Type of Meeting: 2015 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114
   Dial in: 1-888-875-1833, Participant Passcode: 5696856553#, Moderator: 8464166303#

Meeting Facilitator: Heather Albrecht, Board Chair

Invitees:  Past Chair: Adam Snegosky  Private Sector: Brandon Tourtelotte  
   Chair-Elect: Tami Maddio  Local Government: Michelle Trager  
   Treasurer: Brian Udell  Conference Chair: Gerry Sjerven  
   Secretary: Catherine Hansen  Conference Chair-Elect: Ryan Stovern  
   Higher Education: Greta Poser  Past Conference Chair: Kitty Hurley  
   At-Large: Scott Freburg  MnGEO Ex-Officio: Dan Ross  
   State Government: Zeb Thomas  MnGAC Ex-Officio: Gerry Sjerven

I. Call to order  
   Albrecht

II. Roll call  
   Albrecht

III. Approval of meeting agenda & Committee reports  
   Albrecht

IV. Review action items & Approval of minutes from last meeting  
   Hansen

V. Review & Approval of Treasurers report  
   Udell

VI. Open Issues/New business  
   a) Nominations for Lifetime & Polaris Awards  
      Kotz
   b) Guest speaker, Ben Richason regarding GIS edu in MN  
      Richason
   c) 2015 General fund budget approval  
      Udell
   d) ESRI Non-Profit licensing  
      Albrecht
   e) Conference committee update  
      Sjerven
   f) Higher Ed and Scholarship update  
      Poser
   g) T-Shirts and other logoed gear  
      Freeburg
   h) 2019-2022 Conference Locations  
      Albrecht
   i) Other issues/ Ewald round robin
VII. Adjournment

VIII. Committee Business Summary Reports

a) Awards                                                   Mark Kotz
b) Communication                                           Kitty Hurley
c) Conference                                               Gerry Sjerven
d) Database & Website                                        Gerry Sjerven
e) Education                                                Greta Poser/Scott Freburg
f) Executive                                                Heather Albrecht
g) Finance                                                  Brian Udell
h) Future Conference                                        Ryan Stovern/Adam Snegosky
i) Networking                                               Colin Lee/ Josh Gumm
j) Scholarship                                               Greta Poser
k) Spring Workshops                                         Michelle Trager/Ryan Stovern
l) Ad Hoc, Utilities                                        Brandon Tourtelotte/Andy Schmidt
m) Ad Hoc, Governor’s Commendation                          Ben Verbick
n) Ad Hoc, K-12 Database                                    Scott Freburg
July 2015
Communications & Outreach Committee Updates

1) Posted Content to Social Media (*Facebook, Twitter & LinkedIn*)
   a) Final Call: Call for Presentations
   b) Fall Workshops
   c) 25\textsuperscript{th} anniversary conference testimonials requested
   d) Birds of a feather / User groups requested
   e) North Dakota GIS Users Conference
   f) Exhibitor registration and sponsorships (x2)
   g) Official conference map

2) Social Media Update (*as of 7/13/2015*)
   a) Social Media Statistics Update:
      i) Twitter – 210 followers (up 7)
      ii) Facebook – 129 likes (up 4)
      iii) LinkedIn – 911 members (up 3)

3) Implementing Governance & Plan
   a) Implemented LinkedIn six-month waiting period rule, approving member requests
      without warning messages back to December 2014.
The committee did not meet.

Student assistant program – Four applications were received. The conference committee approved four assistants. Kitty is sending acceptance letters to all four applications this week.

School Bulk Rate – Six schools in the Duluth area (Fond du Lac Tribal and Community College, University of Minnesota – Duluth, Itasca Community College, Lake Superior College, University of Wisconsin – Superior, Northland College) were mailed letters notifying them of the bulk rate for higher education schools that wish to pay for groups of students to attend the conference on Thursday only. Files containing the list of schools contacted and an example letter were uploaded to the Project Portal (Education Committee > Administrative folder) for future reference.
MN GIS/LIS Scholarship Committee Report – July 2015

- Thirteen of 16 possible student scholars have been identified by their school. The remaining schools have been contacted to remind them of the opportunity and encourage participation.
- Participating students have been contacted and asked to submit their project abstracts and bios for the Conference program by July 15th.
- A spreadsheet has been created to track and quantify the impact of the scholarship program, both in number of students participating and in scholarships awarded. It is meant to be a living document listing annual participants and winners of the MN GIS/LIS Scholarship program and competition. The document has been uploaded to the Project Portal (Scholarship Committee > Administrative folder).
Dear Heather:

Thank you for your interest in the Esri Nonprofit Organization Program. This program is designed to help qualified nonprofit organizations easily acquire ArcGIS software for a nominal administration fee.

To be eligible, your organization must be granted government authority per the eligibility guidelines presented on the Esri Nonprofit Organization Program website.

We will need the following information/documentation to submit to our eligibility review team for consideration of your membership:

1. Provide recent documentation of your organization’s non-profit status: EIN Number

2. Provide most recent documentation of your organization’s federal tax exempt status: 501 C Class - IRS determination letter

3. Provide recent documentation of your organization’s state sales tax exempt status (if applicable)

4. The items you are interested in ordering. Review offerings here: Esri Nonprofit Organization Program

Associated administrative fees are as follows:

- **ArcGIS Desktop Advanced Bundle**: $100
- ArcGIS Server Advanced Enterprise: $2,000
- Community Analyst – 50% Discount Off of Commercial Pricing
- ArcGIS Online - allows you to easily share your work in ArcGIS Desktop as web maps you embed in your website or easily post to
Facebook or Twitter - 50% Discount Off Subscriptions - Learn more at: www.arcgis.com

- Enterprise License Agreement (ELA): $10,000 - $75,000 - Depending upon need

5. Preferred Payment Method: Credit Card, Purchase Order, Check

To complete your request, you will need to forward photocopies of your documentation and required information to: nonprofit_inquiry@esri.com and/or fax the above information to: 909-307-3049.

Thank you,
Esri NPO Program Team