



MINNESOTA CREDIT UNION FOUNDATION
2015 ANNUAL REPORT

CHAIR'S REPORT

The Minnesota Credit Union Foundation (Foundation) is happy to report another successful year in 2015, providing resources for credit unions and communities to prosper and thrive. The Foundation pledges approximately one-half of its annual budget to fund Financial Education Grants that positively impact credit union members and communities. Another one-quarter of the annual budget is committed to funding Professional Development Grants, including those distributed under the Small Credit Union Grant program. The remaining budgeted funds are allocated toward support of other foundations, ongoing mission-related initiatives, and administrative expenses.

In 2015, the Foundation distributed the largest amount of general fund grants to date, distributing over \$41,000. These funds directly supported:

- Nine innovative financial literacy projects of Minnesota credit unions and their community partners;
- Professional development opportunities for credit union staff at sixteen credit unions, including support for the Network's CREW Ambassador to attend GAC.

Additional highlights from 2015 include:

- Hosted its second annual Financial Literacy 5K event with participation from 19 credit unions;
- Hosted two financial education networking events for credit union financial education professionals;
- Donated a kick-off prize to WINcentive™ Savings, the Minnesota Credit Union Network's new prize-linked savings program, to promote thrift and savings among Minnesotans;
- Donated to the Worldwide Foundation for Credit Unions to support credit unions negatively affected by the earthquakes in Nepal.

As a 501(c)(3) tax-exempt charitable organization, we are dependent on the support of our credit unions, vendors and community organizations. I thank you for your generosity and look forward to your continued support in the year to come.



Dave Larson,
Chair, Minnesota Credit Union Foundation Board of Directors
President & CEO, Affinity Plus Federal Credit Union

Minnesota Credit Union Foundation - Board of Directors

Brian Sherrick - Vice-Chair
Ideal Credit Union

Glen Durbahn
Hiway Federal Credit Union

Kathy Harrington - Secretary/Treasurer
Heartland Credit Union

Mary Hansen
Mayo Employees Federal Credit Union

Larry Champeaux
Northern Communities Credit Union

Pat Brekken
Richfield/Bloomington Credit Union

FOUNDATION PROGRAMS

GENERAL FUND CONTRIBUTIONS

All contributions to the general fund go to support grant-making in the areas of financial education, professional development, disaster relief, and other mission-based projects and initiatives to support credit unions and their communities.

FINANCIAL LITERACY 5K

The Minnesota Credit Union Foundation hosted its second annual Financial Literacy 5K at Lake Normandale in Bloomington, on July 11. The 2015 event drew nearly 280 credit union staff, financial education supporters and running enthusiasts for the 5K walk/run and kids' run, including 19 credit union teams. All proceeds received benefitted the 2016 Financial Education Grant program.

COMMUNITY INVESTMENT FUND

The National Credit Union Foundation's Community Investment Fund (CIF) benefits credit unions and their members through support of financial education efforts. Credit unions investing in CIF receive 50 percent of the dividend, and the remaining 50 percent is split evenly between the National and Minnesota Credit Union Foundations. Currently, 15 Minnesota credit unions participate in CIF.

CREDIT UNION BUILDER AWARD

The Credit Union Builder Award allows credit unions and organizations to make contributions in honor or recognition of, or in memory of, individuals who have been instrumental in their success. In 2015, five outstanding individuals were recognized with a Credit Union Builder Award.

2015 CREDIT UNION BUILDER HONOREES

- **Darryll Palmer**, *in honorarium by Soo Line Credit Union* – Palmer retired from Soo Line Credit Union at the end of 2015 after 42 years with the credit union. He began as a teller with Soo Line Credit Union in 1973, and worked his way up to the position of CFO.
- **Merritt Linzie**, *in honorarium by Hiway Federal Credit Union* – Linzie was a board member at Hiway Federal Credit Union for 40 years. Linzie organized Hiway's very first strategic planning session in the mid-1980s at the University of St. Thomas.
- **Jerry Holland**, *in honorarium by Hiway Federal Credit Union* – Holland has been a member of Hiway for more than 35 years. He served for 14 years on the Board of Directors, holding positions of Board Secretary and Vice-Chair, as well as participating in several committees.
- **Joanne Johnson**, *in honorarium by US Federal Credit Union* – Johnson began her career with US Federal Credit Union in 1967 as a receptionist, and worked her way up to SVP/Chief Technology Officer, working for USFCU for 44 years before her retirement.
- **Ray Burnett**, *in memoriam by Mid-Minnesota Federal Credit Union* - Ray Burnett was President/CEO of Mid-Minnesota Federal Credit Union from 1980 until retiring in 2003. Burnett was a leader of the credit union community in Minnesota, serving as Chairman of the Minnesota Credit Union League from 1991 to 1993. He also advocated for credit unions nationally, serving on the Boards of Directors of both CUNA and the National Credit Union Foundation.

