

MN GIS/LIS Consortium

Meeting Agenda

August 20, 2015

10:00 am – 12:00 pm

Type of Meeting: 2015 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114, Suite 252

Dial in: 1-888-875-1833, Participant Passcode: 5696856553#, Moderator: 8464166303#

Meeting Facilitator: Heather Albrecht, Board Chair

Invitees: Past Chair: Adam Snegosky
Chair-Elect: Tami Maddio
Treasurer: Brian Udell
Secretary: Catherine Hansen
Higher Education: Greta Poser
At-Large: Scott Freburg
State Government: Zeb Thomas

Private Sector: Brandon Tourtelotte
Local Government: Michelle Trager
Conference Chair: Gerry Sjerven
Conference Chair-Elect: Ryan Stovern
Past Conference Chair: Kitty Hurley
MnGEO Ex-Officio: Dan Ross
MnGAC Ex-Officio: Gerry Sjerven

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| I. Call to order | Albrecht |
| II. Roll call | Albrecht |
| III. Approval of meeting agenda & Committee reports | Albrecht |
| IV. Review action items & Approval of minutes from last meeting | Hansen |
| V. Review & Approval of Treasurers report | Udell |
| VI. Open Issues/New business | |
| a) Conference committee update | Sjerven |
| b) Logo mug order | Freburg |
| c) La Crosse regional event update | Snegosky |
| d) ESRI non-profit license | Albrecht |
| e) Other issues/ Ewald round robin | |
| VII. Adjournment | |

VIII. Committee Business Summary Reports

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|------------------------------------|----------------------------------|
| a) Awards | Mark Kotz |
| b) Communication | Kitty Hurley |
| c) Conference | Gerry Sjerven |
| d) Database & Website | Gerry Sjerven |
| e) Education | Greta Poser/Scott Freburg |
| f) Executive | Heather Albrecht |
| g) Finance | Brian Udell |
| h) Future Conference | Ryan Stovern/Adam Snegosky |
| i) Networking | Colin Lee/ Josh Gumm |
| j) Scholarship | Greta Poser |
| k) Spring Workshops | Michelle Trager/Ryan Stovern |
| l) Ad Hoc, Utilities | Brandon Tourtelotte/Andy Schmidt |
| m) Ad Hoc, Governor's Commendation | Ben Verbick |
| n) Ad Hoc, K-12 Database | Scott Freburg |

August 2015 Committee Updates

Communications & Outreach

1) Posted Content to Social Media (*Facebook, Twitter & LinkedIn*)

Automatic posting from GIS/LIS Announcements working, for example:

- a) Workshops for K-12 Teachers
- b) Follow Us on Your Favorite Social Media Network

2) Social Media Update

- a) Social Media Statistics Update:
 - i) Twitter – **220** followers (up 10)
 - ii) Facebook – **143** likes (up 14)
 - iii) LinkedIn – **916** members (up 5)

3) Implementing Governance & Plan

- a) Implemented LinkedIn six-month waiting period rule, approving member requests without warning messages back to January 2015.

MN GIS/LIS Education Committee Report – August 2015

- The committee met August 17th via phone conference.
- Conference Committee Related Topics
 - Wednesday teacher workshop
 - We are still looking for volunteers to help.
 - There will be two simultaneous sessions in the morning:
 - Intro to ArcGIS Online utilizing U-Spatial's course
 - Intermediate ArcGIS Online (some time to see where attendees are in the AGO knowledge and make sure attendees are in the right session; spatial analysis exercise; making story maps; would like to do Collector App as well)
 - Lunch will occur with workshop participants. It is likely that Charlie Fitzpatrick will speak at lunch (20-25 min presentation). There might be an additional speaker with experience using drones.
 - Likely 3 afternoon sessions (social studies, science, and Esri hands-on lab): Attendees will choose 2 of 3. Then all attendees will gather for discussion of data and curriculum resources and receive links to additional online training opportunities
 - Workshop will end around 4:00-4:30 with the option to stay and visit with other GIS professionals
 - Lunch and snacks provided
 - Notice of the event was posted on the MDE website last Friday. The URL is in the preliminary conference agenda. Scott will be contacting school districts and advertising through various groups he knows. Scott will send the information to the committee to help advertise the opportunity.
 - Promotion of Geo-Mentor Program (<http://geomentors.net/>)
 - The geomentors website has been deemed the best resource for connecting teachers and professionals interested in serving as GIS mentors. We hope to advertise this at the conference likely with posters and announcements.
 - Conference Mentor program
 - Stacey has forms ready to send, and Stacey will work on e-announcement. There have been some contacts already by those interested in participating.
 - Poster competition
 - One or two have been submitted. More are expected as school resumes. Stacey and Greta will work together to include information about this in an email to all higher ed schools.
 - Jobs panel
 - Heather Albrecht, Catherine Hanson, and Andrew King-Scribbins have volunteered. State and county GIS positions are covered. Stacey is still looking for a private sector representative; one has been contacted and Stacey has a couple others in mind.

