Type of Meeting: 2016 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114, Suite 252

Meeting Facilitator: Tami Maddio, Board Chair

Invitees: Past Chair: Heather Albrecht Private Sector: Brandon Tourtelotte
Chair-Elect: Scott Freburg Local Government: Eric Kopras
Treasurer: Tim Loesch Higher Education: Stacey Stark
Secretary: Leah Sperduto At-Large: Andrew King-Scribbins
Conference Chair: Ryan Stovern Past Conference Chair: Gerry Sjerven
Conference Chair-Elect: Jane Mueller MnGEO Ex-Officio: Dan Ross
State Government: Zeb Thomas MnGAC Ex-Officio: Gerry Sjerven

I. Call to order Maddio

II. Roll call Maddio

III. Approval of meeting agenda & Committee reports Maddio

IV. Review action items & Approval of minutes from last meeting Sperduto

V. Review & Approval of June and July Treasurer’s reports Loesch/Thomas

VI. Open Issues/New business

   a) 2016 Polaris Nominations - Awards Committee Kotz
   b) GeoFEST MN GIS/LIS Booth Freburg
   c) Education Budget and Policy Stark
   d) Investment Account Update and Discussion Loesch/Thomas
   e) Website Update Sjerven
   f) Conference Update Stovern
   g) Flipcause Information and Discussion Ross/Maddio
   h) MN GIS/LIS ArcGIS Online Account Maddio
   i) Other issues/ Ewald round robin

VII. Adjournment
VIII. Committee Business Summary Reports

a) Awards Mark Kotz

b) Communication Kitty Hurley/Mike Dolbow

c) Conference Ryan Stovern

d) Database & Website Gerry Sjerven

e) Education Stacey Stark/Scott Freburg

f) Executive Tami Maddio

g) Finance Tim Loesch

h) Future Conference Ryan Stovern/Adam Snegosky

i) Networking Zeb Thomas

j) Scholarship Stacey Stark

k) Spring Workshops Michelle Trager/Len Kne

l) Ad Hoc, Utilities Brandon Tourtelotte

m) Ad Hoc, UMGEOCON Heather Albrecht

n) Ad Hoc, K-12 Database Scott Freburg

o) Ad Hoc, WLIA Ryan Stovern
Conference Committee – August 2016  (Ryan Stovern & Jane Mueller)

Registration Opened August 11th

1. Registration Updates (As of 8/12)
   a. AM Workshops
      o 8
   b. PM Workshops
      o 8
   c. Conference
      o 13

2. Subcommittee Reports
   a. Keynote Speakers
      ✓ Wednesday Lunch Speaker
         o Scott is working on getting a teacher and a few students to talk about using GIS in the class room
      ✓ Thursday Keynote
         o Archaeological Director Carrie Sowden of the National Museum of the Great Lakes.
         o www.inlandseas.org
         o Offered a booth for the duration of the conference as well. They are very interested in having a booth
         o Ashley is working on logistics.
         o Speaker fee is free will donation. We will be donating $1000 to the National Museum of the Great Lakes.
         o Speaker Agreements was sent on Thursday March 10th
         o Speaker Agreement has been returned Thursday April 14th.
         o Bio and Speaker Pictures Received
      ✓ Friday Keynote
         o Dana Starkell will be talking about a journey that he went on with his Dad and Brother from Winnipeg to the Amazon via Canoe.
         o www.paddletotheamazon.com
         o $1500 will be his speaking fee
         o Speaker agreement was sent March 10th. Has been returned.
         o Bio and Speaker Pictures Received
         o Flight $401.20

   b. K-12
      i. Registration Updates
         ✓ 0

   c. ESRI HOLL

   d. Pre-Conference Workshops
      i. 17 Confirmed Workshops
         ✓ 8 workshops from Public Sector Employees
         ✓ 9 workshops from Private Sector Employees

   e. Conference Sessions
      i. 91 Presentations
✓ 74- Individual Presentations
✓ 11- Lightning Presentations
✓ 2- 60 Minute Panel Discussions
✓ 4- 90 Minutes Panel Discussions
ii. 8 Posters (still accepting submissions)
   ✓ 7- General Posters
   ✓ 1- Student
iii. 3 Product Demo
iv. 2 Web Maps

f. Facilities/Technology
   i. Gerry confirmed with Len about the touch screen monitors.

g. Entertainment
   i. Tuesday- 7 West Taphouse
   ii. Wednesday- Grandma’s Saloon by Lift Bridge
   iii. Thursday- BrewFest @ Holiday Inn

h. Fun Run
   i. All set. Everything has been taken care of

i. Social Media and Communication
   i. Multiple Post to Facebook, Twitter and LinkedIn

j. Awards
   i. July 26th Awards Committee Meeting
   ii. Michelle Trager, Geoff Maas and Marty Mitchell recommended for Polaris Award

k. User Groups/Birds of a Feather
   i. Will be sending out a form for people interested in hosting user groups to fill out

l. Higher Education, Mentor Program, and Poster Competition, Student Assistants
   i. 6 Student Assistants approved
      ✓ Kitty and Ryan developed a new guideline for Student Assistants who happen to also be Student Scholars.
      a. If an Accepted Student Assistant is selected as a Student Scholar they will automatically be a student assistant the following year, unless said student is in their last year of school. This would allow students to get the full effect of each program.

m. Geolounge
   i. Furniture is being ordered. There will be less this year since we do not need lamps.

