



MINNESOTA LIBRARY ASSOCIATION

Minnesota Library Association Annual Membership Meeting Minutes Thursday, October 5, 2017 at 4:40pm Mayo Civic Center; Rochester, MN

Call to Order – The meeting was called to order by President Amy Boese at 4:43pm. A quorum was present with 110 members in attendance.

I. Welcome and Introductions □ President Amy Boese introduced those MLA Board Members on stage with her: Margaret Stone, Past President; Ryan McCormick, President Elect; Kate Anderson, Treasurer; Sarah Hawkins, Secretary; Ann Walker Smalley, Legislative Chair Elect; Bob Boese, Parliamentarian.

II. Adoption of Agenda. Motion by Jonathan Carlson, seconded by Sara Stambaugh, to adopt the agenda. Motion carried unanimously.

III. Approval of 2016 Annual Meeting Minutes.

Lisa Wagner noted there was no end time reflected. Jami Trenam moved that we verify the 2016 Annual Meeting end time and amend at later date. Christie Schultz seconded. Motion carried unanimously.

Carla Urban moved to approve 2016 Annual Meeting Minutes with the amendment; Anne Friederichs seconded. Motion carried unanimously.

IV. Reports

A. State of the Association Report. President Amy Boese reflected on the past year focusing on the four areas of strategic plan. Engaging Our Members: subunits and committees are hosting monthly meet-ups to make MLA a year-round association, the membership committee is reaching out to new, renewing and lapsed members, and the Continuing Education Committee continues to be priority, building on the success of meet-ups and MILE. Strengthening Our Organization: membership is up at 600 members, there was good turnout at division and subunit events such as ARLD Day, PLD Day, and CYP Unconference, and we partnered with ITEM to promote ESSA. Educating & Activating a Library Support Network: we are reinvigorating our partnership with the Minnesota Library Foundation, we contacted elected officials via call, mail, email, and social media, had high turnout at Library Legislative Day, and created a new Legislative Working committee. Developing & Equipping Leaders: MILE 2017 was another success; MILE alum are leaders. Where do we need focus? We need better support for librarians and staff of color, more voices speaking on legislative and advocacy issues, yearlong continuing education at all levels, reinvigorating strategic plan, and website redesign.

B. Treasurer's Report- Treasurer Kate Anderson shared the report from FY 2016. Net assets increased \$9,600 over FY 2015, as the association is rebuilding reserves to be in line with policy. For 2016, the Board focused on balancing the budget, while thinking ahead to next year's strategic planning. MLA's primary source of revenue is conference registration at 45%, followed by membership dues at 21% of revenue. Advocacy support is 20% of MLA revenue, though it is immediately reinvested in the lobbyist contract. Anderson thanked exhibitors and sponsors for annual conference, as well as other conferences; Fees/Exhibitors/Sponsorships provides 13% of MLA's annual revenue. Advertising revenue is just under 1%. MLA continues to be a financially sound organization. The Board will begin the budget planning for 2018 next week.

V. Action Items

A. Draft Legislative Platform □ Legislative Committee Chair Elect Ann Walker Smalley shared the 2018 Legislative Platform process and the proposed platform. Walker Smalley thanked Jami Trenam for the work she did during 2017 legislative session, where we were successful in library Legacy funding and a \$2 million bonding bill, and thanked Great River Regional Library for their support in allowing Trenam to do advocacy work. Walker Smalley reminded members that the platform is voted on in concept, that we are prepared to respond to the legislative session and budget forecast, and that numbers are currently placeholders. Proposed 2018 platform planks are: Regional Library Basic System Support (RLBSS) and Multi-type funding, bonding, a new addition of a school librarians grant pool. Proposed statements of support are: Minitex, Ebooks MN, role libraries play in early literary and out of school learning, broadband for public libraries, increased funding for K-12 Broadband Equity Aid, and a new addition of Local Government Aid and County Program Aid.

Motion by Ann Hutton to approve platform in concept. Seconded by Julia Carlis. Motioned carried unanimously.

Everyone is invited to join the legislative listserv, attend Library Legislative Day in the L'Etoile du Nord room at the Capitol on March 6th, and Legislative Forum on August 8th at Brookdale Library.

V. New Business

A. Plans for 2018 – President Elect Ryan McCormick shared thoughts on his MLA presidential plans. He believes we are a profession grounded in our values and principles and we will continue to pull from those strengths in uncertainty and difficulty. Next year's annual conference will be in St. Cloud and will focus on how libraries lead their communities including leadership and technology: net neutrality, digital divide, income inequality, and private data. Keep focusing on advocacy, telling our story of who we are, what we do, and why it matters. Focus on support, including recruitment of librarians of color. Focus on continuing education, exploring experiences similar to MILE for different career stages. Redesign the website and create a new strategic plan, will be depending on members to be involved. Continue to build on successes to lead our communities in addressing big problems.

B. Board Election Results – Nominations Committee Chair Carla thanked members of the committee: Adam Brisk, Hannah Buckland, Ray Lockman, and Jill Smith for putting together a great slate. Lydon acknowledged and thanked those who agreed to run. Lydon shared the 2018 Board election results: Kirsten Clark, President Elect; Jonathan Carlson, Treasurer; Tasha Nins, Member at Large; Ann Hokanson, Legislative Chair-Elect, and Rhia Newhouse, Intellectual Freedom Chair.

C. Memorials and Resolutions – There was a moment of silence to honor those who have passed away. MLA is continually grateful for the lives and roles each member has played.

Bob Boese recognized Bob Rohlf and Cheryl Bjoin in memoriam for their significant contributions to MLA and the library profession.

Ken Behringer introduced a memorial resolution for Bob Rohlf (1928-2017) on behalf of Bill Asp, Gretchen Wronka, and Jan Feye-Stukas. Ann Hutton seconded. Motion carried unanimously.

VI. Questions and Comments – n/a

VII. Adjourn – The meeting adjourned at 5:27 pm per a motion by Urban, seconded by Carlson. Next year's meeting will take place in St. Cloud on October 11th and 12th, 2018. Motioned carried unanimously.