

# **MN GIS/LIS Consortium**

## **Meeting Agenda**

July 16, 2015

10:00 am – 12:00 pm

Type of Meeting: 2015 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114

Dial in: 1-888-875-1833, Participant Passcode: 5696856553#, Moderator: 8464166303#

Meeting Facilitator: Heather Albrecht, Board Chair

Invitees:	Past Chair: Adam Snegosky	Private Sector: Brandon Tourtelotte
	Chair-Elect: Tami Maddio	Local Government: Michelle Trager
	Treasurer: Brian Udell	Conference Chair: Gerry Sjerven
	Secretary: Catherine Hansen	Conference Chair-Elect: Ryan Stovern
	Higher Education: Greta Poser	Past Conference Chair: Kitty Hurley
	At-Large: Scott Freburg	MnGEO Ex-Officio: Dan Ross
	State Government: Zeb Thomas	MnGAC Ex-Officio: Gerry Sjerven

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|---|----------|
| I. Call to order  | Albrecht |
| II. Roll call   | Albrecht |
| III. Approval of meeting agenda & Committee reports             | Albrecht |
| IV. Review action items & Approval of minutes from last meeting | Hansen   |
| V. Review & Approval of Treasurers report                       | Udell    |
| VI. Open Issues/New business                                    |          |
| a) Nominations for Lifetime & Polaris Awards                    | Kotz     |
| b) Guest speaker, Ben Richason regarding GIS edu in MN          | Richason |
| c) 2015 General fund budget approval                            | Udell    |
| d) ESRI Non-Profit licensing                                    | Albrecht |
| e) Conference committee update                                  | Sjerven  |
| f) Higher Ed and Scholarship update                             | Poser    |
| g) T-Shirts and other logoed gear                               | Freeburg |
| h) 2019-2022 Conference Locations                               | Albrecht |
| i) Other issues/ Ewald round robin                              |          |

VII. Adjournment

VIII. Committee Business Summary Reports

- |                                    |                                  |
|------------------------------------|----------------------------------|
| a) Awards                          | Mark Kotz                        |
| b) Communication                   | Kitty Hurley                     |
| c) Conference                      | Gerry Sjerven                    |
| d) Database & Website              | Gerry Sjerven                    |
| e) Education                       | Greta Poser/Scott Freburg        |
| f) Executive                       | Heather Albrecht                 |
| g) Finance                         | Brian Udell                      |
| h) Future Conference               | Ryan Stovern/Adam Snegosky       |
| i) Networking                      | Colin Lee/ Josh Gumm             |
| j) Scholarship                     | Greta Poser                      |
| k) Spring Workshops                | Michelle Trager/Ryan Stovern     |
| l) Ad Hoc, Utilities               | Brandon Tourtelotte/Andy Schmidt |
| m) Ad Hoc, Governor's Commendation | Ben Verbick                      |
| n) Ad Hoc, K-12 Database           | Scott Freburg                    |

# July 2015

## Communications & Outreach Committee Updates

### 1) Posted Content to Social Media (*Facebook, Twitter & LinkedIn*)

- a) Final Call: Call for Presentations
- b) Fall Workshops
- c) 25<sup>th</sup> anniversary conference testimonials requested
- d) Birds of a feather / User groups requested
- e) North Dakota GIS Users Conference
- f) Exhibitor registration and sponsorships (x2)
- g) Official conference map

### 2) Social Media Update (*as of 7/13/2015*)

- a) Social Media Statistics Update:
  - i) Twitter – **210** followers (up 7)
  - ii) Facebook – **129** likes (up 4)
  - iii) LinkedIn – **911** members (up 3)

### 3) Implementing Governance & Plan

- a) Implemented LinkedIn six-month waiting period rule, approving member requests without warning messages back to December 2014.

## **MN GIS/LIS Education Committee Report – July 2015**

- The committee did not meet.
- Student assistant program – Four applications were received. The conference committee approved four assistants. Kitty is sending acceptance letters to all four applications this week.
- School Bulk Rate – Six schools in the Duluth area (Fond du Lac Tribal and Community College, University of Minnesota – Duluth, Itasca Community College, Lake Superior College, University of Wisconsin – Superior, Northland College) were mailed letters notifying them of the bulk rate for higher education schools that wish to pay for groups of students to attend the conference on Thursday only. Files containing the list of schools contacted and an example letter were uploaded to the Project Portal (Education Committee > Administrative folder) for future reference.

## **MN GIS/LIS Scholarship Committee Report – July 2015**

- Thirteen of 16 possible student scholars have been identified by their school. The remaining schools have been contacted to remind them of the opportunity and encourage participation.
- Participating students have been contacted and asked to submit their project abstracts and bios for the Conference program by July 15<sup>th</sup>.
- A spreadsheet has been created to track and quantify the impact of the scholarship program, both in number of students participating and in scholarships awarded. It is meant to be a living document listing annual participants and winners of the MN GIS/LIS Scholarship program and competition. The document has been uploaded to the Project Portal (Scholarship Committee > Administrative folder).

## Heather Albrecht

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**From:** Lois McMath <lmcmath@esri.com>  
**Sent:** Friday, June 26, 2015 12:50 PM  
**To:** Heather Albrecht  
**Subject:** Esri Nonprofit Organization Program



Dear Heather:

Thank you for your interest in the Esri Nonprofit Organization Program. This program is designed to help qualified nonprofit organizations easily acquire ArcGIS software for a nominal administration fee.

To be eligible, your organization must be granted government authority per the eligibility guidelines presented on the [Esri Nonprofit Organization Program website](#).

We will need the following information/documentation to submit to our eligibility review team for consideration of your membership:

1. Provide **recent** documentation of your organization's non-profit status: **EIN Number**
2. Provide **most recent** documentation of your organization's federal tax exempt status: **501 C Class - IRS determination letter**
3. Provide **recent** documentation of your organization's state sales tax exempt status (if applicable)
4. The items you are interested in ordering. Review offerings here: [Esri Nonprofit Organization Program](#)

Associated administrative fees are as follows:

- [ArcGIS Desktop Advanced Bundle](#): \$100
- ArcGIS Server Advanced Enterprise: \$2,000
- Community Analyst – 50% Discount Off of [Commercial Pricing](#)
- ArcGIS Online - allows you to easily share your work in ArcGIS Desktop as web maps you embed in your website or easily post to

Facebook or Twitter - [50% Discount Off Subscriptions](#) - Learn more at: [www.arcgis.com](http://www.arcgis.com)

- Enterprise License Agreement (ELA): \$10,000 - \$75,000 - Depending upon need

5. Preferred Payment Method: Credit Card, Purchase Order, Check

To complete your request, you will need to forward photocopies of your documentation and required information to: [nonprofit\\_inquiry@esri.com](mailto:nonprofit_inquiry@esri.com) and/or fax the above information to: 909-307-3049.

Thank you,  
Esri NPO Program Team

