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2018 MFDA Convention Call for Session Presenters

Dates: May 21-23, 2018 Location: DoubleTree Minneapolis South, Bloomington

Submission Deadline: January 31, 2018

Minnesota Funeral Directors Association Our mission is to enhance and support funeral service excellence through our programs, legislative representation and service to Minnesotans.

About MFDA Convention

MFDA Convention is an annual statewide convention designed to provide education, networking and sharing of best practices in funeral service.

As a professional community, it is important to challenge ourselves by raising the bar and staying relevant in today's culture. Specifically, the convention seeks to link such ideas as public health, technical innovation, environmental protection, business ethics, and customer satisfaction.

Convention Objective

MFDA Convention 2018 seeks to provide key partners in all areas of the funeral service industry the opportunity to increase their knowledge base and network with others. Partners include funeral directors, suppliers, preplanning consultants, brokers, owners, aftercare coordinators, and support staff. Attendees will receive the tools needed to better serve the families in our communities through outstanding training sessions, inspirational keynote speakers, educational exhibits and demonstrations, best practice sharing, and other networking activities. Our focus is to present tangible, real world information using case studies and proven methods.

Session topics might include proposals that:

Address the specific **challenges or new innovations** in funeral service; provide **technical or "how-to" training** sessions; present tools and strategies for **operations** and **teambuilding**.

Examples include:

Educating Families • Pet Funerals • Work-Life Balance • Cremation • Suicide • Green Funerals • Pregnancy and Formaldehyde • Creating Life Stories • Alkaline Hydrolysis/Bio Cremation • Sales & Marketing • Community Advocacy Opportunities • Personal Safety • Pre-Need Planning • Personalization • Grief Counseling

Session length: 50 minutes with Q&A

Note: We ask that speakers refrain from speaking about prices or other issues subject to antitrust legislation. In addition, we ask that speakers refrain from overt promotion of their own companies, products or services.



MINNESOTA
FUNERAL DIRECTORS
ASSOCIATION

Professional. Compassionate. Dignified.

Complete this form by January 31, 2018
Mail, email or fax to
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PROPOSED SESSION TITLE: _____

PRESENTER NAME(S): _____

Title/Position: _____

Organization _____

Email address: _____

Phone #: _____

Presenter Bio:

Session Description:

Audio Visual Requirements: