Strategic & Business Plans
2014-2015

DECEMBER 2014
A message from chair... JEFF LARSON

As Chair, organizing and assembling are sometimes part of the duty. Admittedly, these currently aren’t this Chair’s strongest attributes. But this is a great voluntary association and one is surrounded by people with a lot of institutional knowledge.

The following document is a roadmap to how this organization operates. It lays out the purpose, goals and structure. It also lists who is involved and where they fit in. It is often consulted to promote the reason we exist. These include, but are certainly not limited to, the following:

- To keep education and networking relevant and sometimes even interesting and fun.

- To be an organization people want to be part of.

- To be financially sound. As a first year Trustee, the Section was gaining financial stability and the gains were not taken lightly. This challenge was accepted and the goals were obtained. This needs to continue. One example is the endowment continuing to support scholarships while being fully funded.

Helping lead this organization is an honor. Hopefully, the year ahead will keep the Minnesota Section of AWWA strong.
Strategic Plan
(Updated annually, revised every five years due January 2016)

Association Vision
A better world through better water

Association Mission
Providing solutions to effectively manage water, the world’s most important resource.

Section Vision
To be the leading force in Minnesota dedicated to safe drinking water

Section Mission
Provide information, education, and networking opportunities to the drinking water community to promote public health, safety, and welfare.

Association and Section Core Principles
• Protect public health
• Safeguard the environment
• Pursue excellence
• Act with integrity
• Provide value
• Foster diversity and inclusion
<table>
<thead>
<tr>
<th>Strategic Goals</th>
<th>Strategic Objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Member Engagement &amp; Development</strong></td>
<td>Enhance member understanding of the value of membership. Increase the usage of member benefits. Increase engagement of members with AWWA and each other. Educate Industry members. Increase public awareness of water issues. Provide emergency response planning and participation in MnWARN. Promote safe working environments. Provide information and educational opportunities to individuals and organizations outside the water industry. Support and recognize education and public outreach among our membership.</td>
</tr>
<tr>
<td>Minnesota AWWA will be the association of choice for water utilities, professionals and organizations.</td>
<td></td>
</tr>
<tr>
<td><strong>Organizational Stewardship</strong></td>
<td>Enhance the long-term viability of AWWA by enhancing revenue growth. Enhance the effectiveness of the business relationship with the Association. Improve the effectiveness of the volunteer leadership in guiding the Section. Improve the use of technology to create greater efficiency and effectiveness. Organize Section finances and evaluate the use of technology to provide services and organize volunteer efforts. Review and update organizational and administrative documents and processes. Promote and recognize active volunteers for Section/Association vacancies and awards. Improve member retention and member satisfaction. Promote effective volunteer initiatives to maximize program output and effectiveness.</td>
</tr>
<tr>
<td>Minnesota AWWA will effectively and efficiently use its resources to serve its members and the water community.</td>
<td></td>
</tr>
<tr>
<td><strong>Knowledge Creation &amp; Exchange</strong></td>
<td>Expand the Sections’ knowledge resources to include additional drinking water and total water solutions in response to member needs. Increase the variety of distribution channels through which members can access knowledge resources. Identify and address the needs of all water systems. Identify partnership prospects that will enhance opportunities to promote education, training and communicate regulatory information. Develop partnership prospects. Maintain and enhance partnership opportunities. Increase outreach effort to identify potential partners.</td>
</tr>
<tr>
<td>Minnesota AWWA will be the authoritative resource on water.</td>
<td></td>
</tr>
<tr>
<td><strong>Water Policy &amp; Leadership</strong></td>
<td>Enhance AWWA’s credibility with decision makers. Increase public understanding of water issues and the value of water. Enhance media understanding and trust of AWWA. Increase Section participation in advancing the Association’s water policy and leadership. Monitor laws and regulations as they are proposed, developed, adopted and implemented. Assemble coalitions and encourage cooperative efforts Represent and communicate the interests and concerns of the drinking water community to state agencies, state and federal representatives and other regulatory officials on drinking water issues. Provide information and updates regarding the legislative process. Encourage Section Membership to communicate with congressional representatives, state legislative representatives and regulatory officials on drinking water issues.</td>
</tr>
<tr>
<td>Minnesota AWWA will be recognized as the valued and credible voice for water.</td>
<td></td>
</tr>
</tbody>
</table>
**Council:** Councils provide the framework for oversight of committee activities in achieving the goals of the Section.

**Committee:** A group of individuals performing various tasks related to a common goal. Committee chairs must submit budget, proposed action items, and an updated membership roster annually.

