To: 2010 GIS/LIS Consortium Board Members:

**Board Directors**
- Jesse Adams – Secretary
- Steve Benson – Board Chair
- Tim Loesch – Treasurer
- Heidi Gaedy – Private Sector
- Kari Geurts – State Government
- Josh Gumm – At-Large

**Ex-Officio Members**
- Rebecca Foster – Past Chair
- Nancy Rader – MnGeo

**Committee Chairs (Non Board Members)**
- Mark Kotz – Awards
- David Kelley – Scholarship
- Gerry Sjerven – Web Administrator
- Ben Richason – Education
- Sally Wakefield – Prof. Development

**AGENDA**

**Approval of Agenda / Additions to Agenda**

*Benson*

**Motion to approve the meeting agenda (Foster/Loesch)**

**Motion carried.**

**Secretary’s Report**

**Approval of Minutes**

*Adams*

- Review of November minutes and action items
- Conference discussion on locations and computer equipment
  - Consider using ESRI mobile training facilities
  - Maybe ESRI would need to have their certified trainers teach the courses

**Benson: Remind David to send out an e-announcement about spring workshops**

*Motion to approve the November meeting minutes (Stark/Rader)**

**Motion carried.**

**Treasurer’s Report**

**Approval of Report**

*Loesch*

- Still waiting on a deposit from the bank switch to get deposit in the scholarship fund
- $50,000 bills still owed is a little high. Possibly an issue of timing from Ewald bills.
- We owe $11,000 to Ewald for the conference still

**Loesch: will coordinate with Amanda on moving the final amount from Wells Fargo to Affinity Plus**

- December and January typically the time when funding is the lowest after the conference
• Would be nice to have enough money at the start of the year which could cover the conference cost for the following fall
  o Suggestion: make this as a goal for 2011
• Oct. general and reserve funds total $132,000
• General consensus is the consortium is doing well. Part of the reason it is going so well is because we did well at the fall conference

*Motion to approve the September treasurer’s report (Gaedy/Schrader)
**Motion carried.

*Motion to approve the November treasurer’s report (Schrader/Foster)
**Motion carried.

**Action Items**

**New Business**

**2011 Board Elections**

- Need to check on who won the private sector nomination
- Kari will be serving as the new treasurer
- Still need a conference chair elect – possible nominations Andrea Grygo or Julie Hienz
- Chad Martini would be willing to be conference chair elect but his boss may not like to him to be the head conference planner

- Didn’t put the conference chair elect on the ballot because of no clause in the by-laws that dictates what happens when no one is nominated to an open position.
- Can the board appoint a person without an election? We would like to have some advice from Ewald on what other organizations they work with have done in this situation.
- Suggestion to continue to use Ewald as the conference organizers.
- Suggestion to talk to Chad about chairing the conference planning with the understanding that others would step in if the task interfered too much with his job. Maybe Chad could be the “chair” but without the title.
- February retreat will be in St. Cloud
- Need to amend the bylaws to include a clause about what to do if no one is nominated to one of the board positions

**Board: find a new conference chair-elect**

**2010 Conference**

- Review expense report on conference
- Rough net $20,000 from the conference
- If a vendor is sponsoring the fun run they should not be asked to support a raffle drawing too
- Exhibitor registration was a little low compared to previous years
- Attendee registration was up from the previous year
- Cuts made to design and printing saved the consortium considerable money
- Positive feedback on the removal of the conference material folder
- Comments on not having enough food during the breaks
• Ewald was on top of game when it came to planning food amounts
• Scott suggested moving the costs for the Polaris and Lifetime Achievement awards plaques to the general fund rather than the conference funds
  o Suggestion to put the award in with the scholarship budget
• Positive feedback on the reception at the aquarium
• Steve had a conversation about “Don’t Ask Don’t Tell” type of conference where the extra activities are not advertised and not on as a budget line item
• Suggestion not to advertise the beer tasting as an event as part of the consortium events
  o Maybe rename the event to Scholarship Fund Raiser Event
• Ewald profit sharing at $10,980.83
• We need to be prepared to pay the teleconference budget
  o Possibly use GoTo Meeting or a similar service that would be cheaper
• Scholarship income up considerably from 2008 and 2009.
• Scholarship fundraising event (beer tasting) was well attended. Approximately 200 people attended.
• Workshop registration attendance slightly up. Private sector up, State employees down.

Evaluations
• Survey Monkey for evaluations worked out really well. The online survey may need to be tweaked to remove some of the data errors.
• Too many events going at one time. Fun run conflicted with too many things and the vendor reception.
• Online evaluations had a high response rate

Facebook – Group or Page? Schrader
• Mike Dolbow has been updating the Consortium’s Facebook page; Board members appreciate his work and approve of him continuing to do this.
• After exploring the Page vs the Group page. The group page seems to fit our organization rather than a Page.
• We could have administrators setup on the Group so the Board could post comments and events on the wall
• Suggestion to have a LinkedIn Group in the future

Review of 2010 Goals
• Bylaws changes completed
• Revise board position descriptions
• Review webpages
• Scholarship funds moved
• Endowment fund in a separate account
• Start the vendor advertising on the website in early 2011
Leave for discussion at the 2011 retreat
  • Is the newsletter a valuable addition to the consortium? Positive feedback.

Bylaws review

  • Review bylaw comments
  • Do we remove the line about membership termination?

*Motion to accept the changes in the most recent version of the bylaws (Rader/Loesch)
**Motion carried.

MAGIC

  • Will Craig and Steve Benson attended a MAGIC (MidAmerica GIS Consortium) town hall teleconference meeting last month
  • Level of dispute was a little high among the attendees
  • Consensus was that it’s not a good fit for the Consortium to become involved in – cost-benefit = not worth it.

*Motion to adjourn (Schrader/Foster)
**Motion carried.
Meeting adjourned: 12:46 PM