

MISHRM Volunteer Leader Summit



Michigan Council of SHRM

established in 1988

*Dedicated to providing service, leadership and
development opportunities in Michigan.*

March 27, 2015

Errol Hau & Brigette Zoli
Shared Services



Shared Services

Objective - Chapter Support

www.mishrm.org



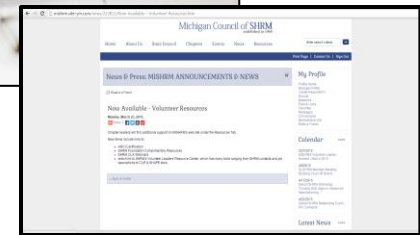
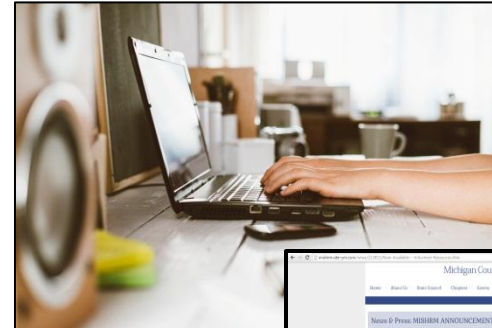
Increase chapter capacity for mission-centric functions with a commitment to supporting chapter autonomy, online collaboration and advancing HR excellence in Michigan.

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Chapter Benefits

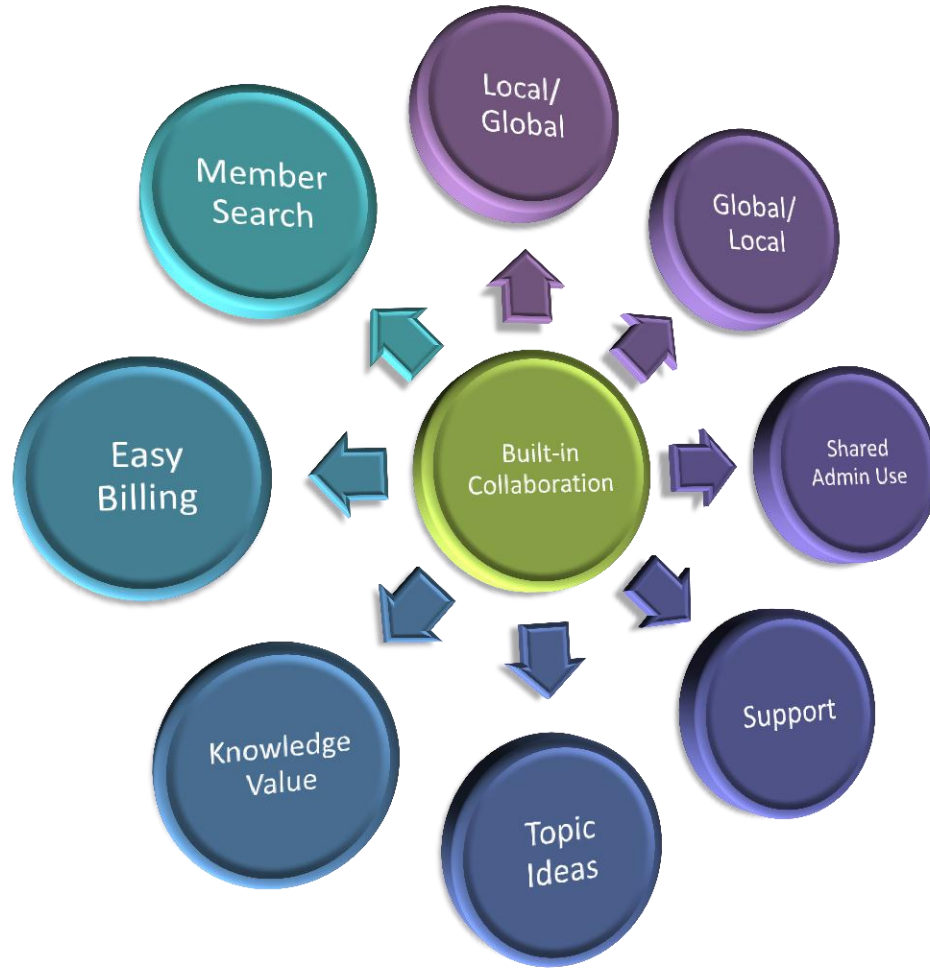
- Save time and resources
- Simplify website communication
- Enhance chapter reach
- Greater focus on local engagement
- Enhance knowledge-based sharing