**Working Group:** A group of individuals who perform the same specific task each year. Working groups do not need to submit information for the yearly Business Plan.
2014-2015 Officers

Executive Board of Directors
Chair: Jeff Larson
Chair - Elect: Jim Sadler
Past Chair: Steve Schneider
Director: Jon Eaton
Director-at-Large: Uma Vempati
Secretary - Treasurer: Lucas Martin
Asst. Secretary - Treasurer: Ben Feldman

District Trustees
Northeast: Mark Proulx (Through 2015)
Northwest: Kris Knutson (Through 2015)
Central: Bill Schluenz (Through 2015)
Metro: Jeanette Boothe (Through 2017)
Southeast: Bob Dunn (Through 2015)
Southwest: Eric Roos (Through 2016)
At-Large: Mike McNabb (Through 2015)

Volunteer Coordinator: Mona Cavalcoli

Councils and Committees
Administrative and Policy Council: Nancy Zeigler (Through 2017)
Finance Committee: Tony Belden
Awards Committee: Jared Heller
Membership Committee: Dave Hume
Nominating Committee: Jon Eaton, Steve Schneider, Mike McNabb
Info. Tech. Committee: Aaron Vollmer
2014-2015 Officers

Conference Council
Brian LeMon (Through 2015)
Program
Paul Thom
House
Jim Sadler

Minnesota Associates Council
Brad Forester (Through 2016)
Competitions
Chris Glassing
Exhibits
Joe Zauner

Public Affairs Council
Chris Voeltz (Through 2015)
Public Information Committee
Todd Bredesen
Publications Committee
Stew Thornley
Scholarship Committee
Kevin Young
Water for People
Shawn Mulhern
Young Professionals
Jeff Blakely
Social Media
Pat Shea
Water Loss
Kirk Peterson
MN2050
Bert Tracy

Training / Education Council
Bo Johnston (Through 2015)
Education Committee
Bo Johnston
Training
Steve Nelson
Drinking Water Institute
Stew Thornley
Management School
Mile Bramwell
Research Committee
Roger Scharf
Safety Committee
Lisa Vollbrecht
Small Systems Committee
John Graupman
Resources
Lisa Vollbrecht

Water Utility Council
Scott Fronek (Through 2017)
Legislative Committee
Dave Wagner
# 2015 Annual Budget

*(Approved September 2014 Board Meeting)*

<table>
<thead>
<tr>
<th>Account</th>
<th>Income</th>
<th>Expense</th>
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<tbody>
<tr>
<td><strong>SECTION</strong></td>
<td>$365,950</td>
<td>$398,890</td>
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<tr>
<td>Section Chair</td>
<td>$44,500</td>
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<tr>
<td>Section Secretary/Treasurer</td>
<td>$44,500</td>
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<tr>
<td>Association Director/Director At-Large</td>
<td>$ -</td>
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<tr>
<td>Administrative Support</td>
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<td>$31,540</td>
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<tr>
<td><strong>DISTRICT</strong></td>
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<tr>
<td>District - Central</td>
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<td>District - Metro</td>
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<tr>
<td>District - NE</td>
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<td>$5,900</td>
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<tr>
<td>District - NW</td>
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<td>District - SE</td>
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<td>District - At-Large</td>
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<tr>
<td><strong>COUNCIL/COMMITTEE</strong></td>
<td>$228,950</td>
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<td>APC</td>
<td>$ -</td>
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<tr>
<td>APC: Awards</td>
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<tr>
<td>APC: Finance</td>
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<td>$150</td>
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<td>APC: Information Technology</td>
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<td>APC: Membership</td>
<td>$6,500</td>
<td>$9,100</td>
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<td>APC: Nominating</td>
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<td>$ -</td>
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<tr>
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<tr>
<td>MAC</td>
<td>$3,200</td>
<td>$23,725</td>
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<td>PAC: Public Information</td>
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<td>$6,625</td>
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<td>PAC: Publications</td>
<td>$ -</td>
<td>$ -</td>
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<td>PAC: Scholarship</td>
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<td>PAC: Water For People</td>
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<td>PAC: Young Professionals</td>
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<td>TEC: Small Systems</td>
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<tr>
<td>WUC</td>
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<td>$1,900</td>
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ADMINISTRATIVE & POLICY COUNCIL (APC)

PURPOSE
To be responsible for the overview of broad aspects of the Section’s activities, particularly related to organization, finances, and administration.

ACTION ITEMS/TASKS
- Optimize organizational structure and administrative practices.
- Facilitate an Annual Leadership Retreat for the Board of Governors and assist with Five Year Strategic Planning.
- Review and update organization documents with a focus on “Organizational Structure”.
- Improve technology usage for services/products delivery.
- Facilitate efficient volunteer involvement.
- Continue to promote “organizing and recognizing” of volunteers for Section and Association involvement and recognition.

