



# Celebrating Our Achievements

Thanks to the support and leadership of our members, The Minnesota Physical Therapy Association has accomplished many great things in 2012 and 2013. Below is just a portion of our recent achievements. Thank you for supporting your professional association. Your involvement is what makes MNPTA possible!

## Advocacy and Outreach

- Led a coalition of over 25 providers to advocate for changes to the Medical Assistance Prior Authorization system which resulted in the MN Department of Human Services suspending its prior authorization requirement for PT.
- Completed a three-part series of Health Care Forums at our Fall and Spring Conferences, featuring representatives from five of Minnesota's largest payers. At least 75 clinicians attended one or more of the sessions.
- Reformatted our annual Legislative Day to be free of charge to members, with a resultant 2013 participation of over 200 members.
- Encouraged and supported the Minnesota delegation's efforts in successfully passing a motion in the 2012 House of Delegates to examine advancing the entry-level PTA degree to a bachelor's degree.
- Hosted a booth at the Minnesota State Fair, at which over 120 clinician and student volunteers interacted with over 10,000 people who came by our booth. MNPTA and its booth were featured on Kare11, with an estimated viewing population of 350,000.
- Participated in APTA's 2013 Innovation Summit via President Craig Johnson, who served as a presenter.

## Membership

- Created 13 online practice communities for members to interact with others in their areas of interest.
- Retained members at rates that rank 11<sup>th</sup> nationally for PTs (78%) and 8<sup>th</sup> nationally for PTAs (71%).
- Had two members, Eva Norman and Kathleen Picard, win national APTA awards for their work on national and state government affairs, respectively, and had one PTA student member, Jennifer Halvorsen, awarded a national Mary McMillan scholarship.

- Added additional New Professional Networking Events, which reached over 80 participants in 2012.
- Implemented new membership benefits which include one free conference registration and one free evening series continuing education (CE) course for student members, as well as reduced conference registration costs and one discounted CE course for new professionals.
- Began a program of having Board members contact lapsed members to gain feedback on members' needs and encourage membership renewal.

## **Education**

- Hosted 12 CE courses in 2012 and an additional 5 CE courses in so far this year, many of which were sold out.
- Began development of online CE opportunities available through the MNPTA website, with the first courses to be offered this May.
- Coordinated, under the leadership of the Student Special Interest Group, the 2013 Minnesota Student Conclave. This free event, featuring 5 concurrent course offerings, attracted over 120 SPTs and SPTAs from across the state, which was four times larger than the attendance for any previous conclave, despite being held on a snowy February weekend.
- Record attendance for the MNPTA 2013 Spring Conference and contracts with 2 nationally known speakers, Louis Puentedura and Carolee Winstein, for the 2014 Spring Conference

## **Organizational**

- Completed a review of its governance procedures and implemented policy changes which provide clarity to the roles and responsibilities of the Executive Director, the Board of Directors and the committee chairs. These changes have resulted in reduced administrative burden for the committee chairs and volunteers, and freed up the Board of Directors to focus on larger, more strategic projects.
- Underwent a rebranding campaign which included a new logo, name change and website redesign, which resulted in a cleaner, more professional look and a more easily navigated site.
- Modernized the appearance of the MN Moving Forward newsletter to a magazine-style format with improved graphics and photo quality.