



## ***The 2004 Minnesota GIS/LIS Consortium Sponsorship Programs***

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The Minnesota GIS/LIS Consortium announces its 2004 Consortium Sponsorship Program. This year we have expanded the program, adding the option for sponsorship of the Consortium itself.

Key benefits of sponsorship include:

- Reinforcing your company's position, or introducing your presence, in the GIS marketplace within Minnesota.
- Giving your firm great exposure to key GIS decision makers, both at the annual conference and afterwards via the Consortium website.
- Effective ways to develop many new contacts and leads.
- Access to unsurpassed networking opportunities with GIS professionals in the public and private sectors.
- Significant corporate branding opportunities, including the consortium website.
- Supporting Minnesota's only state-wide organization focused on developing and supporting GIS professionals

Consortium Sponsorship not only enables the Consortium to provide the best possible annual conference, but also supports the other activities of the Consortium, including its scholarship program and educational/informational activities conducted throughout the year and across Minnesota.

In addition to Consortium Sponsorship, Conference Event Sponsorship is also available to those who desire the rewards of a focused, high-profile sponsorship opportunity. The catered events have been a high point for the conference attendees on an annual basis; sponsorship of these events links your organization to the overall quality of the conference.

### ***Important Dates in Sponsorship Program:***

**16 July 2004:** Deadline for inclusion in the *Preliminary Program and Registration Packet* for the Conference. Sponsors will be listed alphabetically by sponsorship level.

**01 September 2004:** Deadline for inclusion in the *Conference Program*. Sponsors will be listed alphabetically by sponsorship level.

Upon receiving application, payment, and logos as needed, the Consortium Website will be updated within 10 business days to include recognition of sponsor.

## ***Consortium Sponsorship Levels and Rewards***

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### **Platinum - \$2500**

- Company logo/name listed as a Platinum Sponsor on Main Screen prior to Opening and Closing Plenary Sessions
- Recognition on the Consortium website as a Platinum Sponsor including your company logo with hotlink to your website
- Company name as Platinum Sponsor on conference mailers/announcements
- Company name and logo in the Conference Program listed as a Platinum Sponsor
- Company name and large logo listed as a Platinum Sponsor on Board of Sponsors to be prominently displayed throughout the conference as well as other MN GIS/LIS Consortium events throughout the year
- 3 fully paid registrations for the conference (includes all sessions and meals)

### **Gold - \$1000**

- Company logo/name listed as a Gold Sponsor on Main Screen prior to Opening and Closing Plenary Sessions
- Recognition on the Consortium website as a Gold sponsor including your company logo with hotlink to your website
- Company name as Gold Sponsor on conference mailers/announcements
- Company name listed in the Conference Program as Gold Sponsor
- Company name and small logo listed as a Gold Sponsor on Board of Sponsors to be prominently displayed throughout the conference as well as other MN GIS/LIS Consortium events throughout the year
- 2 fully paid registrations for the conference (includes all sessions and meals)

### **Silver - \$500**

- Recognition on the Consortium website as a Silver Sponsor including your company name with hotlink to your website
- Company name listed in the Conference Program as a Silver Sponsor
- Company name listed as a Silver Sponsor on Board of Sponsors to be prominently displayed throughout the conference as well as other MN GIS/LIS Consortium events throughout the year
- 1 fully paid registration for the conference (includes all sessions and meals)

### **Bronze - \$250**

- Recognition on the Consortium website as a Bronze Sponsor including your company name with hotlink to your website
- Company name on Conference website with hotlink to your website
- Company name listed in the Conference Program as a Bronze Sponsor
- Company name listed as a Bronze Sponsor on Board of Sponsors to be prominently displayed throughout the conference as well as other MN GIS/LIS Consortium events throughout the year

## ***Minnesota GIS/LIS Consortium Conference Event Sponsorship Levels and Rewards***

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Sponsoring an event provides special recognition to the organization in addition to the recognitions afforded the Consortium Sponsors in general. During the sponsored event, the sponsoring organization's name will be prominently displayed at the food locations.

