ARLD Meeting Agenda
Friday, 2/19/21
2:00 PM to 4:00 PM

Zoom meeting link: https://us02web.zoom.us/j/83518534645?pwd=d2h5UjIlR1NPUEpwSnFVbTdsYU9zUT09

Present: Kristen Cooper, Jenny McBurney, Amy Mars, Kat Nelson, Bekky Vrabel, Ginny Moran, Maggie Parra
Excused: Trent Brager

Agenda

1. Review and approve January Meeting Minutes [all] -Approved
2. MLA Board Meeting Notes [Jenny]
3. ARLD Day 2021 [Amy]
   a. Planning Timeline
      i. Date: April 30th
      ii. Proposal deadline extended to the 17th
      iii. Proposals - Please read in advance of meeting - Goal to post to website by March 12th
         1. Sessions tentatively planned and waiting for confirmation from presenters. Begun volunteering to moderate sessions
         2. Monday Amy will send accepted/not accepted/suggested combinations to presenters
      iv. Sponsor letter
         1. Amy will follow up with Synergos on questions regarding benefits for different sponsor levels
   b. Keynote
      i. Contract signed & title of talk finalized
   c. Budget planning
      i. MLA Budget planning form now available
      ii. Revenue
         1. $200 (from MLA)
         2. $185 (from ACRL)
         3. Registration fees
            a. $30 non-members
            b. $15 members
c. $10 presenters
d. $5 students
e. Sponsored registration for Indigenous attendees

4. Potential Sponsors
   a. Minitex (Amy)
   b. Metronet (Maggie) - wait to see what other sponsors say as they have already promised to fund other activities
c. St. Kate’s MLIS Program (Amy)
d. MCTC LIT Program (Amy)
e. EBSCO (Amy)
f. Altmetric (Jenny will send contact info)
g. ProQuest
h. Gale (Amy)
i. Elsevier

iii. Costs
   1. Keynote honorarium
   2. Zoom: $40 for webinar room, $45 per additional regular meeting room (likely need 2 extra rooms + webinar)
      a. 100 is current max capacity for regular rooms - or we can add Large capacity rooms if needed
   3. Sched: $200 (includes embedded Zoom links)
   4. Amy will followup with Synergos about room needs

4. Potential Schedule/Format
   1. 8:30-9: welcome, innovator awards
   2. 9:15-10:15: session 1
   3. 10:30-11:30: session 2
   4. 11:45-12:15: round tables
   5. Break for lunch
   6. 12:45-1:45: keynote
   7. 2-3: session 3

4. Innovator Award Committee
   a. Committee members - Kat N, Trent B, Amy M
      i. First call = week of March 1st
      ii. Second call = week of March 8th
      iii. Due April 5

5. Unpacking White Supremacy series [Amy]
   a. Session groups should meet & finalize details before whole group meeting
   b. Evaluation?
c. Registration

6. Media Landscapes campaign proposal from Minitex [Jenny]
   a. Project plan
   b. They are asking if ARLD and PLD can be partners in this project, and if so what can we contribute
      i. Will definitely help promote and are interested in more but would need more details.
      ii. Kat will be point person/liaison for promotion

7. Communications update [Maggie]
   a. February Roundup
   b. Social media engagement
      i. 116 on facebook
      ii. 125 on twitter

8. Legislative update [Ginny]
   a. Legislative call notes
   b. Lunch ‘n’ Learn held earlier in the week
   c. 3 things for advocacy sent out
   d. Virtual legislative library week next week

9. Membership update [Bekky]
   a. Committee met with Synergos folks
   b. Going to encourage para professionals to join
   c. Reviewing website language for clarity
   d. Wondering if divisions would be interested in creating a video about what ARLD can do for members. Revisit this later when board isn’t as busy
      i. Suggestion that testimonials from members might be a better fit

10. Problem with Google Groups [Jenny]
    a. Legitimate emails frequently going to spam
      i. If any questions about something being sent out double check with Amy, Kat, or Jenny
      ii. For now for time sensitive emails probably better to type out everyone’s emails and not using the google group

11. Name on website and in icons [Jenny]
    a. Thanks to Ginny, Trent, and Maggie! Any other edits to make?
    b. Can’t seem to change facebook group name (Amy)
      i. If it doesn’t get fixed from Amy’s prompt Maggie will try

12. MLA Annual Conference Volunteers [Jenny]
    a. See email from Stacey

13. Anything else?