

# MN GIS/LIS Consortium

## Meeting Agenda

August 21, 2018

10:30 – 12:30 pm Board Meeting

Type of Meeting: 2018 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114

Dial in: **1-855-392-2520**, Participant Passcode: **569 6856#**, Moderator: 846 4166#

AE Conference Room is inviting you to a scheduled Zoom meeting.

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/667152563>

Or iPhone one-tap: US: +16699006833,,667152563# or +16465588656,,667152563#

Or Telephone: Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 646 558 8656 Meeting ID: 667 152 563

International numbers available: <https://zoom.us/j/667152563>

Meeting Facilitator: Gerry Sjerven, Board Chair

Invitees:	Attend	Call	Out		Attend	Call	Out
Past-Chair: Scott Freburg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Private Sector: Peter Smith	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chair-Elect, John Nerge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Local Government: John Studtmann	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Treasurer: Tim Loesch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Higher Education: Jason Menard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Secretary: Leah Sperduto	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	At-Large: Tanya Mayer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conference Chair: Jared Hovi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	State Government: Zeb Thomas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conference Chair-Elect: Aaron Menza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MnGEO Ex-Officio: Dan Ross	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Past Conference Chair: Jane Mueller	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MnGAC Ex-Officio: Ryan Stovern	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- I. Call to order Sjerven
- II. Roll call Sjerven
- III. Approval of Meeting Agenda & Committee Reports Sjerven
- IV. Review action items & Approval of minutes from last meeting Sperduto
- V. Review & Approval of July Treasurer's report Loesch
- VI. Open Issues/New business
  - a) Conference Committee Update Hovi
  - b) Conference Promotional/Special Rates ([Link for Discussion](#)) Hovi/Others
  - c) Education Committee Update Menard
  - d) Workshop Cloud Hosting Services **11AM** Menard/Sundeen
  - e) Spring Workshop – Budget Review Sjerven
  - f) Consortium Branding/Marketing Material (see documents) Sjerven
  - g) Consortium Logo Shirts (see documents) Sjerven

- h) Tributes Discussion Update [See Link for Discussion](#) Sjerven
- i) Esri License Sjerven/Smith
- j) National Geospatial Advisory Committee – Support Letter Sjerven
- k) Future Conference – Bemidji 2020 Sjerven
- l) Website Updates (see documents) Sjerven
- m) Policy Manual Changes Freburg/Sjerven
  - n) Polaris Awards
  - o) Event Grants
  - p) Conference Guidelines – Complimentary Booths and Registrations
- q) Next Meeting – Ewald – September 20, 2018 Sjerven
- r) Additional Items:

## VII. Adjournment

### Committee Business Summary Reports (Review Members from February Retreat)

- a) Awards Mark Kotz
- b) Communication Mike Dolbow
- c) Conference Jared Hovi
- d) Website Gerry Sjerven
- e) Education Jason Menard
- f) Executive Scott Freburg/ Gerry Sjerven
- g) Finance Tim Loesch
- h) Future Conference Gerry Sjerven
- i) Networking Zeb Thomas
- j) Spring Workshops Len Kne
- k) Workshop Cloud Hosting Services Tami Maddio
- l) ArcGIS On-Line Account Smith/Sjerven

# Minnesota GIS/LIS Consortium

## Treasurers Report for July Meeting, 2018

Date of Report: 8/21/2018

Prepared by: Timothy N. Loesch

Account Status as of July 31st, 2018

Account	Balance	Previous	Description
General Fund	\$71,359.47	\$67,405.90	Affinity Checking Account
Reserve Fund	\$45,291.35	\$45,287.50	Affinity Savings Account
Other Assets	\$4,500.00	\$4,500.00	Prepaid expenses, Inventory, un deposited funds
Accounts Receivable	\$5,686.55	\$5,279.00	Unpaid invoices owed to GIS/LIS
Accounts Payable	(\$6,903.56)	(\$252.20)	Unpaid bills (Conference commission to Ewald included)
Balance	<b>\$119,933.81</b>	<b>\$122,220.20</b>	

