



# MN GIS/LIS Consortium

## Meeting Agenda

March 19, 2020  
10:00am – Noon Board Meeting

***OUR MISSION:** To develop and support the GIS professional in Minnesota for the benefit of our state and its citizens.*

Type of Meeting: 2020 Board of Directors

Meeting Location: Online Only

Meeting Facilitator: Rebecca Foster, Board Chair

Invitees:	Attend	Call	Out		Attend	Call	Out
Past-Chair: John Nerge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Private Sector: Sharvari Sangle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chair-Elect: Michelle Trager	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Local Government: Brad Anderson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Treasurer: Alison Slaats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Higher Education: Woo Jang	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Secretary: Tanya Mayer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	At-Large: Kyle Wikstrom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Past Conf Chair: Aaron Menza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	State Govt: Jessica Schuler	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conf Chair: Katie Rossman	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Appt. Survey Rep: Chris Mavis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conf Chair-Elect: Stephanie Boyum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MnGEO Ex-Officio: Sandi Stroud	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MnGAC Ex-Officio: Ryan Stovern	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

- I. Call to order Foster
- II. Roll call Foster
- III. Approval of Meeting Agenda & Committee Reports Foster
- IV. Review action items & Approval of minutes from last meeting Mayer
- V. Review & Approval of March Treasurer’s report Slaats
- VI. Open Issues/New business
  - a) Review 2020 Goals and Committee Membership Mayer
  - b) Spring Workshops Foster
  - c) Fall Conference Rossman
  - d) Conference Attendee dashboard similar to [this one](#) from the AASHTO Conference Boyum
  - e) Additional Items:
- VII. Adjournment

### Committee Business Summary Reports:

- a) Communication Mike Dolbow

- b) Executive Rebecca Foster, John Nerge
- c) Fall Conference Katie Rossman
- d) Finance Alison Slaats
- e) Future Conference Stephanie Boyum  
2020 – Bemidji, 2021 – St Cloud?, 2022 – Rochester?  
2023 – Duluth, 2024 – Duluth
- f) Higher Education Woo Jang
- g) Nominating Rebecca Foster, Michelle Trager
- h) Polaris and Lifetime Achievement Awards Mark Kotz
- i) Spring Workshops Kate Carlson
- j) Website Gerry Sjerven

**2020 Ad-Hoc Committees:**

- a) Education K-12 Woo Jang, Jason Menard
- b) Policy and Procedure Manual Updates for Conference/Workshop Jessica Schuler, John Nerge
- c) Policy and Procedure Manual Updates Jessica Schuler, John Nerge
- d) Salary Survey John Nerge
- e) Scholarship Fund ?

## Minnesota GIS/LIS Consortium

### Treasurers Report for March Meeting, 2020

Date of Report: 3/18/2020

Prepared by Alison Slaats

#### Account Status as of February 29, 2020

Account	Balance	Previous	Description
General Fund	\$69,512.35	\$101,147.41	Affinity Checking Account
Reserve Fund	\$45,363.14	\$45,359.54	Affinity Savings Account
Other Assets	\$8,267.50	\$6,267.50	Prepaid expenses (conference deposits)
Other Assets	\$0.00	\$0.00	Inventory, undeposited funds
Accounts Receivable	\$0.00	\$0.00	Unpaid invoices owed to GIS/LIS
Accounts Payable	(\$10,819.73)	(\$20,908.02)	Unpaid bills owed by GIS/LIS
<b>Balance</b>	<b>\$112,323.26</b>	<b>\$131,866.43</b>	

Scholarship Fund	\$0.12	\$0.12	Affinity savings account
Investment Account *	\$102,018.44	\$105,934.50	Schwab Managed Portfolio
<b>Subtotal</b>	<b>\$102,018.56</b>	<b>\$105,934.62</b>	
<b>Total Assets</b>	<b>\$214,341.82</b>	<b>\$237,801.05</b>	<b>Total Assets</b>

#### Income (amount by category, total year to date in parentheses)

- \$114.16 - Interest Income (\$136.40)

