

# *Strategic & Business Plans*

**2014-2015**



**DECEMBER 2014**



## **A MESSAGE FROM CHAIR... JEFF LARSON**

As Chair, organizing and assembling are sometimes part of the duty. Admittedly, these currently aren't this Chair's strongest attributes. But this is a great voluntary association and one is surrounded by people with a lot of institutional knowledge.

The following document is a roadmap to how this organization operates. It lays out the purpose, goals and structure. It also lists who is involved and where they fit in. It is often consulted to promote the reason we exist. These include, but are certainly not limited to, the following:

- To keep education and networking relevant and sometimes even interesting and fun.
- To be an organization people want to be part of.
- To be financially sound. As a first year Trustee, the Section was gaining financial stability and the gains were not taken lightly. This challenge was accepted and the goals were obtained. This needs to continue. One example is the endowment continuing to support scholarships while being fully funded.

Helping lead this organization is an honor. Hopefully, the year ahead will keep the Minnesota Section of AWWA strong.



## **STRATEGIC PLAN**

*(Updated annually, revised every five years due January 2016)*

### **ASSOCIATION VISION**

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A better world through better water

### **ASSOCIATION MISSION**

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Providing solutions to effectively manage water, the world's most important resource.

### **SECTION VISION**

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To be the leading force in Minnesota dedicated to safe drinking water

### **SECTION MISSION**

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Provide information, education, and networking opportunities to the drinking water community to promote public health, safety, and welfare.

### **ASSOCIATION AND SECTION CORE PRINCIPLES**

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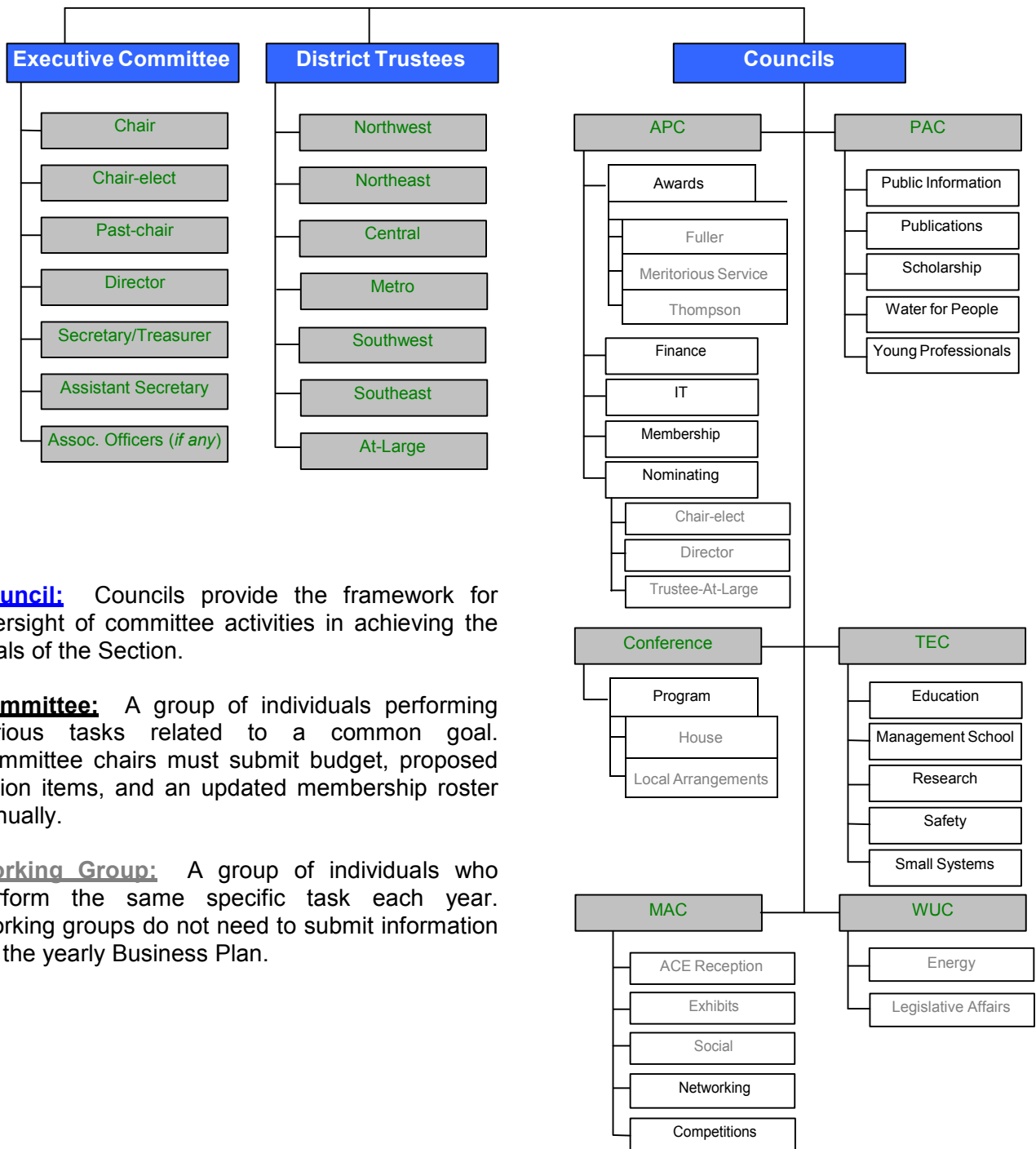
- Protect public health
- Safeguard the environment
- Pursue excellence
- Act with integrity
- Provide value
- Foster diversity and inclusion

