

Promote your business to funeral directors in the *MFDA Bulletin*

The *MFDA Bulletin* newsletter gets you in front of key funeral director decision-makers. The publication is mailed to members quarterly. No other form of advertising gets you so targeted to your customer.

For advertising information, email Kathy at kathy@mnfuneral.org



MFDA BULLETIN 2019 ADVERTISING RATES

STYLE	SIZE	B&W		COLOR	
		MFDA Allied Members	Non-Members	MFDA Allied Members	Non-Members
<i>Rates are per issue.</i>					
Business Card (horizontal)	(3-1/2 w x 2-1/4 h)	\$75	\$150	\$100	\$200
1/4 page	(3-1/2 w x 4-3/4 h)	\$125	\$250	\$150	\$300
1/2 Page	(7-1/2 w x 4-3/4 h)	\$200	\$350	\$250	\$400
Full Page	(7-1/2 w x 10 h)	\$350	\$700	\$400	\$800

2019 QUARTERLY DEADLINES

Issue	Space Reservation	Ad Copy Due
Spring 2019 <i>Convention Issue</i>	March 1, 2019	March 10, 2019
Summer 2019 <i>Convention Follow-Up</i>	June 1, 2019	June 10, 2019
Fall 2019 <i>District News</i>	September 1, 2019	September 10, 2019
Winter 2019 <i>Membership Issue</i>	November 1, 2019	November 18, 2019



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CLASSIFIED ADS: You can now place classified ads online at <https://mnfuneral.careerwebsite.com>.