

# **MN GIS/LIS Consortium**

## **Meeting Agenda**

September 17, 2015

10:00 am – 12:00 pm

Type of Meeting: 2015 Board of Directors

Meeting Location: Ewald, 1000 Westgate Drive, St. Paul, MN 55114, Suite 252

Dial in: 1-888-875-1833, Participant Passcode: 5696856553#, Moderator: 8464166303#

Meeting Facilitator: Heather Albrecht, Board Chair

Invitees: Past Chair: Adam Snegosky  
Chair-Elect: Tami Maddio  
Treasurer: Brian Udell  
Secretary: Catherine Hansen  
Higher Education: Greta Poser  
At-Large: Scott Freburg  
State Government: Zeb Thomas

Private Sector: Brandon Tourtelotte  
Local Government: Michelle Trager  
Conference Chair: Gerry Sjerven  
Conference Chair-Elect: Ryan Stovern  
Past Conference Chair: Kitty Hurley  
MnGEO Ex-Officio: Dan Ross  
MnGAC Ex-Officio: Gerry Sjerven

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|---|----------|
| I. Call to order  | Albrecht |
| II. Roll call   | Albrecht |
| III. Approval of meeting agenda & Committee reports             | Albrecht |
| IV. Review action items & Approval of minutes from last meeting | Hansen   |
| V. Review & Approval of Treasurers report                       | Udell    |
| VI. Open Issues/New business                                    |          |
| a) La Crosse Regional Event                                     | Snegosky |
| b) ArcGIS Online account  | Albrecht |
| c) Conference committee update                                  | Sjerven  |
| d) Conference volunteer opportunities                           | Stovern  |
| e) T-Shirt Update   | Freburg  |
| f) Other issues/ Ewald round robin                              |          |
| VII. Adjournment  |          |

## VIII. Committee Business Summary Reports

- |                                    |                                  |
|------------------------------------|----------------------------------|
| a) Awards                          | Mark Kotz                        |
| b) Communication                   | Kitty Hurley                     |
| c) Conference                      | Gerry Sjerven                    |
| d) Database & Website              | Gerry Sjerven                    |
| e) Education                       | Greta Poser/Scott Freburg        |
| f) Executive                       | Heather Albrecht                 |
| g) Finance                         | Brian Udell                      |
| h) Future Conference               | Ryan Stovern/Adam Snegosky       |
| i) Networking                      | Colin Lee/ Josh Gumm             |
| j) Scholarship                     | Greta Poser                      |
| k) Spring Workshops                | Michelle Trager/Ryan Stovern     |
| l) Ad Hoc, Utilities               | Brandon Tourtelotte/Andy Schmidt |
| m) Ad Hoc, Governor's Commendation | Ben Verbick                      |
| n) Ad Hoc, K-12 Database           | Scott Freburg                    |

# September 2015 Committee Reports

## Communications & Outreach Committee Updates

### 1) Posted Content to Social Media (*Facebook, Twitter & LinkedIn*)

Manual postings:

- a) Conference Registration Open
- b) Polaris Award winners
- c) Announcement of Jack Dangermond as Keynote speaker
- d) Hotel rates extension
- e) Picture of downtown Duluth from Ryan S.

### 2) Social Media Update

- a) Social Media Statistics Update:
  - i) Twitter – **230** followers (up 10)
  - ii) Facebook – **146** likes (up 3)
  - iii) LinkedIn – **926** members (up 10)

### 3) Implementing Governance & Plan

- a) Implemented LinkedIn six-month waiting period rule, approving member requests without warning messages back to February 2015.
- b) Several more recent membership requests in the queue look legitimate – reminder: if any member knows a person in the queue, they can ask for expedited approval.

## **MN GIS/LIS Education Committee Report – September 2015**

- Planning for the K-12 Teacher Workshops October 7<sup>th</sup> continues.
- Mentor program has been advertised and sign-up for mentors and mentees is open.
- Student poster abstracts have been reviewed. One is being followed-up with to confirm student status. Others are accepted.
- An e-announcement seeking resume reviewers was distributed
- An email was sent to all higher education contacts with student registration info and advertising student opportunities (workshop moderating, mentor program, poster competition, resume review, jobs panel).
- One workshop instructor (Caleb Mackey) donated his stipend to pay for Minnesota State University, Mankato students to attend. Funds will cover up to 6 students. The University has been sent a special registration code that up to six students can use. Whatever funds are leftover will be sent to Mankato as a donation to their geography department.

## **MN GIS/LIS Scholarship Committee Report – September 2015**

- All biographies and project abstracts were submitted for the final program. There are 15 student scholars representing 14 schools (Moorhead has 2 sharing recognition). There are 2 community college competition participants, 8 undergrad competition participants, and 2 graduate competition participants.
- Student scholars were sent their complimentary registration code.
- A request for scholarship judges was advertised through an e-announcement.
- Former judges have been contacted to determine if they wish to judge again this year.
- A Google Doc is being used for judges to sign-up for the various competitions.
- A schedule for student scholars has been finalized and will be sent to student scholars this week.
- All student scholars will be recognized at the lunch Thursday. A photo will be taken of all student scholars as well as all past student scholars in attendance.
- Winners of the scholarship competition will be announced during the exhibitor reception Thursday evening.
- \$2500 was donated by fall workshop instructors. This brings the total to \$4100 donated to the scholarship fund by workshop instructors for the year.

**Minnesota GIS/LIS Consortium**  
**Treasurers Report for August, 2015**  
**Date of Report: 09/16/2015**  
**Prepared by: Brian Udell**

Account Status as of 08/31/2015

<b>Account</b>	<b>Balance</b>	<b>Description</b>
General Fund	65,833.09	Affinity Checking Account
Reserve Fund	35,175.18	Affinity Savings Account
Accounts Receivable	565.00	Unpaid invoices
Other Assets	2,914.47	Prepaid expenses, Inventory, undeposited funds
Accounts Payable	0	Unpaid bills
<b>Balance</b>	<b>104,487.74</b>	<b>Total Assets</b>
Income	32,259.71	
Expenses	1,561.14	See check detail
Scholarship Fund	20,267.24	Affinity savings account
Investment Account	\$31,483.29	Schwab Managed Portfolio (as of 07/31/2015)

**Treasurer Comments:**

Everything checked out this month, even got the financials in time unprompted.

Worth noting, we pulled in \$24,960 in Conference Registration over the month of August, which is over 10,000 less than August of 2014.