



Minnesota Home Care Association

## 2026 Provider Advocacy Outreach Guide

*“Advocating for home care is essential to ensure legislation prioritizes service recipients, their families, and the providers that support them. When we work together as home care professionals, we protect access to care, strengthen caregivers, and secure the resources needed for people to receive quality care where it matters most—at home.”*

*Vicki Gerrits, William A. Dombi  
Advocate Award Winner,  
TEAM Public Choices*

### Why Should I Advocate?

Our elected officials make laws and policies every year which can affect home care. They have varying levels of understanding of our industry, and they depend on us to help them learn more.

You wear two hats when it comes to home care advocacy:

- You are a provider, serving people in each Senator or Representative’s district.
- And you are also a constituent yourself.

As such, you are the ideal person to convey to lawmakers the importance of home care. You have the power to educate them about the impact of home care on their community, and to engage them on important issues.

Without your help, lawmakers may not realize the ability of home care to support jobs, to lower health care costs, and to improve lives of those in their district. At MHCA, we want to make it easy for you to take action.

### How can I make a difference?

1. Attend our [Day at the Capitol](#) the week of March 9, 2026.
2. If you don’t already know who represents you, find their names and contact information here, on the legislative [Who Represents Me?](#) page.
3. Arrange a connection (virtual or in-person meeting) with your Senator and/or Representative. **Be sure to say in your voice mail or in the subject line of your email that you are a constituent when setting up the meeting.** Some officials are so busy they are unable to respond to non-constituents. In some districts, both elected officials are happy to do a combined meeting – ask if that’s possible!  
*Note: MHCA will notify members from the same districts so you can schedule a joint meeting. Your [registration](#) allows us to collect that information!*

*Mission: MHCA serves home care providers through advocacy, education, resources, and collaborations.*

*Vision: MHCA will shape the home care landscape to improve and sustain quality care services.*

651.635.0607 / [www.mnhomecare.org](http://www.mnhomecare.org)

4. Need help preparing for the meeting?
  - a. We have sample scripts and talking points on the [MHCA website](#).
  - b. Remember to address your legislator with the correct title (Senator or Representative) unless they ask you to do otherwise.
  - c. Do your research to find out if they are on any health care-related committees. You may have to do some teaching about home care! Avoid industry jargon, though.
  - d. Be flexible – they are very busy and sometimes meetings run late! And if you are delayed, let their office know.
  - e. If you are asked questions, you aren't sure how to answer, write them down and promise to get back to them. Then reach out to MHCA for guidance.
  
5. After your connection (of any type), please do two easy tasks:
  - a. Send a thank you note! Review highlights and remind them they can reach out to you with questions.
  - b. Fill out the MHCA online [‘Completed a Meeting?’](#) form (scroll to the bottom of the page) to tell MHCA how your conversation went! It's quick and easy, and **so very important** in helping MHCA keep track of who has been contacted and plan our next steps.
  
6. MHCA counts on our Grassroots Champions, who are willing to email Minnesota elected officials on specific topics, as needed. [Sign up to send emails](#) to your State Senator or Representative, when MHCA contacts you with a timely issue. MHCA makes it easy and provides you with draft language.
  
7. Visit MHCA's online [Advocacy Center](#) to send a customizable email about current legislative issues. These issues are updated and requests are sent to members when there is a need to elevate an issue with State or US elected officials. Simply select the issue, add in your own story, and enter your contact information to send your elected officials an email.
  
8. Follow MHCA on [Facebook](#) – make sure to like and share our advocacy posts!

*Remember – Elected Senators and Representatives are your community neighbors, serving you!  
They depend on and encourage their constituents to educate them on important issues.  
Don't be intimidated!*