n. Vendors
   i. As of 8/12
      ✓ 17 for-profit vendors
      ✓ 2 non-profit vendor
      ✓ 2 comp vendor
   ii. Sponsorships
      ✓ 1-Geolounge
      ✓ 1-Breakfast
      ✓ 1-Fun Run Shirts
      ✓ 4- Student
   iii. Advertisement
      ✓ 2-Full Page
      ✓ 2-Half Page
3. Meeting Timeline- Subject to Change
   a. August-16th,30th @ 10am
   b. September- 13th,27th @ 10am
   c. October-11th @ 10am Conference 26th-28th
   d. November- 8th Wrap Up @ 10am
August 2016
Communications & Outreach Committee Updates

1) Posted Content to Social Media (Facebook, Twitter & LinkedIn)
   a) Conference user group announcement
   b) Share your “Geospatial Destiny” journey with use (conference)

2) Posted Content to the Consortium’s Blog
   a) No content posted in the last month

3) Social Media Update
   a) Social Media Statistics Update:
      i) Twitter – 345 followers (up 2)
      ii) Facebook – 206 likes (up 2)
      iii) LinkedIn – 960 members (up 11)
Networking Committee Report
August 18, 2016

Tim has confirmed that all 5 sponsors have paid their dues, meaning we have a sponsorship total of $1000 for the year. $500 was used for the Spring Workshops so the remaining $500 will be used for the GIS Day event.

The Committee met on July 27th to discuss the GIS Day event. We agreed that Summit Brewing is the best option as it has had our best-attended events in the past. Having a speaker is also a useful draw, so we are beginning to search for a speaker.

Summit Brewing has been contacted via email and phone but has not yet responding regarding reserving their Ratskeller Community Room. Their website says they now allow events on Wednesdays, so we have requested GIS Day itself, Wednesday, November 16th.

As for hosting an additional summer event, Hennepin County GIS Users Group’s August Networking event essentially does this work for us. Rather than duplicating efforts, we suggest that the GIS/LIS Consortium, and especially the Networking Committee, help promote this event, which is sponsored by the Consortium. We gave not heard any further information on the timing of this event.
Minnesota GIS/LIS Consortium
Treasurers Report for August, 2016
Date of Report: 8/18/2016
Prepared by: Timothy N. Loesch

Account Status as of July 31st, 2016
A reminder that the treasurer’s report summarizes the Consortium’s status for the previous month.

<table>
<thead>
<tr>
<th>Account</th>
<th>Balance</th>
<th>Previous</th>
<th>Description</th>
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<tbody>
<tr>
<td>General Fund</td>
<td>$46,489.44</td>
<td>$50,520.88</td>
<td>Affinity Checking Account</td>
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<tr>
<td>Reserve Fund</td>
<td>$35,207.48</td>
<td>$35,204.49</td>
<td>Affinity Savings Account</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$1,500.00</td>
<td>$1,500.00</td>
<td>Prepaid expenses, Inventory, un deposited funds</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$6,812.00</td>
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<td>Unpaid invoices owed to GIS/LIS</td>
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<td>Accounts Payable</td>
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<td>$24.00</td>
<td>Unpaid bills</td>
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<td>Balance</td>
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<td>Scholarship Fund</td>
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<td>Affinity savings account</td>
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<td>Investment Account</td>
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<td>$31,438.37</td>
<td>Schwab Managed Portfolio</td>
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<td></td>
<td>$58,364.38</td>
<td>$58,364.38</td>
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<tr>
<td>Total Assets</td>
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<td>$152,376.01</td>
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<td>Income</td>
<td>$5,059.73</td>
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<td>Proceeds received during the month.</td>
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<tr>
<td>Expenses</td>
<td>$9,239.49</td>
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<td>Checks written during the month.</td>
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</table>

Treasurer Comments:

This report summarizes the Consortium’s financial status as of July 31st, 2016. Income included $1,400 in sponsorships, $3,505 in Conference Exhibitors ($9,805 total), and $150 in advertising revenue.

Expenses included:
1) Payment to Ewald of $6,700 as first installment for Conference Administration
2) Payment of $1,000 to Duluth Entertainment center for space rental
3) Payment to Ewald of $916.67 for Association management
4) Payment of $167 for association insurance
5) Payment of $168.95 for phones
6) Small payments for copies, storage, postage and delivery.

Other things to note:
Action items on July Notes:
1) Why is scholarship fund half as much as it was in 2015 if there was no money spent?
a. A review of the scholarship and investment account shows that the investment account was opened in October, 2103 and $30,000 was transferred from the Scholarship account to the investment account in October. Since then the scholarship account has grown to $26,926.

2) **UMGeoCon revenue to General Fund and pay $900 to cover costs of map t-shirts.**
   a. The consortium received $3,047.45 from GITA on August 10th, and it was deposited into the general fund. A check for $900 was sent to Northbound Creative August 9th.

3) I contacted Kyle Chester and we worked with Charles Schwab to get the forms necessary to transfer access to the investment account. Paperwork was received at Ewald on July 14th. I went and signed the paperwork on July 18th and it was returned. We have not yet received the information from Charles Schwab but Amanda Ewald is aware of our concern and will let me know as soon as they arrive.

4) I have confirmed with Amanda Ewald that Complimentary Registrations do not impact commission paid to Ewald because the commission is based on revenue received.

Respectfully submitted on 8/18/2016 by Timothy N. Loesch, Treasurer Minnesota GIS/LIS Consortium.