30th Annual Conference

October 28-30, 2020
Bemidji, Minnesota

Sponsor & Exhibitor Registration
As an exhibitor, you play an integral part in the success of our annual Minnesota GIS/LIS Conference and we welcome your participation in our 2020 event. Exhibitors will have exposure to a large gathering of GIS leaders, practitioners and project managers in the geospatial technology community.

We thank you for your consideration!

Sincerely,
Katie Rossman, Conference Chair

CONFERENCE CENTER INFORMATION
SANFORD CENTER
1111 Event Center Drive NE
Bemidji, MN 56601

CONSORTIUM INFORMATION
MINNESOTA GIS/LIS CONSORTIUM
1000 Westgate Drive, Suite 252
St. Paul, MN 55114

LODGING INFORMATION
To receive the below conference room rates, please mention the Minnesota GIS/LIS Consortium room block when making a reservation. All rates are subject to applicable taxes at the time of room occupancy.

Reservation cut-off date: Monday, September 28, 2020 or as each room block exhausts, whichever comes first.

<table>
<thead>
<tr>
<th>HOTEL</th>
<th>ADDRESS</th>
<th>MILES FROM CONFERENCE CENTER</th>
<th>ROOM RATE</th>
<th>RESERVATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>AmericInn</td>
<td>1200 Paul Bunyan Dr NW</td>
<td>4</td>
<td>$119.00</td>
<td>Aaron: 218-751-3000</td>
</tr>
<tr>
<td>Best Western</td>
<td>2420 Paul Bunyan Dr NW</td>
<td>5.4</td>
<td>$99.00</td>
<td>Adam: 218-751-0390</td>
</tr>
<tr>
<td>Candlewood Suites</td>
<td>401 Paul Bunyan Dr SE</td>
<td>1</td>
<td>$119.00</td>
<td>Joy: 218-497-3000</td>
</tr>
<tr>
<td>Country Inn &amp; Suites</td>
<td>927 Lake Shore Dr NE</td>
<td>0</td>
<td>City Side: $110.00 Lakeside: $120.00 Suite: $135.00</td>
<td>Brenda: 218-441-4881</td>
</tr>
<tr>
<td>DoubleTree by Hilton</td>
<td>115 Lake Shore Dr NE</td>
<td>0.7</td>
<td>$139.00</td>
<td>Becky: 218-333-4499</td>
</tr>
<tr>
<td>Hampton Inn</td>
<td>1019 Paul Bunyan Dr NW</td>
<td>0.9</td>
<td>$119.00</td>
<td>Chad: 218-333-4494</td>
</tr>
<tr>
<td>Super 8</td>
<td>1815 Paul Bunyan Dr NW</td>
<td>4.5</td>
<td>$80.00</td>
<td>Carey: 218-751-8481</td>
</tr>
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CANCELLATION POLICY
With written cancellation notice received before September 29, 2020, you will receive a refund, less a $100 administrative charge.

Cancellations after September 29 are nonrefundable. Notices of cancellation must be emailed to the MN GIS/LIS office at info@mngislis.org

No-shows will not receive a refund.
EXHIBITORS

EXHIBITOR BENEFITS

- **Two conference registrations** – with seated lunch on Thursday, October 28 and Friday, October 29.
- **Vendor reception** – with education fund raffle, scheduled from 5 to 7 p.m. on Thursday in the exhibit area (ticket holders must be present to win). We encourage exhibitors to participate in the education fund raffle by donating a raffle item that encourages attendees to visit your booth.
- **Exhibitor recognition** – vendor names and a brief summary are included in the conference materials and dynamically linked from the MN GIS/LIS Consortium’s website.
- **Sponsorship and advertising opportunities** – vendors will have the opportunity to sponsor aspects of the conference, including student attendees and the Geolounge, and have access to various advertising opportunities.
- **Exhibitor amenities** – include internet access, an exhibit booth (piped and draped 8’x10’), one 8’ draped table and two chairs. Please note: electric access will require a separate submission after registration. Registered vendors will be contacted with additional information on electricity and other booth items.

WHO SHOULD EXHIBIT?

