

ARLD Meeting Agenda
Metronet Conference Room (#317)
1619 Dayton Ave.
St. Paul, Minnesota 55104
Friday, 5/18/2018
2:00 PM to 4:00 PM

Present: Phil Dudas, Ginny Moran, Megan Kocher, Jenny McBurney

Remote: Jonathan Carlson, Kellie Meehlhause, Jodi Grebinoski, Allie Thome

Excused:

1. Additions to the agenda?
2. Review and approve [April Meeting Minutes](#) - approved
3. [MLA Board Meeting Notes](#) [Phil]
4. [ARLD Day](#) [Jodi]
 - a. 109 people registered, 110 attended (110 paid)
 - i. Any walk-in's? 1
 - b. Program
 - i. Add social media accounts
 - ii. Add bathroom locations, gender neutral restroom
 - iii. Add happy hour info
 - iv. Improve the map - larger
 - v. Go to one sheet, use Sched, basic account is free (check with Tammy), or a Wordpress site
 - vi. To save on costs, we could make the program in-house
 - c. Food
 - i. Definitely improvement over last year! - positive feedback about the sandwich bar
 - ii. Less afternoon snacks? Yes - for next year, clarify that the types of food should total the registration number, not have the full number of registrations per type of food
 - iii. Plates may have contributed to more conversation/networking since people sat to eat before going off on their own
 - d. Evaluations
 - i. Jodi emailed out

- ii. 45 evals; Range of selections was good, overall positive evals, people made good contacts, compliments on the food (vegan, gluten free, etc), some misunderstandings around the schedule based on previous years' schedules
 - iii. Suggested topics for the future: OER, Open Access, Open Textbooks, Credentialing, Gendered language, Privacy and learning analytics
 - iv. Happy hour was a great idea, at least 28 people came, helped with traffic, next year take more photos (Jodi took a couple)
 - e. Slides/videos up on MLA website
 - i. Slides are up on the website.
 - ii. Videos are in short 5-min chunks. Could be combined, then put on website - Jodi will ask Tammy, Ginny will have students work on this as needed
 - f. Photos/social media
 - i. Add to Google Drive if you haven't already
 - ii. Call for volunteers in a Round-Up, had 4 volunteers, only Sara and Amanda were able to do so
 - iii. How to manage in the future? Volunteers, Board members, Past-past chair, Check attendee list for targeted asks
 - iv. Would also help to have this info on the program
 - v. Is the effort worth it? People are mainly present on Twitter during conferences
 - g. Innovator Award/Election Committee
 - i. Formalize that Board members are not eligible to receive
 - h. Send thank you note to each presenter?
 - i. Everyone will send thank yous and request slides if they have not sent them already, cc Jodi
 - i. Other items from ARLD Day to debrief?
 - j. Future ARLD Day ideas?
 - i. Contract with the Arboretum
 - ii. Keynote
 - 1. [Link to last year's ideas](#)
5. Bylaws [Phil]

- a. Discrepancy between bylaws and website - "Library" vs "Libraries" in org title
 - b. Formalize the Innovator Award/Election committee makeup in bylaws? Should be people who are not up for election
 - c. Everyone read the [bylaws](#) for the June meeting - everyone markup a print or digital copy
6. Dialogue updates [Phil]
- a. User Data Privacy: The ethical implications of analyzing patron/student use data (Cody Hanson, Betsy Friesen, possible 3rd presenter - Shane)
 - i. Co-sponsored by the Intellectual Freedom committee?
 - ii. Follow-up to presentation at LibTech
 - iii. Wilson Studio in Wilson Library
 - iv. Early August? A Wednesday or a Thursday?
 - v. Possible Happy Hour after event.
 - vi. Phil will contact them
 - vii. Allison Langham willing to help out
7. ARLD/ACRL Chapter tablecloth: [Phil]
- a. Contact via MLA:

Minuteman Press Uptown
Ashley Wiermaa, Customer Service
612-870-0777 mpls@minutemanpress.com
[Quote](#)
Waiting to see what the ARLD budget (ARLD Day attendees) looks like
8. Communications Update [Jonathan]
- a. Innovator Award press release sent out
 - i. Next year, do this ahead of time - as soon as the award is decided
 - ii. Possibly share with winner before ARLD Day and ask them not to put it out until after ARLD Day
 - b. PBWorks (<http://arldboard.pbworks.com/>)
 - i. In the future, consider how to fully migrate to Drive so that all documents are in one location
9. Membership Update [Kellie]
- a. Has not met lately
 - b. Jonathan has a spreadsheet showing revenue from membership by month

- i. Membership dropping rather than increasing, will be an emphasis in strategic planning
- ii. How does ARLD membership compare? Non-renewals tend to be 80% public and 20% academic
- iii. St. Kate's survey - about MLA and benefits, what have you attended, what is important/not important to you, etc.

10. Intellectual Freedom Update [Megan] - no update

11. Legislative Update [Ginny]

a. National Library Legislative Day

- i. Went well, met with all legislators or their staff
- ii. ALA ask was about reauthorizing library media services act, LSTA funding, come to visit libraries to see how people use broadband
- iii. Learned about the ALA lobbying efforts, how much work it is, relationship building
 - 1. Marrakesh Treaty Implementation Act
- iv. Phil had an example of how to share this info with colleagues - "4 important links" - National Library Legislative Day link to topics, ACRL Legislative Agenda, Minnesota Library Advocacy website, ALA Action Center
- v. Talking points from ALA are very public-focused, gave ACRL feedback that we need academic-focused data points too, messaging to membership on how to communicate about these points would help
 - 1. Emphasis on "Pick 3" topics to discuss with legislators, a list of 10 for example is too long
 - 2. How to keep these topics on people's minds? Ideas: 3 things to know, 2 things to do; Email to members specifically about legislative topics; try it this summer and get feedback at MLA next fall; put short tips on social media
 - 3. No advantage to sending a paper letter, in the House they are digitized anyway; if you react to legislators' social media within 24 hrs they will be more likely to be influenced by it
 - 4. Ginny will draft

- b. "Academic balance" language in a MN bill, E-12 oriented, not in the supplemental bill right now
 - i. Keep an eye out and individuals could contact their legislators to express their views

12. Budget Review [Phil, Jonathan]

- a. ACRL application - need a receipt to say this is how we used the money - Tammy will prepare the document to submit, Jodi will followup with Tammy
- b. Currently waiting on a couple more bills that should go through soon
 - i. Jodi will check with Tammy on a couple of charges (charged more for mics, paid for juice)
 - ii. Remaining costs for the year- food for the Dialogue and the transitional meeting in November
- c. Dialogue ideas: could make non-members pay (how many at St. Kate's dialogue were non-members? no way to know if they are an ACRL member though), could cap it at 15 people, could continue to offer no charge this year and reevaluate next year
- d. Probably need to save the tablecloth for next year

13. Anything else?

- a. Tour of Textile place - Center for Fiber Arts - a summer post-dialogue happy hour - can walk to Surly from the textiles
 - i. Might have a cost

Next meeting: June 15th 2-4pm

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/374511245>

Or iPhone one-tap :

US: +16699006833,,374511245# or +16465588656,,374511245#

Or Telephone:

Dial(for higher quality, dial a number based on your current location) :

US: +1 669 900 6833 or +1 646 558 8656

Meeting ID: 374 511 245