

Minnesota GIS/LIS Consortium

28th Annual Conference and Workshops



Exhibitor Prospectus

October 3 - 5, 2018 | Duluth Entertainment Convention Center

As an exhibitor, you play an integral part in the success of our annual **Minnesota GIS/LIS Conference** and we welcome your participation in our 2018 event. Exhibitors will have exposure to a large gathering of GIS leaders, practitioners and project managers in the geospatial technology community.

We thank you for your consideration!

Sincerely,

Jared Hovi
Conference Chair

Aaron Menza
Conference Chair-Elect



Exhibitor Benefits Include:

- **Two conference registrations** – with seated lunch on Thursday, October 4 and Friday, October 5.
- **Vendor reception** – with scholarship raffle, scheduled from 5 to 7 p.m. on Thursday in the exhibit area (ticket holders must be present to win). We encourage exhibitors to participate in the scholarship raffle by donating a raffle item that encourages attendees to visit your booth.
- **Vendor technology demonstration area** – will be available to vendors in 30-minute time slots located in the exhibit area during breaks and reception times. Demonstrations will be advertised to attendees via signage and announcements prior to each time slot. Please indicate your interest on the registration form. You will be contacted for more information.
- **Exhibitor recognition** – including vendor names and a brief summary are included in the conference materials and dynamically linked from the MN GIS/LIS Consortium's website.
- **Sponsorship and advertising opportunities** – vendors will have the opportunity to sponsor aspects of the conference, including student attendees and the Geolounge, and to advertise in the onsite program.
- **Exhibitor amenities** – include internet access, an exhibit booth (piped and draped 8' x10'), one 8' draped table and two chairs. Please note: electric access will require a separate submission after registration.

- **Please do not delay in sending your exhibit space application form as booth space is limited.**
- **We also recommend that you make your hotel reservations as soon as possible.**
Hotel and vendor registration information are found on the following pages.
- **We hope you'll join us to showcase your company's products and services and participate in the full range of conference and networking activities.**

www.mngislis.org



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The Minnesota GIS/LIS Consortium's 28th Annual Conference and Workshops will be at the Duluth Entertainment Convention Center.

Exhibitor Advertising Options

Onsite and Program Advertising

MN GIS/LIS offers an opportunity for Vendors to get exclusive visibility within the Fall Conference Onsite Program by purchasing advertising space.

Advertising Benefits:

- You will reach more than 500 of the leading GIS/LIS professionals in Minnesota.

Ad Specifications:

- Advertisers must submit ad as a high resolution (300 dpi) .eps, .pdf, or .jpg file
- Ads will appear black and white in the Conference Program
- Deadline for ad submittal is August 20, 2018
- Please email ads to: ashleyc@mngislis.org

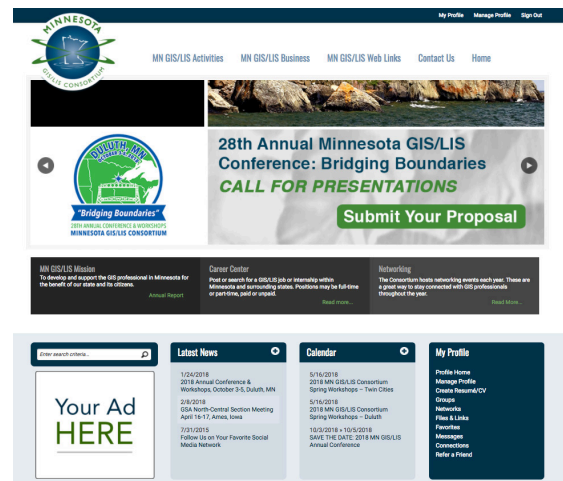
Ad Sizes:

- Full page** (7.5" w x 10" h) **\$150**
- Half page** (7.5" w x 5" h) **\$100**
- Quarter page** (3.75" w x 5" h) **\$75**
- Eighth page** (3.75" w x 2.25" h) **\$50**

Free Website Advertising

Purchase your Exhibitor Booth by June 29, 2018 to:

- Receive a free scrolling advertisement on the GIS/LIS website from July 9 to December 28, 2018.
- Exhibitor must acknowledge Website Advertisement Agreement and its Terms and Conditions.



Sponsorship Opportunities

Back by popular demand is the opportunity to sponsor others in the GIS/LIS community and receive additional advertising opportunities; including onsite signage, an onsite program advertisement and additional advertising methods outlined below. All limitations include the maximum sponsorship opportunities.