Strategic Goals	Strategic Objectives
<p><b>Member Engagement &amp; Development</b> Minnesota AWWA will be the association of choice for water utilities, professionals and organizations.</p>	<p>Enhance member understanding of the value of membership.            Increase the usage of member benefits.            Increase engagement of members with AWWA and each other.            Educate Industry members.            Increase public awareness of water issues.            Provide emergency response planning and participation in MnWARN.            Promote safe working environments.            Provide information and educational opportunities to individuals and organizations outside the water industry.            Support and recognize education and public outreach among our membership.</p>
<p><b>Organizational Stewardship</b> Minnesota AWWA will effectively and efficiently use its resources to serve its members and the water community.</p>	<p>Enhance the long-term viability of AWWA by enhancing revenue growth.            Enhance the effectiveness of the business relationship with the Association.            Improve the effectiveness of the volunteer leadership in guiding the Section.            Improve the use of technology to create greater efficiency and effectiveness.            Organize Section finances and evaluate the use of technology to provide services and organize volunteer efforts.            Review and update organizational and administrative documents and processes.            Promote and recognize active volunteers for Section/Association vacancies and awards.            Improve member retention and member satisfaction.            Promote effective volunteer initiatives to maximize program output and effectiveness.</p>
<p><b>Knowledge Creation &amp; Exchange</b> Minnesota AWWA will be the authoritative resource on water.</p>	<p>Expand the Sections' knowledge resources to include additional drinking water and total water solutions in response to member needs.            Increase the variety of distribution channels through which members can access knowledge resources.            Identify and address the needs of all water systems.            Identify partnership prospects that will enhance opportunities to promote education, training and communicate regulatory information.            Develop partnership prospects.            Maintain and enhance partnership opportunities.            Increase outreach effort to identify potential partners.</p>
<p><b>Water Policy &amp; Leadership</b> Minnesota AWWA will be recognized as the valued and credible voice for water.</p>	<p>Enhance AWWA's credibility with decision makers.            Increase public understanding of water issues and the value of water.            Enhance media understanding and trust of AWWA.            Increase Section participation in advancing the Association's water policy and leadership.            Monitor laws and regulations as they are proposed, developed, adopted and implemented.            Assemble coalitions and encourage cooperative efforts            Represent and communicate the interests and concerns of the drinking water community to state agencies, state and federal representatives and other regulatory officials on drinking water issues.            Provide information and updates regarding the legislative process.            Encourage Section Membership to communicate with congressional representatives, state legislative representatives and regulatory officials on drinking water issues.</p>



## ORGANIZATION STRUCTURE

### SECTION MEMBERS



**Council:** Councils provide the framework for oversight of committee activities in achieving the goals of the Section.

**Committee:** A group of individuals performing various tasks related to a common goal. Committee chairs must submit budget, proposed action items, and an updated membership roster annually.

**Working Group:** A group of individuals who perform the same specific task each year. Working groups do not need to submit information for the yearly Business Plan.



American Water Works Association  
**Minnesota**Section

## **2014-2015 OFFICERS**

### **Executive Board of Directors**

Chair	Jeff Larson
Chair - Elect	Jim Sadler
Past Chair	Steve Schneider
Director	Jon Eaton
Director-at-Large	Uma Vempati
Secretary - Treasurer	Lucas Martin
Asst. Secretary -Treasurer	Ben Feldman

### **District Trustees**

Northeast	Mark Proulx (Through 2015)
Northwest	Kris Knutson (Through 2015)
Central	Bill Schluenz (Through 2015)
Metro	Jeanette Boothe (Through 2017)
Southeast	Bob Dunn (Through 2015)
Southwest	Eric Roos (Through 2016)
At-Large	Mike McNabb (Through 2015)

**Volunteer Coordinator**      Mona Cavalcoli

### **Councils and Committees**

<b><i>Administrative and Policy Council</i></b>	Nancy Zeigler (Through 2017)
Finance Committee	Tony Belden
Awards Committee	Jared Heller
Membership Committee	Dave Hume
Nominating Committee	Jon Eaton, Steve Schneider
	Mike McNabb
Info. Tech. Committee	Aaron Vollmer



American Water Works Association  
**Minnesota**Section

## **2014-2015 OFFICERS**

### ***Conference Council***

Program  
House

Brian LeMon (Through 2015)

Paul Thom  
Jim Sadler

### ***Minnesota Associates Council***

Competitions  
Exhibits

Brad Forester (Through 2016)

Chris Glassing  
Joe Zauner

### ***Public Affairs Council***

Public Information Committee  
Publications Committee  
Scholarship Committee  
Water for People  
Young Professionals  
Social Media  
Water Loss  
MN2050

Chris Voeltz (Through 2015)

Todd Bredesen  
Stew Thornley  
Kevin Young  
Shawn Mulhern  
Jeff Blakely  
Pat Shea  
Kirk Peterson  
Bert Tracy

### ***Training / Education Council***

Education Committee  
Training  
Drinking Water Institute  
Management School  
Research Committee  
Safety Committee  
Small Systems Committee  
Resources

Bo Johnston (Through 2015)

Bo Johnston  
Steve Nelson  
Stew Thornley  
Mile Bramwell  
Roger Scharf  
Lisa Vollbrecht  
John Graupman  
Lisa Vollbrecht

### ***Water Utility Council***

Legislative Committee

Scott Fronek (Through 2017)

