

# Promote your business to funeral directors in the *MFDA Bulletin*

The MFDA newsletter gets you in front of key funeral director decision-makers.

No other form of advertising gets you so targeted.

For advertising information, email Kathy at [kathy@mfnfuneral.org](mailto:kathy@mfnfuneral.org)



## MFDA BULLETIN 2018 ADVERTISING RATES

STYLE	SIZE	B&W		COLOR	
		MFDA Allied Members	Non-Members	MFDA Allied Members	Non-Members
<i>Rates are per issue.</i>					
<b>Business Card (horizontal)</b>	(3-1/2 w x 2-1/4 h)	\$75	\$150	\$100	\$200
<b>1/4 page</b>	(3-1/2 w x 4-3/4 h)	\$125	\$250	\$150	\$300
<b>1/2 Page</b>	(7-1/2 w x 4-3/4 h)	\$200	\$350	\$250	\$400
<b>Full Page</b>	(7-1/2 w x 10 h)	\$350	\$700	\$400	\$800

## 2018 QUARTERLY DEADLINES

Issue	Space Reservation	Ad Copy Due
Spring 2018 <i>Convention Issue</i>	March 1, 2018	March 10, 2018
Summer 2018 <i>Convention Follow-Up</i>	June 1, 2018	June 10, 2018
Fall 2018 <i>District News</i>	September 1, 2018	September 10, 2018
Winter 2018 <i>Membership Issue</i>	November 1, 2018	November 18, 2018



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**CLASSIFIED ADS:** You can now place classified ads online at <https://mfnfuneral.careerwebsite.com>.