



2019 Sponsorship Program

Winter Conference | March 5–6 | The RiverCentre | St Paul, MN
Day with the Payers | May 16 | Earle Brown Heritage Center | Brooklyn Center, MN
Summer Conference | July 17–19 | Duluth Entertainment Convention Center | Duluth, MN



Minnesota Medical Group Management Association
1000 Westgate Drive, Suite 252 | St. Paul, MN 55114
phone: 1-651-366-6089 | fax: 1-651-290-2266
info@mmgma.org | www.mmgma.org

Welcome to 2019

Dear Future MMGMA Sponsor,

The healthcare industry is in constant flux—and this year is no different. We recognize the challenges this presents and work to stay ahead of the curve. As those who manage a variety of healthcare organizations, we truly value our partners and the critical support they provide. MMGMA is committed to equip our members with the tools and education necessary to remain what we have always been - Minnesota's best healthcare team.

We invite you to partner with us by becoming an annual sponsor of MMGMA in 2019. We have some minor modifications to the sponsorship levels which are outlined in the following pages.

On behalf of our membership, I thank you for your continued support of MMGMA and look forward to sharing some time together at our Winter Conference at The RiverCentre, and our Summer Conference at The Duluth Entertainment Convention Center.

Sincerely,

Matt Luepke and Mark Pottenger

To show our appreciation:

Conference and Corporate Sponsors will receive recognition via conference materials, signage, and verbal acknowledgement at the conference.

Sponsor Criteria

Once your sponsor agreement and payment have been received by the MMGMA office, you will receive information (via email) with the appropriate forms, deadlines and instructions. It is your responsibility to return these documents by the published deadlines in order to qualify for the benefits. Should your organization not meet these deadlines, MMGMA cannot be responsible for publishing or posting information about your organization as outlined in the sponsorship benefits listed.

Other Opportunities

MMGMA recognizes that some organizations are not in a position to commit to an annual sponsorship level at this time. With that in mind, MMGMA offers individual sponsorship opportunities at our Winter and Summer Conferences, as well as the Day with the Payers, for interested organizations with one or more Affiliate Members. These items may be reserved separately, or in addition to, an annual sponsorship.

Note: If the same conference item is requested by multiple organizations, preference will be given to the organization that is also an Annual Sponsor and by the order in which requests are received.

Some of the exciting conference sponsorship opportunities include:

- Mobile app
- Conference tote bags
- Printing services
- Refreshment breaks
- Breakout sessions
- Keynote speakers
- Breakfasts and lunches
- Receptions (food, beverage)
- Lanyards
- Attendee name badges
- Parking passes
- Golf (balls, carts, driving range, putting green, etc.)
- And more!

To learn more about these opportunities, and/or becoming a conference exhibitor, please call the MMGMA office at 651-288-3423.

MMGMA claims hundreds of members with decision-making authority. By supporting MMGMA, and our events, you will have the chance to meet and develop relationships with our members. To get more involved with MMGMA, please contact our office.

PLATINUM Sponsor \$6,000

BENEFITS

MMGMA INVOLVEMENT

- 2 complimentary sponsor affiliate memberships for company members
- Discounted annual membership for up to 5 business affiliates from the company (\$75 per person)

CONFERENCES

- 3 complimentary registrations at Winter and Summer Conference (employee of sponsor)
- 20% discount on exhibit booth registration fees for conferences
- Preferential booth placement
- Annual Sponsor signage on exhibit booth (if applicable)
- \$500 credit toward Summer Conference event sponsorship
- Name and address listing in Winter and Summer Conference program
- Logo recognition on conference promotional and handout materials
- 1 page flyer insert in Winter and Summer Conference tote bags (sponsor supplied)
To qualify for this benefit you must become a sponsor by 12/21/2018
- Sponsor nametag ribbon
- Recognition at Day with the Payers

GOLF EVENTS

- \$250 credit toward any sponsorship at Summer golf events (first-come, first-served)
- Complimentary tee sponsorship at Summer Conference golf event (must confirm registration)
- 4 complimentary registrations for 1 golf event for a non-member or regular member (guest of sponsor)

COMPANY PROMOTION

- Name recognition at all educational sessions throughout the year
- Business Partner Showcase - a listing/webpage of all MMGMA annual Corporate Sponsors including logo, a 50-word company description & website link (non-password protected area)
- Random rotating banner ad on MMGMA website homepage for 2019
- Logo with link from MMGMA website to your business homepage
- Sponsorship of 3 e-blasts per year with 50-word company advertisement
- Logo inclusion in various informational MMGMA e-blasts throughout the year
- 50% discount on MMGMA mailing labels
- MMGMA sponsor logo (at applicable level) provided for use on company letterhead, website or other marketing tools

GOLD Sponsor

\$3,000

BENEFITS

MMGMA INVOLVEMENT

- 1 complimentary sponsor affiliate membership for company members
- Discounted annual membership for up to 3 business affiliates from the company (\$75 per person)