BUDGET

| Revenues | $6,500 |
| Expenditures | $15,950 |

MEMBERSHIP ROSTER

Council Chair ........................................Nancy Zeigler (Term through 2017)
Council Vice Chair ..........................................................OPEN
Committee Chairs
- Finance .................................................................Tony Belden
- Information Technology .........................................Aaron Vollmer
- Awards ........................................................................... Jared Heller
- Nominating .......... Mike McNabb/Jon Eaton/Steve Schneider
- Membership .......................................................................Dave Hume

Secretary-Treasurer .................................................................Lucas Martin
Assistant Secretary .................................................................Ben Feldmen
Trustee ................................................................................Kris Knutson

Council Liaison
- Conference .................................................................Brian LeMon
- MAC ..................................................................................Rod Ganther
- PAC ..................................................................................Chris Voeltz
- Training .................................................................Bo Johnston
- WUC ...............................................................................Scott Fronek
ADMINISTRATIVE & POLICY COUNCIL (APC)  
AWARDS COMMITTEE

PURPOSE
To coordinate and identify Minnesota Section members who deserve recognition through Awards, and promotes members who deserve recognition through nomination and/or endorsement to AWWA awards.

ACTION ITEMS/TASKS
- Promotes and further publicize Section and Association awards.
  - Leonard N. Thompson
  - George Warren Fuller
  - Meritorious Service
  - Volunteer of the Year
  - Past Chair
- Further develop selection criteria for Section awards.
- Track and inventory Association and other awards.

BUDGET

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Revenues</td>
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</tr>
<tr>
<td>Expenditures</td>
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</table>

MEMBERSHIP ROSTER

Committee Chair.........................Jared Heller (Term through 2016)
  Committee Vice Chair.................................Bert Tracy
  Member............................................Carol Blommel Johnson
Administrative & Policy Council (APC)
Finance Committee

Purpose
To manage the financial activities of the Section and to advise the Secretary-Treasurer on financial matters.

Action Items/Tasks

• Monitor investments and financial services contract.
• Gather and prepare future annual budgets.
• Review and audit previous financial data.
• Make recommendations to the Board for future financial planning.

Budget
Revenues ........................................................................................................ $0
Expenditures (meetings) ........................................................................... $150

Membership Roster
Committee Chair…………………………………….. Tony Belden (Term through 2014)
Committee Vice Chair…………………………… Nuzhat Qureshi
     Member ....................................................... Jon Eaton
     Member ....................................................... Grant Meyer
Secretary-Treasurer ........................................ Lucas Martin
Assistant Secretary ........................................... Ben Feldman
Administrative & Policy Council (APC)
Information Technology Committee

Purpose
To provide a comprehensive resource for electronic water-related information and technology services for the MN AWWA section.

Action Items/Tasks
- Promote communication tools.
- Enhance the MN AWWA Website with regulations and vendor list with category description.
- Encourage District Involvement with the website.
- Provide insight and assistance regarding technology issues facing the utility sector.
- Promote the use of technology as a tool for doing business more efficiently.

Budget
Revenues ................................................................. $0
Expenditures ........................................................... $5,550

Membership Roster
Committee Chair................................. Aaron Vollmer (Term Through 2017)
Committee Vice Chair......................... OPEN
Member................................. Carol Blommel Johnson
Member................................. Dolly Ludden
Member................................. David Brown
Member................................. Jerry Ludden
Member................................. Poly Mel
Member................................. Scott Bredehoft
Member................................. Uma Vempati
Member................................. Carol Kaczynski
Administrative & Policy Council (APC)  
Membership Committee

**Purpose**

To promote the benefits and values of AWWA and Minnesota Section membership. Its primary activities focus on the recruitment and retention of members in all membership categories.

**Action Items/Tasks**

- Leverage National AWWA membership promotion and retention programs.
- Improve Committee Member participation through regular informal communication and encouragement, and provide opportunities for recruitment training and easy-access to membership materials. Seek regular committee members representing each district.
- Include membership promotional ads and materials in the Breeze and Light Breeze.
- Promote membership recruitment through broader and more regular recognition of membership recruitment efforts and a greater number of rewards.
- Recognize members who recruit the most student memberships, individual/operator memberships, utility memberships, and service organization memberships.
- Hold conference call meetings quarterly and two face-to-face meetings each year in March and at the Annual Section Meeting.
- Increase utility memberships and total memberships (not including multi-section memberships) and retention of existing members.

