Type of Meeting: 2018 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114
Join from PC, Mac, Linux, iOS or Android: https://zoom.us/j/409112128
Or iPhone one-tap: US: +16465588656,,409112128# or +16699006833,,409112128#
Or Telephone:Dial(for higher quality, dial a number based on your current location):
US: +1 646 558 8656  or +1 669 900 6833
Meeting ID: 409 112 128  International numbers available: https://zoom.us/u/cGlcvBr0

Meeting Facilitator: Gerry Sjerven, Board Chair

Invitees:    Attend  Call  Out  Attend  Call  Out
Past-Chair: Scott Freburg   ☐  ☐  ☐  Private Sector: Peter Smith   ☐  ☐  ☐
Chair-Elect, John Nerge   ☐  ☐  ☐  Local Government: John Studtmann   ☐  ☐  ☐
Treasurer: Tim Loesch   ☐  ☐  ☐  Higher Education: Jason Menard   ☐  ☐  ☐
Secretary: Leah Sperduto   ☐  ☐  ☐  At-Large: Tanya Mayer   ☐  ☐  ☐
Conference Chair: Jared Hovi   ☐  ☐  ☐  State Government: Zeb Thomas   ☐  ☐  ☐
Conference Chair-Elect: Aaron Menza   ☐  ☐  ☐  MnGEO Ex-Officio: Dan Ross   ☐  ☐  ☐
Past Conference Chair: Jane Mueller   ☐  ☐  ☐  MnGAC Ex-Officio: Ryan Stovern   ☐  ☐  ☐

I. Call to order   Sjerven

II. Roll call   Sjerven

III. Approval of Meeting Agenda & Committee Reports   Sjerven

IV. Review action items & Approval of minutes from last meeting   Sperduto

V. Review & Approval of August Treasurer’s report   Loesch

VI. Open Issues/New business

a) Conference Committee Update   Hovi
b) Policy Manual Changes   Freburg
c) Review Special Rate Requests   Sjerven
d) Banners for Conference   Sjerven
e) Education Committee Update   Menard
f) Workshop Cloud Hosting Services   Menard
g) Future of the Student Assistants Program – Education Committee?   Sjerven
h) Higher Education Activity Grant – GIS Fest at UMD Sjerven
i) Board Member Expansion – Surveyors Stovern/Sjerven
j) Consortium Logo Shirts – Price Discussion Sjerven
k) Esri License Bill Sjerven/Smith
l) Next Meeting – Business Meeting at Conference 1:30PM Oct. 5 Sjerven
m) Future Meetings – Will adjust meetings to maximize attendance and avoid Holidays Sjerven
n) Additional Items:

VII. Adjournment

Committee Business Summary Reports (Review Members from February Retreat)

a) Awards Mark Kotz
b) Communication Mike Dolbow
c) Conference Jared Hovi
d) Website Gerry Sjerven
e) Education Jason Menard
f) Executive Scott Freburg/ Gerry Sjerven
g) Finance Tim Loesch
h) Future Conference Gerry Sjerven
i) Networking Zeb Thomas
j) Spring Workshops Len Kne
k) Workshop Cloud Hosting Services Tami Maddio
l) ArcGIS On-Line Account Smith/Sjerven
Minnesota GIS/LIS Consortium
Treasurers Report for September Meeting, 2018
Date of Report: 10/05/2018
Prepared by: Timothy N. Loesch

Account Status as of August 31st, 2018

<table>
<thead>
<tr>
<th>Account</th>
<th>Balance</th>
<th>Previous</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund</td>
<td>$110,657.94</td>
<td>$71,359.47</td>
<td>Affinity Checking Account</td>
</tr>
<tr>
<td>Reserve Fund</td>
<td>$45,295.20</td>
<td>$45,291.35</td>
<td>Affinity Savings Account</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$17,005.00</td>
<td>$8,450.00</td>
<td>Prepaid expenses, Inventory, undeposited funds</td>
</tr>
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</tr>
<tr>
<td>Accounts Receivable</td>
<td>$27,881.00</td>
<td>$5,686.55</td>
<td>Unpaid invoices owed to GIS/LIS</td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>($158.94)</td>
<td>($6,903.56)</td>
<td>Unpaid bills (Conference commission to Ewald included)</td>
</tr>
<tr>
<td>Balance</td>
<td>$200,680.19</td>
<td>$119,933.81</td>
<td></td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Account</th>
<th>Balance</th>
<th>Previous</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholarship Fund</td>
<td>$3,303.12</td>
<td>$3,302.84</td>
<td>Affinity savings account</td>
</tr>
<tr>
<td>Investment Account *</td>
<td>$78,229.78</td>
<td>$77,465.23</td>
<td>Schwab Managed Portfolio</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$282,213.09</td>
<td>$200,421.88</td>
<td>Total Assets</td>
</tr>
</tbody>
</table>

