



National Partner Program

January 1 to December 31, 2026

Members of the MISA/ASIM Canada National Partner Program are entitled to benefits from both the national association and its five chapters for an annual fee of \$3,000 + tax.

For chapter benefits, each of the chapters has designated membership directors who keep in touch with National Program members.

National benefits begin with the MISA website, www.misa-asim.ca. Each National Partner has its corporate logo, company description, website link published on misa.ca. National Partner logos are showcased on the misa.ca homepage in a rotating cycle.

MISA Canada provides National Partners with a MISA Canada logo file, designed for use on National Partner marketing and promotional materials. The use of the MISA Canada logo on these materials indicates to municipalities across the country that the National Partner is a significant support of the Canadian MISA Community.

Representatives of National Partners are invited annually to attend a meeting of the MISA Canada Board of Directors. The engagement of the National Partners and Board of Directors allows for the opportunity to communicate and collaborate about the benefits of the National Partner Program and how these benefits can be enhanced.

National Partners are notified of MISA Canada and MISA chapter events taking place across the country. National Partners receive advanced notice of a limited number of opportunities available on a first come/first served basis to sponsor the annual Executive Summit.

Other benefits provided by MISA Canada to National Partners:

- Simplified invoicing – one invoice for access to benefits from all 5 chapters
- Authorization to identify the company as a "*MISA Canada Partner*" on its own websites and in other literature (e.g. RFP response), including permission to use the MISA Canada logo;
- When sponsoring MISA Canada's Executive Summit (MCES), access to attendee contact information (subject to consent of attendees);
- Receive monthly copies of the MISA Canada Digital Brief and access to all archived editions;

- Advanced notification and member rates of misa.ca website and MISA Canada Digital Brief advertising opportunities;
- Access to member only, non-public areas of the MISA Canada website;
- Access to and participation in selected MISA Canada discussion forums, subject to approval by the Board and/or SIG members;
- Opportunity to participate in selected national projects or Special Interest Groups (SIGs), subject to approval by the Board and/or SIG members;
- Eligible to submit “MISA Canada National Partner Program Members Special Offers,” which will be communicated to municipal members of all MISA chapters. **Only** special offers of National Partners are distributed, making this a unique member benefit;
- Advanced notification of all MISA Canada events and sponsorship opportunities;
- Notification of all MISA chapter events and sponsorship opportunities;
- Receipt of chapter-specific electronic newsletters and updates;
- Consultation by the Board on matters of mutual interest and on specific issues as they arise; and
- Opportunity for NPP to host up to three (3) webinars per year. Webinars can be up to one (1) hour in length and are promoted to all MISA members through various channels including, but not limited to, social media, e-marketing and e-newsletters.
- Opportunity to purchase up to two (2) additional webinars per year at a cost of \$750 + tax each

Chapter Benefits

Under the National Partner Program, members may receive chapter benefits from [MISA Atlantic](#), [MISA BC](#), [MISA Ontario](#), [MISA Prairies](#) and [RMTI](#) (Le Réseau municipal en technologies de l’information). Specific benefits are determined by each chapter. Contact member services of each chapter for specific benefits.