

Massachusetts Nursery and Landscape Association presents...

Plant Geek Day



Wednesday, August 22, 2018 ■ 8:00AM–1:30PM
Rose Fitzgerald Kennedy Greenway Conservancy
185 Kneeland Street, Boston, MA 02111
No parking provided. Public transportation encouraged.

Sponsored by the MCH Board!
Sharing a great educational opportunity
with all nursery and landscape
professionals within the industry!

Knowledge, networking & fun!

Receive 2 MCH credits toward continuing education for attending.

Our Day's Agenda

8:00–8:30AM Registration

Grab your coffee, snacks, and Plant I.D. Challenge sheets! **Location: The Greenway Carousel Plaza at Mercantile Street and Surface Road**

8:30–11:30AM Plant I.D. Challenge

Take at your leisure, between or during lectures. **Location: The Greenway Carousel Plaza to The Greenway at Rows Wharf at Atlantic Avenue and High Street**

8:30–9:00AM Welcome!

Kerry Preston, MCH and Corinne Jean, MCH from MNLA ■ Stuart Shillaber, Greenway Introduction ■ Darrah Cole and Tori Hiney, Overview of the Day **Location: Carousel Plaza**

9:15–11:00AM Rotational sessions on The Greenway

Session one: 9:15–10am ■ Session two: 10:15–11am
Choose one program per session

Carolyn Lynch Garden

Darrah Cole and Stephanie Almasi—A tour of our most recent landscape renovation. Discover what went into this project while enjoying the expanded plant palette. **Location: North End area of The Greenway, at Hanover and Cross Street**

Compost Tea & Vermiculture Operations

Tori Hiney and Nicole Semeraro—Behind the scenes look at our Compost Tea brewing and worm colonies. **Location: North Street Garage Facility**

Sustainable Urban Horticulture Maintenance

Anthony Ruggiero and Dylan Barrett-Smith—Learn about our practices of using native plants, leaf mold mulching, keeping up “Winter Interest” and more. **Location: Harbor Fog sculpture near Atlantic Avenue and High Street**

Irrigation & Lawn Care

Gary Thorpe and Michael Bestoso—Find out about the Irrigation and lawn care maintenance practices for our organic park. **Location: Birch Islands at India Street | Wharf District Park**

11:00AM–12:30PM Lunch,* program & networking

MCH recognition program

Plant I.D. Challenge winners

Welcome to The Greenway with Jesse Brackenbury, Executive Director



Photo: rosekennedygreenway.org

12:30–1:30PM Rotational sessions on The Greenway Session three: choose one program

Organic Program Q&A

Tori Hiney and Anthony Ruggiero will field questions about Organic Horticulture. **Location: Birch Islands | Wharf District Park**

Native Plant Tour in the Wharf District Park

Darrah Cole and Dylan Barrett-Smith will lead a walk through the Wharf District Park. **Location: Mother's Walk | Wharf District Park**

Volunteer Program Q&A

Stephanie Almasi and horticulture interns Audry and Rebecca will take questions. **Location: Harbor Fog | Wharf District Park**

Public Art Tour

To be determined. **Location: Promenade | Wharf District Park**

*Lunch will be on The Greenway at Rows Wharf at Atlantic Avenue and High Street. Please note that lunch is not included with registration. Feel free to brown bag it or enjoy the food trucks on The Greenway.



HOST LOCATION

The Rose Kennedy Greenway, a roof garden atop a highway tunnel, is a contemporary public park in the heart of Boston. The non-profit Greenway Conservancy maintains, programs, finances, and improves the 1.5-mile Greenway on behalf of the public. It is about a 20-minute walk headed north from South station or south from North station. For more information visit: rosekennedygreenway.org

Remember this will be a day full of walking and exploring so bring your good walking shoes!
Register online today at mnl.com/pgd18 or see reverse and submit via postal mail.

The Massachusetts Certified Horticulturist (MCH) is a program of the
Massachusetts Nursery and Landscape Association, Inc. (MNLA)

P.O. Box 387 ■ Conway, MA 01341 ■ (413) 369-4731 ■ Fax (413) 369-4962 ■ mnlaooffice@aol.com



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Pricing

Early bird registration: On or before July 26, 2018 ■ \$45 MCH/MNLA | \$65 Non-Member

Regular registration: On or before August 14, 2018 ■ \$55 MCH/MNLA | \$75 Non-Member

Late/walk-in registration: August 15, 2018 to August 22, 2018 ■ \$65 MCH/MNLA | \$85 Non-Member

Plant Geek Sponsor options: \$500 / \$250 / \$100

All sponsors receive logo on signage and conference materials, the opportunity to forward information to be shared with attendees, as well as a mailing list of attendees. Sponsors supporting \$500 or more will also receive one (1) free registration to participate in the day or to share with a customer.

I would like to purchase ____ ticket(s)

I would like to sponsor ____ \$500 ____ \$250 ____ \$100

COMPANY NAME (If applicable, the same name will be used for sponsorship signage)

CONTACT NAME

STREET ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

NAME

NAME

NAME

NAME

Please note any questions or special requests here: _____

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