FOUNDATION PROGRAMS

GRANT PROGRAMS

In total, the Minnesota Credit Union Foundation funded \$41,614.69 in grants in 2015.

FINANCIAL EDUCATION GRANTS

A total of \$33,000 was awarded through the Financial Education Grants program to nine credit unions in 2015 for initiatives that demonstrated credit union value, community impact, collaboration and creativity.

- **City & County Credit Union** is launching "Money on the Bookshelf," a family-oriented financial literacy program, where youth in the east metro can enroll by visiting a branch location and borrow a book from the library that introduces a variety of financial topics, and upon completion receives a \$5 deposit into CCCU savings account.
- **Hiway Federal Credit Union** is collaborating with the Sanneh Foundation and St. Paul Public Schools to provide financial literacy tools and education to students and staff through Dreamline, a trained tutor/mentor "coaching" program.
- **Mid-Minnesota Federal Credit Union** provided training and collaboration with local non-profit, Bridges of Hope, to provide comprehensive financial literacy training to community members experiencing financial hardship.
- **Richfield Bloomington Credit Union**, in collaboration with Richfield and Bloomington Schools, delivered a custom financial literacy program that incorporated a classroom curriculum, financial tools, online access to CUNA's Googolplex calculators and games, video shorts, and the creation of teen accounts.
- **Royal Credit Union** opened an in-school credit union branch at Eden Prairie High School in September 2015. The branch is staffed by students to provide traditional financial transactions, and will also be used as a facility for financial education opportunities. Royal will also work with the school to develop curriculum and classroom collaborations to support financial capability efforts.
- **St. Cloud Federal Credit Union** partnered with the Sartell-St. Stephen School District 748 to create a lending curriculum within its human geography classes. Ninth grade students created a plan for a developing country, then selected micro-lending opportunities through www.kiva.org, a non-profit organization with a mission to connect people through lending to alleviate poverty. The payback of the money loaned will create a self-perpetuating program to be used by students in future years.
- **TopLine Federal Credit Union** partnered with the Maple Grove Farmers Market to offer the Power of Produce (PoP) Kids Club for the 2015 market season. PoP club members (children ages 5-12) received \$2 market tokens to learn the power of money and how to make healthy food choices by shopping at market vendors.
- **United Educators Credit Union** will assist Red Lake High School's personal finance class by providing copies of CUNA's "Guide to Money" for student use on the Red Lake reservation.
- **Wings Financial Credit Union** is establishing a Reality Fair for approximately 600 high school students in recognition of financial literacy month in 2016.

FOUNDATION PROGRAMS

PROFESSIONAL DEVELOPMENT GRANTS

Professional Development Grants fund opportunities for credit union professionals and volunteers to continue their education and sustain the credit union movement. In addition to general professional development grants, the Small Credit Union Grant Program is a sub-program which provides expedited approval for small credit unions meeting certain criteria for requests of \$500 or less.

In 2015, the Foundation provided professional development grants in an amount of \$8,614.69 benefitting credit union staff at 16 credit unions, including a grant for the Network's Crew Ambassador to attend the Governmental Affairs Conference (GAC).

FINANCIAL & AUDIT PROFESSIONALS GRANTS

The Financial & Audit Professionals Grant Fund was established in late 2014 through a generous contribution from Rich Gabrielson, a CPA who worked with Minnesota credit union supervisory committees, boards of directors and management throughout his 36-year career. Gabrielson retired from CliftonLarsonAllen, LLP at the end of 2013.

Funding from the Financial & Audit Professionals Grant program is intended to cover or defray the costs for credit union professionals and/or volunteers to attend timely and accurate educational events, conferences and seminars on financial and audit-related topics. Unlike MnCUF's other grants which are reimbursement grants, the Financial & Audit Professionals Grant pre-funds opportunities throughout the upcoming year.

The first application period ran through the end of 2015. In addition to the \$2,000 in annual grant funding provided by the fund, the Foundation Board generously contributed additional funds in order that all four applicants would receive funding.