www.mishrm.org



Shared Services

Chapter Benefits



Shared Services

The “Outside-In” Perspective



- Single Sign-on
- Smooth navigation experience
- Simplified Search capability
- Consistent design
- Strong impression

Shared Services

New Website Features

www.mishrm.org

FOLLOW US



- ✓ Follow us on ...Facebook/Linkedin/Twitter
- ✓ "Share" this page (i.e., share on Chapter's Twitter account)
- ✓ Buttons coming for MISHRM conference and SHRM annual conference

State Council Page

- ✓ Link to *Shared Services* along with new page for contact information

Resources Page...additions and updates

- ✓ HRCI Certification link
- ✓ MISHRM Blog
- ✓ SHRM Foundation
- ✓ SHRM VLRC
- ✓ SHRM Volunteers Webinars - the 2015 CLA Webinars

Events Page

- ✓ Adding photos of events



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Shared Website Services

New Pricing

www.mishrm.org

Category	Members	Annual Cost
Small	<100	\$500
Medium	100-300	\$1000
Large	300-500	\$2000



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Chapter Experience

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Strategic Partnerships

- Business Leaders for Michigan
- Raising profile of MISHRM within state's business community

Michigan's Top HR Professional Contest

- Nominations drive traffic to local chapter web sites



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Chapter Support - Content

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Speaker Library

- Shared resource for great presenters
- Higher caliber talent

Curriculum Template

- Pre-Conference workshop to develop cutting-edge curriculum for HR professionals

Web Site Forums

- Program/Education Chairs from chapters can participate in forum dedicated to this topic
- Forum topics could also include web, non-dues revenue, membership, government affairs, etc.

Shared Services

Integration Process

www.mishrm.org

Dedicated Resources

1-week Integration Plan

- Documented process
- Q/A material

Experience working with various platforms

- Third party
- SHRM platform

Experience addressing specific site needs

- Payment settlement
- Supporting data archives



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We're Here to Help



Moving forward together!

ADRIAN-TECUMSEH HR Association of SE Michigan HRASM	HOLLAND HR Management Association LHRMA
ALPENA NE Michigan HR Association - Alpena	JACKSON South Central HR Management Association -Jackson SCHRMA
ANN ARBOR Greater Ann Arbor SHRM GAASHRM	KALAMAZOO HR Management Association KHRMA
BENTON HARBOR-ST. JOSEPH Southwest Michigan SHRM	LANSING Greater Lansing SHRM GLSHRM
BIG RAPIDS Mecosta-Osceola HR Association MOHRA	MONROE Greater SE Michigan SHRM GSMSHRM
BRIGHTON-HOWELL Livingston Area Human Resources Association LAHRA	MT. PLEASANT Mid-Michigan HR Association MMHRA
CADILLAC Cadillac Area HR Association CAHRA	PETOSKEY Northern Michigan SHRM NOMI
Detroit SHRM DSHRM	SAGINAW Valley Society for Human Resource Management VSHRM
FLINT Genesee Area HR Association GAHRA	TRAVERSE CITY Traverse Area Human Resources Association TAHRA
GRAND RAPIDS Association for HR Management AHRM	UPPER PENINSULA Superiorland Chapter for HR Professionals - U.P. SCHRUP
GRAND RAPIDS HR Group of West Michigan HRGWMI	

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Chapter Support

www.mishrm.org

Thank You

Website Project Coordinator

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Director, Business Development

Aspen Search Group



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