Event sponsors can choose to be a Sole Sponsor of the event, in which case the first organization to request an event will be given that sponsorship. Alternately, an organization may wish to be a Joint Sponsor. We will accept up to three joint sponsors for any event.

In the case of an event having one or two Joint Sponsors already assigned when a Sole Sponsor requests the event, the Sole Sponsor will be given priority. If an event already has three joint sponsors assigned, it will be considered closed.

Event	Joint Sponsor Cost (Level)	Sole Sponsor Cost (Level)
Refreshment Break	\$250 (Bronze)	\$500 (Silver)
Lunch	\$500 (Silver)	\$1,000 (Gold)
Reception	\$1,000 (Gold)	\$2,500 (Platinum)

Rewards are the same as for the Consortium Sponsorships, including complementary conference registrations, with the following exception:

- Display of sponsoring organization's name/logo on screens prior to Opening and Closing Plenary Sessions is replaced with display of sponsoring organization's name in association with the sponsored event

## ***Minnesota GIS/LIS Consortium Sponsorship Contract***

This is a contract between the company listed below and the Minnesota GIS/LIS Consortium. The company listed below understands that sponsorship fees are non-refundable, and are unrelated to the registration of exhibitor booths at the Minnesota GIS/LIS Consortium's Annual Conference.

Please mark your desired level of sponsorship in the column on the right:

<b>Consortium Sponsorship Level</b>	<b>Cost</b>	<b>(X)</b>
Platinum Sponsor (includes 3 Conference Registrations)	\$2500	
Gold Sponsor (includes 2 Conference Registrations)	\$1000	
Silver Sponsor (includes 1 Conference Registration)	\$500	
Bronze Sponsor	\$250	

<b>Sponsorship Event</b>	<b>Sole Sponsor</b>	<b>(X)</b>	<b>Joint Sponsor</b>	<b>(X)</b>
Monday AM Break	\$500		\$250	
Monday Lunch	\$1000		\$500	
Monday PM Break	\$500		\$250	
Tuesday AM Break	\$500		\$250	
Tuesday Lunch	\$1000		\$500	
Tuesday PM Break	\$500		\$250	
Vendors' Reception	\$2500		\$1000	
Wednesday AM Break	\$500		\$250	
Wednesday Lunch	\$1000		\$500	

Total Sponsorship Fees (sum of all areas checked above): \$ \_\_\_\_\_

To effectively represent your organization and efficiently process your application, please complete the following information on your organization, an individual responsible for communication regarding and payment of the sponsorship contract, and an individual responsible for coordinating conference registration materials associated with sponsorship contract

<b>A. Company or Agency Information</b>	
Organization Name (As you would like it to appear in all Consortium related materials)	
Organization Address	
<b>B. Contract Payment Contact</b>	
Contact Name/Title:	
Contact Phone:	
Contact Fax:	
Contact E-Mail:	
<b>C. Registration Contact (if different than Contract Payment Contact)</b>	
Contact Name/Title:	
Contact Phone:	
Contact Fax:	
Contact E-Mail:	

Full payment must accompany this form. See relevant dates above regarding deadlines for inclusion in Conference Materials. Make checks payable to: **MN GIS/LIS Consortium**

Mail or Fax this sponsor contract and the payment to:

**MN GIS/LIS Consortium  
26 East Exchange Street, Suite 50  
Saint Paul, MN 55101**

The company or agency listed in the form above is aware of all sponsor benefits and fees and agrees all of the above:

Print Name:	
Signature:	Date:

Please e-mail the names of your complimentary registrants to [susanc@ewald.com](mailto:susanc@ewald.com). Include the name of your company, your sponsorship level, and, if needed, digital versions of your logo for use in the various sponsor recognition media.