**Budget**

<table>
<thead>
<tr>
<th>Revenues</th>
<th>$6,500</th>
</tr>
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<tbody>
<tr>
<td>Expenditures</td>
<td>$9,100</td>
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</table>

**Membership Roster**

<table>
<thead>
<tr>
<th>Committee Chair</th>
<th>Dave Hume (Term Through 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Committee Vice Chair</td>
<td>OPEN</td>
</tr>
<tr>
<td>Member</td>
<td>Adam Markos</td>
</tr>
<tr>
<td>Member</td>
<td>John LaPointe</td>
</tr>
<tr>
<td>Member</td>
<td>Bill Spain</td>
</tr>
<tr>
<td>Member</td>
<td>Bert Tracy</td>
</tr>
<tr>
<td>Member</td>
<td>Dan McGrane</td>
</tr>
<tr>
<td>Member</td>
<td>Mike McNabb</td>
</tr>
<tr>
<td>Member</td>
<td>Herb Watry</td>
</tr>
<tr>
<td>Member</td>
<td>Gary R. Ganser</td>
</tr>
</tbody>
</table>
Administrative & Policy Council (APC)
Nominating Committee

Purpose
To coordinate the nomination of Section Officers in accordance with Section By-laws and Policies.

Action Items/Tasks
- Review present policies to ensure nomination processes are serving the best long-term interest of the Section and Association. (Committee is made up of Director, Past Chair, and Trustee at Large)

Budget
Revenues ............................................................. $0
Expenditures .......................................................... $0

Membership Roster
Committee Co-chairs .................Jon Eaton and Steve Schneider
Trustee-At-Large.................................Mike McNabb
Conference Council

**Purpose**

To be responsible for coordinating all aspects of planning and logistics for the Minnesota Section Annual Fall Conference.

**Action Items/Tasks**

- Provide educational opportunities.
- Secure a site and negotiate a contract with the proposed facility for the Annual Conference (Conference location and final contract is subject to approval by the Board).
- Work with others to prepare announcements, show setup and schedule for the Annual Conference.
- Prepare a detailed budget for the Annual Conference and present to the Board for approval.
- Work together with Conference Facilities to provide all arrangements for the Conference.

**Budget**

<table>
<thead>
<tr>
<th>Revenues</th>
<th>$121,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditures</td>
<td>$67,150</td>
</tr>
</tbody>
</table>

**Membership Roster**

Council Chair……………………………………………..Brian LeMon (Term Through 2016)
Committee Vice Chair…………………………………….. OPEN
Committee Chairs
- Program ………………………………………..Paul Thom
- House (work group)………………………………..Jim Sadler
- Vendor Exhibit……………………………………..Scott Bredehoft
- MAC………………………………………………..Rod Ganther
- Registration/Logistics……………………………..Steve Gilberg
- MN AWWA Website………………………………Carol Kaszynski
Trustee …………………………………………………..Mark Proulx
Conference Council
Program Committee

Purpose
To be responsible for coordinating, planning, and preparing for presentations...

Action Items/Tasks
- Prearrange moderators for Sessions.
- Prearrange speaker abstracts and evaluation forms for each Session.
- Set up and arrange speakers/presentations with IT, Research, Management Committees, and MAC.
- Work with House Committee to provide arrangements for presentations.
- Work with Local Section Committee to coordinate Operator’s Session.

Budget
Revenues ................................................................. $121,500
Expenditures ............................................................ $67,150

Membership Roster
Committee Chair........................... Paul Thom (Term Through 2015)
Committee Vice Chair.................................................. OPEN
Local Arrangements .................... Council Chair, Brian LeMon
Registration/Logistics................................. Steve Gilberg
Member......................................................... Jeanette Booth
Member........................................................ Carol Kaszynski
Member........................................................ Stew Thornley
Member........................................................ Miles Jenson
Member......................................................... Bert Tracy
Member......................................................... Carol Blommel Johnson
Manufacturers/Associates Council (MAC)

Purpose
To be an active voice for the service provider, consultant, distributor and manufacturer to the Minnesota Section of the American Water Works Association (MNAWWA) and national AWWA Manufacturers/Associates Council. Provide responsible representation to MNAWWA members in areas such as conference planning, fundraising, partnerships, and membership growth.

Action Items/Tasks
- Plan, coordinate and enhance the exhibits, competitions, fundraising and MAC Social at the MNAWWA Annual Conference
- Increase fundraising support to Water for People (WFP) and the David B. Morris Endowment Fund
- Identify, develop and enhance partnerships with MNAWWA committees and outside organizations to leverage our resources
- Promote membership and active participation in MNAWWA by representatives of the service provider, consultant, distributor and manufacturer industries

Budget
Revenues ................................................................. $3,200
Expenditures ............................................................ $23,725
Minnesota Associates Council (MAC)
(Continued)

Membership Roster

Council Chair………………………………………………………… Brad Forester (Term Through 2016)
Committee Vice Chair/……………………………………… Chris Larson
Secretary………………………………………………………… OPEN

Work Groups

Conference Competitions Chair……………………………… Chris Glassing
Social Events…………………………………………………… Scott Bredehoft
Annual Conference Exhibits………………………………….. Joe Zauner

Members

Jennifer Zepeda
Dave Harris
Kelly Lange-Haider
Paul Thom
Aaron Vollmer
Kevin Kawlewski
Anna Munson

Non-voting Members

Brian LeMon
Shawn Mulhern
Doug Klamerus
Jeff Blakely
Public Affairs Council (PAC)

Purpose
To publicly position MNAWWA and be an advocate for the Minnesota drinking water community and profession.

