

# **MN GIS/LIS Consortium**

## **Meeting Agenda**

September 15, 2016

10 am – 12 pm

Type of Meeting: 2016 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114, Suite 252

Dial in: 1-855-392-2520, Participant Passcode: 5696856#, Moderator: 8464166#

Meeting Facilitator: Tami Maddio, Board Chair

Invitees: Past Chair: Heather Albrecht  
Chair-Elect: Scott Freburg  
Treasurer: Tim Loesch  
Secretary: Leah Sperduto  
Conference Chair: Ryan Stovern  
Conference Chair-Elect: Jane Mueller  
State Government: Zeb Thomas

Private Sector: Brandon Tourtelotte  
Local Government: Eric Kopras  
Higher Education: Stacey Stark  
At-Large: Andrew King-Scribbins  
Past Conference Chair: Gerry Sjerven  
MnGEO Ex-Officio: Dan Ross  
MnGAC Ex-Officio: Gerry Sjerven

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|--|----------|
| I. Call to order   | Maddio   |
| II. Roll call  | Maddio   |
| III. Approval of meeting agenda & Committee reports                  | Maddio   |
| IV. Review action items & Approval of minutes from last meeting      | Sperduto |
| V. Review & Approval of August Treasurer's reports                   | Loesch   |
| VI. Open Issues/New business   |          |
| a) Investment account update and discussion                          | Loesch   |
| b) Education Committee Budget and Policy Approval                    | Stark    |
| c) 2017 Board nomination timing                                      | Maddio   |
| d) Conference Update   | Stovern  |
| e) Conference Workshop certification for moderators discussion       | Kopras   |
| f) ArcGIS Online Account and creating a Web Mapping Ad-Hoc Committee | Albrecht |
| g) Distinguished Educator Award                                      | Freburg  |
| h) Policy manual on website  | Sjerven  |
| i) Other issues/ Ewald round robin                                   |          |
| VII. Adjournment   |          |

## VIII. Committee Business Summary Reports

a) Awards	Mark Kotz
b) Communication	Kitty Hurley/Mike Dolbow
c) Conference	Ryan Stovern
d) Database & Website	Gerry Sjerven
e) Education	Stacey Stark/Scott Freburg
f) Executive	Tami Maddio
g) Finance	Tim Loesch
h) Future Conference	Ryan Stovern/Adam Snegosky
i) Networking	Zeb Thomas
j) Spring Workshops	Michelle Trager/Len Kne
k) Ad Hoc, Utilities	Brandon Tourtelotte
l) Ad Hoc, UMGEOCON	Heather Albrecht
m) Ad Hoc, K-12 Database	Scott Freburg
n) Ad Hoc, WLIA	Ryan Stovern



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Suite 252  
Saint Paul, MN 55114  
[www.mngis.org](http://www.mngis.org)

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## Conference Committee – September 2016 (Ryan Stovern & Jane Mueller)

### 1. Registration Updates(As of 9/9)

- a. **AM Workshops**
  - o 71
- b. **PM Workshops**
  - o 78
- c. **Conference**
  - o 179
- d. **Fun Run**
  - o 22
- e. **K-12 Educators**
  - o 14

### 2. Subcommittee Reports

#### a. **Keynote Speakers**

##### ✓ **Wednesday Lunch Speaker**

- o Gina Holliday- Denfeld High School
  - 2 Students

##### ✓ **Thursday Keynote**

- o Archaeological Director Carrie Sowden of the National Museum of the Great Lakes.
- o [www.inlandseas.org](http://www.inlandseas.org)
- o Offered a booth for the duration of the conference as well. They are very interested in having a booth
- o Ashley is working on logistics.
- o Speaker fee is free will donation. We will be donating \$1000 to the National Museum of the Great Lakes.
- o Speaker Agreements was sent on Thursday March 10<sup>th</sup>
- o Speaker Agreement has been returned Thursday April 14<sup>th</sup>.
- o Bio and Speaker Pictures Received
- o Flight \$553.20
- o Hotel Lodging \$

##### ✓ **Friday Keynote**

- o Dana Starkell will be talking about a journey that he went on with his Dad and Brother from Winnipeg to the Amazon via Canoe.
- o [www.paddletotheamazon.com](http://www.paddletotheamazon.com)
- o \$1500 will be his speaking fee
- o Speaker agreement was sent March 10<sup>th</sup>. Has been returned.
- o Bio and Speaker Pictures Received
- o Flight \$401.20
- o Hotel Lodging \$

#### b. **K-12**

#### c. **ESRI HOLL**

#### d. **Pre-Conference Workshops**

- i. 17 Confirmed Workshops
  - ✓ 8 workshops from Public Sector Employees
  - ✓ 9 workshops from Private Sector Employees

e. **Conference Sessions**

- i. 91 Presentations
  - ✓ 74- Individual Presentations
  - ✓ 11- Lightning Presentations
  - ✓ 2- 60 Minute Panel Discussions
  - ✓ 4- 90 Minutes Panel Discussions
- ii. 8 Posters( still accepting submissions)
  - ✓ 7- General Posters
  - ✓ 1- Student
- iii. 3 Product Demo
- iv. 2 Web Maps

f. **Facilities/Technology**

- i. 3 touchscreen monitors for Web Maps Submissions
- ii. 1 touchscreen monitor for Vendor Demo Area
- iii. 1 touchscreen monitor for GIS/LIS Booth

