

Minnesota Library Association: Member Summit

September 28, 2018

9:00 a.m. to 3:30 p.m.

Get ready to use PollEverywhere today! On your smartphone or tablet, you can:

Use your browser to respond to polls:

[PollEv.com/amandas317](https://Pollev.com/amandas317)

Or text

[amandas317 to 22333](text:amandas317)

Then use this text thread throughout the day!

AGENDA

Welcome!	<ul style="list-style-type: none">● Check in with a greeting, your name, and library/organization● Introductions and plan for our time together
Review and Discuss Data and Learning	<ul style="list-style-type: none">● Highlights from Learning Report● Feedback polls and discussion
Environmental Scan	<ul style="list-style-type: none">● Table discussion and activity● Debrief
SWOT Analysis	<ul style="list-style-type: none">● Table discussion and activity● Debrief
Break	15 minutes
Connecting to Vision and Mission Discussion	<ul style="list-style-type: none">● Vision: <i>Minnesota Library Association ensures a future with libraries.</i>● Mission: <i>The Minnesota Library Association is an association of library supporters, representing all types of libraries by helping them accomplish together what none can do alone. MLA serves the interests of its members by facilitating educational opportunities, supporting strong ethical standards, providing legislative assistance, and fostering connections between the library community and various constituencies.</i>



*a project of Standerfer Consulting
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Affirming Strategic Directions	<ul style="list-style-type: none"> ● What are MLA's strategic directions and what do they mean? ● Presentation and discussion
Lunch	Noon-ish to 1pm-ish
Strategic Directions Brainstorming, Discussion, and Debrief <i>We'll take a break at some point during this section!</i>	<ul style="list-style-type: none"> ● Educating and Activating a Library Support Network ● Engaging our Members ● Developing and Equipping our Leaders ● Strengthening our Organization
Wrap Up / Next Steps	<ul style="list-style-type: none"> ● Answer questions ● Clarify next steps ● Final Thoughts