Dave Wagner



American Water Works Association  
**Minnesota**Section

**2015 ANNUAL BUDGET**

*(Approved September 2014 Board Meeting)*

<u>Account</u>	<u>Income</u> \$365,950	<u>Expense</u> \$398,890
<b>SECTION</b>	<b>\$ 44,500</b>	<b>\$ 72,840</b>
Section Chair	\$ -	\$ 22,000
Section Secretary/Treasurer	\$ 44,500	\$ 9,300
Association Director/Director At-Large	\$ -	\$ 10,000
Administrative Support	\$ -	\$ 31,540
<b>DISTRICT</b>	<b>\$ 92,500</b>	<b>\$ 85,400</b>
District - Central	\$ 10,000	\$ 10,200
District - Metro	\$ 50,200	\$ 41,600
District - NE	\$ 6,000	\$ 5,900
District - NW	\$ 5,200	\$ 6,300
District - SE	\$ 16,000	\$ 15,700
District - SW	\$ 5,100	\$ 5,700
District - At-Large	\$ -	\$ -
<b>COUNCIL/COMMITTEE</b>	<b>\$ 228,950</b>	<b>\$ 240,650</b>
APC	\$ -	\$ -
APC: Awards	\$ -	\$ 1,150
APC: Finance	\$ -	\$ 150
APC: Information Technology	\$ -	\$ 5,550
APC: Membership	\$ 6,500	\$ 9,100
APC: Nominating	\$ -	\$ -
Conference	\$ 121,500	\$ 67,150
MAC	\$ 3,200	\$ 23,725
PAC: Public Information	\$ -	\$ 6,625
PAC: Publications	\$ -	\$ -
PAC: Scholarship	\$ 20,750	\$ 30,400
PAC: Water For People	\$ 56,500	\$ 62,300
PAC: Young Professionals	\$ 2,000	\$ 4,250
TEC	\$ -	\$ 1,600
TEC Training	\$ 13,000	\$ 17,050
TEC: Education Development	\$ 2,500	\$ 2,600
TEC: Resources	\$ -	\$ 300
TEC: Safety	\$ 3,000	\$ 3,100
TEC: Research	\$ -	\$ 2,100
TEC: Small Systems	\$ -	\$ 1,600
WUC	\$ -	\$ 1,900





## ADMINISTRATIVE & POLICY COUNCIL (APC)

### PURPOSE

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To be responsible for the overview of broad aspects of the Section’s activities, particularly related to organization, finances, and administration.

### ACTION ITEMS/TASKS

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- ii Optimize organizational structure and administrative practices.
- ii Facilitate an Annual Leadership Retreat for the Board of Governors and assist with Five Year Strategic Planning.
- ii Review and update organization documents with a focus on “Organizational Structure”.
- ii Improve technology usage for services/products delivery.
- ii Facilitate efficient volunteer involvement.
- ii Continue to promote “organizing and recognizing” of volunteers for Section and Association involvement and recognition.

### BUDGET

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Revenues .....	\$ 6,500
Expenditures .....	\$15,950

### MEMBERSHIP ROSTER

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Council Chair .....	Nancy Zeigler ( <i>Term through 2017</i> )
Council Vice Chair .....	<b>OPEN</b>
Committee Chairs	
Finance .....	Tony Belden
Information Technology .....	Aaron Vollmer
Awards .....	Jared Heller
Nominating .....	Mike McNabb/Jon Eaton/Steve Schneider
Membership .....	Dave Hume
Secretary-Treasurer .....	Lucas Martin
Assistant Secretary .....	Ben Feldmen
Trustee .....	Kris Knutson
Council Liaison	
Conference .....	Brian LeMon
MAC .....	Rod Ganther
PAC .....	Chris Voeltz
Training .....	Bo Johnston
WUC .....	Scott Fronek



## **ADMINISTRATIVE & POLICY COUNCIL (APC) AWARDS COMMITTEE**

### **PURPOSE**

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To coordinate and identify Minnesota Section members who deserve recognition through Awards, and promotes members who deserve recognition through nomination and/or endorsement to AWWA awards.

### **ACTION ITEMS/TASKS**

- 
- ii Promotes and further publicize Section and Association awards.
    - o Leonard N. Thompson
    - o George Warren Fuller
    - o Meritorious Service
    - o Volunteer of the Year
    - o Past Chair
  - ii Further develop selection criteria for Section awards.
  - ii Track and inventory Association and other awards.

### **BUDGET**

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Revenues .....	\$0
Expenditures .....	\$1,150

### **MEMBERSHIP ROSTER**

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Committee Chair.....	Jared Heller (Term through 2016)
Committee Vice Chair.....	Bert Tracy
Member.....	Carol Blommel Johnson



American Water Works Association  
**Minnesota**Section

## **ADMINISTRATIVE & POLICY COUNCIL (APC) FINANCE COMMITTEE**

### **PURPOSE**

To manage the financial activities of the Section and to advise the Secretary-Treasurer on financial matters.

### **ACTION ITEMS/TASKS**

- Monitor investments and financial services contract.
- Gather and prepare future annual budgets.
- Review and audit previous financial data.
- Make recommendations to the Board for future financial planning.

### **BUDGET**

Revenues .....	\$0
Expenditures (meetings) .....	\$150

### **MEMBERSHIP ROSTER**

Committee Chair.....	Tony Belden (Term through 2014)
Committee Vice Chair.....	Nuzhat Qureshi
Member.....	Jon Eaton
Member .....	Grant Meyer
Secretary-Treasurer .....	Lucas Martin
Assistant Secretary .....	Ben Feldman



American Water Works Association  
**Minnesota**Section

## **ADMINISTRATIVE & POLICY COUNCIL (APC) INFORMATION TECHNOLOGY COMMITTEE**

### **PURPOSE**

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To provide a comprehensive resource for electronic water-related information and technology services for the MN AWWA section.