Funds were granted for:

- Purchase of webinars regarding Director and Officer liability for a credit union's board of directors;
- Purchase of the quarterly supervisory committee webinar series for a credit union's supervisory committee;
- Various financial and accounting courses provided by CUNA benefitting a credit union's CEO, management team, and board of directors;
- Attendance at CUNA Financial Management School.

DISASTER RELIEF GRANTS

In 2015, the Minnesota Credit Union Foundation donated \$1,000 to the Worldwide Foundation for Credit Unions to support credit unions negatively affected by the devastating earthquakes in Nepal.

2015 GENERAL FOUNDATION DONORS

CHAMPION (\$2,500-\$4,999)

Affinity Plus Federal Credit Union
Hiawatha Chapter

Hiway Federal Credit Union
Network Service Corporation

SPIRE Credit Union
US Federal Credit Union

GUARDIAN (\$1,000-\$2,499)

CO-OP Shared Branching
CU Companies
CUNA Mutual Group
First Alliance Credit Union

Heartland Credit Union
Ideal Credit Union
Mid-Minnesota Federal Credit Union
Minnco Credit Union

Richfield Bloomington Credit Union
Soo Line Credit Union
South Metro Federal Credit Union

BENEFACTOR (\$500-\$999)

Co-op Credit Union of Montevideo
Financial One Credit Union
Mill City Credit Union
Minnesota Power Employees CU

Minnesota Valley Federal Credit Union
North Memorial Federal Credit Union
Northwoods Credit Union
Red Wing Credit Union

Rochester Armored Car Co.
SharePoint Credit Union
Southpoint Credit Union
TopLine Federal Credit Union

PATRON (\$250-\$499)

Bennet, Mastin, & Kosmak, Inc.
North Star Credit Union
Eckberg Lammers
Electrus Federal Credit Union
Kelly McDonough

Novation Credit Union
Patrick Pierce
QR Lending
Star Choice Credit Union
Toro Employees Federal Credit Union

United Educators Credit Union
Wilford, Geske & Cook
Wings Financial Credit Union
WIPFLI

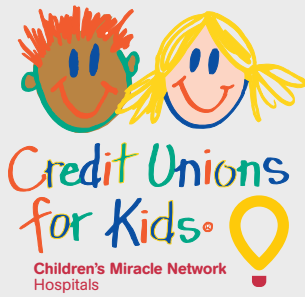
FRIEND (UP TO \$249)

Associated Healthcare Credit Union
Catholic United Financial Credit Union
City & County Credit Union
Collegetown Community Credit Union
Ecolab Credit Union
First Pace Credit Union
Floodwood Area Credit Union
Gannett, Welsh & Kotler, LLC
Mary Hansen
HBI Employees Credit Union
Hermantown Federal Credit Union
Hometown Credit Union

Latvian Credit Union
Minnesota Catholic Credit Union
Nashwauk Federal Credit Union
Northern Communities Credit Union
Northern Energy Federal Credit Union
NuSource Financial, Inc.
Pipefitters Steamfitters Credit Union
Red Lake Co-op Federal Credit Union
Riverview Credit Union
Dean Rohne
Royal Credit Union
Soo Select Credit Union

St Cloud City & County Employees CU
STARCOR Credit Union
State National Insurance Co, Inc.
Teamsters Credit Union
Two Harbors Federal Credit Union
United Educators Credit Union
United Employees Credit Union
Wakota Federal Credit Union
Matt Warzala
West Financial Credit Union
Mai Yang

MINNESOTA CREDIT UNION FOUNDATION COMMITTEES



MINNESOTA CREDIT UNIONS FOR KIDS

MnCU4Kids is a collaboration of credit unions, chapters, leagues and business partners engaged in fundraising activities to benefit Children's Miracle Network-affiliate hospitals. All money raised through Minnesota's Credit Unions for Kids program supports Gillette Children's Specialty Healthcare, which helps kids with disabilities and chronic conditions. Gillette is based in St. Paul, with clinics located around the state. Credit Unions for Kids is a national program.

Minnesota Credit Unions for Kids Committee (MnCU4Kids) raised more than \$122,000 in 2015 for Gillette Children's Specialty Healthcare. The Foundation is also proud to recognize CO-OP Financial Services for its continuing support of MnCU4Kids, which in 2015 through its Miracle Match program gave matching donations in addition to funds raised by the committee for more than a dozen fundraising events.

