AGENDA
MN GIS/LIS Consortium Board
Friday, January 21st, 2011
10:00 a.m. to 12:30 p.m. Board Meeting
Location: Ewald Consulting – 1000 Westgate Drive Suite 252, St. Paul, MN 55114

To: 2011 GIS/LIS Consortium Board Members:

Board Directors
Jesse Adams - Secretary
Steve Benson - Past Chair
Kari Geurts - Treasurer
Josh Gumm - At-Large
Blaine Hackett - Private Sector
David Kelley - Higher Education
Tami Maddio - Conference Chair
Bart Richardson - State Government
Sarah Schrader - Chair
Adam Snegosky - Local Government
Ben Verbick - Chair-Elect
Vacant - Conference Chair-Elect

Ex-Officio Members
Rebecca Foster - MnGAC
?? - MnGeo

Committee Chairs (Non Board Members)
David Kelley - Scholarship
Mark Kotz - Awards
Ben Richason - Education
Gerry Sjerven - Web Administrator
Sally Wakefield - Prof. Development

From: Sarah Schrader, Chair
If you are unable to attend or will be late to this meeting, please call Sarah @ 651-385-3193 or cell phone 651-775-1417 or send an e-mail to: sarah.schrader@co.goodhue.mn.us

AGENDA

Approval of Agenda / Additions to Agenda
Secretary’s Report Approval of Minutes
Schrader
Treasurer’s Report Approval of Reports
Loesch/Geurts
  • Review and approve October Treasurer’s Report
  • Review and approve December Treasurer’s Report
  • Transfer funds to Reserve Fund – discussion
  • Approve Ewald cost-sharing payment

Action Items/New Business

• 2010 Annual Report Document
  • Advertisements on Consortium website
  • Conference Chair-Elect Position
  • GIS/LIS & MN Society of Professional Surveyors Joint Meeting
  • Spring Workshop Update
  • Webmaster Contract
  • Strategic Retreat Meeting
    o February 18th in St. Cloud
  • Conflict of Interest form
  • Round Robin
    o Issues in general
    o Any Ewald issues for the next monthly follow-up request from Scott?
Committee Summary Reports

- Awards Committee
  - Kotz
- Conference Committee
  - Maddio
- Education Committee
  - Richason
- Membership Services Committee
  - Schrader
    1. Database\Web Committee
      - Guerts
    2. Newsletter Committee
      - Rader
    3. Outreach Committee
      - Schrader
- Professional Development Committee
  - Wakefield
- Scholarship Committee
  - Kelley
- Statewide Community Advisory Body
  - Foster
- MnGeo Update
  - Rader

Conference Call Instructions:

Dial: 1-866-394-4146
Participant code: 11191230#
Board Chair: 11172589#
Committee Reports – January 2011

Awards
- No Report this month

Conference Committee Report
- Plan to hold the first conference committee meeting in February. Tami has met with Ewald and they have provided a schedule for planning. Will be sending out an e-announcement asking for committee volunteers soon. Heather Bergen has volunteered to be the Workshops Chair again so that is great. Main focus is gathering volunteers and looking for speakers right now.

Database Committee
- No report this month

MnGeo State Government Geospatial Advisory Council
- A Council meeting was held Tuesday, January 11\textsuperscript{th} at the Centennial Office Building, St. Paul from 10:00-Noon.
- I was unable to attend the meeting, please review meeting materials and presentations on the MnGeo website.
- The next meeting will be held Tuesday, March 15\textsuperscript{th} at the Centennial Office Building, St. Paul from 9:00-Noon.

MnGeo Statewide Geospatial Advisory Council
- A Council meeting was held Wednesday, December 29\textsuperscript{th} at the Centennial Office Building, St. Paul from 10:00-Noon.
- Pete Jenkins did a presentation on MnDOT partnerships and their work on geodetic control.
- Mike Dolbow did a presentation on the new MnGeo Geocoding Workgroup.
- The Council endorsed the Parcel CAP Grant Project.
- David Arbeit did a presentation on MnGeos’ Year in Review, 2010 Highlights.
- The next meeting will be held Thursday, March 31\textsuperscript{st} at the Centennial Office Building, St. Paul from 1:00-4:00pm.