### **ACTION ITEMS/TASKS**

- 
- Promote communication tools.
  - Enhance the MN AWWA Website with regulations and vendor list with category description.
  - Encourage District Involvement with the website.
  - Provide insight and assistance regarding technology issues facing the utility sector.
  - Promote the use of technology as a tool for doing business more efficiently.

### **BUDGET**

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Revenues .....	\$0
Expenditures.....	\$5,550

### **MEMBERSHIP ROSTER**

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Committee Chair.....	Aaron Vollmer (Term Through 2017)
Committee Vice Chair.....	<b>OPEN</b>
Member.....	Carol Blommel Johnson
Member.....	Dolly Ludden
Member.....	David Brown
Member.....	Jerry Ludden
Member.....	Poly Mel
Member.....	Scott Bredehoff
Member.....	Uma Vempati
Member.....	Carol Kaczynski



## **ADMINISTRATIVE & POLICY COUNCIL (APC) MEMBERSHIP COMMITTEE**

### **PURPOSE**

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To promote the benefits and values of AWWA and Minnesota Section membership. Its primary activities focus on the recruitment and retention of members in all membership categories.

### **ACTION ITEMS/TASKS**

- 
- Leverage National AWWA membership promotion and retention programs.
  - Improve Committee Member participation through regular informal communication and encouragement, and provide opportunities for recruitment training and easy-access to membership materials. Seek regular committee members representing each district.
  - Include membership promotional ads and materials in the Breeze and Light Breeze.
  - Promote membership recruitment through broader and more regular recognition of membership recruitment efforts and a greater number of rewards.
  - Recognize members who recruit the most student memberships, individual/operator memberships, utility memberships, and service organization memberships.
  - Hold conference call meetings quarterly and two face-to-face meetings each year in March and at the Annual Section Meeting.
  - Increase utility memberships and total memberships (not including multi-section memberships) and retention of existing members.

### **BUDGET**

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Revenues .....	\$6,500
Expenditures .....	\$9,100

### **MEMBERSHIP ROSTER**

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Committee Chair.....	Dave Hume (Term Through 2015)
Committee Vice Chair.....	<b>OPEN</b>
Member.....	Adam Markos
Member.....	John LaPointe
Member.....	Bill Spain
Member.....	Bert Tracy
Member.....	Dan McGrane
Member.....	Mike McNabb
Member.....	Herb Watry
Member.....	Gary R. Ganser



# **ADMINISTRATIVE & POLICY COUNCIL (APC) NOMINATING COMMITTEE**

## **PURPOSE**

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To coordinate the nomination of Section Officers in accordance with Section By-laws and Policies.

## **ACTION ITEMS/TASKS**

- 
- Review present policies to ensure nomination processes are serving the best long-term interest of the Section and Association. (Committee is made up of Director, Past Chair, and Trustee at Large)

## **BUDGET**

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Revenues .....	\$0
Expenditures .....	\$0

## **MEMBERSHIP ROSTER**

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Committee Co-chairs .....	Jon Eaton and Steve Schneider
Trustee-At-Large .....	Mike McNabb



## CONFERENCE COUNCIL

### PURPOSE

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To be responsible for coordinating all aspects of planning and logistics for the Minnesota Section Annual Fall Conference.

### ACTION ITEMS/TASKS

- 
- ii Provide educational opportunities.
  - ii Secure a site and negotiate a contract with the proposed facility for the Annual Conference (Conference location and final contract is subject to approval by the Board).
  - ii Work with others to prepare announcements, show setup and schedule for the Annual Conference.
  - ii Prepare a detailed budget for the Annual Conference and present to the Board for approval.
  - ii Work together with Conference Facilities to provide all arrangements for the Conference.

### BUDGET

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Revenues .....	\$121,500
Expenditures.....	\$67,150

### MEMBERSHIP ROSTER

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Council Chair.....	Brian LeMon (Term Through 2016)
Committee Vice Chair.....	<b>OPEN</b>
Committee Chairs	
Program .....	Paul Thom
House (work group).....	Jim Sadler
Vendor Exhibit.....	Scott Bredehoft
MAC.....	Rod Ganther
Registration/Logistics.....	Steve Gilberg
MN AWWA Website.....	Carol Kaszynski
Trustee .....	Mark Proulx



## CONFERENCE COUNCIL

### PROGRAM COMMITTEE

#### PURPOSE

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To be responsible for coordinating, planning, and preparing for presentations...

#### ACTION ITEMS/TASKS

- 
- ii Prearrange moderators for Sessions.
  - ii Prearrange speaker abstracts and evaluation forms for each Session.
  - ii Set up and arrange speakers/presentations with IT, Research, Management Committees, and MAC.
  - ii Work with House Committee to provide arrangements for presentations.
  - ii Work with Local Section Committee to coordinate Operator's Session.