- Student Registration:** Sponsorship of one or more students includes recognition at the vendor reception. Sponsorship of at least 4 students also includes a half page advertisement in the onsite program. All Student Sponsors will receive recognition at the vendor reception. For more information on this sponsorship, please contact ashleyc@mngislis.org: **\$200 per student**
- Fun Run T-Shirts (limit 4):** Sponsorship includes the display of a company logo on the runners' shirts: **\$150**
- Refreshment Break (limit 3):** Sponsorship includes naming rights in the onsite program and onsite signage: **\$500**
- Continental Breakfast Sponsor (limit 2):** Sponsorship includes naming rights in the onsite program and onsite signage: **\$650**
- Geolounge (limit 3):** A Geolounge sponsorship is available each day which includes naming rights in the onsite program, onsite signage and a half page advertisement in the onsite program: **\$650**
- Thursday Networking Event Sponsor (limit 2):** Sponsorship includes naming rights in the onsite program and onsite signage: **\$600**

Trade Show Schedule

Wednesday, October 3

- Set Up 10 am – 1 pm
- Show 2 – 5 pm

Thursday, October 4

- Show* 10 am – 7 pm
- Awards Luncheon** Noon – 1 pm
- Vendor Reception 5 – 7 pm
- Door Prize Drawings 5 – 7 pm

Friday, October 5

- Show* 8 am – Noon
- Luncheon** Noon – 2 pm
- Tear Down 2 – 4 pm

* Refreshment breaks will be held both Thursday (morning and afternoon) and Friday (morning) in the Exhibit Area

** Exhibit booth fee includes lunch on Thursday and Friday for two exhibit representatives.

Exhibitor Fees

Early Exhibitor Registration **\$700**

- Register before June 29 to receive a free scrolling advertisement on the Minnesota GIS/LIS website from July 9 to December 28, 2018
- Early Registration Deadline: **Monday, August 20, 2018**

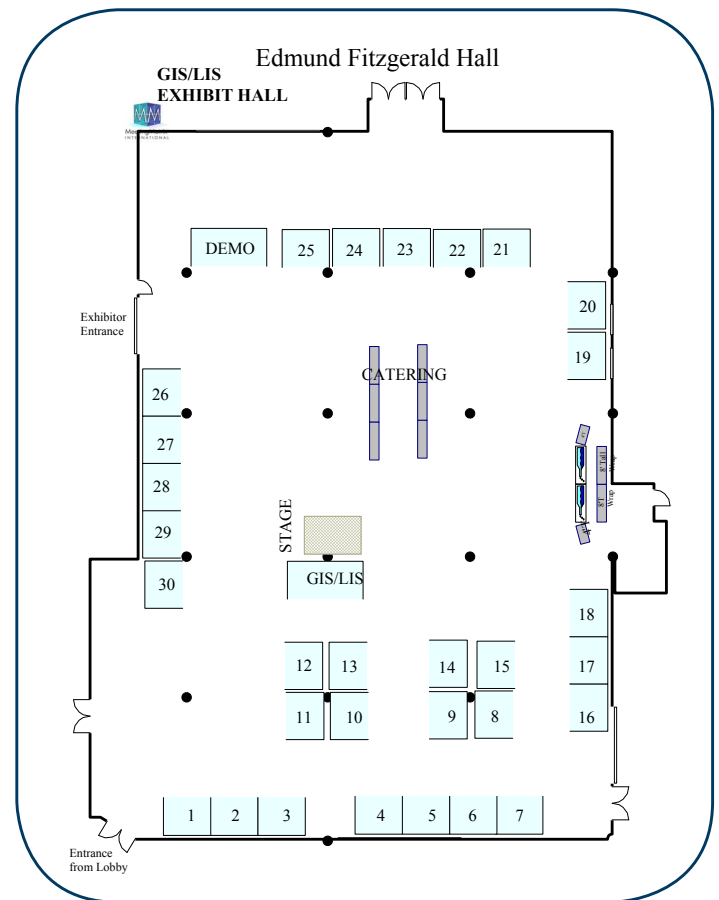
Regular Exhibitor Registration **\$800**

- After Monday, August 20, 2018
- Booth locations are limited

Non-Profit Registration **\$605**

- Government and Academia

Exhibitor Area*



* Floorplan subject to change

Who should exhibit?