Income
- $250.00 – Fall Conference Sponsorship ($3,350.00)
- $3,835.00 – Fall Conference Exhibitors ($17,780.00)
- $63,145.00 – Fall conference registrations ($65,160.00)
- $24,030.00 – Workshop Registrations ($25,110.00)
- $4.13 – Interest Earned ($36.80)
- $324.00 – Product Revenue ($324.00)

Total Income for Month = $91,588.13
YTD Income = $125,136.80

Expenses
- $296.00 – Grant Award ($2,156.40)
- $2,250 – Food Service ($2,250)
- $202.72 – Credit Card Charges ($1,058.50)
- $2.95 – Postage and Delivery ($36.19)
- $6,700 – Conference Administration Fees ($13,400)
- $916.67 – Association Management ($7,333.36)
- $5.56 – Rent/Storage ($42.32)
- $50.22 – Telephone ($941.77)
- $27.20 – Office Supplies/Photocopies ($184.59)
- $92.17 – Insurance ($1,188.61)

Total Expenses for Month = $10,543.53
Total Expense YTD = $39,653.70
Respectfully submitted – Timothy N. Loesch
<table>
<thead>
<tr>
<th>Item</th>
<th>Qty</th>
<th>Material Number</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>1</td>
<td>157053</td>
<td>100.00</td>
</tr>
</tbody>
</table>


Start Date: 09/19/2018
End Date: 09/18/2019

Item Subtotal: 100.00
Sales Tax: 7.88
Total: USD 107.88

For questions regarding this document, please contact Customer Service at 888-377-4575.

Terms of payment: Net Due 30 days, no discount
The line items included in this transaction are governed exclusively by the terms of the above-referenced contract, if any, or, where applicable, Esri's standard terms and conditions at www.esri.com/legal/software-license.
Applicant Name and Organization: Ryan Bergstrom - University of Minnesota Duluth
2187266620, rbergstr@d.umn.edu

Name of Activity: GIS Fest
Start Date of Activity: November 15, 2018
Location of Activity: Duluth, MN
Anticipated Attendance: 75

Purpose of the Event: Expose students, faculty, staff, and the larger public to geospatial sciences through lectures, demonstrations, and an industry expo.

Requested Amount: $500.00

Proposed Budget:
- Parking passes for guests $50.00
- Poster and Mailings $150.00
- Networking event appetizers/cash bar $600.00
- Name Tags $15.00
- Facility Rental $300.00

<table>
<thead>
<tr>
<th>How will this activity benefit GIS education at your institution or throughout Minnesota?</th>
</tr>
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<tbody>
<tr>
<td>This event will focus specifically on how GIS is being used by faculty and researchers across the University of Minnesota Duluth campus, and how this research is being used to solve real-world challenges in northern Minnesota and beyond. It is hoped that this event will attract students and faculty from disparate fields and as a result facilitate a larger buy-in from the larger academic community in the geo-sciences curriculum on campus. Because the UMD GIS degree is shifting from a B.A. to a B.S. this fall, it is believed this is an ideal time to highlight the power of GIS and its multi-faceted uses.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Supporting Funds Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMD Geospatial Analysis Center ($200.00), UMD Program in Geography ($200.00), UMD College of Liberal Arts ($200.00), UMD Swenson College of Science ($200.00)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Briefly describe how you plan to acknowledge the Consortium and the Education Committee at your sponsored event.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consortium and Education Committee will be included in all printed and online materials as the primary financial partners.</td>
</tr>
</tbody>
</table>
1. Registration - as of Sept 19 (2 weeks out)
   a. 479 conference attendees
   b. 512 total including exhibitors & sponsors