#### BUDGET

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Revenues .....	\$121,500
Expenditures.....	\$67,150

#### MEMBERSHIP ROSTER

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Committee Chair..... Paul Thom (Term Through 2015)

Committee Vice Chair..... **OPEN**

Local Arrangements .....Council Chair, Brian LeMon

Registration/Logistics.....Steve Gilberg

Member.....Jeanette Booth

Member..... Carol Kaszynski

Member..... Stew Thornley

Member..... Miles Jenson

Member.....Bert Tracy

Member.....Carol Blommel Johnson





# **MANUFACTURERS/ASSOCIATES COUNCIL (MAC)**

## **PURPOSE**

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To be an active voice for the service provider, consultant, distributor and manufacturer to the Minnesota Section of the American Water Works Association (MNAWWA) and national AWWA Manufacturers/Associates Council. Provide responsible representation to MNAWWA members in areas such as conference planning, fundraising, partnerships, and membership growth.

## **ACTION ITEMS/TASKS**

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- Plan, coordinate and enhance the exhibits, competitions, fundraising and MAC Social at the MNAWWA Annual Conference
- Increase fundraising support to Water for People (WFP) and the David B. Morris Endowment Fund
- Identify, develop and enhance partnerships with MNAWWA committees and outside organizations to leverage our resources
- Promote membership and active participation in MNAWWA by representatives of the service provider, consultant, distributor and manufacturer industries

## **BUDGET**

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Revenues .....	\$3,200
Expenditures .....	\$23,725



# MINNESOTA ASSOCIATES COUNCIL (MAC)

(Continued)

## MEMBERSHIP ROSTER

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Council Chair.....	Brad Forester ( <i>Term Through 2016</i> )
Committee Vice Chair/.....	Chris Larson
Secretary.....	OPEN

### Work Groups

Conference Competitions Chair.....	Chris Glassing
Social Events.....	Scott Bredehoff
Annual Conference Exhibits.....	Joe Zauner

### Members

Jennifer Zepeda  
 Dave Harris  
 Kelly Lange-Haider  
 Paul Thom  
 Aaron Vollmer  
 Kevin Kawlewski  
 Anna Munson

### Non-voting Members

Brian LeMon  
 Shawn Mulhern  
 Doug Klamerus  
 Jeff Blakely



## **PUBLIC AFFAIRS COUNCIL (PAC)**

### **PURPOSE**

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To publicly position MNAWWA and be an advocate for the Minnesota drinking water community and profession.

### **ACTION ITEMS/TASKS**

- 
- ii Provide information and educational opportunities to our members.
    - ii Promote an active and diverse membership. (Why is this here?)
  - ii Identify, develop, maintain, and enhance partnerships with others to leverage our resources.
  - ii Provide opportunities to support drinking water programs in third world countries (WFP).
  - ii Represent the PAC committees at the section board and to the membership.
  - ii Provide leadership and guidance to the PAC committee chairs.
    - ii Increase coordination and interaction between PAC committees.

### **BUDGET**

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Revenues .....	\$79,250
Expenditures .....	\$103,575

### **MEMBERSHIP ROSTER**

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Council Chair.....	Chris Voeltz ( <i>Term Through 2015</i> )
Committee Vice Chair.....	<b>OPEN</b>
Committee Chairs	
Public Information .....	Todd Bredesen
Publications.....	Stew Thornley
Scholarship .....	Kevin Young
Water for People (WFP).....	Shawn Mulhern
Young Professionals (YP) .....	Jeff Blakely
Working Groups	
Social Media .....	Pat Shea
Water Loss .....	Kirk Peterson
MN2050 .....	Bert Tracy



American Water Works Association  
**Minnesota**Section

## **PUBLIC AFFAIRS COUNCIL PUBLIC INFORMATION COMMITTEE**

### **PURPOSE**

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To support representation of MN AWWA to the public and support public outreach of the membership.

### **ACTION ITEMS/TASKS**

- 
- Seek out activities for members to participate in public outreach.
  - Work with technology committee on electronic communication.

### **BUDGET**

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Revenues .....	\$0
Expenditures .....	\$6,625

### **MEMBERSHIP ROSTER**

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Committee Chair.....	Todd Bredesen
Committee Vice Chair.....	Beth Peterson
Member.....	Stew Thornley
Member.....	Dennis Martenson



## **PUBLIC AFFAIRS COUNCIL PUBLICATIONS COMMITTEE**

### **PURPOSE**

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To provide a flow of information among MnAWWA members by informing them of upcoming events, technical advances, system specific projects and member updates. Annually, the committee produces four publications of the Breeze magazine (including a Directory and Conference issue), in addition to the Conference Program and Exhibitor Prospectus.

### **ACTION ITEMS/TASKS**

- 
- Publish the highest quality publications at no cost to the Section
  - Continuously modify and update our publications (including the Breeze) to fit the needs of our membership and our advertisers in promoting greater communication within the Section.
  - Produce printed materials (flyers, brochures, etc.) as needed.

### **BUDGET**

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Revenues .....	\$0
Expenditures .....	\$0

### **MEMBERSHIP ROSTER**

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Committee Chair.....	Stew Thornley ( <i>Term Through 2015</i> )
Committee Vice Chair.....	Brian LeMon
Member.....	Grant Meyer
Member.....	Karla Peterson
Member.....	Myron Volker
Member.....	Dave Waldoch
Member.....	John Friel
Member.....	Gary Warner



## **PUBLIC AFFAIRS COUNCIL SCHOLARSHIP COMMITTEE**

### **PURPOSE**

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To encourage water industry related education at all working levels (operations, engineering, management, etc.) through scholarships, contributions, and reduced cost educational purchases.