All meetings of both councils are open to the public and meeting materials and presentations are posted online. For more info, see: [http://www.mngeo.state.mn.us/councils/index.html](http://www.mngeo.state.mn.us/councils/index.html)

MnGeo
- **Tribal GIS Contacts**: Dawn Sherk, White Earth Reservation GIS staff and member of the Statewide Geospatial Advisory Council, has compiled a list of GIS contacts for Minnesota’s tribal governments: [http://www.mngeo.state.mn.us/tribal_GIS_contacts.html](http://www.mngeo.state.mn.us/tribal_GIS_contacts.html)
  This complements MnGeo’s existing list of County GIS Contacts: [http://www.mngeo.state.mn.us/cty_contacts.html](http://www.mngeo.state.mn.us/cty_contacts.html)

- **Geocoding Workgroup**: The workgroup has posted a 4-page summary of “Statewide Service Geocoding Requirements” on its website along with its workplan of remaining tasks to be done.
The workgroup aims to complete its recommendations by the end of July 2011. See: http://www.mngeo.state.mn.us/workgroup/geocoding/

- **Digital Elevation: Research and Education Subcommittee webpage**: The Digital Elevation Committee has formed a subcommittee intended to design and promote best practices with LiDAR data, LiDAR-derived products and LiDAR training statewide. The subcommittee now has a webpage and expects to add a number of resources to it in the coming months: http://www.mngeo.state.mn.us/committee/elevation/research_education/index.html

- **Parcel Business Plan Grant Application**: MnGeo applied for an FGDC CAP grant to help support development of “A Business Plan for StatewideParcel Data Integration for Minnesota.” Grant decisions should be made within the next month or two. Find the proposal here: http://www.mngeo.state.mn.us/MSDI/CAP2011_Cat4_Parcel_Business_Plan_proposal_published.pdf

**Newsletter**

- **Winter issue**: Due to various delays, the Winter issue is not yet online but should be by January 21.
- **Spring issue**: The deadline for the Spring issue will be moved back, likely to Friday, February 11. All board members need to keep an eye out for potential articles, either projects you are involved with directly, or projects/news you hear of which other people can write about – please let Nancy Rader know if you have suggestions for the Spring issue.

**Professional Development Committee**

- No Report this month

**Scholarship**

- No Report this month

**Web Committee**

- No Report this month
**Site Usage**

- **5,022 Visits**
- **12,063 Pageviews**
- **2.40 Pages/Visit**
- **44.60% Bounce Rate**
- **00:01:32 Avg. Time on Site**
- **43.07% % New Visits**

**Visitors Overview**

**Visitors** 2,505

**Map Overlay**

**Traffic Sources Overview**

- **Search Engines** 2,771.00 (55.18%)
- **Direct Traffic** 1,538.00 (30.63%)
- **Referring Sites** 713.00 (14.20%)

**Content Overview**

<table>
<thead>
<tr>
<th>Pages</th>
<th>Pageviews</th>
<th>% Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>/jobbank.cfm</td>
<td>3,445</td>
<td>28.56%</td>
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<tr>
<td>/</td>
<td>1,918</td>
<td>15.90%</td>
</tr>
<tr>
<td>/displaycommon.cfm?an=1&amp;su</td>
<td>681</td>
<td>5.65%</td>
</tr>
<tr>
<td>/displaycommon.cfm?an=1&amp;su</td>
<td>418</td>
<td>3.47%</td>
</tr>
<tr>
<td>/cde.cfm?event=318857</td>
<td>203</td>
<td>1.68%</td>
</tr>
</tbody>
</table>
2,505 people visited this site

5,022 Visits

2,505 Absolute Unique Visitors

12,063 Pageviews

2.40 Average Pageviews

00:01:32 Time on Site

44.60% Bounce Rate

43.07% New Visits

Technical Profile

<table>
<thead>
<tr>
<th>Browser</th>
<th>Visits</th>
<th>% visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet Explorer</td>
<td>2,567</td>
<td>51.12%</td>
</tr>
<tr>
<td>Firefox</td>
<td>1,792</td>
<td>35.68%</td>
</tr>
<tr>
<td>Chrome</td>
<td>355</td>
<td>7.07%</td>
</tr>
<tr>
<td>Safari</td>
<td>271</td>
<td>5.40%</td>
</tr>
<tr>
<td>Konqueror</td>
<td>13</td>
<td>0.26%</td>
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</table>

