ARLD Meeting Agenda
Metronet Conference Room (#317)
1619 Dayton Ave.
St. Paul, Minnesota 55104
Friday, 5/18/2018
2:00 PM to 4:00 PM

Present: Phil Dudas, Ginny Moran, Megan Kocher, Jenny McBurney
Remote: Jonathan Carlson, Kellie Meehlhause, Jodi Grebinoski, Allie Thome
Excused:

1. Additions to the agenda?
2. Review and approve April Meeting Minutes - approved
3. MLA Board Meeting Notes [Phil]
4. ARLD Day [Jodi]
   a. 109 people registered, 110 attended (110 paid)
      i. Any walk-in’s? 1
   b. Program
      i. Add social media accounts
      ii. Add bathroom locations, gender neutral restroom
      iii. Add happy hour info
      iv. Improve the map - larger
      v. Go to one sheet, use Sched, basic account is free (check with Tammy), or a Wordpress site
      vi. To save on costs, we could make the program in-house
   c. Food
      i. Definitely improvement over last year! - positive feedback about the sandwich bar
      ii. Less afternoon snacks? Yes - for next year, clarify that the types of food should total the registration number, not have the full number of registrations per type of food
      iii. Plates may have contributed to more conversation/networking since people sat to eat before going off on their own
   d. Evaluations
      i. Jodi emailed out
ii. 45 evals; Range of selections was good, overall positive evals, people made good contacts, compliments on the food (vegan, gluten free, etc), some misunderstandings around the schedule based on previous years’ schedules

iii. Suggested topics for the future: OER, Open Access, Open Textbooks, Credentialing, Gendered language, Privacy and learning analytics

iv. Happy hour was a great idea, at least 28 people came, helped with traffic, next year take more photos (Jodi took a couple)

e. Slides/videos up on MLA website
   i. Slides are up on the website.
   ii. Videos are in short 5-min chunks. Could be combined, then put on website - Jodi will ask Tammy, Ginny will have students work on this as needed

f. Photos/social media
   i. Add to Google Drive if you haven’t already
   ii. Call for volunteers in a Round-Up, had 4 volunteers, only Sara and Amanda were able to do so
   iii. How to manage in the future? Volunteers, Board members, Past-past chair, Check attendee list for targeted asks
   iv. Would also help to have this info on the program
   v. Is the effort worth it? People are mainly present on Twitter during conferences

g. Innovator Award/Election Committee
   i. Formalize that Board members are not eligible to receive

h. Send thank you note to each presenter?
   i. Everyone will send thank yous and request slides if they have not sent them already, cc Jodi

i. Other items from ARLD Day to debrief?

j. Future ARLD Day ideas?
   i. Contract with the Arboretum
   ii. Keynote
      1. Link to last year’s ideas

5. Bylaws [Phil]
a. Discrepancy between bylaws and website - “Library” vs “Libraries” in org title
b. Formalize the Innovator Award/Election committee makeup in bylaws? Should be people who are not up for election
c. Everyone read the bylaws for the June meeting - everyone markup a print or digital copy

6. Dialogue updates [Phil]
   a. User Data Privacy: The ethical implications of analyzing patron/student use data (Cody Hanson, Betsy Friesen, possible 3rd presenter - Shane)
      i. Co-sponsored by the Intellectual Freedom committee?
      ii. Follow-up to presentation at LibTech
      iii. Wilson Studio in Wilson Library
      iv. Early August? A Wednesday or a Thursday?
      v. Possible Happy Hour after event.
      vi. Phil will contact them
      vii. Allison Langham willing to help out

7. ARLD/ACRL Chapter tablecloth: [Phil]
   a. Contact via MLA:
      Minuteman Press Uptown
      Ashley Wiermaa, Customer Service
      612-870-0777 mpls@minutemanpress.com
      Quote
      Waiting to see what the ARLD budget (ARLD Day attendees) looks like

8. Communications Update [Jonathan]
   a. Innovator Award press release sent out
      i. Next year, do this ahead of time - as soon as the award is decided
      ii. Possibly share with winner before ARLD Day and ask them not to put it out until after ARLD Day
   b. PBWorks (http://arldboard.pbworks.com/)
      i. In the future, consider how to fully migrate to Drive so that all documents are in one location

9. Membership Update [Kellie]
   a. Has not met lately
   b. Jonathan has a spreadsheet showing revenue from membership by month
i. Membership dropping rather than increasing, will be an emphasis in strategic planning

ii. How does ARLD membership compare? Non-renewals tend to be 80% public and 20% academic

iii. St. Kate’s survey - about MLA and benefits, what have you attended, what is important/not important to you, etc.

10. Intellectual Freedom Update [Megan] - no update

11. Legislative Update [Ginny]

   a. National Library Legislative Day
      i. Went well, met with all legislators or their staff
      ii. ALA ask was about reauthorizing library media services act, LSTA funding, come to visit libraries to see how people use broadband
      iii. Learned about the ALA lobbying efforts, how much work it is, relationship building
         1. Marrakesh Treaty Implementation Act
      iv. Phil had an example of how to share this info with colleagues - “4 important links” - National Library Legislative Day link to topics, ACRL Legislative Agenda, Minnesota Library Advocacy website, ALA Action Center
      v. Talking points from ALA are very public-focused, gave ACRL feedback that we need academic-focused data points too, messaging to membership on how to communicate about these points would help
         1. Emphasis on “Pick 3” topics to discuss with legislators, a list of 10 for example is too long
         2. How to keep these topics on people’s minds? Ideas: 3 things to know, 2 things to do; Email to members specifically about legislative topics; try it this summer and get feedback at MLA next fall; put short tips on social media
         3. No advantage to sending a paper letter, in the House they are digitized anyway; if you react to legislators’ social media within 24 hrs they will be more likely to be influenced by it
         4. Ginny will draft
b. "Academic balance" language in a MN bill, E-12 oriented, not in the supplemental bill right now
   i. Keep an eye out and individuals could contact their legislators to express their views

12. Budget Review [Phil, Jonathan]
   a. ACRL application - need a receipt to say this is how we used the money - Tammy will prepare the document to submit, Jodi will followup with Tammy
   b. Currently waiting on a couple more bills that should go through soon
      i. Jodi will check with Tammy on a couple of charges (charged more for mics, paid for juice)
      ii. Remaining costs for the year- food for the Dialogue and the transitional meeting in November
   c. Dialogue ideas: could make non-members pay (how many at St. Kate’s dialogue were non-members? no way to know if they are an ACRL member though), could cap it at 15 people, could continue to offer no charge this year and reevaluate next year
   d. Probably need to save the tablecloth for next year

13. Anything else?
   a. Tour of Textile place - Center for Fiber Arts - a summer post-dialogue happy hour - can walk to Surly from the textiles
      i. Might have a cost

**Next meeting:** June 15th 2-4pm
Join from PC, Mac, Linux, iOS or Android: [https://zoom.us/j/374511245](https://zoom.us/j/374511245)
Or iPhone one-tap :
   US: +16699006833,,374511245# or +16465588656,,374511245#
Or Telephone:
   Dial(for higher quality, dial a number based on your current location) :
   US: +1 669 900 6833 or +1 646 558 8656
Meeting ID: 374 511 245