### **ACTION ITEMS/TASKS**

- 
- ii Establish, review, and modify scholarship guidelines and criteria
  - ii Review and modify the applicant scoring and ranking system.
  - ii Utilize common methods to solicit applicants and gather applications.
  - ii Award board approved scholarships and grants.
  - ii Recruit and/or maintain committee membership.
  - ii Review and update bylaws, policies, and/or procedures that apply to the scholarship committee.
  - ii Promote scholarship application

### **BUDGET**

Revenues .....	\$20,750
Expenditures .....	\$30,400

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### **MEMBERSHIP ROSTER**

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Committee Chair.....	Kevin Young
Committee Vice Chair.....	Matt Fritze
Member.....	John Thom
Member.....	Doug Rovang
Member.....	Troy Hall
Member.....	Chris Glassing
Member.....	Ray Hozalski
Member.....	John Crooks



## **PUBLIC AFFAIRS COUNCIL**

### **WATER FOR PEOPLE COMMITTEE**

#### **PURPOSE**

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To support the efforts of Water For People in providing access to safe drinking water and adequate sanitation; a world where no child suffers or dies from a water-related disease.

#### **ACTION ITEMS/TASKS**

- 
- ii Work with MAC on the annual conference golf outing, fishing contest, and sporting clays event. Conduct raffles and other fund raising events throughout the state.
  - ii All people and companies involved in the water industry become a partner with WFP on a regular basis through raffles and donations.
  - ii Work with MAC to enhance the fund raising efforts at annual golf outing and annual concert.
  - ii Attend a WFP sponsored country tour to help promote the efforts that WFP staff is conducting in Africa, South America, and Asia.
  - ii Actively seek volunteers to assist with WFP activities including volunteers from other organizations or companies.
  - ii Work with MAC to establish protocols for soliciting funds/donations for raffles.
  - ii Seek funds from other organizations and companies.

#### **BUDGET**

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Revenues .....	\$56,500
Expenditures .....	\$62,300

#### **MEMBERSHIP ROSTER**

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Committee Chair .....	Shawn Mulhern (Term Through 2015)
Committee Vice Chair.....	Dave Brown
SE District Representative.....	Myron Volker
Metro District Representative.....	Tom Mathison
NW District Representative.....	Chad Troitte
NE District Representative.....	Corey Lubovich
Central District Representative.....	Lisa Vollbrecht
SW District Representative.....	Dick Wetzel
Concert committee.....	Bernie Bullert
Concert committee .....	Tony Belden
Concert committee.....	Rod Volker
Concert committee.....	Tom Mathisen
Concert committee.....	Rod Ganther
Concert committee.....	Tim Hilleshiem



**PUBLIC AFFAIRS COUNCIL**  
**WATER FOR PEOPLE COMMITTEE**

(Continued)

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Concert committee.....	Todd Elliot
Concert committee.....	Jamie Wallerstedt
Concert committee.....	David Weum
Spring golf committee.....	Chris Voeltz
MWOA Representative.....	Dan O’Connell
An. Conference fishing contest coordinator.....	Doug Klamerus
An. Conference sporting clays coordinator.....	Craig Doeden
An. Conference golf outing coordinator.....	Brad Forester
Member.....	John Chlebeck
Member.....	Scott Anderson
Motorcycle Ride committee.....	David Brown
Motorcycle Ride committee.....	Carol Blommel Johnson
Motorcycle Ride committee.....	David Harris
5K Run committee.....	Uma Vempati
5K Run committee.....	Todd Elliott
5K Run committee.....	Brad Forester
5K Run committee.....	Carol Blommel Johnson
5K Run committee.....	Seth Peterson
5K Run committee.....	Jon Eaton
5K Run committee.....	Grant Meyer





## **PUBLIC AFFAIRS COUNCIL YOUNG PROFESSIONALS COMMITTEE**

### **PURPOSE**

To facilitate interaction among young professionals in the drinking water industry and to promote YP involvement with AWWA on the regional and national level.

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### **ACTION ITEMS/TASKS**

- ii Host YP Meet and Greet at Annual MN Section Conference.
  - ii Host four social events.
  - ii Host three facility tours.
  - ii Host three membership outreach events.
  - ii Sponsor a Fresh Ideas Poster Competition.
  - ii Sponsor a World of Water! (WoW!) Student Poster Competition.
  - ii Publicize the YP Committee.
- 

### **BUDGET**

Revenues .....\$2,000  
Expenditures .....\$4,250

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### **MEMBERSHIP ROSTER**

Committee Chair.....Jeff Blakely (Term Through 2015)  
~~Committee Vice Chair/Chair Elect.....~~ **OPEN**

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Past Chair..... Michelle Stockness  
Membership.....Adam Markos  
Social..... Charles Haupt  
Public Affairs ..... Anna Munson  
Outreach..... **OPEN**  
Fresh Ideas.....Ryan Berg  
Tournament.....David Weum  
Member (MAC Liaison) .....Jeff Blakely  
Member (WUC Liaison).....Michelle Stockness  
Member (Admin/IT Liaison) ..... Aaron Vollmer  
Member (TEC Liaison) ..... Ryan Berg  
Members ..... 55 different committee members not listed  
Executive Committee/Board Liaison .....Uma Vempati



## **TRAINING & EDUCATION COUNCIL (TEC)**

### **PURPOSE**

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To enhance information, education, and training for Section members and Minnesota public.

### **ACTION ITEMS/TASKS**

- 
- ii ~~Oversee Section's Strategic Plan Goal and Objective No. 1~~
  - ii Provide information and educational opportunities to
    - § educate industry members.
    - § increase public awareness of water issues.
    - § provide emergency planning and participation in MnWARN.
    - § promote safe working environments.
    - § individuals and organizations outside the water industry.
  - Represent the TEC Committees at the Section Board and to membership.
  - Provide leadership and guidance to the TEC Committee Chairs.