MNCU4KIDS COMMITTEE ROSTER – 2015

Dave Engler, *Co-Chair* – Hiway FCU
Brianna Meszaros, *Co-Chair* – Royal CU
Brent Anderson – Wings Financial CU
Marty Kelly – US FCU
Roxi Jensen – Embarrass Vermillion FCU
Lynn Meisner – North Memorial FCU

Mick Olson – TopLine FCU
Marnie Perfetti-Galston – Mid-Minnesota FCU
Megan Primeau – City & County CU
Brad Scholl – Minnco CU
Becky Holst, Gillette Children's Specialty Healthcare
Becky DeRosia, Gillette Children's Specialty Healthcare

MINNESOTA FAMILY INVOLVEMENT COUNCIL

The Minnesota Family Involvement Council (FIC) is a committee of the Foundation that works to enhance the future of the credit union movement by providing financial awareness solutions. The FIC conducts an annual scholarship program, awarding funds to Minnesota credit union members throughout the state, an endeavor made possible through its annual Silent Auction.



After reviewing 648 applications in 2015, the FIC awarded a total of \$10,000 in scholarships to 16 students – in traditional (high school seniors) and non-traditional categories – for the 2015/2016 school year; four \$1,000 Harve Bakke scholarships and twelve \$500 scholarships.

FIC COMMITTEE ROSTER – 2015

Bridget Petersen, *Chair* - SPIRE CU
Shannon Butler, *Vice Chair* - Ideal CU
Deb Cariveau-Rogers, *Secretary* - Hiway FCU
Greg Hird, *Treasurer* - First Alliance CU
Vicki Erickson - TopLine FCU
Amanda Kissner - Wakota FCU

Angela Mattson - Minnesota Catholic CU
Missy Mound - Mill City CU
Grace Nelson - Hermantown FCU
Tamilee Taylor-Depre – Hermantown FCU
Amy Hanson - Affinity Plus FCU
Courtney Watkins - Northern Communities CU

MINNESOTA CREDIT UNION FOUNDATION COMMITTEES

CREDIT UNIONS FOR KIDS CONTRIBUTORS – 2015

Accentra CU	CUNA Mutual Group	Mid-Minnesota FCU	SouthPoint Financial CU
Affinity Plus FCU	Deluxe Corporation	Mill City CU	SPIRE CU
Allied Solutions, LLC	Ecolab CU	Minnco CU	St. Paul FCU
Alloya Corporate FCU	Embarrass Vermillion FCU	MN Credit Union Network	STARCOR CU
Anoka Hennepin CU	Energy Services FCU	MN Item Processing Corp.	Topline FCU
Archer Doig Chapter of CUs	Enterprise Car Sales	Minnesota Valley FCU	Tru Star FCU
Associated Healthcare CU	First Alliance CU Fulda	National Business Systems	TruStone Financial FCU
Brainerd B.N. CU	Area CU	New Ground International	Twenty Twenty Analytics
Bullseye Collection Agency, Inc.	Harland Clarke	North Memorial FCU	Two Harbors FCU
Cachet Financial Solutions	Heartland CU	North Star CU	United Educators CU
Case Financial	Hermantown FCU	NuSource Financial, Inc.	United Employees CU
Central Hanna Employees CU	Hiway FCU	Pinpoint Direct Marketing	Unity One CU
Central MN Chapter	HomeTown CU	Proctor FCU	US FCU
City & County Credit Union	HTG Architects	Productive Corporation PSCU	Vanman Architects
CLA Connect	Ideal CU	Range Printing	Wakota FCU
CliftonLarsonAllen, LLP	Image 360	Repossessors, Inc.	West Financial CU
Connect Financial Software	John M. Floyd & Assoc.	Route 66 Extended Warranty	Wilary Winn
CO-OP Financial Services	Lake State CU	Royal CU	Wings Financial CU
Crow Wing Power CU	Lakes & Pines Chapter	Select Products Company	Wipfli LLP
CU Companies	Marquis Software Solutions	Shred Right	
CU Consulting Group	Mayo Employees FCU	Skilcraft Plus, Inc.	
CU Recovery	Members Cooperative CU	South Metro FCU	