Action Items/Tasks
- Provide information and educational opportunities to our members.
- Promote an active and diverse membership. (Why is this here?)
- Identify, develop, maintain, and enhance partnerships with others to leverage our resources.
- Provide opportunities to support drinking water programs in third world countries (WFP).
- Represent the PAC committees at the section board and to the membership.
- Provide leadership and guidance to the PAC committee chairs.
- Increase coordination and interaction between PAC committees.

Budget
Revenues ............................................................................. $79,250
Expenditures ........................................................................ $103,575

Membership Roster
Council Chair ................................................................. Chris Voeltz (Term Through 2015)
Committee Vice Chair .......................................................... OPEN
Committee Chairs
  - Public Information ........................................... Todd Bredesen
  - Publications ......................................................... Stew Thornley
  - Scholarship .......................................................... Kevin Young
  - Water for People (WFP) ...................................... Shawn Mulhern
  - Young Professionals (YP) ................................. Jeff Blakely
Working Groups
  - Social Media ................................................... Pat Shea
  - Water Loss ......................................................... Kirk Peterson
  - MN2050 ........................................................... Bert Tracy
Public Affairs Council
Public Information Committee

Purpose
To support representation of MN AWWA to the public and support public outreach of the membership.

Action Items/Tasks
• Seek out activities for members to participate in public outreach.
• Work with technology committee on electronic communication.

Budget
Revenues ................................................................................................................. $0
Expenditures ......................................................................................................... $6,625

Membership Roster
Committee Chair................................. Todd Bredesen
Committee Vice Chair......................... Beth Peterson
    Member.................................................. Stew Thornley
    Member............................................... Dennis Martenson
Public Affairs Council
Publications Committee

Purpose
To provide a flow of information among MnAWWA members by informing them of upcoming events, technical advances, system specific projects and member updates. Annually, the committee produces four publications of the Breeze magazine (including a Directory and Conference issue), in addition to the Conference Program and Exhibitor Prospectus.

Action Items/Tasks
- Publish the highest quality publications at no cost to the Section
- Continuously modify and update our publications (including the Breeze) to fit the needs of our membership and our advertisers in promoting greater communication within the Section.
- Produce printed materials (flyers, brochures, etc.) as needed.

Budget
<table>
<thead>
<tr>
<th>Revenues</th>
<th>$0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditures</td>
<td>$0</td>
</tr>
</tbody>
</table>

Membership Roster
Committee Chair.................................................. Stew Thornley (Term Through 2015)
Committee Vice Chair........................................... Brian LeMon
Member............................................................ Grant Meyer
Member............................................................ Karla Peterson
Member............................................................ Myron Volker
Member............................................................ Dave Waldoch
Member............................................................ John Friel
Member............................................................ Gary Warner
Public Affairs Council
Scholarship Committee

Purpose
To encourage water industry related education at all working levels (operations, engineering, management, etc.) through scholarships, contributions, and reduced cost educational purchases.

Action Items/Tasks
- Establish, review, and modify scholarship guidelines and criteria.
- Review and modify the applicant scoring and ranking system.
- Utilize common methods to solicit applicants and gather applications.
- Award board approved scholarships and grants.
- Recruit and/or maintain committee membership.
- Review and update bylaws, policies, and/or procedures that apply to the scholarship committee.
- Promote scholarship application

Budget
Revenues ................................................................. $20,750
Expenditures ............................................................. $30,400

Membership Roster
Committee Chair.................................................. Kevin Young
Committee Vice Chair.......................................... Matt Fritze
               Member.................................................... John Thom
               Member.................................................... Doug Rovang
               Member.................................................... Troy Hall
               Member..................................................... Chris Glassing
               Member.................................................... Ray Hozalski
               Member..................................................... John Crooks
Public Affairs Council
Water for People Committee

Purpose
To support the efforts of Water For People in providing access to safe drinking water and adequate sanitation; a world where no child suffers or dies from a water-related disease.

Action Items/Tasks
- Work with MAC on the annual conference golf outing, fishing contest, and sporting clays event. Conduct raffles and other fund raising events throughout the state.
- All people and companies involved in the water industry become a partner with WFP on a regular basis through raffles and donations.
- Work with MAC to enhance the fund raising efforts at annual golf outing and annual concert.
- Attend a WFP sponsored country tour to help promote the efforts that WFP staff is conducting in Africa, South America, and Asia.
- Actively seek volunteers to assist with WFP activities including volunteers from other organizations or companies.
- Work with MAC to establish protocols for soliciting funds/donations for raffles.
- Seek funds from other organizations and companies.