- The panel is scheduled for Thursday morning at 10:30 to accommodate students attending just for the day.
 - Student assistant program
 - Stacey Stark and Jackie Kovarik volunteered to help with the assistants at the conference. Kitty Hurley is not able to attend.
 - Resume review
 - Greta will prepare an e-announcement advertising this opportunity and asking for reviewers. Students will be invited to bring paper copies to the GISLIS booth. Greta will distribute resumes among reviewers. Reviewers will be asked to follow-up with feedback by phone or email after the conference.
 - Encouraging student registration
 - Greta will send out email to school contacts with student registration info and benefits.
 - Higher Ed User Group?
 - There are two related events.
 - Laure Charleux at UMD proposed a panel on GIS job training K-12 through higher ed to discuss what employers are looking for and how education is preparing students.
 - There is also a user group (birds of a feather) planned (not yet scheduled) for higher ed to allow for more discussion of the above panel topics as well as other topics such as organization accounts, etc.
 - Ben Richason has compiled information related to GIS education in Minnesota (undergrad and graduate). Greta will be distributing this to higher ed contacts and the committee. This could be a good resource to discuss at one or both of these events. Ben is interested in more follow-up discussions as well.
- Summer Teacher Training Update
 - There were 5 half-day 4 hour workshops (Duluth, St. Cloud, 3 around the metro area). There were approximately 8-13 at each workshop, reaching a total of 60-70 teachers.
 - Esri offered \$5000 grants for teacher training. Three were awarded in Minnesota. These were 4 day workshops with 15-18 participants each. Scott is planning to meet with leaders while at Geofest to discuss next steps for teacher workshops.
- GEOFEST, October 10th (<http://lt.umn.edu/mage/geofest-minnesota/>)
 - Scott signed-up for a shared GISLIS/MN Dept. of Ed booth.

MN GIS/LIS Scholarship Committee Report – August 2015

- Fourteen of 16 possible student scholars have been identified by their school. The remaining schools have been contacted once again to remind them of the opportunity and encourage participation.
- Several biographies and project abstracts have been received. The remaining students continue to be contacted with the hope that all will be included in the final program.
- An e-announcement will be written to request judges for the scholarship competition. Former judges will be emailed to determine if they wish to judge again this year.

Minnesota GIS/LIS Consortium
Treasurers Report for July, 2015
Date of Report: 08/20/2015
Prepared by: Brian Udell

Account Status as of 06/30/2015

Account	Balance	Description
General Fund	35,503.70	Affinity Checking Account
Reserve Fund	35,172.19	Affinity Savings Account
Accounts Receivable	565.00	Unpaid invoices
Other Assets	2,550.00	Prepaid expenses, Inventory, undeposited funds
Accounts Payable	0	Unpaid bills
Balance	73790.89	Total Assets
Income	2,198.56	
Expenses	1,499.49	See check detail
Scholarship Fund	20,265.52	Affinity savings account
Investment Account	\$31,483.29	Schwab Managed Portfolio (as of 04/31/2015)

Treasurer Comments:

- Payment for Apex insurance came out of credit card this coming month, will have to look out to have that filed correctly.