Income for Month= \$114.16

**Total Income YTD = \$136.40**

#### Expenses (amount by category, total year to date in parentheses)

- \$0.25 - Credit Card Charges (\$0.25)
- \$600.00 - Grant Awards (\$600.00)
- \$175.00 - Education Fund (\$175.00)
- \$1.10 - Postage and Delivery (\$3.30)
- \$1,000.00 - Ewald - Association Management Services (\$2,000.00)
- \$9.63 - Rent/Storage (\$19.26)
- \$62.49 - Telephone (\$112.49)
- \$1.20 - Office Supplies/Photocopies (\$13.20)
- \$93.83 - Insurance (\$187.66)

Expense for Month= \$1,943.50

**Total Expense YTD = \$3,159.60**

#### Notes

- Accounts Payable includes Ewald Conference Profit Sharing: \$10,807.24
- Other assets include: \$6,267.50 for 2020 conference deposits; \$2000 for 2023 & 2024 conferences deposit (Duluth)
- Other charges (dated to 2019 for accounting purposes) so not shown in monthly expense list above:
  - Ewald Conference Management Fee: \$27,200.00
  - Teacher reimbursement: \$469.49



# MN GIS/LIS Website Committee Report

<b>Date:</b>	March 18, 2020
<b>Committee Name:</b>	Website
<b>Committee Chair:</b>	Gerry Sjerven
<b>Committee Members:</b>	Kyle Wikstrom, Tanya Mayer, Sharvari Sangle, Jason Menard, Tami Maddio, Heather Albrecht
<b>Committee Goals:</b>	<ul style="list-style-type: none"><li>• Keep website updated</li><li>• Clean up unused Pages</li><li>• Review membership Database</li><li>• Monitor activity</li></ul>

## Committee Updates

- MN GIS/LIS Board Retreat held in late February 2020. Identified more volunteers for the website committee.
- Created Annual Conference landing page, and CFP abstract submission form.
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## Action Items (if any)

- Gerry will reach out to the Committee members for confirmation of involvement and meeting schedule.
- Discuss any areas of improvement.
- Suggestion from Board members for a change in the arrangement of the pages under 'Who We Are'. Will discuss with Website committee and implement changes along with any immediate changes that are needed.


## Requests for Board Approval (if any)

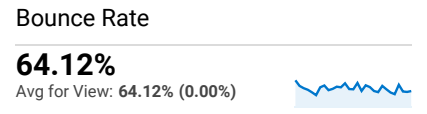
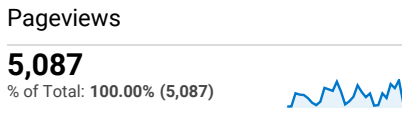
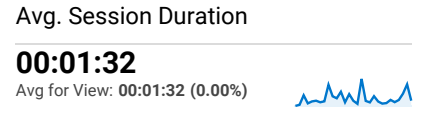
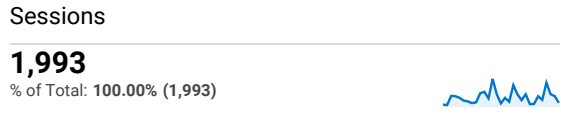
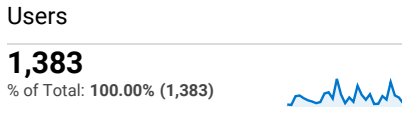
## Attachments (paste or list below)

# MN GIS/LIS Monthly Analytics Report

Feb 1, 2020 - Feb 29, 2020

Some data in this report may have been removed when a threshold was applied. [Learn more](#)

 **All Users**  
100.00% Sessions



### New vs Returning Visitors

User Type	Users	Bounce Rate
New Visitor	1,199	74.98%
Returning Visitor	274	47.73%

### Landing Pages

Landing Page	Pageviews	Bounce Rate
/	1,378	32.68%
/default.aspx	584	60.91%
/networking/	484	51.53%
/admin/dashboard.aspx	411	0.00%
/page/PastLogos	154	75.82%
/networking/opening_search.asp	120	5.26%
/page/2020annualconference	107	0.00%
/page/Conference_2018	82	27.27%
/networking/apply_now.aspx?view=2&id=596823	74	91.38%
/page/board_minutes	73	64.29%

### Devices

Device Category	Users	Bounce Rate
desktop	1,161	63.61%
mobile	194	68.18%
tablet	28	53.85%

### Traffic Source

Default Channel Grouping	Users	Bounce Rate
Direct	869	73.39%
Organic Search	389	45.04%
Referral	133	64.21%
Social	16	58.62%

### Users by Gender

