

Minnesota Credit Unions for Kids

Credit Unions: Helping Hospitals Help Kids



Credit Unions for Kids is a nonprofit collaboration of credit unions, chapters, leagues and business partners from across the country, engaged in fundraising activities to benefit 170 Children's Miracle Network Hospitals. Adopted as our movement's charity of choice, credit unions are the 3rd largest sponsor of CMN Hospitals.

Minnesota Credit Union for Kids (MnCU4Kids) supports Gillette Children's Specialty Healthcare (GCSH), based in St. Paul, with clinics throughout the state. Since 1996, MnCU4Kids has raised over \$3 Million in a grassroots effort for GCSH, which provides specialized healthcare for kids who have disabilities and complex medical conditions, helping them improve their health, achieve greater well-being and enjoy life. 100% of the funds raised locally benefit Minnesota and western Wisconsin children.

Events & Sponsorship Opportunities

□ Karaoke for Kids

THURSDAY, APRIL 25TH, 2019 | 8:00 P.M.-10:00 P.M.

Radisson Blu Mall of America, Bloomington, MN
Attendees are invited to participate in the annual MnCU4Kids event at the MnCUN Annual Conference. This year's event features **Live Band Karaoke**. Bar and light snacks will be available. No cover charge at the door.

Co-Chairs: Marnie Perfetti Galston, mperfett@mmfcu.org
Dave Engler, dengler@hiway.org

□ 24TH Annual Minnesota CU4Kids Golf Tournament

WEDNESDAY, JUNE 26TH, 2019 | 12-7 P.M.

The Refuge Golf Club, Oak Grove, MN

Chair: Marty Kelly, martin.kelly@fireflycu.org

□ 12TH Annual Minnesota CU4Kids Bowl-O-Rama

WEDNESDAY, OCTOBER 23RD, 2019 | 11A.M. – 3:30 P.M.

Splitrocks Entertainment Center, Wyoming, MN

Chair: Marty Kelly, martin.kelly@fireflycu.org

Minnesota Credit Unions for Kids is a committee of the Minnesota Credit Union Foundation, Inc., St. Paul, Minn. a tax-exempt 501(c)(3) organization. For tax purposes, your contribution may be tax-deductible.

Thank you for your support!

For more information, visit: mncun.org/MnCU4Kids

With questions, contact bhering@mncun.org



Fundraising Opportunities

□ Change a Child's Life

YEAR-ROUND

Coin drive program offers free materials and coin collection boxes for teller windows, break rooms or lobbies.

More: cu4kids.org/changedrive

Contact: Dave Engler, dengler@hiway.org

□ Chain of Hearts

JANUARY 7TH - FEBRUARY 28TH, 2019

The Credit Union Paper Heart Icon is a great way for Credit Union members or your company's customers to easily donate a dollar or more to support Gillette.

More: mncun.org/MnCU4Kids

Contact: Becky Holst, bholst@gillettechildrens.com

□ Miracle Treat Day

THURSDAY, JULY 25TH, 2019

Various Dairy Queen locations throughout MN and western WI, offer a portion of their proceeds from Blizzard sales to Children's Miracle Network Hospitals/Gillette. Consider placing a Blizzard order for your staff a few days ahead!

More Information: miracletreatday.com

Contact: Becky Holst, bholst@gillettechildrens.com

□ Miracle Jeans Day

AUGUST 1ST - SEPTEMBER 11TH, 2019

An easy and casual way for employees to donate \$5 or more to dress-down and help kids. Conduct your Miracle Jeans Day campaign through <http://cu4kids.org/miraclejeansday/>. MJD can be held on any date that best suits the needs of your credit union. To view credit union resource materials visit:

<http://cu4kids.org/miraclejeansday/>

Contact: Becky Holst, bholst@gillettechildrens.com

□ Shop for Miracles

THURSDAY, OCTOBER 17TH, 2019

Credit Unions are encouraged to donate \$0.25 per cardholder on the World Council's International Credit Union Day.

More: cu4kids.org/shopformiracles

Contact: Brad Scholl, bscholl@minnco.com