- Providers of products or services directly marketed to the geospatial technology community
- Providers of desktop CAD/GIS applications or services, asset management, spatial data solutions or larger format printing
- Providers of GPS and mobile devices, mobile mapping solutions, application development or enterprise geospatial solutions
- Academic institutions which offer coursework and degrees in survey and geospatial disciplines

TRADE SHOW SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>WEDNESDAY, OCTOBER 28</td>
<td>10:00 AM - 1:00 PM</td>
<td>Set-up</td>
</tr>
<tr>
<td></td>
<td>2:00 PM - 5:00 PM</td>
<td>Show</td>
</tr>
<tr>
<td>THURSDAY, OCTOBER 29</td>
<td>10:00 AM - 7:00 PM</td>
<td>Show*</td>
</tr>
<tr>
<td></td>
<td>12:00 PM - 1:00 PM</td>
<td>Awards Luncheon**</td>
</tr>
<tr>
<td></td>
<td>5:00 PM - 7:00 PM</td>
<td>Vendor Reception</td>
</tr>
<tr>
<td></td>
<td>5:00 PM - 7:00 PM</td>
<td>Door Prize Drawings</td>
</tr>
<tr>
<td>FRIDAY, OCTOBER 30</td>
<td>8:00 AM - 11:00 AM</td>
<td>Show*</td>
</tr>
<tr>
<td></td>
<td>12:00 PM - 2:00 PM</td>
<td>Luncheon**</td>
</tr>
<tr>
<td></td>
<td>2:00 PM - 4:00 PM</td>
<td>Tear-down</td>
</tr>
</tbody>
</table>

* Refreshment breaks will be held both Thursday (morning and afternoon) and Friday (morning) in the Exhibit Area

** Exhibit booth fee includes lunch on Thursday and Friday for two exhibit representatives.

EXHIBITOR FEES

**EARLY EXHIBITOR REGISTRATION – $700**

- Register by July 9 to receive a free scrolling advertisement from July 27, 2020 to January 4, 2021
- Early Registration Deadline: **July 9, 2020**

**REGULAR EXHIBITOR REGISTRATION – $800**

- After July 9, 2020
- Booth locations will be allocated on a first-come, first-served basis

**NON-PROFIT REGISTRATION – $605**

- Government & Academia
SPONSORSHIP & ADVERTISING

ADVERTISING OPPORTUNITIES
MN GIS/LIS offers an opportunity for vendors to get exclusive visibility at the Fall Conference by purchasing advertising space. You will reach more than 500 of the leading GIS/LIS professionals in Minnesota.

OPTION 1: $100
- Printed Poster Advertisement

OPTION 2: $150
- Printed Poster Advertisement
- Digital Program Advertisement

OPTION 3: $200
- Printed Poster Advertisement
- Digital Program Advertisement
- Vendor Hall Advertisement

PRINTED POSTER ADVERTISEMENTS
- Advertisement displayed on a poster board near the registration desk
- Specifications: Ad will be printed at 21.25”w x 27.5”h. Image should be at least 300 dpi.

DIGITAL PROGRAM ADVERTISEMENTS
- Note: the program will not be printed or provided to attendees but will be available to download and print online.
- Specifications: Quarter page (3.75”w x 5”h)

VENDOR HALL ADVERTISEMENTS
- Scrolling advertisement on a screen in the vendor hall and Geolounge.
- Specifications: Submit a digital image with 4x3 dimensions

FREE WEBSITE ADVERTISING
- Purchase your exhibitor booth by July 9, 2020 to receive a free scrolling add on the GIS/LIS website from July 27, 2020 – January 4, 2021
- Exhibitor must acknowledge the Website Advertisement Agreement and its Terms and Conditions

All advertisements must be submitted to Anna Buan (annab@mngislis.org) by Friday, September 25, 2020.

SPONSORSHIP OPPORTUNITIES
Take advantage of the opportunity to tie your brand identity to MN GIS/LIS and the educational content of this conference by becoming a sponsor.

