

2019 ACRL Plan for Excellence Implementation Report

Submitted July 18, 2019 by Megan Kocher, ARLD Chair, mkocher@umn.edu

Strategic Area: Value of Academic Libraries

Goal: Academic libraries demonstrate alignment with and impact on institutional outcomes

11. Objective 1. Cultivate research opportunities that communicate the impact of academic and research libraries in the higher education environment.

12. Objective 2. Promote the impact and value of academic and research libraries to the higher education community.

14. Objective 4. Support libraries in articulating their role in advancing issues of equity, access, diversity, and inclusion in higher education.

ARLD presented our 2019 Academic Innovators Award to Kirsten Delegard, Ryan Mattke, Kevin Ehrman-Solberg and Penny Peterson of the Mapping Racial Prejudice project at the University of Minnesota. Since 2016 the Mapping Prejudice project, based in the Borchert Map Library at the University of Minnesota, has worked to create the first-ever comprehensive visualization of racial covenants for an American city. That city, Minneapolis, is acknowledged as having some of the largest racial disparities in the nation, a fact reinforced by residential segregation and racial gaps in homeownership. Starting with digitized Hennepin County property deeds, the project employs optical character recognition to identify specific phrases and terms used to racially restrict specific groups from owning, leasing, or renting the referenced property. The project then turns to individual groups of people to examine the tagged documents and answer a series of questions aimed at identifying the geographic location and specific language use in the covenant.

Strategic Area: Student Learning

Goal: Advance equitable and inclusive pedagogical practices and environments for libraries to support student learning.

15. Objective 1. Empower libraries to build sustainable, equitable, inclusive, and responsive information literacy programs.

16. Objective 2. Collaborate with internal and external partners to expand understanding of the impact of information literacy on student learning.

ARLD was a sponsor of the 2019 LOEX conference held in Minneapolis. LOEX is focused solely on library instruction and information literacy.

Strategic Area: Research and Scholarly Environment

Goal: The academic and research library workforce accelerates the transition to more open and equitable systems of scholarship.

17. Objective 1. Increase the ways ACRL is an advocate and model for more representative and inclusive ways of knowing.

18. Objective 2. Enhance members' capacity to address issues related to scholarly communication, including but not limited to data management, library publishing, open access, and digital scholarship, and power and privilege in knowledge creation systems.

19. Objective 3. Increase ACRL's efforts to influence and advocate for more open and equitable dissemination policies and practices.

Two sessions at our ARLD Day conference focused on open educational resources for users.

Strategic Area: New Roles and Changing Landscapes

Goal: The academic and research library workforce effectively fosters change in academic libraries and higher education environments.

20. Objective 1. Deepen ACRL's advocacy and support for the full range of the academic library workforce.

21. Objective 2. Equip the academic library workforce to effectively lead, manage, and embrace change, advocate for their communities, and serve as a catalyst for transformational change in higher education.

This year, ARLD sponsored a two day pre-conference prior to our annual ARLD Day conference. The pre-conference provided intensive training for librarians conducting systematic reviews outside the health sciences. This is an emerging area in academic librarianship and the training enabled participants to bring new services to their libraries/academic communities with librarians working as partners on research teams.

22. Objective 3. Increase diversity, cultivate equity, and nurture inclusion in the academic library workforce.

Core Commitment to Equity, Diversity, and Inclusion

23. Equity, Diversity, and Inclusion (EDI) Initiatives (Examples: EDI webinars or forums, work completed by an EDI subcommittee or group, recruitment/outreach to underrepresented groups, etc.)

This year we added a Land Acknowledgement at our ARLD Day Conference including a resource guide with information on the indigenous tribes of Minnesota and how to support them.

Equity, diversity, and inclusion work was among the many topics addressed by sessions at ARLD Day including a session titled "Welcome to the Diversity Cafe!"

Following ALA Midwinter and the Minnesota Library Association's Statement on Addressing Racism and Discrimination, ARLD issued a statement affirming our commitment to work with MLA on taking actions to update our code of conduct and implement anti-racist leadership training within our organization as well as continue to offer equity, diversity, and inclusion programming at ARLD events.

Strategic Area: Enabling Programs and Services

24. Education (Do not include professional development if listed elsewhere on form.)

ARLD hosts a conference (ARLD Day) that allows academic librarians the chance to learn about new research, stay updated on trends in the field, and to network with colleagues. ARLD Day 2019 was held on April 26 at the Minnesota Landscape Arboretum. 92 academic librarians attended. Our keynote speaker, Matthew Reidsma, Web Services Librarian at Grand Valley State University in Allendale, Michigan, spoke about ethical dimensions of user experience work in libraries. Several diverse breakout sessions followed. Topics included OERs, Diversity, Equity & Inclusion, Mentorship, User experience, New library services (checking out transit, faculty impact reports), Information literacy, Academic freedom, and Digital Humanities. We also added tours of the Anderson Horticultural Library at the Minnesota Landscape Arboretum where the conference is held.

We also host poster sessions during our business meeting at the annual state conference. This year we had six featured posters covering grey literature, cataloging documentation, inclusive design, information Literacy and instructional design, and outreach.

ARLD hosted a viewing and discussion of the ACRL Webcast “Controversial Topics and Difficult Dialogues - Strategies for Addressing Misinformation in the Library.” The viewing was attended by 20 participants two locations: Concordia College in Moorhead, MN and Minneapolis Community and Technical College in Minneapolis, MN.

25. Publications (Examples: newsletter, peer-reviewed articles, white papers, books, blogs. Social media should go under member engagement.)

26. Advocacy (Examples: legislative liaisons, National Library Legislative Day activities, etc.)

ARLD has a liaison to MLA’s legislative committee whose purpose is to advocate for academic libraries. The liaison participates in Minnesota Library Legislative Day, LegWork committee meetings, and the annual Legislative Forum. This year our legislative liaison started a “3 Advocacy Things” occasional newsletter comprised of useful knowledge and practical steps academic librarians could take to support libraries in our state.

27. Member engagement (Examples: promotion, recruitment, social events, social media)

ARLD regularly updates members with information through email blasts, updates in the MLA RoundUp, distribution of our informational brochure, and postings on the MLA site. We also have a business meeting at the MLA Annual Conference. ARLD posts regularly to our Facebook and Twitter accounts.

Social events held this year: ARLD hosted a back to school happy hour and tour of our local Textile Center's library at the beginning of the academic year. An ARLD Happy Hour was held the evening before the annual Minnesota Library Association Conference. An ARLD Happy Hour was held in conjunction with the annual Library Technology conference. An ARLD Happy Hour was held at the conclusion of ARLD Day. ARLD cohosted a Metronet Wind Down talk featuring a talk and tour of the University of Minnesota's Kirschner Cookbook Collection.