Budget

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<th>Description</th>
<th>Amount</th>
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<tr>
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Membership Roster

Committee Chair ............................................Shawn Mulhern (Term Through 2015)
Committee Vice Chair.................................Dave Brown
  SE District Representative......................Myron Volker
  Metro District Representative...............Tom Mathison
  NW District Representative.....................Chad Troitte
  NE District Representative.....................Corey Lubovich
  Central District Representative.............Lisa Vollbrecht
  SW District Representative.....................Dick Wetzel
  Concert committee...............................Bernie Bullert
  Concert committee...............................Tony Belden
  Concert committee...............................Rod Volker
  Concert committee...............................Tom Mathisen
  Concert committee...............................Rod Ganther
  Concert committee...............................Tim Hilleshiem
Public Affairs Council

Water for People Committee

(Continued)

Concert committee................................................. Todd Elliot
Concert committee.............................................. Jamie Wallerstedt
Concert committee.............................................. David Weum
Spring golf committee......................................... Chris Voeltz
MWOA Representative........................................... Dan O’Connell
An. Conference fishing contest coordinator........ Doug Klamerus
An. Conference sporting clays coordinator.......... Craig Doedens
An. Conference golf outing coordinator............. Brad Forester
Member.............................................................. John Chlebeck
Member.............................................................. Scott Anderson
Motorcycle Ride committee................................. David Brown
Motorcycle Ride committee................................. Carol Blommel Johnson
Motorcycle Ride committee................................. David Harris
5K Run committee................................................ Uma Vempati
5K Run committee................................................ Todd Elliott
5K Run committee................................................ Brad Forester
5K Run committee................................................ Carol Blommel Johnson
5K Run committee................................................ Seth Peterson
5K Run committee................................................ Jon Eaton
5K Run committee................................................ Grant Meyer
Public Affairs Council
Young Professionals Committee

Purpose
To facilitate interaction among young professionals in the drinking water industry and to promote YP involvement with AWWA on the regional and national level.

Action Items/Tasks
- Host YP Meet and Greet at Annual MN Section Conference.
- Host four social events.
- Host three facility tours.
- Host three membership outreach events.
- Sponsor a Fresh Ideas Poster Competition.
- Sponsor a World of Water! (WoW!) Student Poster Competition.
- Publicize the YP Committee.

Budget
Revenues ........................................................................................................ $2,000
Expenditures .................................................................................................. $4,250

Membership Roster
Committee Chair ...................................................... Jeff Blakely (Term Through 2015)
Committee Vice Chair/Chair Elect ................................................. OPEN
Past Chair ........................................................................ Michelle Stockness
Membership ................................................................................. Adam Markos
Social ............................................................................................. Charles Haupt
Public Affairs ............................................................................. Anna Munson
Outreach .......................................................................................... OPEN
Fresh Ideas ................................................................................. Ryan Berg
Tournament .................................................................................. David Weum
  Member (MAC Liaison) ............................................ Jeff Blakely
  Member (WUC Liaison) ........................................ Michelle Stockness
  Member (Admin/IT Liaison) .................................. Aaron Vollmer
  Member (TEC Liaison) ........................................... Ryan Berg
  Members .......... 55 different committee members not listed
Executive Committee/Board Liaison ................................. Uma Vempati
Training & Education Council (TEC)

Purpose
To enhance information, education, and training for Section members and Minnesota public.

Action Items/Tasks
- Oversee Section’s Strategic Plan Goal and Objective No. 1
  - Provide information and educational opportunities to
    - educate industry members.
    - increase public awareness of water issues.
    - provide emergency planning and participation in MnWARN.
    - promote safe working environments.
    - individuals and organizations outside the water industry.

  • Represent the TEC Committees at the Section Board and to membership.
  • Provide leadership and guidance to the TEC Committee Chairs.

Budget
Revenues .............................................................................................................. $18,500
Expenditures ......................................................................................................... $26,750

Membership Roster
Council Chair ...................................................................................... Bo Johnston (Term 2012-2015)
Committee Vice Chair ........................................................................... Chris Glassing (Term 2009-2013)
Committee Chairs
  Education ............................................................ OPEN
  Drinking Water Institute ................................ Stew Thornley
  Management School ................................................ Scott Anderson
  Research .............................................................. Roger Scharf
  Safety ................................................................. OPEN
  Small Systems ...................................................... Steve Nelson
TRAINING & EDUCATION COUNCIL (TEC)
Education Committee

Purpose
To provide educational needs for Minnesota water system operators and to promote and support education on drinking water throughout Minnesota.