<table>
<thead>
<tr>
<th>Connection Speed</th>
<th>Visits</th>
<th>% visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cable</td>
<td>1,699</td>
<td>33.83%</td>
</tr>
<tr>
<td>T1</td>
<td>1,238</td>
<td>24.65%</td>
</tr>
<tr>
<td>Unknown</td>
<td>1,193</td>
<td>23.76%</td>
</tr>
<tr>
<td>DSL</td>
<td>779</td>
<td>15.51%</td>
</tr>
<tr>
<td>Dialup</td>
<td>106</td>
<td>2.11%</td>
</tr>
</tbody>
</table>
Traffic Sources Overview

All traffic sources sent a total of 5,022 visits

- **30.63%** Direct Traffic
- **14.20%** Referring Sites
- **55.18%** Search Engines

Top Traffic Sources

<table>
<thead>
<tr>
<th>Sources</th>
<th>Visits</th>
<th>% visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>google (organic)</td>
<td>2,363</td>
<td>47.05%</td>
</tr>
<tr>
<td>(direct) ((none))</td>
<td>1,538</td>
<td>30.63%</td>
</tr>
<tr>
<td>bing (organic)</td>
<td>234</td>
<td>4.66%</td>
</tr>
<tr>
<td>surveymonkey.com (referral)</td>
<td>168</td>
<td>3.35%</td>
</tr>
<tr>
<td>yahoo (organic)</td>
<td>156</td>
<td>3.11%</td>
</tr>
</tbody>
</table>

Top Keywords

<table>
<thead>
<tr>
<th>Keywords</th>
<th>Visits</th>
<th>% visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>mn gis lis</td>
<td>328</td>
<td>11.84%</td>
</tr>
<tr>
<td>minnesota gis</td>
<td>139</td>
<td>5.02%</td>
</tr>
<tr>
<td>gis lis</td>
<td>112</td>
<td>4.04%</td>
</tr>
<tr>
<td>mn gis jobs</td>
<td>107</td>
<td>3.86%</td>
</tr>
<tr>
<td>mn gis/lis</td>
<td>106</td>
<td>3.83%</td>
</tr>
</tbody>
</table>
5,022 visits came from 65 countries/territories

### Site Usage

<table>
<thead>
<tr>
<th>Country/Territory</th>
<th>Visits</th>
<th>Pages/Visit</th>
<th>Avg. Time on Site</th>
<th>% New Visits</th>
<th>Bounce Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>4,804</td>
<td>2.45</td>
<td>00:01:33</td>
<td>40.97%</td>
<td>43.11%</td>
</tr>
<tr>
<td>India</td>
<td>26</td>
<td>1.42</td>
<td>00:00:18</td>
<td>100.00%</td>
<td>73.08%</td>
</tr>
<tr>
<td>Canada</td>
<td>18</td>
<td>1.39</td>
<td>00:00:13</td>
<td>100.00%</td>
<td>77.78%</td>
</tr>
<tr>
<td>France</td>
<td>15</td>
<td>1.07</td>
<td>00:00:01</td>
<td>100.00%</td>
<td>93.33%</td>
</tr>
<tr>
<td>Ecuador</td>
<td>10</td>
<td>1.20</td>
<td>00:00:08</td>
<td>20.00%</td>
<td>90.00%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>8</td>
<td>2.62</td>
<td>00:07:31</td>
<td>100.00%</td>
<td>50.00%</td>
</tr>
<tr>
<td>Malaysia</td>
<td>8</td>
<td>1.12</td>
<td>00:00:09</td>
<td>37.50%</td>
<td>87.50%</td>
</tr>
<tr>
<td>Turkey</td>
<td>5</td>
<td>1.60</td>
<td>00:01:19</td>
<td>100.00%</td>
<td>60.00%</td>
</tr>
<tr>
<td>Singapore</td>
<td>5</td>
<td>1.00</td>
<td>00:00:00</td>
<td>40.00%</td>
<td>100.00%</td>
</tr>
<tr>
<td>Country</td>
<td>Value</td>
<td>Average Time</td>
<td>Conversion Rate</td>
<td>Goal Completion Rate</td>
<td></td>
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<tr>
<td>---------</td>
<td>-------</td>
<td>--------------</td>
<td>-----------------</td>
<td>---------------------</td>
<td></td>
</tr>
<tr>
<td>Indonesia</td>
<td>5</td>
<td>1.00</td>
<td>00:00:00</td>
<td>80.00%</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

1 - 10 of 65
Pages on this site were viewed a total of 12,063 times

12,063 Pageviews

9,628 Unique Views

44.60% Bounce Rate

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