FAMILY INVOLVEMENT COUNCIL CONTRIBUTORS – 2015

Accentra CU	Electrus FCU	LSS Financial Counseling	Royal CU
Affinity Plus FCU	Equifax	Mark Gadberry	Sally Baratto
Affinity Plus Foundation	First Alliance CU	Marriott Minneapolis NW	SharePoint CU
Allied Solutions	FIRST PACE CU	Mayo Employees FCU	Soo Line CU
AmeriCU Mortgage	Floodwood Area CU	Mid Minnesota FCU	Soo Select CU
Angela Mattson	Fulda Area CU	Mill City CU	SouthPoint CU
Barbara Maynard	Grace Juntune	Minnco CU	SPIRE CU
Brainerd B.N. CU	Grand Casino Mille Lacs	Minnesota Catholic CU	St. Cloud FCU
Brave New Workshop	Grand Casino Hinckley	Minnesota Power Employees CU	STARCOR CU
Brian Volkmann	Harland Clark	Minnesota Valley FCU	Sue Langenbrunner
Candy Host	Hermantown FCU	MnIPC	Tamilee Taylor-Depre
Case Financial	Hiway FCU	Mona Springiss-Doss	Teamsters CU
CBS Radio	Hometown CU	Mower County Catholic	Topline FCU
Central Minnesota CU	ID Theft	Parishes CU	Toro Employees FCU
Chanhasen Dinner Theatre	Ideal CU	North Memorial FCU	Two Harbors FCU
City & County CU	John Nevins	Northern Communities CU	United Educators CU
Continuity	Kelly McDonough	Northern States Power - St Paul CU	United Employees CU
CO-OP Financial Services	Kim Westphal	Northwoods CU	ValuU Liquors
Courtney Watkins	Kristie Jacobson	Old Log Theater	Wakota FCU
CU Companies	KS95	Red Lake CO-OP FCU	West Financial CU
CU Recovery	Lake State CU	Renaissance Festival	Western Graphics
CUNA Mutual	Leann Case		Wipfli LLP
			Xpress Data, Inc

MINNESOTA CREDIT UNION FOUNDATION - FINANCIALS

STATEMENT OF FINANCIAL POSITION AS OF DEC. 31, 2015

ASSETS	
Current Assets	
Checking/Savings	113,330.64
Accounts Receivable	<u>3,654.21</u>
Total Current Assets	116,984.85
Restricted - F&AP Grant Fund	<u>30,000.00</u>
TOTAL ASSETS	<u><u>146,984.85</u></u>
LIABILITIES & EQUITY	
Liabilities	
Due To Network	942.08
F&AP Grant Fund	<u>30,000.00</u>
Total Liabilities	30,942.08
Total Equity	<u>116,042.77</u>
TOTAL LIABILITIES & EQUITY	<u><u>146,984.85</u></u>

STATEMENT OF ACTIVITIES JANUARY-DECEMBER 2015

	<u>CUFK</u>	<u>FIC</u>	<u>GENERAL</u>	<u>TOTAL</u>
Income				
4000 · Foundation Contributions	0.00	55.18	51,440.40	51,495.58
4300 · Family Involvement Council Inc	0.00	9,832.05	0.00	9,832.05
4400 · CUFK Income	121,749.60	0.00	0.00	121,749.60
4700 · Interest Income	<u>0.00</u>	<u>79.77</u>	<u>0.00</u>	<u>79.77</u>
Total Income	121,749.60	9,967.00	51,440.40	183,157.00
Expense				
5000 · Program Services	110,626.48	9,500.00	43,614.69	163,741.17
6000 · Fundraising Expenses	11,123.12	42.83	3,962.25	15,128.20
7000 · Administrative Expenses	<u>0.00</u>	<u>149.45</u>	<u>3,281.64</u>	<u>3,431.09</u>
Total Expense	<u>121,749.60</u>	<u>9,692.28</u>	<u>50,858.58</u>	<u>182,300.46</u>
Net Income	<u><u>0.00</u></u>	<u><u>274.72</u></u>	<u><u>581.82</u></u>	<u><u>856.54</u></u>



IN 2015 THE MINNESOTA CREDIT UNION FOUNDATION...



Distributed over **\$41,000**
in general fund grants



Held the second annual
Financial Literacy 5K



Hosted two financial
education networking
events for credit union
professionals



Held professional development
opportunities for credit union
staff at sixteen credit unions



Awarded grants for nine
innovative financial literacy
projects of Minnesota credit
unions and their community
partners



Donated to the Worldwide
Foundation for Credit Unions to
support credit unions negatively
affected by the earthquakes in
Nepal.



Donated a kick-off prize to WINcentive™ Savings, the Minnesota Credit Union Network's new prize-linked savings program, to promote thrift and savings among Minnesotans



651-288-5170
800-477-1034



Minnesota Credit Union Foundation
555 Wabasha Street N. Suite 200
St. Paul, MN 55102



mncufoundation.org
info@mncufoundation.org