### **BUDGET**

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Revenues .....	\$18,500
Expenditures .....	\$26,750

### **MEMBERSHIP ROSTER**

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Council Chair .....	Bo Johnston (Term 2012-2015)
Committee Vice Chair .....	Chris Glassing (Term 2009- 2013)
Committee Chairs	
Education .....	OPEN
Drinking Water Institute .....	Stew Thornley
Management School .....	Scott Anderson
Research .....	Roger Scharf
Safety .....	OPEN
Small Systems .....	Steve Nelson



# **TRAINING & EDUCATION COUNCIL (TEC)**

## **EDUCATION COMMITTEE**

### **PURPOSE**

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To provide educational needs for Minnesota water system operators and to promote and support education on drinking water throughout Minnesota.

### **ACTION ITEMS/TASKS**

- 
- ii During the calendar year, with the assistance of the Minnesota Department of Health, coordinate at least one Water Operator’s School in each Section District with the District representatives to the Education Committee.
  - ii Maintain representation on the Minnesota Training Coalition to coordinate training activities with other organizations.
  - ii During the calendar year, conduct the “*Water Works! Drinking Water Institute*” in conjunction with the Hamline University Center for Global Environmental Education for school teachers to learn about drinking water and develop the subject into inquiry-based curriculum.
  - ii Coordinate educational and training sessions with the Programs Committee for the Section Annual Conference that meet the established purpose of the Education Committee.
  - ii Work with other organizations providing education services to water utilities.

### **BUDGET (FOR DRINKING WATER INSTITUTE)**

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Revenues .....	\$17,700
Expenditures .....	\$19,600



(Continued)

## MEMBERSHIP ROSTER

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Committee Chair.....	Steve Nelson (Term Sept 2012 – 2015)
Committee Vice Chair.....	<b>OPEN</b>
Member.....	Gary Peters
Member.....	Steve Schneider
Member.....	Bert Tracy
Member.....	Paul Halvorson
Member.....	Stew Thornley
Member.....	Marie Asgian
Member.....	Bassam Banat
Member.....	Jarrold Christen
Member.....	John Crooks
Member.....	Bill Spain
Member.....	Lyle Stai
Member.....	John Thom
Member.....	Rick Wanner
Member.....	Naeem Qureshi
Member.....	Adam Kramer
Member.....	Robyn Hoerr
Member.....	Don Christianson
Member.....	Kyle Kedrowski
Members .....	Ruth Hubbard
Members.....	All District Trustees



# **TRAINING & EDUCATION COUNCIL (TEC) MANAGEMENT SCHOOL COMMITTEE**

## **PURPOSE**

~~To coordinate the Midwest Regional Water Utility Management Institute.~~

## **ACTION ITEMS/TASKS**

- ~~ii Develop a marketing plan to increase future attendance including:
 
  - § working with the Association and other Sections to attract participants from other regions.
  - § encourage past graduates to promote the Institute with friends and business associates.
  - § Explore the possibility of changing the name of the institute.~~
- ii Coordinate with the Scholarship Committee to provide 4 scholarships at \$525 (plus travel expenses) to potential attendees.
- ii Develop requirements of scholarship awardees to provide feedback that will assist in the promotion of the Management Institute (i.e. follow-up letter, meet with committee, give short talk at District school(s) and/or other Section meetings).

## **BUDGET**

Revenues .....	\$0
Expenditures .....	\$1,850

## **MEMBERSHIP ROSTER**

Committee Chair.....	Scott Anderson ( <i>Term Sept 2010-2013</i> )
Committee Vice Chair.....	Mike Bramwell
Member.....	Beth Peterson
Member.....	Dave Lemke
Member.....	Tim Caruso
Member.....	.All District Trustees



# TRAINING & EDUCATION COUNCIL

## SAFETY COMMITTEE

### PURPOSE:

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To promote safe, secure working environments for Minnesota water systems and operators.

### ACTION ITEMS/TASKS

- 
- ii Provide direction to safety websites for water operator training opportunities.
  - ii Maintain a relationship with Minnesota Safety Council to provide notice of education and training opportunities to Section membership.
  - ii Host a new safety idea contest at the Annual Conference.
  - ii Develop Section Utility Safety Award program.
  - ii Submit at least 1 nomination for the National Safety Award.
  - ii Coordinate safety training sessions with Education Committee and Conference Programs Committee to be offered at District Schools and Annual Conference.

### BUDGET

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Revenues .....	\$3,000
Expenditures .....	\$4,300

### MEMBERSHIP ROSTER

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Committee Chair.....	Phil Zollinger (Term 2010-2013)
Committee Vice Chair.....	Jeff Blakely
Member.....	John Thom
Member .....	Pete Moulton
Member.....	Carol Blommel Johnson
Member (National Liaison) .....	Bill Anderl
Member .....	Ruth Hubbard



## **TRAINING & EDUCATION COUNCIL RESEARCH COMMITTEE**

### **PURPOSE**

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To promote water research opportunities within the Section by facilitating the sharing of technical information, enhancing utility/academia/commercial networking, and acting as a liaison with American Water Works Association Research Foundation (AWWARF).

### **ACTION ITEMS/TASKS**

- 
- ii Sponsor a Specialty Workshop.
  - ii Meet two times per year, plus two conference calls.
  - ii Continue development of annual workshops.
  - ii Continued support of AWWARF.