Action Items/Tasks
- During the calendar year, with the assistance of the Minnesota Department of Health, coordinate at least one Water Operator’s School in each Section District with the District representatives to the Education Committee.
- Maintain representation on the Minnesota Training Coalition to coordinate training activities with other organizations.
- During the calendar year, conduct the “Water Works! Drinking Water Institute” in conjunction with the Hamline University Center for Global Environmental Education for school teachers to learn about drinking water and develop the subject into inquiry-based curriculum.
- Coordinate educational and training sessions with the Programs Committee for the Section Annual Conference that meet the established purpose of the Education Committee.
- Work with other organizations providing education services to water utilities.

Budget (for Drinking Water Institute)

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<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Revenues</td>
<td>$17,700</td>
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<tr>
<td>Expenditures</td>
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Membership Roster

Committee Chair.......................... Steve Nelson (Term Sept 2012 – 2015)
Committee Vice Chair........................................... OPEN

Member...........................................Gary Peters
Member...........................................Steve Schneider
Member...........................................Bert Tracy
Member...........................................Paul Halvorson
Member...........................................Stew Thornley
Member...........................................Marie Asgian
Member...........................................Bassam Banat
Member...........................................Jarrod Christen
Member...........................................John Crooks
Member...........................................Bill Spain
Member...........................................Lyle Stai
Member...........................................John Thom
Member...........................................Rick Wanner
Member...........................................Naeem Qureshi
Member...........................................Adam Kramer
Member...........................................Robyn Hoerr
Member...........................................Don Christianson
Member...........................................Kyle Kedrowski
Members...........................................Ruth Hubbard
Members...........................................All District Trustees
Training & Education Council (TEC)
Management School Committee

Purpose
To coordinate the Midwest Regional Water Utility Management Institute.

Action Items/Tasks
- Develop a marketing plan to increase future attendance including:
  - working with the Association and other Sections to attract participants from other regions.
  - encourage past graduates to promote the Institute with friends and business associates.
  - Explore the possibility of changing the name of the institute.
- Coordinate with the Scholarship Committee to provide 4 scholarships at $525 (plus travel expenses) to potential attendees.
- Develop requirements of scholarship awardees to provide feedback that will assist in the promotion of the Management Institute (i.e. follow-up letter, meet with committee, give short talk at District school(s) and/or other Section meetings).

Budget
- Revenues ................................................................. $0
- Expenditures ............................................................. $1,850

Membership Roster
Committee Chair .................. Scott Anderson (Term Sept 2010-2013)
Committee Vice Chair .................. Mike Bramwell
Member.......................................................... Beth Peterson
Member.......................................................... Dave Lemke
Member.......................................................... Tim Caruso
Member............................................... All District Trustees
TRAINING & EDUCATION COUNCIL
SAFETY COMMITTEE

PURPOSE:
To promote safe, secure working environments for Minnesota water systems and operators.

ACTION ITEMS/TASKS
- Provide direction to safety websites for water operator training opportunities.
- Maintain a relationship with Minnesota Safety Council to provide notice of education and training opportunities to Section membership.
- Host a new safety idea contest at the Annual Conference.
- Develop Section Utility Safety Award program.
- Submit at least 1 nomination for the National Safety Award.
- Coordinate safety training sessions with Education Committee and Conference Programs Committee to be offered at District Schools and Annual Conference.

BUDGET
Revenues ................................................................. $3,000
Expenditures ............................................................... $4,300

MEMBERSHIP ROSTER
Committee Chair.............................. Phil Zollinger (Term 2010-2013)
Committee Vice Chair……………………….. Jeff Blakely
    Member..................................................... John Thom
    Member .................................................... Pete Moulton
    Member .............................................. Carol Blommel Johnson
    Member (National Liaison) ..................... Bill Anderl
    Member ................................................ Ruth Hubbard
TRAINING & EDUCATION COUNCIL
RESEARCH COMMITTEE

PURPOSE
To promote water research opportunities within the Section by facilitating the sharing of technical information, enhancing utility/academia/commercial networking, and acting as a liaison with American Water Works Association Research Foundation (AWWARF).

ACTION ITEMS/TASKS
- Sponsor a Specialty Workshop.
- Meet two times per year, plus two conference calls.
- Continue development of annual workshops.
- Continued support of AWWARF.

BUDGET
Revenues ................................................................. $0
Expenditures .............................................................. $3,200

MEMBERSHIP ROSTER
Committee Chair........................................................... Roger Scharf
Committee Vice Chair ...................................................... OPEN
Member........................................................... Annika Bankston
Member........................................................... Jim Bode
Member........................................................... Dan Boyce
Member........................................................... Troy Hall
Member........................................................... Raymond Hozalski
Member........................................................... Greg Johnson
Member........................................................... Corey Lubovich
Member........................................................... Steve Nelson
Member........................................................... Karla Peterson
Member........................................................... Pete Moulton
Member........................................................... Lih-in Rezania
Member........................................................... Brian Bergantine
Member........................................................... All District Trustees
Training & Education Council
Small Systems Committee

Purpose
To link small systems with MN AWWA programs by providing assistance and encouraging participation through the use of Section training and networking.

