As an exhibitor, you play an integral part in the success of our annual Minnesota GIS/LIS Conference and we welcome your participation in our 2016 event. We have made some changes to the exhibit area layout to improve your conference experience. Exhibitors will have exposure to a large gathering of GIS leaders, practitioners and project managers in the geospatial technology community.

We thank you for your consideration!

Sincerely,

Ryan Stovern
Conference Chair

Jane Mueller
Conference Chair-Elect

Exhibitor Benefits Include:

- **Two conference registrations** – with seated lunch on Thursday, October 27 and Friday, October 28.

- **Vendor reception** – with scholarship raffle, scheduled from 5 to 7 p.m. on Thursday in the exhibit area (ticket holders must be present to win). We encourage exhibitors to participate in the scholarship raffle by donating a raffle item that encourages attendees to visit your booth.

- **Vendor technology demonstration area** – will be available to vendors in 30-minute time slots located in the exhibit area during breaks and reception times. Please indicate your interest on the registration form. You will be contacted for more information.

- **Product demonstrations** – enable exhibitors to showcase their products in a presentation format as part of the regular conference schedule. Please see the Call for Presentations for more information. Exhibitor abstracts will be accepted until June 30.

- **Maximum exposure** – from improved exhibitor area layout.

- **Exhibitor recognition** – including vendor names and a brief summary are included in the conference materials and dynamically linked from the MN GIS/LIS Consortium’s website.

- **Sponsorship and advertising opportunities** – vendors will have the opportunity to sponsor aspects of the conference, including student attendees and the Geolounge, and to advertise in the onsite program.

- **Exhibitor amenities** – include internet access, an exhibit booth (piped and draped 8’ x10’), one 8’ draped table and two chairs.

Please do not delay in sending your exhibit space application form as booth space is allocated on a first-come, first-serve basis.

We also recommend that you make your hotel reservations as soon as possible. Hotel and vendor registration information are found on the following pages.

We hope you’ll join us to showcase your company’s products and services and participate in the full range of conference and networking activities.

www.mngislis.org
Onsite and Program Advertising

MN GIS/LIS offers an opportunity for Vendors to get exclusive visibility within the Fall Conference Onsite Program by purchasing advertising space.

Advertising Benefits:
• You will reach the leading GIS/LIS professionals in Minnesota.

Ad Specifications:
• Advertisers must submit ad as a high resolution (300 dpi) .eps, .pdf, or .jpg file
• Ads will appear black and white in the Conference Program
• Deadline for ad submittal is September 1, 2016
• Please email ads to: meghant@mngislis.org

Ad Sizes:
• Full page (7.5”w x 10”h) $150
• Half page (7.5”w x 5”h) $100
• Quarter page (3.75”w x 5”h) $75
• Eighth page (3.75”w x 2.25”h) $50

Free Website Advertising

Purchase your Exhibitor Booth by June 30, 2016 to:
• Receive a free scrolling advertisement on the GIS/LIS website from July 1 to December 31, 2016.
• Exhibitor must acknowledge Website Advertisement Agreement and its Terms and Conditions.

Exhibitor Advertising Options

Back by popular demand is the opportunity to sponsor others in the GIS/LIS community and receive additional advertising opportunities; including onsite signage, an onsite program advertisement and additional advertising methods outlined below. All limitations include the maximum sponsorship opportunities.

• **Student Registration:** Sponsorship of 4 students includes a half page advertisement in the onsite program. All Student Sponsors will receive recognition at the vendor reception. For more information on this sponsorship, please contact meghant@mngislis.org: $175, per student
• **Fun Run T-Shirts (limit 4):** Sponsorship includes the display of a company logo on the runners’ shirts: $150
• **Refreshment Break (limit 3):** Sponsorship includes naming rights in the onsite program and onsite signage: $500
• **Geolounge (limit 3):** A Geolounge sponsorship is available each day which includes naming rights in the onsite program, onsite signage and a half page advertisement in the onsite program: $650
• **Wednesday Networking Event Sponsor (limit 2):** Sponsorship includes naming rights in the onsite program and onsite signage: $500
• **Thursday Networking Event Sponsor (limit 2):** Sponsorship includes naming rights in the onsite program and onsite signage: $600
Trade Show Schedule

**Exhibitor Area**

**Wednesday, October 26**
- Set Up: 10 am – 1 pm
- Show: 2 – 5 pm

**Thursday, October 27**
- Show*: 10 am – 7 pm
- Awards Luncheon: Noon – 1 pm
- Vendor Reception: 5 – 7 pm
- Door Prize Drawings: 5 – 7 pm

**Friday, October 28**
- Show: 8 – 11 am
- Luncheon**: Noon – 2 pm
- Tear Down: 2 – 4 pm

* Refreshment breaks will be held both Thursday (morning and afternoon) and Friday (morning) in the Exhibit Area
** Exhibit booth fee includes lunch on Thursday and Friday for two exhibit representatives.

