



## **National Partner Program**

January 1 to December 31, 2020

Members of the MISA/ASIM Canada National Partner Program are entitled to benefits from both the national association and its five chapters for a fee of \$3,000 + tax.

For chapter benefits, each of the chapters has designated membership directors who keep in touch with National Program members.

National benefits begin with the MISA website, [www.misa-asim.ca](http://www.misa-asim.ca). Each National Partner has its corporate logo, company description, website link published on [misa.ca](http://misa.ca). National Partner logos are showcased on the [misa.ca](http://misa.ca) homepage in a rotating cycle.

MISA Canada provides National Partners with a MISA Canada logo file, designed for use on National Partner marketing and promotional materials. The use of the MISA Canada logo on these materials indicates to municipalities across the country that the National Partner is a significant support of the Canadian MISA Community.

Representatives of National Partners are invited annually to attend a meeting of the MISA Canada Board of Directors. The engagement of the National Members and Board of Directors allows for the opportunity to communicate and collaborate about the benefits of the National Partner Program and how these benefits can be enhanced.

National Partners are notified of MISA Canada and MISA chapter events taking place across the country. National Partners receive advanced opportunities to sponsor the annual MCIO Summit.

Other benefits provided by MISA Canada to National Partners:

- Authorization to identify the company as a "*MISA Canada Partner*" on its own websites and in other literature (e.g. RFP response), including permission to use the MISA Canada logo;
- When sponsoring the MCIO Summit, access to attendee contact information (subject to consent of attendees);
- Receive monthly copies of the MISA Canada Digital Brief and all archived editions;
- Advanced notification of [misa.ca](http://misa.ca) website and MISA Canada Digital Brief advertising opportunities;
- Access to member only, non-public areas of the MISA Canada website;
- Access to and participation in selected MISA Canada discussion forums, subject to approval by the Board and/or SIG members;

- Opportunity to participate in selected national projects or SIGS, subject to approval by the Board and/or SIG members;
- Eligible to submit “MISA Canada Members Special Offers,” which will be communicated to municipal members of all MISA chapters. **Only** special offers of National Partners are distributed, making this a unique member benefit;
- Advanced notification of all MISA Canada events and sponsorship opportunities;
- Notification of all MISA chapter events and sponsorship opportunities;
- Receipt of chapter-specific electronic newsletters and updates;
- Consultation by the Board on matters of mutual interest and on specific issues as they arise.

### **Chapter Benefits**

Under the National Partner Program, members receive chapter benefits from MISA Atlantic, MISA BC, MISA Ontario, MISA Prairies and RIMQ (Réseau de l'Informatique Municipale du Québec). Specific benefits are determined by each chapter. Contact member services of each chapter for specific benefits.