Scholarship Fund	\$3,302.84	\$3,302.56	Affinity savings account
Investment Account *	\$77,465.23	\$76,503.88	Schwab Managed Portfolio
	<b>\$80,488.07</b>	<b>\$79,806.44</b>	
<b>Total Assets</b>	<b>\$200,421.88</b>	<b>\$202,026.64</b>	<b>Total Assets</b>

### Income

- \$325.00 – Fall Conference Sponsorship (\$3,100.00)
- \$6,435 – Fall Conference Exhibitors (\$14,175.00)
- \$2,015 – Fall conference registrations (\$2,015)  
\$1,080 – Workshop Registrations (1,080)
- \$4.13 – Interest Earned (\$32.67)

Total Income for Month = \$6,129.13

YTD Income = \$33,778.67

### Expenses

- \$149.45 – Networking Event (\$594.94)
- \$215 – Grant Award (\$1,860)
- \$42.31 – Meeting Expenses (\$178.17)
- \$187.00 – Credit Card Charges (\$855.78)
- \$4.14 - Postage and Delivery (\$26.36)
- \$6,700 – Conference Administration Fees (\$6,700)
- \$916.67 – Association Management (\$6,416.69)
- \$5.56 – Rent/Storage (\$36.76)
- \$52.34 – Telephone (\$823.62)
- \$47.50 – Office Supplies/Photocopies (\$157.39)
- \$92.17 – Insurance (\$1,096.44)

Total Expenses for Month = \$8,415.24

Total Expense YTD = \$29,042.43

**Respectfully submitted –**

**Timothy N. Loesch**

# 2018 MN GIS/LIS CONFERENCE COMMITTEE REPORT

Tuesday, August 21, 2018



1. Registration - as of Aug 15 (7 weeks out)
  - a. 123 conference attendees
  - b. Weekly updates coming in on Wednesdays
  
2. Program
  - a. Final content needs have been completed
  - b. Mobile Eventmobi application should be available to view in a month
    - i. Consulting with Ewald on ways to highlight the mobile app
  
3. NSGIC Collaboration – Jared Hovi
  - a. Session sharing, socials, exhibit hall are in place
  - b. Anticipating final session NSGIC within a week
  
4. New event - Wednesday – Ryan Stovern
  - a. Meet Me at the Corner
  
5. Conference themed shirts – Jared Hovi
  - a. Example image attached to the report
  - b. \$12 each
  - c. Sales going to Education Fund
  - d. Online ordering only
  - e. Sales to start at the end of August
  
6. Subcommittee Reports
  - a. Keynote Speakers
    - i. Wednesday – Mathew Winbigler
    - ii. Thursday – Caroline Torkildson
    - iii. Friday – Sam Cook
  
  - b. Pre-Conference Workshops – Eric Kopras
    - i. 29 registered for morning sessions
    - ii. 26 registered for afternoon sessions
  
  - c. ESRI Hands on Learning Lab (HOLL) – Eric Kopras
    - i. 24 lessons available to attendees
    - ii. ESRI will be donating nametag lanyards
  
  - d. Conference Sessions – Brandon Keinath
    - i. Over 90 presentations grouped into 40+ topics
    - ii. Few cancelations
    - iii. Minor adjustments being made to abstracts

- e. K-12 Education – Scott Freburg
  - i. Continuing outreach to educators
  - ii. Anticipating large turnout this year
  - iii. Developing agenda
  
- f. Facilities – Jared Hovi
  - i. Working on DECC menu items
    - 1. Anticipating selections by end of August
  
- g. Technology – Gerry Sjerven
  
- h. Entertainment – Jared Hovi
  - i. Tuesday Evening - Hoops Brewing
    - 1. Brewery tours will be available
    - 2. Black Woods Catering menu in the works
  - ii. Wednesday Evening - NSGIC social at Great Lakes Aquarium
    - 1. NSGIC working on menu selection
      - a. Requested approx. per person costs
  - iii. Thursday Evening - Grandma's Sports Garden
    - 1. NSGIC invited
    - 2. Interactive games – Minute to Win It
    - 3. Raffle prizes
    - 4. Split the pot – benefits to Education Fund
    - 5. Researching ability to open up games
  - iv. Discount Cards – Stephanie Boyum
    - 1. On track for 20-30 participants
    - 2. Closing Aug 31
  
- i. Fun Run - Geoff Moss
  - i. 13 Registered
  - ii. Working on shower arrangements at YMCA
  
- j. Social Media and Communication – Mike Dolbow
  - i. Pushing conference highlights out through FB and Twitter.
  