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**Exhibitor Fees**

**Early Exhibitor Registration** $700
- Register before June 30 to receive a free scrolling advertisement on the Minnesota GIS/LIS website from July 1 to December 31, 2016
- Early Registration Deadline: **Friday, August 5, 2016**

**Late Exhibitor Registration** $800
- After August 5, 2016
- Booth locations will be allocated on a first-come, first-served basis

**Non-Profit Registration** $605
- Government and Academia

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**Conference Center Info**

**DECC**
Duluth Entertainment Convention Center
350 Harbor Drive
Duluth, MN 55802
(218) 722-5573

**MN GIS/LIS Consortium Info**
1000 Westgate Drive, Suite 252
St. Paul, MN 55114
(651) 203-7242
www.mngislis.org

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**Conference Hotel Information**

**Holiday Inn & Suites:**
Duluth Downtown
200 West First Street
Duluth, MN 55802
- Reservations: 218-279-6000
- Rates: $99/night
- Cut-off date: Sept. 25, 2016

**Canal Park Lodge**
250 Canal Park Drive
Duluth, MN 55802
- Reservations: 218-279-6000
- Rates: $99/night
- Cut-off date: Sept. 25, 2016

**The Inn on Lake Superior**
350 Canal Park Drive
Duluth, MN 55802
- Reservations: 218-726-1111
- Rates: $125/night
- Cut-off date: Sept. 25, 2016

Please be sure to ask for the MN GIS/LIS Group Rate
2016 GIS/LIS Conference Exhibitor Registration Form
October 26-28, 2016, Duluth Entertainment Convention Center

Name of Firm/Organization  ________________________________________________________________________________________
Main Contact Name  _____________________________________________________________________________________________
Address  ___________________________________________ City  _________________________ State  _______ Zip  _____________
Phone ____________________________________________  E-mail  ____________________________________________________

Exhibiting (Please check one)

Early Registration    ______ $700
Late Registration    ______ $800
Non-Profit (Government/Academia) ______ $605
Additional Booth Rep   ______ $230

Scholarship Raffle Prize Donation

☐ I will donate a raffle item for the Scholarship Drawing on Thursday Evening at the conclusion of the Vendor Reception

MN GIS/LIS will collect prize information by e-mail in September. A form will be sent to your main contact.
Item(s): _____________________________________________  Estimated value: ___________________________________________

Additional Sponsorships (Please check all that apply)

☐ x ___ Student Sponsorship ($175 per student)
  Sponsorship of 4 students includes a half page advertisement in the onsite program. All Student Sponsors will receive recognition at the vendor reception.
  For more information on this sponsorship, please contact meghant@mngislis.org.

☐ x ___ Refreshment Break ($500, Limit 3)
  Sponsorship includes naming rights in the onsite program and onsite signage.

☐ Fun Run T-Shirts ($150, Limit 4)
  Sponsorship includes the display of a company logo on the runners’ shirts

☐ Continental Breakfast ($650, Limit 2)
  Sponsorship includes naming rights in the onsite program and signage

☐ Geolounge ($650, Limit 3)
  A Geolounge sponsorship is available each day which includes naming rights in the onsite program, onsite signage and a half page advertisement in the onsite program

☐ Wednesday Networking Event ($500, Limit 2)
  Sponsorship includes naming rights in the onsite program and signage.

☐ Thursday Networking Event ($600, Limit 2)
  Sponsorship includes naming rights in the onsite program and signage.

☐ Vendor Technology Demonstration Area
  Please send me more information on the Vendor Technology Demonstration Area located in the exhibit hall.

Advertising in the Conference Program (Please indicate the size of the ad you’d like to purchase)

☐ Full Page Ad ($150)  ☐ Half Page Ad ($100)  ☐ Quarter Page Ad ($75)  ☐ Eighth Page Ad ($50)

Payment Details

Total $____________  Payment: All applications to exhibit must be accompanied by full payment to be secured.

☐ Check / Money Order  ☐ MasterCard*  ☐ Visa*  ☐ Purchase order, PO#: _______________________

If paying by credit card, all of the following fields are required.

Credit Card Number: ______________________________________________  Exp. date:_________  3-digit security code: ______________
Cardholder Name: _______________________________________________  Phone: ________________________________________
Billing address: _______________________________________________________________________________________________

Signature: _____________________________________________________

Due to PCI Compliance, MN GIS/LIS will only accept this form via fax or mail. Emails with this completed form attached will not be accepted.

Cancellation Policy: With written cancellation notice received before September 1, 2016, you will receive a refund, less a $100 administrative charge.

Cancellations after Sept. 1 are nonrefundable. Notices of cancellation must be faxed to the GIS/LIS office at 651.290.2266 or emailed to info@mngislis.org.
No-shows will not receive a refund. *Sorry, we do not accept American Express or Discover.