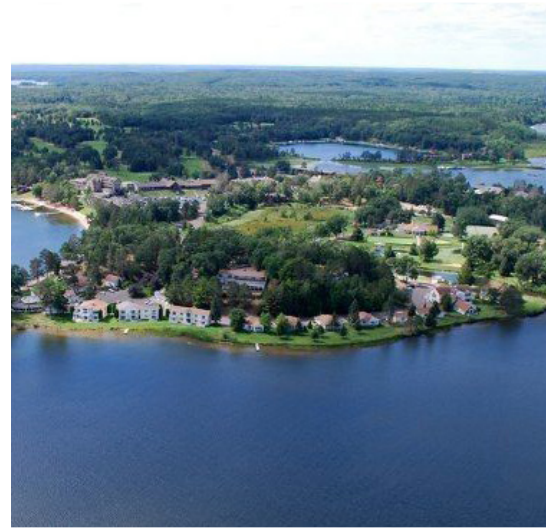




# MMGMA 2020 Sponsorship Program



**Winter Conference**  
March 10–11, 2020  
The RiverCentre | St. Paul, MN

**Day with the Payers**  
May 21, 2020  
Earle Brown Heritage Center | Brooklyn, MN

**Summer Conference**  
Madden's on Gull Lake | Brainerd, MN



# Welcome to 2020

## Dear Future MMGMA Sponsor,

The healthcare industry is in constant flux—and this year is no different. We recognize the challenges this presents and work to stay ahead of the curve. As those who manage a variety of healthcare organizations, we truly value our partners and the critical support they provide. MMGMA is committed to equip our members with the tools and education necessary to remain what we have always been - Minnesota's best healthcare team.

We invite you to partner with us by becoming an annual sponsor of MMGMA in 2020. We have some minor modifications to the sponsorship levels which are outlined in the following pages.

On behalf of our membership, I thank you for your continued support of MMGMA and look forward to sharing some time together at our Winter Conference at The RiverCentre, and our Summer Conference at The Duluth Entertainment Convention Center.

Sincerely,

Matt Luepke and Taira Casper

### To show our appreciation:

Conference and Corporate Sponsors will receive recognition via conference materials, signage, and verbal acknowledgement at the conference.

## Sponsor Criteria

Once your sponsor agreement and payment have been received by the MMGMA office, you will receive information (via email) with the appropriate forms, deadlines and instructions. It is your responsibility to return these documents by the published deadlines in order to qualify for the benefits. Should your organization not meet these deadlines, MMGMA cannot be responsible for publishing or posting information about your organization as outlined in the sponsorship benefits listed.

## Other Opportunities

MMGMA recognizes that some organizations are not in a position to commit to an annual sponsorship level at this time. With that in mind, MMGMA offers individual sponsorship opportunities at our Winter and Summer Conferences, as well as the Day with the Payers, for interested organizations with one or more Affiliate Members. These items may be reserved separately, or in addition to, an annual sponsorship.

Note: If the same conference item is requested by multiple organizations, preference will be given to the organization that is also an Annual Sponsor and by the order in which requests are received.

## Some of the exciting conference sponsorship opportunities include:

- Mobile app
- Conference tote bags
- Printing services
- Refreshment breaks
- Breakout sessions
- Keynote speakers
- Breakfasts and lunches
- Receptions (food, beverage)
- Lanyards
- Attendee name badges
- Parking passes
- Golf (balls, carts, driving range, putting green, etc.)
- And more!

To learn more about these opportunities, and/or becoming a conference exhibitor, please call the MMGMA office at 651-288-3423.

MMGMA claims hundreds of members with decision-making authority. By supporting MMGMA, and our events, you will have the chance to meet and develop relationships with our members. To get more involved with MMGMA, please contact our office.