CONTINENTAL BREAKFAST SPONSOR: $650
Includes recognition on signage, website, mobile app and in onsite program. – 2 available

GEOLOUNGE SPONSOR: $650
Includes recognition on signage, website, mobile app and in onsite program. – 3 available

THURSDAY NETWORKING EVENT SPONSOR: $600
Includes recognition on signage, website, mobile app and in onsite program. – 2 available

WIFI SPONSOR: $600
Includes recognition on signage, website, mobile app and in onsite program. Company name as wifi password – 1 available

REFRESHMENT BREAK SPONSOR: $500
Includes recognition on signage, website, mobile app and in onsite program. – 3 available

FUN RUN T-SHIRT SPONSOR: $150
Includes the display of a company logo on the runners’ shirts. – 4 available

STUDENT REGISTRATION SPONSOR: $200
Sponsorship supports the Student Assistant Program. Includes recognition at the vendor reception and a scrolling advertisement within the mobile application. 4 sponsorships includes a half page ad in the digital program. – 4 Available
REGISTRATION

Organization ________________________________________________________________
Main Contact Name ______________________________________________________________________
Address _______________________________ City __________ State _____ Zip __________
Phone _______________________________ Email ______________________________

EXHIBITING

☐ Early Registration (by July 9) | $700
☐ Regular Registration (after July 9) | $800
☐ Non-Profit Registration | $605
☐ Additional Booth Rep | $230, Quantity ______

Each booth includes exhibitor registration for two representatives. You may purchase additional booth representative registrations at $230/each.

Representative 1 Name: __________________________ Email: __________________________
Dietary Restrictions: ☐ Vegetarian ☐ Kosher ☐ Gluten Free
Accessibility Services Required: ☐ Visual ☐ Audio ☐ Mobile
☐ Vegan ☐ Lactose Intolerant ☐ Other __________________________

Representative 2 Name: __________________________ Email: __________________________
Dietary Restrictions: ☐ Vegetarian ☐ Kosher ☐ Gluten Free
Accessibility Services Required: ☐ Visual ☐ Audio ☐ Mobile
☐ Vegan ☐ Lactose Intolerant ☐ Other __________________________

EDUCATION FUND RAFFLE PRIZE DONATION

☐ I will donate a raffle item for the Education Fund Drawing on Thursday evening at the conclusion of the vendor reception. (MN GIS/LIS will collect prize information by email in September. A form will be sent to your main contact.)

SPONSORSHIP

☐ Continental Breakfast Sponsor | $650
☐ Geolounge Sponsor | $650
☐ Thursday Evening Networking Event Sponsor | $600
☐ Wifi Sponsor | $600
☐ Refreshment Break Sponsor | $500
☐ Fun Run T-Shirt Sponsor | $150
☐ Student Sponsorship | $200, Quantity ______

ADVERTISING

☐ Option 1 (Printed Poster) | $100
☐ Option 2 (Printed Poster/Digital Program) | $150
☐ Option 3 (Printed Poster/Digital Program/Vendor Hall Advertisements) | $200

PAYMENT DETAILS

TOTAL $ __________
☐ Check ☐ MasterCard* ☐ Visa* ☐ Discover* ☐ Purchase Order (must include a copy), PO# __________________________

*If paying by credit card, all of the following fields are required:
Cardholder Number __________________________ Expiration Date ______ Security Code __________
Card Name __________________________ Phone __________________________
Billing Address ____________________________________________________________________________
Signature __________________________________________________________________________________

If you have any questions regarding this form, please contact Sarah Ewald at sarahe@mngislis.org.

Send completed Application form and payment to:

MN GIS/LIS CONSORTIUM 2019 CONFERENCE
1000 Westgate Drive, Suite 252
St. Paul, MN 55114
Phone: (651) 203-7242
Fax: (651) 290-2266

Due to PCI Compliance, MN GIS/LIS will only accept this form via fax or mail. Emails with this completed form attached will not be accepted.

Cancellation Policy: With written cancellation notice received before September 29, 2020, you will receive a refund, less a $100 administrative charge. Cancellations after September 29 are nonrefundable. Notices of cancellation must be faxed to the GIS/LIS office at 651.290.2266 or emailed to info@mngislis.org. No-shows will not receive a refund. *Sorry, we do not accept American Express or Discover