- k. Awards – Mark Kotz
  - i. 3 Polaris nominations
    - 1. Jesse Adams
    - 2. Chris Pouliot
    - 3. Stacey Stark
  - ii. Potentially Distinguished Educator Awards
  
- l. User Groups – Darryl Holman
  - i. Booth in exhibitor hall
    - 1. Interactive map for member signup
    - 2. Sign up to meet in the Geolounge throughout the conference
    - 3. Gathering pamphlets on user groups across the state
  
- m. Higher Education
  - i. Mentor Program/Poster Competition – Stacey Stark
    - 1. Poster abstract remains open

- ii. Scholarship Program – Jason Menard
- iii. Student Assistant – Kitty Hurley
  - 1. Committee has review and approved two applicants
    - a. Brynn Johnson
    - b. Lauren Strug
  - 2. Hotel accommodations being confirmed
  
- n. Geolounge – Jared Hovi
  - i. Working with Ez-Own Furniture
    - 1. Conference is on their books
    - 2. Will match 2016 pricing
    - 3. Planning on-site visit by end of Aug before signing contract
  
- o. Vendors – Jon Schwichtenberg
  - i. 25 booths
  - ii. Sponsorships:
    - 1. Refreshment Break Sponsor (2)
    - 2. Fun Run T-Shirt Sponsor(2)
    - 3. Ad spaces (7)
    - 4. Student Sponsorship (5)
      - a. WSB & Associates, Inc (4)
  
- p. Door Prizes – Heidi Gaedy
  
- q. Conference Map - Kitty Hurley
  - i. Workshops/K-12 events added
  - ii. Social events updated

## 7. Important Dates

- a. Exhibitor/Sponsor Early Registration Deadline: August 20
- b. Content for onsite program due to Ewald: August 20
- c. Early bird registration deadline: September 7
- d. Proofing onsite program: September 10
- e. Conference themed shirt sales end: September 15
- f. Brochure sent to printer: September 19
- g. Online registration closes: September 28

## 8. Meeting Schedule

- a. August 28th at 10:00am
- b. September 11th at 10:00am
- c. September 25th at 10:00am
- d. Post Conference Meeting TBD

MN GIS/LIS Annual Conference Shirts - \$12  
"Bridging Boundaries"

New for 2018, Conference themed shirts are available for purchase! These durable, classic tee-shirts will come in navy with a stylish white logo. Not only will you get a trendy shirt, you'll be supporting the growth of individuals with 100% of the sales going to the Education Fund!

Shirts are only available for purchase online, with sales ending September 15th. Purchased items will be available for pick up at the MN GIS/LIS booth at the Annual Conference, October 3-5.

Men's/Unisex T-Shirt

- Gildan® Ultra Cotton®
- Seamless double-needle 7/8" collar
- 100% cotton preshrunk jersey knit
- Taped neck and shoulders
- Tear away label
- Double-needle sleeve and bottom hems
- Quarter-turned to eliminate center crease
- Available in S, M, L, XL, 2XL, 3XL, 4XL, 5XL

Ladies' T-Shirt

- Gildan® Ultra Cotton®
- Classic fit with a feminine-inspired pattern
- Seamless double-needle 5/8" collar
- 100% cotton preshrunk jersey knit
- Taped neck and shoulders
- Tear away label
- Double-needle sleeve and bottom hems
- Quarter-turned to eliminate center crease
- Available in XS, S, M, L, XL

Terms & Conditions:

Shirt image for illustrative purposes - style, colors, and logo size may vary. No refunds after September 15, 2018.

Unclaimed purchases will become the property of the MN GIS/LIS Consortium on December 1, 2018.



NAVY SHIRT  
TRANSLUCENT WHITE INK  
10" w Logo