# Sponsorship Opportunities



## PLATINUM Sponsor – \$6,000

### MMGMA INVOLVEMENT

- 2 complimentary sponsor affiliate memberships for company members
- Discounted annual membership for up to 5 business affiliates from the company (\$75 per person)

### CONFERENCES

- 3 complimentary registrations at Winter and Summer Conference (employee of sponsor to be provided prior to each conference)
- 20% discount on exhibit booth registration fees for conferences
- Preferential booth placement
- Annual Sponsor signage on exhibit booth (if applicable)
- \$500 credit toward Summer Conference event sponsorship
- Name and address listing in Winter and Summer Conference program
- Logo recognition on conference promotional and handout materials
- 1 page flyer insert in Winter and Summer Conference tote bags (sponsor supplied)  
To qualify for this benefit you must become a sponsor by **12/5/2019**
- Sponsor nametag ribbon (at applicable level)
- Recognition at Day with the Payers

### GOLF EVENTS

- \$250 credit toward any sponsorship at Summer golf events (first-come, first-served)
- Complimentary tee sponsorship at Summer Conference golf event (must confirm registration)
- 4 complimentary registrations for 1 golf event for a non-member or regular member (guest of sponsor)

### COMPANY PROMOTION

- Name recognition at all educational sessions throughout the year
- Business Partner Showcase - a listing/webpage of all MMGMA Annual Sponsors including logo, a 50-word company description & website link (non-password protected area)
- Random rotating banner ad on MMGMA website homepage for 2020
- Logo with link from MMGMA website to your business homepage
- Sponsorship of 3 e-blasts per year with 50-word company advertisement
- MMGMA sponsor logo (at applicable level) provided for use on company letterhead, website or other marketing tools

#### Questions about sponsorship? Please contact:

**Matt Luepke** | MMGMA 2020 Sponsorship Committee Chair | [amluepke@creditoradvocates.com](mailto:amluepke@creditoradvocates.com) | 320-252-5100

**Taira Casper** | MMGMA 2020 Sponsorship Committee Chair | [taira.casper@crlmed.com](mailto:taira.casper@crlmed.com) | 612-573-2200

**Blake Finger** | MMGMA | [blakef@mmgma.org](mailto:blakef@mmgma.org) | 651-288-3423

# Sponsorship Opportunities

## GOLD Sponsor –\$3,000

### MMGMA INVOLVEMENT

- 1 complimentary sponsor affiliate membership for company members
- Discounted annual membership for up to 3 business affiliates from the company (\$75 per person)

### CONFERENCES

- 2 complimentary registrations at Winter and Summer Conference (employee of sponsor to be provided prior to each conference)
- 15% discount on exhibit booth registration fees for conferences
- Preferential booth placement
- Annual Sponsor signage at exhibit booth (if applicable)
- \$250 credit toward Summer Conference event sponsorship
- Name and address listing in Winter and Summer Conference programs
- 1 page flyer insert in Winter and Summer Conference tote bags (sponsor supplied)  
To qualify for this benefit you must become a sponsor by **12/5/2019**
- Sponsor nametag ribbon (at applicable level)
- Recognition at Day with the Payers

### GOLF EVENTS

- \$150 credit toward any sponsorship at Summer golf events (first-come, first-served)
- Complimentary tee sponsorship at Summer Conference golf event (must confirm registration)
- 2 complimentary registrations for 1 golf event for a non-member or regular member (guest of sponsor)

### COMPANY PROMOTION

- Name recognition at all educational sessions throughout the year
- Business Partner Showcase - a listing/webpage of all MMGMA annual Corporate Sponsors including logo, a 50-word company description & website link (non-password protected area)
- Random rotating banner ad on MMGMA website homepage for 2020
- MMGMA Sponsor logo (at applicable level) provided for use on company letterhead, website or other marketing tools

#### Questions about sponsorship? Please contact:

**Matt Luepke** | MMGMA 2020 Sponsorship Committee Chair | [amluepke@creditoradvocates.com](mailto:amluepke@creditoradvocates.com) | 320-252-5100

**Taira Casper** | MMGMA 2020 Sponsorship Committee Chair | [taira.casper@crlmed.com](mailto:taira.casper@crlmed.com) | 612-573-2200