g. **Entertainment**

- i. Tuesday- 7 West Taphouse
- ii. Wednesday- Grandma's Saloon by Lift Bridge
- iii. Thursday- BrewFest @ Holiday Inn

h. **Fun Run**

i. **Social Media and Communication**

- i. Multiple Post to Facebook, Twitter and LinkedIn

j. **Awards**

- i. Michelle Trager, Geoff Maas and Marty Mitchell recommended for Polaris Award

k. **User Groups/Birds of a Feather**

- i. 5 User Groups

l. **Higher Education, Mentor Program, and Poster Competition, Student Assistants**

m. **Geolounge**

n. **Vendors**

- i. As of 9/8
  - ✓ 22 for-profit vendors
  - ✓ 2 non-profit vendor
  - ✓ 2 comp vendor
  - ✓ 1 Sponsor Only
- ii. Sponsorships
  - ✓ 1- Geolounge
  - ✓ 1- Breakfast
  - ✓ 1- Fun Run Shirts
  - ✓ 4- Student
  - ✓ 1- Thursday Night Sponsor
- iii. Advertisement
  - ✓ 2- Full Page
  - ✓ 2- Half Page
- iv. Scholarship Raffle Donations
  - ✓ 12 items
- v. Vendor Demo Area
  - ✓ 5 slots assigned
  - ✓ 3 remain

3. **Meeting Timeline- Subject to Change**

- a. **September- 13<sup>th</sup>,27<sup>th</sup> @ 10am**
- b. **October-11<sup>th</sup> @ 10am Conference 26th-28th**

c. **November- 8<sup>th</sup> Wrap Up @ 10am**

# September 2016

## Communications & Outreach Committee Updates

### 1) Posted Content to Social Media (*Facebook, Twitter & LinkedIn*)

- a) Conference registration is open!
- b) Retweets of talks highlighted by those who have accepted abstracts (a few)
- c) Hennepin County GIS User Group Picnic announcement
- d) Conference User Group Form
- e) Call for Poster Abstracts at the Conference
- f) Reminder: Geospatial Destiny Story submissions
- g) Congratulations to one of our members, Brooklyn Park and John Nerge on their URISA award
- h) Conference Preliminary Program announcement and link
- i) Vendor booth announcement (only a few remain)
- j) Sponsorship opportunities available
- k) Mentor program announcement
- l) Link to the blog post: Hennepin County GIS User Group Picnic Summary
- m) Louisiana Flood Response application
- n) Final Call: Geospatial Destiny Story submissions

### 2) Posted Content to the Consortium's Blog

- a) Hennepin County GIS User Group Picnic Summary

### 3) Social Media Update

- a) **Social Media Statistics Update:**
  - i) Twitter – **348** followers (up 3)
  - ii) Facebook – **212** likes (up 6)
  - iii) LinkedIn – **959** members (down 1)

**Minnesota GIS/LIS Consortium  
Treasurers Report for September, 2016**

**Date of Report: 9/15/2016**

**Prepared by: Timothy N. Loesch**

Account Status as of August 31<sup>st</sup>, 2016

A reminder that the treasurer’s report summarizes the Consortium’s status for the previous month.

<b>Account</b>	<b>Balance</b>	<b>Previous</b>	<b>Description</b>
General Fund	\$66,339.13	\$46,489.44	Affinity Checking Account
Reserve Fund	\$35,210.47	\$35,207.48	Affinity Savings Account
Other Assets	\$8,645	\$1,500.00	Prepaid expenses, Inventory, un deposited funds
Accounts Receivable	\$1,000	\$6,812.00	Unpaid invoices owed to GIS/LIS
Accounts Payable	\$-41.27	\$-2,083.59	Unpaid bills
<b>Balance</b>	<b>\$111,153.33</b>	<b>\$87,925.33</b>	

Scholarship Fund	\$26,928.16	\$26,926.01	Affinity savings account
Investment Account	\$31,438.37	\$31,438.37	Schwab Managed Portfolio
	<b>\$58,366.53</b>	<b>\$58,364.38</b>	
<b>Total Assets</b>	<b>\$169,519.86</b>	<b>\$146,289.71</b>	<b>Total Assets</b>

**Treasurer Comments:**

This report summarizes the Consortium’s financial status as of August 31<sup>st</sup>, 2016.

Income included \$1,575 in sponsorships, \$4,620 in Conference Exhibitors, and \$24,518 in Fall Conference/Workshop registrations.

**Expenses included:**

- West Bend Insurance - \$87.07
- Ewald - \$6,700.00 (Conference Management Fee)
- Ewald - \$966.67 (Management fees and phone charges)
- Ewald - \$38.58 (Postage, Rent, Photocopies)
- Sanford Center Bemidji - \$4,800 (Conference Deposit)
- ACT Teleconference - \$79.95 (phone conference charges)
- ESRI - \$107.63 – (ArcGIS License)
- Advantage Emblem and Screen Printing - \$2,121.00 (Shirts and onesies)
- Northbound Creative - \$1,906.54

**Other things to note:**

- Deposit of \$3,047.45 from UMGeoconn
- Charles Schwab has no record of receiving account transfer documents that were signed in late July. I’ve contact Schwab and Kyle Chester and we have a conference call scheduled for 9:00 Friday September 16<sup>th</sup> to redo the paperwork.

Action items on August Notes: None

Respectfully submitted on 9/15/2016 by Timothy N. Loesch, Treasurer Minnesota GIS/LIS Consortium