



2020 Exhibitor and Sponsorship Opportunities

38th Annual Conference

April 28, 2020

Exhibiting and sponsoring at the MNAFP Annual Conference is an excellent way to get your company name in front of over 450 treasury management, finance, investment management and banking professionals at one time. As an exhibitor you can demonstrate your new products, services and educate decision makers.

All breaks are held in the Exhibitor Hall to increase networking among attendees and exhibitors. All exhibitors and sponsors will be acknowledged on the MNAFP website and recognized at the conference.

Exhibitor Booth Options:

_____ **Standard Booth:** 10 x 10-foot booth area and One Complimentary registration; \$700 if registered before 12/31/19; \$800 if registered after 1/1/20; \$900 if registered after 3/1/20.

_____ **Premium Booth:** 10 x 20-foot booth area and Two Complimentary registrations: \$1,800 if registered by 12/31/19; \$2,000 if registered after 1/1/20; \$2,200 if registered after 3/1/20.

_____ Other Booth attendees: \$75 per person to cover lunch and breaks

General Sponsorship Opportunities:

_____ **Platinum Sponsor** – Above \$5,000
Includes Three Complimentary registrations

_____ **Gold Sponsor** - \$3,000 to \$4,999
Includes Two Complimentary registrations

_____ **Silver Sponsor** - \$1,500 to \$2,999
Includes One Complimentary registration

_____ **Bronze Sponsor** – Up to \$1,499

Branding Sponsorship Opportunities:

_____ Mobile Event App - \$6,000 (Platinum)

_____ Conference Bags - \$4,500 (Gold)

Not Available_ Notepads - \$1, 500 (Silver)

Not Available _Lanyards - \$1,500 (Silver)

Not Available_ Pens - \$500 and 500 pens

TOTAL EXHIBITOR AND/OR SPONSORSHIP: _____

Company Name: _____

Contact: _____

Address: _____

City: _____

State, Zip: _____

Email: _____

Payment by Credit Card:

_____ Visa _____ MasterCard _____ Discover _____ AMEX

Credit Card Number: _____ Exp. Date _____

Name on Card: _____ Signature: _____

_____ Please send me an invoice to pay by check



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Why exhibit or sponsor at the MNAFP conference?

Since 1977 MNAFP has been providing financial professionals in MN with a forum to exchange information, ideas, best practices and networking opportunities. The Annual Conference is a gathering of over 450 payment professionals on one day. Is there a better way to reach so many so quickly? In 2019, 35 sessions were offered on topics ranging from economic updates, corporate finance, global treasury & finance, career development, risk management, financial planning and analysis and other hot topics. All the breaks are in the exhibitor area.

Exhibiting:

Creates leads....

- Your chance to network with key financial professionals in Minnesota
- Appealing professional development sessions that attract staff on all levels at the company and financial institutions

Creates buzz....

- Engaging sponsorship and exhibitor opportunities that will make a lasting impression
- A strategic brand opportunity to present services to a captive audience of experts and professionals
- Attendees who oversee purchasing decisions and looking for new services and products.

Sponsoring:

MNAFP sponsors enjoy multiple touch points with attendees, before, during and after the conference. Sponsors can place their name on several take-a-ways, keeping them in front of attendees for months after the event.

Why sponsoring is a great way to market:

- It will heighten your brand recognition
- Help you achieve maximum reach and frequency
- Generate multiple impressions
- Provide previews of products and services
- Enhance visibility

Visit our website, www.mnafp.org for more information. If you have questions, please contact Kate Cole at kate@mnafp.org or 612.910.9286.