CONFERENCES

- 2 complimentary registrations at Winter and Summer Conference (employee of sponsor)
- 15% discount on exhibit booth registration fees for conferences
- Preferential booth placement
- Annual Sponsor signage at exhibit booth (if applicable)
- \$250 credit toward Summer Conference event sponsorship
- Name and address listing in Winter and Summer Conference programs
- 1 page flyer insert in Winter and Summer Conference tote bags (sponsor supplied)
To qualify for this benefit you must become a sponsor by 12/21/2018
- Sponsor nametag ribbon (at applicable level)
- Recognition at Day with the Payers

GOLF EVENTS

- \$150 credit toward any sponsorship at Summer golf events (first-come, first-served)
- Complimentary tee sponsorship at Summer Conference golf event (must confirm registration)
- 2 complimentary registrations for 1 golf event for a non-member or regular member (guest of sponsor)

COMPANY PROMOTION

- Name recognition at all educational sessions throughout the year
- Business Partner Showcase - a listing/webpage of all MMGMA annual Corporate Sponsors including logo, a 50-word company description & website link (non-password protected area)
- Random rotating banner ad on MMGMA website homepage for 2019
- Logo and link from MMGMA website to your business homepage
- MMGMA Sponsor logo (at applicable level) provided for use on company letterhead, website or other marketing tools

SILVER Sponsor

\$1,750

BENEFITS

MMGMA INVOLVEMENT

- 1 complimentary sponsor affiliate membership for company members

CONFERENCES

- 1 complimentary registration at Winter and Summer Conference (employee of sponsor)
- 10% discount on exhibit booth registration fees for conferences
- Preferential booth placement
- Annual sponsor signage at exhibit booth (if applicable)
- \$250 credit toward Summer Conference event sponsorship
- Name and address listing in Winter and Summer Conference programs
- Sponsor nametag ribbon (at applicable level)
- Recognition at Day with the Payers

GOLF EVENTS

- \$75 credit toward any sponsorship at Summer golf events (first-come, first-served)
- 1 complimentary registration for 1 golf event for a non-member or regular member (guest of sponsor)

COMPANY PROMOTION

- Name recognition at all educational sessions throughout the year
- Business Partner Showcase - a listing/webpage of all MMGMA annual Corporate Sponsors including logo, a 25-word company description & website link (non-password protected area)
- MMGMA Sponsor logo (at applicable level) provided for use on company letterhead, website or other marketing tools

BRONZE Sponsor

\$1,000

BENEFITS

MMGMA INVOLVEMENT

- 1 complimentary sponsor affiliate membership for company members

CONFERENCES

- 1 complimentary registration at Winter and Summer Conference (employee of sponsor)
- Preferential booth placement
- Annual Sponsor signage at exhibit booth (if applicable)
- Name and address listing in Winter and Summer Conference programs
- Sponsor nametag ribbon (at applicable level)
- Recognition at Day with the Payers

GOLF EVENTS

- 1 complimentary registration for 1 golf event for a non-member or regular member (guest of sponsor)

COMPANY PROMOTION

- Name recognition at all educational sessions throughout the year
- Business Partner Showcase - a listing/webpage of all MMGMA annual Corporate Sponsors including logo, a 25-word company description & website link (non-password protected area)
- MMGMA Sponsor logo (at applicable level) provided for use on company letterhead, website or other marketing tools



2019 Sponsor Agreement



With the help of our Annual Corporate Sponsors, MMGMA can continue to grow and provide quality education and programs for our members.

TO ENSURE LISTING IN THE 2019 WINTER PRE-CONFERENCE BROCHURE REGISTER BY THURSDAY DECEMBER 6, 2018!

This form can also be filled out at: www.mmgma.org

Contact Information

Contact Name _____
 Company Name _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____ Fax _____
 Email _____ Website _____

All listings and signage should read _____

Please indicate Sponsorship Level:

- Platinum Sponsor | \$6,000
- Silver Sponsor | \$1,750
- Gold Sponsor | \$3,000
- Bronze Sponsor | \$1,000

GRAND TOTAL: \$ _____

Payment (must accompany application to guarantee sponsorship)

- Check (payable to MMGMA) Visa Mastercard American Express Discover

If paying by credit card, all fields below are required.

Name (as it appears on card) _____
 Card Number _____ Exp. Date _____ Sec. Code _____
 Phone _____ Authorized Signature _____
 Address (if different than above) _____
 City _____ State _____ Zip _____

TAX NOTIFICATION

MMGMA Sponsorships are not deductible as a charitable contribution for U.S. federal income tax purposes, but may be deductible as a business expense. Please consult a tax advisor for a final determination.

Mail/Fax with payment to:

Minnesota Medical Group Management Association
 1000 Westgate Drive, Suite 252 | St. Paul, MN 55114
 Phone: 651-366-6089 | Fax: 651-290-2266

Questions? Contact Blake Finger at blakef@mmgma.org or 651-288-3423.

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		