Are you looking for an opportunity to promote your products or services to the geospatial technology community? Do you provide products or services for physical or digital mapping, large format printing, reproduction or general computing services (computers, printers, projectors, etc.)? The Minnesota GIS/LIS Consortium might be the perfect way for you to reach your customers!
EXHIBITORS WILL HAVE EXPOSURE TO A LARGE GATHERING OF GIS LEADERS, PRACTITIONERS AND PROJECT MANAGERS IN THE GEOSPATIAL TECHNOLOGY COMMUNITY.

As an exhibitor, you play an integral part in the event, and we welcome your participation in our 2008 conference. In order to maximize the amount of direct contact with conference attendees, the Consortium offers:

- **A buffet reception with door prizes**, scheduled from 5 to 7 p.m. on Thursday in the exhibit area. We strongly encourage each exhibitor to donate door prizes to be distributed at this event (ticket holders must be present to win). Each donor will be recognized as prizes are awarded.

- All exhibitors are invited to join attendees at the **seated conference luncheon** on Thursday.

- **Morning and afternoon refreshment breaks** on Thursday, and the morning break on Friday, will be held in the newly designed exhibit area, providing maximum visibility to each exhibit booth.

- **Product demonstrations** enable exhibitors to showcase their products in a presentation format as part of the regular conference schedule.

- **Exhibitors are recognized** on our Website and in the conference materials. Exhibitor names and a brief summary are included in the conference materials and are dynamically linked from the Consortium’s Website.

SPONSORSHIP OPPORTUNITIES

- **Donate to the silent auction.** This year a silent auction to benefit the Consortium Scholarship Fund will be set up in the exhibit hall. Donating to the auction provides exhibitors another opportunity to promote their organizations while supporting the GIS community.

- **Sponsor the 5K Fun Run or Hot Dog Eating Contest.** Logos of participating sponsors will be prominently displayed on all materials related to the event including signage and t-shirts.

Please do not delay in sending your exhibit space application form as booth space is allocated on a first-come, first-serve basis. We also recommend that you make your hotel reservations as soon as possible. See conference and hotel information on the next page.

--- KARI GEURTS, 2008 CONFERENCE CHAIR

WHO SHOULD EXHIBIT?

- Providers of products or services directly marketed to the geospatial technology community
- Providers of printing solutions, large format plotters, paper and associated equipment
- General computing and equipment suppliers: computers, printers, projectors and related peripherals
- Those offering educational or training opportunities
EXHIBIT INFORMATION

TRADE SHOW DETAILS
WEDNESDAY, OCTOBER 1, 2008
Set up* 12 – 5 p.m.

THURSDAY, OCTOBER 2, 2008
Set up 7 a.m.
Show** 10 a.m. – 7 p.m.
Awards Luncheon 12 – 1 p.m.
Vendor Reception 5 – 7 p.m.
Door Prizes 5 – 7 p.m.

FRIDAY, OCTOBER 3, 2008
Show*** 8 – 11 a.m.
Tear down 11 a.m. – 3 p.m.

* No setup allowed after 5 p.m.
** Refreshment breaks will be held both Thursday (morning and afternoon) and Friday (morning) in the exhibit area.

EXHIBITOR FEES
• On or before July 25, 2008: $650
• After July 25, 2008: $750
(Booth locations will be allocated on a first-come, first-served basis)

EXHIBITOR FEES INCLUDE:
1. Two conference registrations and seated lunch on Thursday
2. One exhibit booth, piped and draped (8’x10’)
3. Draped table and two chairs

Additional equipment or electrical services, including high-speed Internet connections, will be available. An order form will be sent upon receipt of your application.

GIS/LIS CONSORTIUM
MAYO CIVIC CENTER
EXHIBIT HALL AREA MAP
PLEASE VISIT THE FOLLOWING WEBSITE: WWW.MAYOCIVICCENTER.COM

CONFERENCE CENTER INFO
MAYO CIVIC CENTER
30 Civic Center Dr. S.E. • Rochester, MN 55904
Tel: 507-281-6184 or (800) 422-2199
For more information on the conference facility, visit the following Website: www.mayociviccenter.com/facilities/CivicCenterSuites/index.asp.

HOTEL INFO
RADISSON PLAZA HOTEL
150 S. Broadway • Rochester, MN 55904
Tel: 507-281-8000 • Fax: 507-281-4280
For more information on this hotel, visit www.radisson.com/rochestermn. The special rate of $90 single or double per night is available until Sept. 16, 2008.

HILTON GARDEN INN
225 S. Broadway • Rochester, MN 55904
507-285-1234 • Fax 507-285-2545
For more information on this hotel, visit www.rochestermn.gardeninn.com. The special rate of $88 single or double per night is available until Sept. 16, 2008.

TO GUARANTEE YOUR EXHIBIT SPACE FOR THE UPCOMING MINNESOTA GIS/LIS CONFERENCE, PLEASE COMPLETE THE ENCLOSED EXHIBITOR APPLICATION FORM AND MAIL IT ALONG WITH PAYMENT TO THE ADDRESS LISTED.
Name of Firm/Organization ________________________________________________________________
Address __________________________________ City __________________ State ______ Zip ____________
Contact Person __________________________________ E-mail ____________________________________
Phone __________________________________ Fax __________________________________________

Name(s) of On-Site Representative(s)
1) ______________________________________ 2) ______________________________________

Booth Space Choices (First-Come, First-Served — See Map)
1) ______________________________________ 2) ______________________________________ 3) ______________________________________

☐ I intend to submit an application for a product demonstration.
The Minnesota GIS/LIS conference will again include product demonstrations in the program. Product demonstrations are a way for exhibitors to showcase specific products. These 30-minute demonstrations will be scheduled three per session and will be presented before a seated audience. If you are interested in demonstrating a product, please go to the following Website to submit an application: http://www.mngislis.org. Applications must be submitted by May 23, 2008.

Payment Details
(Number of Booths) x $650 = $____________ (If received on or before July 25, 2008)
(Number of Booths) x $750 = $____________ (If received after July 25, 2008)
☐ Add Wireless Internet for $30
☐ Sponsor 5K Fun Run and/or Hot Dog Eating Contest $____________
☐ Silent Auction Donation ________________________________  ☐ Door Prize Donation ________________________________
☐ Check / Money Order

Credit card: ☐ MasterCard ☐ Visa (Sorry, we do not accept American Express or Discover.)
Credit Card #: ________________________________ Exp. Date: __________ 3-Digit Security Code: ________
Signature: __________________________________________ Print Name: ______________________________

☐ Purchase Order  PO#: ________________________________

If you have any questions regarding this form, please contact Scott Franzmeier at scottf@ewald.com or call 651-290-6278.
Send completed reservation form and payment to:

MN GIS/LIS CONSORTIUM 2008 CONFERENCE
1000 WESTGATE DR., STE. 252
ST. PAUL, MN 55114
PHONE: 651-203-7242 • FAX: 651-290-2266

Cancellation policy: with written cancellation notice received by Sept. 19, you will receive a full refund, less a $100 administrative charge per booth. Cancellations after Sept. 19 are nonrefundable. Notices of cancellation must be faxed to the GIS/LIS office at 651-290-2266. No-shows will not receive a refund.

All applications to exhibit must be accompanied by full payment to be secured.