

MISHRM Resource Partner Program



*Serving the HR professionals and
supporting the SHRM chapters in Michigan*





Why become a Resource Partner?

If your company provides products or services to the HR Community there is no better place to meet potential customers. Partners get to capitalize on the perks below, just to name a few!

- Networking with Council members and other HR professionals
- Working with volunteers that are dedicated to the HR Profession
- Website with links to Michigan chapters, SHRM, HRCI and Resource Partners
- Access to Future HR Leaders
- MISHRM networking events (see following pages)
- Opportunity to be a resource to the HR community

Who are MISHRM members?

There are over 15,000 HR professionals in the state of Michigan. Over 7,000 are members of SHRM and approximately 3,000 of those are members of SHRM chapters throughout Michigan. These Human Resource professionals join a Michigan SHRM chapter with one thing in mind – finding solutions to their organization’s HR challenges. They seek to build and sustain partnerships with human resource professionals, media, governments, non-governmental organizations, businesses and academic institutions to address people management challenges that influence the effectiveness and sustainability of their organizations and communities.

Why should your organization be a Resource Partner?

With more companies looking to outsource HR functions traditionally staffed and accomplished in-house, MISHRM supports education to HR professionals including the importance of developing relationships with the companies that offer solutions in these functional areas. Companies aligned with MISHRM are recognized as important resources that every HR professional should be familiar with, in order to accomplish their jobs and support their organizations.

For more information about MISHRM’s Resource Partner program, contact us:

Please contact one of the Co-Directors listed below if you have questions or would like to request an application.

James Reid 248.351.7060
jreid@maddinhausser.com

Gregg Pranger 248.621.9815
gregg.pranger@usi.com

2018 Networking Events

March 22, 2018 – Dinner and Reception followed by a fun event in East Lansing. Approximately 40 leaders from around MI are expected. We ask that Resource Partners (RPs) register their intent to join this event on the MISHRM web site, so we can account for food and drinks.

June 18, 2018 – Dinner and Reception (venue TBD) during the SHRM Annual Conference & Exposition in Chicago, IL. We are expecting 130 Michigan-based attendees at this event, including volunteer leaders, chapter members, and non-members representing a variety of organizations. This is the largest MISHRM social event of the year, outside of our own State Conference and Exposition in October. We ask that RPs register their intent to join this event on the MISHRM web site, so we can account for food and drinks.

PENDING August 23, 2018 – Dinner and Reception (venue TBD) in Lansing. Approximately 45 leaders from around MI are expected. We ask that RPs register their intent to join this event on the MISHRM web site, so we can account for food and drinks.

October 17, 2018 – Dinner and reception in the exhibit hall at the Michigan SHRM Conference & Exposition in Traverse City.

November 1, 2018 – Reception (venue TBD) in Lansing during MISHRM's Council & Strategic Planning meetings.

Mid-November 2018 – Reception (venue TBD) in Washington, DC during SHRM's Annual Volunteer Leaders' Summit. Approximately 40 leadership from around Michigan are expected.

More specific information on exact times and venues will be provided closer to the events. Networking events are subject to change and are not guaranteed. We ask that Resource Partners (RPs) register their intent to join an event on the MISHRM website to account for food and beverages.



Resource Partnership Selections

Platinum Membership

Annual Investment of \$7,500 Includes:

- All the benefits of the Gold Resource Partner membership features, PLUS:
- First choice of booth location at State conference
- One speaker engagement (subject to approval and availability) at State conference
- Exclusivity by industry (subject to approval)
- Provide a prize for MISHRM HR Professional of the Year
- Opportunity to greet members and participate at the registration table during networking receptions
- First priority for blog opportunities
- Top spot recognition at networking receptions

Gold Membership

Annual Investment of \$5,000 Includes:

- State conference booth or sponsor of a conference reception (value over \$1,500)
- Special recognition at your booth in the exhibit hall during state conference
- Company added to the speaker database
- Logo and bio, with link to your company website on the MISHRM website (Premium sponsor gets top spot)
- Hyperlink to your company website from the MISHRM.org website.
- Two Tickets to the networking receptions during the five events detailed on the previous page:
- Logo recognition at networking receptions
- Ability to attend any chapter meetings at the member rate (subject to chapters' participation)
- Logo on the web app for the MISHRM conference
- Published blogs on the MISHRM.org website
- Opportunity to be referred to local chapters looking for subject matter experts for speakers and webinars

Silver Membership

Annual Investment of \$3,000 Includes Only:

- State conference booth
- Logo recognition at networking receptions
- Logo and bio, with link to your company website on the MISHRM website

How to become a Resource Partner?

Step 1: Contact James or Gregg to discuss level of desired sponsorship

Step 2: Submit Resource Partner application and payment

Step 3: Complete Resource Partner orientation

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