2. Program
   a. Final content needs have been completed
   b. Mobile app to be release with highlighted soon

3. NSGIC Collaboration – Jared Hovi
   a. Session sharing, socials, exhibit hall are in place
   b. Available sessions with NSGIC published in e-announcements

4. Meet Me at the Corner – Ryan Stovern
   a. 42 registered
   b. Meet up on Wednesday @ 1:30

5. Conference themed shirts – Jared Hovi
   a. 58 shirts sold - $696 to the Education Fund

6. Subcommittee Reports
   a. Keynote Speakers
      i. Wednesday – Mathew Winbigler
      ii. Thursday – Caroline Torkildson
      iii. Friday – Sam Cook
   b. Pre-Conference Workshops – Eric Kopras
      i. 285 registered for half day sessions
   c. ESRI Hands on Learning Lab (HOLL) – Eric Kopras
      i. 24 lessons available to attendees
      ii. ESRI will be donating nametag lanyards
   d. Conference Sessions – Brandon Keinath
      i. Over 90 presentations grouped into 40+ topics
   e. K-12 Education – Scott Freburg
      i. Rooms established at the DECC
      ii. 50 educators registered to date
         1. 100 expected
      iii. Students helpers will be present – Education Budget to cover expenses
f. Facilities – Jared Hovi
   i. DECC menu completed
   ii. Room and technology needs nearing completion

g. Technology – Gerry Sjerven
   i. Touch Screen monitors in place
   ii. Providing assistance to several sectors

h. Entertainment – Jared Hovi
   i. Tuesday Evening - Hoops Brewing
      1. Brewery tours will be available
      2. Black Woods Catering menu finalized
   ii. Wednesday Evening - NSGIC social at Great Lakes Aquarium
      1. Funds sent to NSGIC to mitigate expenses
   iii. Thursday Evening - Grandma’s Sports Garden
      1. NSGIC invited
      2. Beverage selection near completion
      3. Menu items and facility finalized
      4. Raffle prizes for all attendees
      5. Split the pot – benefits to Education Fund
      6. Interactive games – Minute to Win It
      7. On site games (darts, foosball, etc) open play
   iv. Discount Cards – Stephanie Boyum
      1. 10 participants
      2. Card layout sent to printer

i. Fun Run - Geoff Moss
   i. 58 registered
   ii. Shower arrangements at YMCA completed

j. Social Media and Communication – Mike Dolbow
   i. Pushing conference highlights out through FB and Twitter.

k. Awards – Mark Kotz
   i. 3 Polaris nominations
      1. Jesse Adams
      2. Chris Pouliot
      3. Stacey Stark
   ii. Distinguished Educator Awards
      1. Dr. Benjamin Richardson III
      2. David Casey
      3. Dr. David Kelley
   iii. Governor Award
      1. TBD

l. User Groups – Darryl Holman
   i. Booth in exhibitor hall
      1. Interactive map for member signup
      2. Sign up to meet in the St. Louis River Room throughout the conference
      3. Gathering pamphlets on user groups across the state
m. Higher Education
   i. Mentor Program/Poster Competition – Stacey Stark
      1. Final review underway for program
   ii. Scholarship Program – Jason Menard
       1. Bios and abstracts obtained
   iii. Student Assistant – Kitty Hurley
        1. Committee has review and approved two applicants
           a. Brynn Johnson
           b. Lauren Strug
        2. Hotel accommodations confirmed

n. Geolounge – Jared Hovi
   i. Ez-Own Furniture contract is finalized

o. Vendors – Jon Schwichtenberg
   i. 33 booths
   ii. Sponsorships:
        1. Refreshment Break Sponsor (2)
        2. Fun Run T-Shirt Sponsor (5)
        3. Ad spaces (7)
        4. Student Sponsorship (5)

p. Door Prizes – Heidi Gaedy
   i. Approx. 45 prizes this year!

q. Conference Map - Kitty Hurley
   i. Workshops/K-12 events added
   ii. Social events updated

7. Important Dates
   a. Brochure sent to printer: September 19
   b. Online registration closes: September 28

8. Meeting Schedule
   a. September 25th at 10:00am
   b. Post Conference Meeting Oct 10th at 10:00am