### MN GIS/LIS Consortium

**Meeting Agenda**

**September 17, 2015**

**10:00 am – 12:00 pm**

**Type of Meeting:** 2015 Board of Directors

**Meeting Location:** Ewald, 1000 Westgate Drive, St. Paul, MN 55114, Suite 252

**Dial in:** 1-888-875-1833, Participant Passcode: 5696856553#, Moderator: 8464166303#

**Meeting Facilitator:** Heather Albrecht, Board Chair

<table>
<thead>
<tr>
<th>Invitees</th>
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<tbody>
<tr>
<td>Past Chair: Adam Snegovsky</td>
<td>Private Sector: Brandon Tourtelotte</td>
</tr>
<tr>
<td>Chair-Elect: Tami Maddio</td>
<td>Local Government: Michelle Trager</td>
</tr>
<tr>
<td>Treasurer: Brian Udell</td>
<td>Conference Chair: Gerry Sjerven</td>
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<tr>
<td>Secretary: Catherine Hansen</td>
<td>Conference Chair-Elect: Ryan Stovern</td>
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<td>Higher Education: Greta Poser</td>
<td>Past Conference Chair: Kitty Hurley</td>
</tr>
<tr>
<td>At-Large: Scott Freburg</td>
<td>MnGEO Ex-Officio: Dan Ross</td>
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<tr>
<td>State Government: Zeb Thomas</td>
<td>MnGAC Ex-Officio: Gerry Sjerven</td>
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I. **Call to order**

   **Albrecht**

II. **Roll call**

   **Albrecht**

III. **Approval of meeting agenda & Committee reports**

   **Albrecht**

IV. **Review action items & Approval of minutes from last meeting**

   **Hansen**

V. **Review & Approval of Treasurers report**

   **Udell**

VI. **Open Issues/New business**

   a) **La Crosse Regional Event**

      **Snegovsky**

   b) **ArcGIS Online account**

      **Albrecht**

   c) **Conference committee update**

      **Sjerven**

   d) **Conference volunteer opportunities**

      **Stovern**

   e) **T-Shirt Update**

      **Freburg**

   f) **Other issues/ Ewald round robin**

VII. **Adjournment**
VIII. Committee Business Summary Reports

a) Awards 
   Mark Kotz

b) Communication 
   Kitty Hurley

c) Conference 
   Gerry Sjerven

d) Database & Website 
   Gerry Sjerven

e) Education 
   Greta Poser/Scott Freburg

f) Executive 
   Heather Albrecht

g) Finance 
   Brian Udell

h) Future Conference 
   Ryan Stovern/Adam Snegosky

i) Networking 
   Colin Lee/ Josh Gumm

j) Scholarship 
   Greta Poser

k) Spring Workshops 
   Michelle Trager/Ryan Stovern

l) Ad Hoc, Utilities 
   Brandon Tourtelotte/Andy Schmidt

m) Ad Hoc, Governor’s Commendation 
   Ben Verbick

n) Ad Hoc, K-12 Database 
   Scott Freburg
September 2015 Committee Reports

Communications & Outreach Committee Updates

1) Posted Content to Social Media (Facebook, Twitter & LinkedIn)
   Manual postings:
   a) Conference Registration Open
   b) Polaris Award winners
   c) Announcement of Jack Dangermond as Keynote speaker
   d) Hotel rates extension
   e) Picture of downtown Duluth from Ryan S.

2) Social Media Update
   a) Social Media Statistics Update:
      i) Twitter – 230 followers (up 10)
      ii) Facebook – 146 likes (up 3)
      iii) LinkedIn – 926 members (up 10)

3) Implementing Governance & Plan
   a) Implemented LinkedIn six-month waiting period rule, approving member requests without warning messages back to February 2015.
   b) Several more recent membership requests in the queue look legitimate – reminder: if any member knows a person in the queue, they can ask for expedited approval.
MN GIS/LIS Education Committee Report – September 2015

- Planning for the K-12 Teacher Workshops October 7th continues.
- Mentor program has been advertised and sign-up for mentors and mentees is open.
- Student poster abstracts have been reviewed. One is being followed-up with to confirm student status. Others are accepted.
- An e-announcement seeking resume reviewers was distributed
- An email was sent to all higher education contacts with student registration info and advertising student opportunities (workshop moderating, mentor program, poster competition, resume review, jobs panel).
- One workshop instructor (Caleb Mackey) donated his stipend to pay for Minnesota State University, Mankato students to attend. Funds will cover up to 6 students. The University has been sent a special registration code that up to six students can use. Whatever funds are leftover will be sent to Mankato as a donation to their geography department.
MN GIS/LIS Scholarship Committee Report – September 2015

- All biographies and project abstracts were submitted for the final program. There are 15 student scholars representing 14 schools (Moorhead has 2 sharing recognition). There are 2 community college competition participants, 8 undergrad competition participants, and 2 graduate competition participants.
- Student scholars were sent their complimentary registration code.
- A request for scholarship judges was advertised through an e-announcement.
- Former judges have been contacted to determine if they wish to judge again this year.
- A Google Doc is being used for judges to sign-up for the various competitions.
- A schedule for student scholars has been finalized and will be sent to student scholars this week.
- All student scholars will be recognized at the lunch Thursday. A photo will be taken of all student scholars as well as all past student scholars in attendance.
- Winners of the scholarship competition will be announced during the exhibitor reception Thursday evening.
- $2500 was donated by fall workshop instructors. This brings the total to $4100 donated to the scholarship fund by workshop instructors for the year.
Minnesota GIS/LIS Consortium  
Treasurers Report for August, 2015  
Date of Report: 09/16/2015  
Prepared by: Brian Udell

Account Status as of 08/31/2015

<table>
<thead>
<tr>
<th>Account</th>
<th>Balance</th>
<th>Description</th>
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<tbody>
<tr>
<td>General Fund</td>
<td>65,833.09</td>
<td>Affinity Checking Account</td>
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<tr>
<td>Reserve Fund</td>
<td>35,175.18</td>
<td>Affinity Savings Account</td>
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<tr>
<td>Accounts Receivable</td>
<td>565.00</td>
<td>Unpaid invoices</td>
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<tr>
<td>Other Assets</td>
<td>2,914.47</td>
<td>Prepaid expenses, Inventory, undeposited funds</td>
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<td>Accounts Payable</td>
<td>0</td>
<td>Unpaid bills</td>
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<td><strong>Balance</strong></td>
<td><strong>104,487.74</strong></td>
<td><strong>Total Assets</strong></td>
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Income: 32,259.71  
Expenses: 1,561.14  
See check detail

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<thead>
<tr>
<th>Account</th>
<th>Balance</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Scholarship Fund</td>
<td>20,267.24</td>
<td>Affinity savings account</td>
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<td>Investment Account</td>
<td>$31,483.29</td>
<td>Schwab Managed Portfolio (as of 07/31/2015)</td>
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Treasurer Comments:

Everything checked out this month, even got the financials in time unprompted.

Worth noting, we pulled in $24,960 in Conference Registration over the month of August, which is over 10,000 less than August of 2014.