Action Items/Tasks
- Recognize a small system at the Annual Conference Awards Banquet.
- Arrange gathering for small system attendees at the Annual Conference to discuss how MnAWWA can better serve the small system community.
- Provide a $500 scholarship to each of the Section Districts for an individual small system member to attend the Annual Conference.
- Develop requirements of scholarship awardees to provide feedback that will assist in the promotion of scholarship and small systems participation in the Annual Conference, i.e. follow-up letter, meet with committee, give short talk at District school(s) and/or other Section meetings.
- Work with the Programs Committee to offer small systems related programs at the Annual Conference.

Budget
Revenues ................................................................. $0
Expenditures ............................................................... $1,600

Membership Roster
Committee Chair .......................................................... OPEN
Committee Vice Chair ................................................. D.J. Goman
    Member.................................................................. Paul Thom
    Member.................................................................. Chad Troitte
    Member.................................................................. Kim Larson
    Member.................................................................. Scott Anderson
    Member.................................................................. Bert Tracy
    Member.................................................................. All District Trustees
Water Utility Council (WUC)

Purpose
To develop action programs to initiate, evaluate, respond and comment, within the framework of Section and Association policies, on legislative, regulatory and other matters which directly affect water utilities and to encourage provision of better water service to the consuming public.

Action Items/Tasks
- Monitor, with the LMC, the impact of laws and regulations as they are proposed, developed, adopted, and implemented, and discuss and act where needed.
- Assemble coalitions and encourage cooperative efforts with other organizations that share MN AWWA interests; such as, MDH, MN DNR, LMC, and MRWA.
- Continue to communicate the interests and concerns of the drinking water community to legislators and regulators utilizing the LMC where appropriate.
- Encourage MN AWWA members to communicate with their Congressional representatives, State Legislative representatives, and with regulatory officials on drinking water and infrastructure issues.
- Monitor and provide assistance to other agencies/organizations impacting water utilities, including Gopher-State-One-Call, the State Plumbing Board, the MN Water/Wastewater Agency Response Network (MnWARN), and others.
- Meet with DNR on broader issues, such as water appropriation permits and procedures, water conservation plans, etc.
- Monitor energy issues, activities of the Public Utilities Commission, and energy providers.

Budget
Revenues ............................................................................................................ $0
Expenditures ................................................................................................. $1,900
Water Utility Council (WUC)

Membership Roster

Council Chair          Scott Fronek (Term through 2017)
Vice-Chair             Pete Moulton
Secretary              Rick Wahlen
Ex-Officio AWWA Past Chair      Steve Schneider
Ex-Officio AWWA Chair      Jeff Larson
Ex-Officio AWWA Chair-Elect   Jim Sadler
Ex-Officio AWWA Section Director Jon Eaton
Ex-Officio AWWA Section Director At-Large  Uma Vempati
Ex-Officio AWWA Secretary/Treasurer Lucas Martin
Ex-Officio AWWA Trustee      Bill Schluenz
Member (Utility)         Doug Bode
Member (Utility)          Carol Blommel Johnson
Member (Utility)          Glen Gerads
Member (Utility)          James Hauth
Member (Utility)          Carol Kaszynski
Member (Utility)          Corey Lubovich
Member (Utility)          Pat Shea
Member (Utility)          Dave Wagner
Member (Utility)          Pete Moulton
Member (Utility)          Bill Schluenz
Member (Utility)          Rick Wahlen
Member (Non-Utility)      Scott Fronek
Member (Non-Utility)      Greg Johnson
Member (Non-Utility)      Kurt Johnson
Member (Non-Utility)      Adam Kramer
Member (Non-Utility)      Dennis Martenson
Member (Non-Utility)      Grant Meyer
Member (Non-Utility)      Andrew Ohrt
Member (Non-Utility)      Bob Peplin
Ex-Officio (MDH)          Randy Ellingboe
Ex-Officio (MDH)          Karla Peterson
Ex-Officio (MPCA)         Robin Novotny
Ex-Officio (DNR)          Tom Hovey
Ex-Officio (MCES)         Ali Elhassan
Ex-Officio (MCES)         Lanya Ross
Ex-Officio (MnWarn)       Pete Moulton
Ex-Officio (MN Rural Water)  Ruth Hubbard
Ex-Officio (League of MN Cities)  Craig Johnson
Ex-Officio (U of Minn)    Dr. Ray Hozalski
Ex-Officio (State Plumbing Board) Pete Moulton