### **BUDGET**

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Revenues .....	\$0
Expenditures .....	\$3,200

### **MEMBERSHIP ROSTER**

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Committee Chair.....	Roger Scharf
Committee Vice Chair .....	<b>OPEN</b>
Member.....	Annika Bankston
Member.....	Jim Bode
Member.....	Dan Boyce
Member.....	Troy Hall
Member.....	Raymond Hozalski
Member.....	Greg Johnson
Member.....	Corey Lubovich
Member.....	Steve Nelson
Member.....	Karla Peterson
Member.....	Pete Moulton
Member.....	Lih-in Rezania
Member.....	Brian Bergantine
Member.....	All District Trustees

## **TRAINING & EDUCATION COUNCIL SMALL SYSTEMS COMMITTEE**

### **PURPOSE**

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To link small systems with MN AWWA programs by providing assistance and encouraging participation through the use of Section training and networking.

### **ACTION ITEMS/TASKS**

- 
- ii Recognize a small system at the Annual Conference Awards Banquet.
  - ii Arrange gathering for small system attendees at the Annual Conference to discuss how MnAWWA can better serve the small system community.
  - ii Provide a \$500 scholarship to each of the Section Districts for an individual small system member to attend the Annual Conference.
  - ii Develop requirements of scholarship awardees to provide feedback that will assist in the promotion of scholarship and small systems participation in the Annual Conference, i.e. follow-up letter, meet with committee, give short talk at District school(s) and/or other Section meetings.
  - ii Work with the Programs Committee to offer small systems related programs at the Annual Conference.

### **BUDGET**

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Revenues .....	\$0
Expenditures .....	\$1,600

### **MEMBERSHIP ROSTER**

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Committee Chair .....	<b>OPEN</b>
Committee Vice Chair.....	D.J. Goman
Member.....	Paul Thom
Member.....	Chad Troitte
Member.....	Kim Larson
Member.....	Scott Anderson
Member.....	Bert Tracy
Member.....	All District Trustees





# **WATER UTILITY COUNCIL (WUC)**

## **PURPOSE**

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To develop action programs to initiate, evaluate, respond and comment, within the framework of Section and Association policies, on legislative, regulatory and other matters which directly affect water utilities and to encourage provision of better water service to the consuming public.

## **ACTION ITEMS/TASKS**

- 
- ii Monitor, with the LMC, the impact of laws and regulations as they are proposed, developed, adopted, and implemented, and discuss and act where needed.
  - ii Assemble coalitions and encourage cooperative efforts with other organizations that share MN AWWA interests; such as, MDH, MN DNR, LMC, and MRWA.
  - ii Continue to communicate the interests and concerns of the drinking water community to legislators and regulators utilizing the LMC where appropriate.
  - ii Encourage MN AWWA members to communicate with their Congressional representatives, State Legislative representatives, and with regulatory officials on drinking water and infrastructure issues.
  - ii Monitor and provide assistance to other agencies/organizations impacting water utilities, including Gopher-State-One-Call, the State Plumbing Board, the MN Water/Wastewater Agency Response Network (MnWARN), and others.
  - ii Meet with DNR on broader issues, such as water appropriation permits and procedures, water conservation plans, etc.
  - ii Monitor energy issues, activities of the Public Utilities Commission, and energy providers.

## **BUDGET**

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Revenues .....	\$0
Expenditures .....	\$1,900



## WATER UTILITY COUNCIL (WUC)

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### MEMBERSHIP ROSTER

Council Chair	Scott Fronek (Term through 2017)
Vice-Chair	Pete Moulton
Secretary	Rick Wahlen
Ex-Officio AWWA Past Chair	Steve Schneider
Ex-Officio AWWA Chair	Jeff Larson
Ex-Officio AWWA Chair-Elect	Jim Sadler
Ex-Officio AWWA Section Director	Jon Eaton
Ex-Officio AWWA Section Director At-Large	Uma Vempati
Ex-Officio AWWA Secretary/Treasurer	Lucas Martin
Ex-Officio AWWA Trustee	Bill Schluenz
Member (Utility)	Doug Bode
Member (Utility)	Carol Blommel Johnson
Member (Utility)	Glen Gerads
Member (Utility)	James Hauth
Member (Utility)	Carol Kaszynski
Member (Utility)	Corey Lubovich
Member (Utility)	Pat Shea
Member (Utility)	Dave Wagner
Member (Utility)	Pete Moulton
Member (Utility)	Bill Schluenz
Member (Utility)	Rick Wahlen
Member (Non-Utility)	Scott Fronek
Member (Non-Utility)	Greg Johnson
Member (Non-Utility)	Kurt Johnson
Member (Non-Utility)	Adam Kramer
Member (Non-Utility)	Dennis Martenson
Member (Non-Utility)	Grant Meyer
Member (Non-Utility)	Andrew Ohrt
Member (Non-Utility)	Bob Peplin
Ex-Officio (MDH)	Randy Ellingboe
Ex-Officio (MDH)	Karla Peterson
Ex-Officio (MPCA)	Robin Novotny
Ex-Officio (DNR)	Tom Hovey
Ex-Officio (MCES)	Ali Elhassan
Ex-Officio (MCES)	Lanya Ross
Ex-Officio (MnWarn)	Pete Moulton
Ex-Officio (MN Rural Water)	Ruth Hubbard
Ex-Officio (League of MN Cities)	Craig Johnson
Ex-Officio (U of Minn)	Dr. Ray Hozalski
Ex-Officio (State Plumbing Board)	Pete Moulton