Type of Meeting: 2016 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114, Suite 252

Meeting Facilitator: Tami Maddio, Board Chair

Invitees: Past Chair: Heather Albrecht
Chair-Elect: Scott Freburg
Treasurer: Tim Loesch
Secretary: Leah Sperduto
Conference Chair: Ryan Stovern
Conference Chair-Elect: Jane Mueller
State Government: Zeb Thomas
Private Sector: Brandon Tourtelotte
Local Government: Eric Kopras
Higher Education: Stacey Stark
At-Large: Andrew King-Scribbins
Past Conference Chair: Gerry Sjerven
MnGEO Ex-Officio: Dan Ross
MnGAC Ex-Officio: Gerry Sjerven

I. Call to order
   Maddio

II. Roll call
   Maddio

III. Approval of meeting agenda & Committee reports
   Maddio

IV. Review action items & Approval of minutes from last meeting
   Sperduto

V. Review & Approval of August Treasurer’s reports
   Loesch

VI. Open Issues/New business
   a) Investment account update and discussion
      Loesch
   b) Education Committee Budget and Policy Approval
      Stark
   c) 2017 Board nomination timing
      Maddio
   d) Conference Update
      Stovern
   e) Conference Workshop certification for moderators discussion
      Kopras
   f) ArcGIS Online Account and creating a Web Mapping Ad-Hoc Committee
      Albrecht
   g) Distinguished Educator Award
      Freburg
   h) Policy manual on website
      Sjerven
   i) Other issues/ Ewald round robin

VII. Adjournment
VIII. Committee Business Summary Reports

a) Awards  
   Mark Kotz

b) Communication  
   Kitty Hurley/Mike Dolbow

c) Conference  
   Ryan Stovern

d) Database & Website  
   Gerry Sjerven

e) Education  
   Stacey Stark/Scott Freburg

f) Executive  
   Tami Maddio

g) Finance  
   Tim Loesch

h) Future Conference  
   Ryan Stovern/Adam Snegosky

i) Networking  
   Zeb Thomas

j) Spring Workshops  
   Michelle Trager/Len Kne

k) Ad Hoc, Utilities  
   Brandon Tourtelotte

l) Ad Hoc, UMGEOCON  
   Heather Albrecht

m) Ad Hoc, K-12 Database  
   Scott Freburg

n) Ad Hoc, WLIA  
   Ryan Stovern
1. **Registration Updates** (As of 9/9)
   a. **AM Workshops**
   o 71
   b. **PM Workshops**
   o 78
   c. **Conference**
   o 179
   d. **Fun Run**
   o 22
   e. **K-12 Educators**
   o 14

2. **Subcommittee Reports**
   a. **Keynote Speakers**
      ✓ **Wednesday Lunch Speaker**
      o Gina Hollinday- Denfeld High School
      * 2 Students
      ✓ **Thursday Keynote**
      o Archaeological Director Carrie Sowden of the National Museum of the Great Lakes.
      o [www.inlandseas.org](http://www.inlandseas.org)
      o Offered a booth for the duration of the conference as well. They are very interested in having a booth
      o Ashley is working on logistics.
      o Speaker fee is free will donation. We will be donating $1000 to the National Museum of the Great Lakes.
      o Speaker Agreements was sent on Thursday March 10th
      o Speaker Agreement has been returned Thursday April 14th.
      o Bio and Speaker Pictures Received
      o Flight $553.20
      o Hotel Lodging $
      ✓ **Friday Keynote**
      o Dana Starkell will be talking about a journey that he went on with his Dad and Brother from Winnipeg to the Amazon via Canoe.
      o [www.paddletotheamazon.com](http://www.paddletotheamazon.com)
      o $1500 will be his speaking fee
      o Speaker agreement was sent March 10th. Has been returned.
      o Bio and Speaker Pictures Received
      o Flight $401.20
      o Hotel Lodging $

