



Become an MMGMA Business Partner and Grow Your Business!

Making connections with decision-makers in the healthcare marketplace is paramount to your business success. Involvement with the Minnesota Medical Group Management Association will allow for easier initial introductions, while enabling long-term and nurturing business affiliations.

There are many ways to get involved as a MMGMA business partner, including:

Affiliate Membership Benefits

An affiliate membership with MMGMA provides invaluable networking opportunities at MMGMA conferences, workshops and golf tournaments. Not only will you receive the member registration rate at MMGMA events and conferences, you will have the ability to participate on MMGMA committees and have full access to the Members area of the website (including the Member Directory!).

Other benefits include your name and contact information listed in the Member Directory, access to network news and information, the ability to post news items free-of-charge on the website, and access to the MMGMA calendar of events, which will keep you apprised of MMGMA and other industry functions, plus allows for posting events sponsored by your organization. Join online at www.mmgma.org today!

Corporate Sponsorships

Please join the MMGMA in its commitment to inspiring and directing future changes in healthcare. Support our association and our members by becoming a Corporate Sponsor. Your participation in MMGMA provides quality educational programs and conferences, helping us prepare for the dynamic changes in healthcare. There are four (4) levels of annual Corporate Sponsorship that were developed based on feedback from our business partners. To take advantage of these opportunities and to view a detailed list of the numerous sponsorship benefits for each level, download a Sponsorship Application located in the Business Partners tab of the MMGMA website. Corporate Sponsorships are reserved for those business partners that maintain one or more MMGMA Affiliate Memberships.

Event Sponsorships

MMGMA offers individual sponsorship opportunities at our Winter and Summer conferences. Examples include tote bags,

meals, speakers, reception entertainment and more. If you are interested in an event sponsorship, contact the MMGMA office for availability and pricing.

Exhibition at Conferences

MMGMA holds a Winter and Summer conference each year. Significant space and time is dedicated to allow business partners and MMGMA members' valuable networking time in an expo hall setting. Please consider exhibiting at each conference, where attendance includes hundreds of MMGMA members with enormous purchasing power. Discounts are offered to Corporate Sponsors as well as to those organizations that register and pay in advance for both conferences each year. Exhibit booths are reserved for those business partners that maintain one or more MMGMA Affiliate Memberships.

Website Banner Ads

Give your business extra exposure with a banner ad on the MMGMA website! Banner ads are free with the purchase of a year-long Platinum, Gold or Silver Corporate Sponsorship, and MMGMA members can purchase ads at a 50% discount off the non-member price. Whatever your budget, a 3-, 6-, 9- or 12-month banner ad is a great advertising tool for your organization.

Member Mailing Labels

Want to take your marketing campaign to the next level? Purchase a set of MMGMA mailing labels that includes the addresses of clinic administrators from across the state! For pricing information and to order, visit www.mmgma.org and click on the Business Partners tab, then Affiliate Member Benefits and select the Order Labels icon. When the MMGMA office receives your payment, the list will be in your hands in five business days!