**Blake Finger** | MMGMA | [blakef@mmgma.org](mailto:blakef@mmgma.org) | 651-288-3423

# Sponsorship Opportunities

## SILVER Sponsor – \$2,000

### MMGMA INVOLVEMENT

- 1 complimentary sponsor affiliate membership for company members

### CONFERENCES

- 1 complimentary registration at Winter and Summer Conference (employee of sponsor to be provided prior to each conference)
- 10% discount on exhibit booth registration fees for conferences
- Preferential booth placement
- Annual sponsor signage at exhibit booth (if applicable)
- \$250 credit toward Summer Conference event sponsorship
- Name and address listing in Winter and Summer Conference programs
- Sponsor nametag ribbon (at applicable level)
- Recognition at Day with the Payers

### GOLF EVENTS

- \$75 credit toward any sponsorship at Summer golf events (first-come, first-served)
- 1 complimentary registration for 1 golf event for a non-member or regular member (guest of sponsor)

### COMPANY PROMOTION

- Name recognition at all educational sessions throughout the year
- Business Partner Showcase - a listing/webpage of all MMGMA annual Corporate Sponsors including logo, a 25-word company description & website link (non-password protected area)
- MMGMA Sponsor logo (at applicable level) provided for use on company letterhead, website or other marketing tools

## BRONZE Sponsor – \$1,000

### MMGMA INVOLVEMENT

- 1 complimentary sponsor affiliate membership for company members

### CONFERENCES

- 1 complimentary registration at Winter and Summer Conference (employee of sponsor to be provided prior to each conference)
- Preferential booth placement
- Annual Sponsor signage at exhibit booth (if applicable)
- Name and address listing in Winter and Summer Conference programs
- Sponsor nametag ribbon (at applicable level)
- Recognition at Day with the Payers

### GOLF EVENTS

- 1 complimentary registration for 1 golf event for a non-member or regular member (guest of sponsor)

### COMPANY PROMOTION

- Name recognition at all educational sessions throughout the year
- Business Partner Showcase - a listing/webpage of all MMGMA annual Corporate Sponsors including logo, a 25-word company description & website link (non-password protected area)
- MMGMA Sponsor logo (at applicable level) provided for use on company letterhead, website or other marketing tools

#### Questions about sponsorship? Please contact:

**Matt Luepke** | MMGMA 2020 Sponsorship Committee Chair | [amluepke@creditoradvocates.com](mailto:amluepke@creditoradvocates.com) | 320-252-5100

**Taira Casper** | MMGMA 2020 Sponsorship Committee Chair | [taira.casper@crlmed.com](mailto:taira.casper@crlmed.com) | 612-573-2200

**Blake Finger** | MMGMA | [blakef@mmgma.org](mailto:blakef@mmgma.org) | 651-288-3423



# 2020 Sponsor Registration



With the help of our Annual Corporate Sponsors, MMGMA can continue to grow and provide quality education and programs for our members.

**TO ENSURE LISTING IN THE 2020 WINTER PRE-CONFERENCE BROCHURE REGISTER BY THURSDAY DECEMBER 5, 2019!**

You can also renew your annual sponsorship by logging in to your MMGMA account at [www.mmgma.org](http://www.mmgma.org).

### Contact Information

Contact Name \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 All listings and signage should read \_\_\_\_\_

### Please indicate Sponsorship Level:

Platinum Sponsor | \$6,000

Gold Sponsor | \$3,000

Silver Sponsor | \$2,000

Bronze Sponsor | \$1,000

**GRAND TOTAL: \$** \_\_\_\_\_

### Payment (must accompany application to guarantee sponsorship)

Check (payable to MMGMA)    Visa    Mastercard    American Express    Discover

*If paying by credit card, all fields below are required.*

Name (as it appears on card) \_\_\_\_\_  
 Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
 Address (if different than above) \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### TAX NOTIFICATION

MMGMA Sponsorships are not deductible as a charitable contribution for U.S. federal income tax purposes, but may be deductible as a business expense. Please consult a tax advisor for a final determination.

### Mail/Fax with payment to:

Minnesota Medical Group Management Association  
 1000 Westgate Drive, Suite 252 | St. Paul, MN 55114  
 Phone: 651-366-6089 | Fax: 651-290-2266

**Questions?** Contact Blake Finger at [blakef@mmgma.org](mailto:blakef@mmgma.org) or 651-288-3423.

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		