



Minnesota Nursery and Landscape Association

Association Profile

Presented to the Great Lakes Nursery & Landscape Association Leadership Council
September 26-28, 2016

Part 1 MEMBERSHIP SIZE, CATEGORIES, AND DUES STRUCTURE

1,059 total members

Type of member	# in this category	Dues
<u>Business Members</u>	1059	\$159 first year \$199-\$319-\$419-\$519-\$619-\$719-\$2500 based on sales

Business membership is for companies that are engaged in commercial, for-profit activity related to the nursery and landscape industry. Specifically, any company that engages in the following types of business activity, or provides products or services to the following types of businesses, shall be eligible for business membership: nursery grower, greenhouse and herbaceous grower, garden center, landscape contractor, landscape designer or architect, landscape management, irrigation contractor, professional gardening service, commercial arborist or tree care service, or any related professional business supplying or serving these companies.

<u>Multiple Outlets</u>	38	\$119 in addition to above
Subsidiary locations or divisions of Business Member firms.		

<u>Industry Affiliate</u>	47	\$119
Industry professionals (groundskeepers, golf superintendents) who are employed by municipalities or other non-nursery organizations.		

<u>Academic Affiliate</u>	48	FREE
Faculty and/or staff of educational institutions offering landscaping or horticultural programs.		

<u>Student</u>	38	FREE
Students enrolled in landscaping or horticultural education programs.		

INDUSTRY SEGMENTS FOR BUSINESS MEMBERS

Type of business	# of members
Landscape Contractors	443
Landscape Designers	406
Hardscape Contractors	359
Snow Plowing Services	284
Landscape Management	276
Garden Centers	179
Landscape Lighting	184
Business Products or Services	187
Irrigation Contractors	179
Professional Gardening Services	161
Greenhouse & Herbaceous Growers	97
Nursery Growers	67
Tree Care Services	116
Landscape, Nursery, Greenhouse Supply Centers	81
Manufacturers	70
Hardscape Supply Centers	73
Equipment Sales or Rental	61