- Providers of products or services directly marketed to the geospatial technology community
- Providers of desktop CAD/ GIS applications or services, asset management, spatial data solutions or larger format printing
- Providers of GPS and mobile devices, mobile mapping solutions, application development or enterprise geospatial solutions
- Academic institutions that offer coursework and degrees in survey and geospatial disciplines

Conference Center Info



Duluth Entertainment Convention Center
350 Harbor Drive
Duluth, MN 55802
(218) 722-5573

Conference Hotel Information

Holiday Inn & Suites: Duluth Downtown

200 West First Street
Duluth, MN 55802
Reservations: 218-722-1202
Rates: \$94/night

Cut-off date: Sept. 2, 2018

Canal Park Lodge

250 Canal Park Drive
Duluth, MN 55802
Reservations: 218-279-6000
Rates: \$109/night

Cut-off date: Sept. 2, 2018

The Inn on Lake Superior

350 Canal Park Drive
Duluth, MN 55802
Reservations: 218-726-1111
Rates: \$135-185/night

Cut-off date: Sept. 2, 2018

MN GIS/LIS Consortium Info



1000 Westgate Drive, Suite 252
St. Paul, MN 55114
(651) 203-7242
www.mngisllis.org

Please be sure to ask for the MN GIS/LIS Group Rate



Conference Sponsor & Exhibitor Registration Form

October 3-5, 2018, Duluth Entertainment Convention Center

Name of Firm/Organization _____
 Main Contact Name _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ E-mail _____

Exhibiting *(Please check one)*

Early Registration _____ \$700
 Regular Registration _____ \$800
 Non-Profit (Government/Academia) _____ \$605
 Additional Booth Rep _____ \$230

Registration prior to August 20 only. If you register before June 29, you will receive a free scrolling advertisement on the Minnesota GIS/LIS website from July 9 to December 28, 2018

MN GIS/LIS will request your company exhibit/sponsor representatives' names by e-mail in September. A form will be sent to your main exhibit contact to submit your representative names. Each booth includes exhibitor registration for two representatives. You may purchase additional representatives at \$230/each.

Scholarship Raffle Prize Donation

I will donate a raffle item for the Scholarship Drawing on Thursday Evening at the conclusion of the Vendor Reception

MN GIS/LIS will collect prize information by e-mail in September. A form will be sent to your main contact.

Item(s): _____ Estimated value: _____

The MN GIS/LIS Consortium may distribute my contact information to other GIS/LIS organizations and events.

Student Sponsorship (\$200 per student)

Sponsorship of one or more students includes recognition at the vendor reception. Sponsorship of at least 4 students also includes a half page advertisement in the onsite program. All Student Sponsors will receive recognition at the vendor reception. For more information on this sponsorship, please contact ashleyc@mngislls.org.

Refreshment Break (\$500, Limit 3)

Sponsorship includes naming rights in the onsite program and onsite signage.

Fun Run T-Shirts (\$150, Limit 4)

Sponsorship includes the display of a company logo on the runners' shirts.

Continental Breakfast (\$650, Limit 2)

Sponsorship includes naming rights in the onsite program and sinage.

Geolounge (\$650, Limit 3)

A Geolounge sponsorship is available each day which includes naming rights in the onsite program, onsite signage and a half page advertisement in the onsite program

Thursday Networking Event (\$600, Limit 2)

Sponsorship includes naming rights in the onsite program and signage.

Vendor Technology Demonstration Area

Please send me more information on the Vendor Technology

_____ Demonstration Area located in the exhibit hall.

Advertising in the Conference Program *(Please indicate the size of the ad you'd like to purchase)*

Full Page Ad (\$150) Half Page Ad (\$100) Quarter Page Ad (\$75) Eighth Page Ad (\$50)

Payment Details

Payment: All applications to exhibit must be accompanied by full payment to be secured.

Total \$ _____

Check / Money Order MasterCard* Visa* Purchase order, PO#: _____

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

If paying by credit card, all of the following fields are required.

Credit Card Number: _____ Exp. date: _____ 3-digit security code: _____

Cardholder Name: _____ Phone: _____

Billing address: _____

Signature: _____ Due to PCI Compliance, MN GIS/LIS will only accept this form via fax or mail. Emails with this completed form attached will not be accepted.

If you have any questions regarding this form, please contact Ashley Crunstedt at ashleyc@mngislls.org. Send completed application form and payment to:

MN GIS/LIS Consortium 2018 Conference
1000 Westgate Dr., Ste. 252
St. Paul, MN 55114
Phone: 651.203.7242

Cancellation Policy: *With written cancellation notice received before September 3, 2018, you will receive a refund, less a \$100 administrative charge.*

*Cancellations after September 3, 2018 are nonrefundable. Notices of cancellation must be faxed to the GIS/LIS office at 651.290.2266 or emailed to info@mngislls.org. No-shows will not receive a refund. *Sorry, we do not accept American Express or Discover.*