



Minnesota Nursery and Landscape Association

Association Profile

Presented to the Great Lakes Nursery & Landscape Association Leadership Council
September 24-26, 2018

Part 1 MEMBERSHIP SIZE, CATEGORIES, AND DUES STRUCTURE

1,132 total members

Type of member	# in this category	Dues
<u>Business Members</u>	1270	\$160 first year \$200-\$335-\$440-\$545-\$650-\$755-\$2500 based on sales

Business membership is for companies that are engaged in commercial, for-profit activity related to the nursery and landscape industry. Specifically, any company that engages in the following types of business activity, or provides products or services to the following types of businesses, shall be eligible for business membership: nursery grower, greenhouse and herbaceous grower, garden center, landscape contractor, landscape designer or architect, landscape management, irrigation contractor, professional gardening service, snow plowing, commercial arborist or tree care service, or any related professional business supplying or serving these companies.

<u>Multiple Outlets</u>	36	\$120 in addition to above
Subsidiary locations or divisions of Business Member firms.		

<u>Industry Affiliate</u>	45	\$120
Industry professionals (groundskeepers, golf superintendents) who are employed by municipalities or other non-nursery organizations.		

<u>Academic Affiliate</u>	45	FREE
Faculty and/or staff of educational institutions offering landscaping or horticultural programs.		

<u>Student</u>	25	FREE
Students enrolled in landscaping or horticultural education programs.		

INDUSTRY SEGMENTS FOR BUSINESS MEMBERS

Type of business	# of members
Landscape Contractors	464
Landscape Designers	372
Hardscape Contractors	356
Snow Plowing Services	324
Landscape Management	281
Garden Centers	176
Landscape Lighting	185
Business Products or Services	248
Irrigation Contractors	171
Professional Gardening Services	154
Greenhouse & Herbaceous Growers	101
Nursery Growers	117
Tree Care Services	117
Landscape, Nursery, Greenhouse Supply Centers	97
Manufacturers	69
Hardscape Supply Centers	73
Equipment Sales or Rental	84