   b. **K-12**

   c. **ESRI HOLL**

   d. **Pre-Conference Workshops**
      i. 17 Confirmed Workshops
      ✓ 8 workshops from Public Sector Employees
      ✓ 9 workshops from Private Sector Employees
e. Conference Sessions
   i. 91 Presentations
      ✓ 74- Individual Presentations
      ✓ 11- Lightning Presentations
      ✓ 2- 60 Minute Panel Discussions
      ✓ 4- 90 Minutes Panel Discussions
   ii. 8 Posters (still accepting submissions)
      ✓ 7- General Posters
      ✓ 1- Student
   iii. 3 Product Demo
   iv. 2 Web Maps
f. Facilities/Technology
   i. 3 touchscreen monitors for Web Maps Submissions
   ii. 1 touchscreen monitor for Vendor Demo Area
   iii. 1 touchscreen monitor for GIS/LIS Booth
g. Entertainment
   i. Tuesday- 7 West Taphouse
   ii. Wednesday- Grandma’s Saloon by Lift Bridge
   iii. Thursday- BrewFest @ Holiday Inn
h. Fun Run
i. Social Media and Communication
   i. Multiple Post to Facebook, Twitter and LinkedIn
j. Awards
   i. Michelle Trager, Geoff Maas and Marty Mitchell recommended for Polaris Award
k. User Groups/Birds of a Feather
   i. 5 User Groups
l. Higher Education, Mentor Program, and Poster Competition, Student Assistants
m. Geolounge
n. Vendors
   i. As of 9/8
      ✓ 22 for-profit vendors
      ✓ 2 non-profit vendor
      ✓ 2 comp vendor
      ✓ 1 Sponsor Only
   ii. Sponsorships
      ✓ 1- Geolounge
      ✓ 1- Breakfast
      ✓ 1- Fun Run Shirts
      ✓ 4- Student
      ✓ 1- Thursday Night Sponsor
   iii. Advertisement
      ✓ 2- Full Page
      ✓ 2- Half Page
   iv. Scholarship Raffle Donations
      ✓ 12 items
   v. Vendor Demo Area
      ✓ 5 slots assigned
      ✓ 3 remain
3. Meeting Timeline- Subject to Change
   a. September- 13th, 27th @ 10am
   b. October-11th @ 10am Conference 26th-28th
c. November- 8th Wrap Up @ 10am
September 2016
Communications & Outreach Committee Updates

1) Posted Content to Social Media (Facebook, Twitter & LinkedIn)
   a) Conference registration is open!
   b) Retweets of talks highlighted by those who have accepted abstracts (a few)
   c) Hennepin County GIS User Group Picnic announcement
   d) Conference User Group Form
   e) Call for Poster Abstracts at the Conference
   f) Reminder: Geospatial Destiny Story submissions
   g) Congratulations to one of our members, Brooklyn Park and John Nerge on their URISA award
   h) Conference Preliminary Program announcement and link
   i) Vendor booth announcement (only a few remain)
   j) Sponsorship opportunities available
   k) Mentor program announcement
   l) Link to the blog post: Hennepin County GIS User Group Picnic Summary
   m) Louisiana Flood Response application
   n) Final Call: Geospatial Destiny Story submissions

2) Posted Content to the Consortium’s Blog
   a) Hennepin County GIS User Group Picnic Summary

3) Social Media Update
   a) Social Media Statistics Update:
      i) Twitter – 348 followers (up 3)
      ii) Facebook – 212 likes (up 6)
      iii) LinkedIn – 959 members (down 1)
Minnesota GIS/LIS Consortium
Treasurers Report for September, 2016

Date of Report: 9/15/2016
Prepared by: Timothy N. Loesch

Account Status as of August 31st, 2016

A reminder that the treasurer’s report summarizes the Consortium’s status for the previous month.

<table>
<thead>
<tr>
<th>Account</th>
<th>Balance</th>
<th>Previous</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund</td>
<td>$66,339.13</td>
<td>$46,489.44</td>
<td>Affinity Checking Account</td>
</tr>
<tr>
<td>Reserve Fund</td>
<td>$35,210.47</td>
<td>$35,207.48</td>
<td>Affinity Savings Account</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$8,645</td>
<td>$1,500.00</td>
<td>Prepaid expenses, Inventory, un deposited funds</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$1,000</td>
<td>$6,812.00</td>
<td>Unpaid invoices owed to GIS/LIS</td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>$-41.27</td>
<td>$-2,083.59</td>
<td>Unpaid bills</td>
</tr>
<tr>
<td>Balance</td>
<td><strong>$111,153.33</strong></td>
<td><strong>$87,925.33</strong></td>
<td></td>
</tr>
</tbody>
</table>

| Scholarship Fund       | $26,928.16  | $26,926.01  | Affinity savings account                       |
| Investment Account     | $31,438.37  | $31,438.37  | Schwab Managed Portfolio                       |
| Total Assets           | **$58,366.53** | **$58,364.38** |                                                  |

Treasurer Comments:

This report summarizes the Consortium’s financial status as of August 31st, 2016.
Income included $1,575 in sponsorships, $4,620 in Conference Exhibitors, and $24,518 in Fall Conference/Workshop registrations.

Expenses included:
- West Bend Insurance - $87.07
- Ewald - $6,700.00 (Conference Management Fee)
- Ewald - $966.67 (Management fees and phone charges)
- Ewald - $38.58 (Postage, Rent, Photocopies)
- Sanford Center Bemidji - $4,800 (Conference Deposit)
- ACT Teleconference - $79.95 (phone conference charges)
- ESRI - $107.63 – (ArcGIS License)
- Advantage Emblem and Screen Printing - $2,121.00 (Shirts and onesies)
- Northbound Creative - $1,906.54

Other things to note:
- Deposit of $3,047.45 from UMGeoconn
- Charles Schwab has no record of receiving account transfer documents that were signed in late July. I’ve contact Schwab and Kyle Chester and we have a conference call scheduled for 9:00 Friday September 16th to redo the paperwork.

Action items on August Notes: None
Respectfully submitted on 9/15/2016 by Timothy N. Loesch, Treasurer Minnesota GIS/LIS Consortium