



2019 Exhibitor & Sponsor Prospectus

The Minnesota Academy of Physician Assistants (MAPA) invites you to become a sponsor and/or exhibitor for our 2019 CME events. There are a number of new and exciting ways to elevate your visibility to our attendees both in person at each event, as well as throughout the year. If you are interested in exploring an opportunity not listed here, we encourage you to reach out to MAPA Executive Director, Elizabeth Schlicht, at eschlicht@MinnesotaPA.org to discuss creating a unique opportunity tailored to your organization's goals.

2019 Events

Winter CME Conference

Holiday Inn
Lake Elmo, MN
February 21-22, 2019

Pharmacotherapy Review

Mankato City Center Hotel
Mankato, MN
April 26, 2019

Fall CME Conference

Holiday Inn – Downtown
Duluth, MN
October 10-11, 2019

Single Event Exhibit Tables

Winter & Fall CME Exhibit Table: \$1,000/event

Exhibit at the MAPA CME Conferences for \$1,000 per booth space per event. Two exhibitor representative registrations are included with the exhibit booth fee. Additional registrations are available for purchase at the rate of \$50/each. Exhibit hall hours will include 3 hours of dedicated time (including meal times) on Thursday and Friday each conference.

Pharmacotherapy Review Exhibit Table: \$750

Exhibit at the one-day MAPA Pharmacotherapy Review on April 26, 2019 for \$750 per booth space. Two exhibitor representative registrations are included with the exhibit booth fee. Additional registrations are available for purchase at the rate of \$50/each.

Multi-Event Packages

Annual MAPA Sponsor: \$5,000

Become an annual MAPA sponsor for year-round promotion and exposure to our members and attendees. Sponsors receive an exhibit table at all three events for 2019 with option to pick table location, listing on MAPA website, recognition in bi-monthly *ImPAct* member newsletter and signage recognition at all MAPA CME events.

Annual Exhibitor Package: \$2,500 (\$250 savings)

Includes exhibit table at all three events for 2019. Two exhibitor representative registrations for each event are included with the annual package with additional registrations available for purchase at the rate of \$50/each.

Winter & Fall Exhibitor Package: \$1,850 (\$150 savings)

Includes exhibit table at the Winter CME and Fall CME Conferences. Two exhibitor representative registrations for each event are included with the annual package with additional registrations available for purchase at the rate of \$50/each.

Add-On Options

Enhance your presence and exposure to MAPA attendees and members with the following add-on options. These options are available exclusively to MAPA exhibitor and/or sponsor organizations.

Event Visibility Options

Conference Supporter: \$500/event

Conference Supporter includes a preferential table location, logo listing in conference handout, supporter recognition sign at registration desk and logo listing in conference promotional emails.

Registration Bags: \$250/event

**Available only to non-pharmaceutical supporters per MN state law.*

Provide bags of your choosing for all event attendees to receive at registration. You may also provide 1 piece of literature or giveaway of your choosing for inclusion in bag (MAPA approval of literature required).

Notepads & Pens*: \$150/event

**Available only to non-pharmaceutical supporters per MN state law.*

Provide notepads and pens for placement at each chair for attendees to utilize through duration of event in session room.

Year-Round Visibility Options

Website Listing: \$250/month

Highlight your company logo with a dedicated MAPA supporter listing on the MAPA website with link to company webpage.

ImPAct Newsletter Highlight: \$450/issue

Dedicated 600px x 300px promotional space in MAPA's bi-monthly member e-newsletter linking to your company webpage. *Final art subject to MAPA approval. Limit of 1 highlight per issue.*

Dedicated Email to MAPA Members/Attendees: \$500/email limit 4 per company

Special email specs apply. Final email code/message subject to MAPA approval.

Registration Form

Company Name: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

Address: _____

Exhibitor Options

Individual Event Exhibit Table(s)

- Winter CME Conference - \$1,000
- Fall CME Conference - \$1,000
- Pharmacotherapy Review - \$750

Multi-Event Registration

- Annual MAPA Sponsor - \$5,000
- Annual Exhibitor Package - \$2,500
- Winter & Fall Exhibitor Package - \$1,850

Add-On Options

These options are available exclusively to MAPA exhibitor and/or sponsor organizations.

Event Visibility Options

- Conference Supporter - \$500/event
 - Winter
 - Pharmacotherapy
 - Fall
- Registration Bags - \$250/event
 - Winter
 - Pharmacotherapy
 - Fall
- Notepads & Pens - \$150/event
 - Winter
 - Pharmacotherapy
 - Fall

Year-Round Visibility Options

- Website Listing - \$250/month
 - # Months: _____
- ImPAct* Newsletter - \$450/issue
 - # Issues: _____ (*limit 6*)
- Email Blast - \$500/each
 - # Emails: _____ (*limit 4*)

Payment Information

Please complete the payment information below and email completed form to Elizabeth Schlicht at eschlicht@MinnesotaPA.org. Alternatively, check payments with completed form can be mailed to the MAPA office at N83 W13410 Leon Road, Menomonee Falls, WI 53051. Payment must be received/confirmed prior to table space being assigned for each meeting.

Check – payable to Minnesota Academy of Physician Assistants

Credit Card: Visa MasterCard American Express Discover

Cardholder Name: _____ Signature: _____

Card #: _____

Exp.: ____ / ____ CVV: _____

Billing Address (if different than above): _____
