ARLD Meeting Agenda
Metronet Conference Room (#317)
1619 Dayton Ave.
St. Paul, Minnesota 55104
Friday, 10/18/19
2:00 PM to 4:00 PM

Join Zoom Meeting
https://zoom.us/j/426667330

Present: Megan Kocher, Jenny McBurney, Ginny Moran, Phil Dudas, Amy Mars
Online: Allie Thome, Janis Shearer

Agenda
1. Review and approve August Meeting Minutes and Annual Division Meeting Minutes [all] - approved
2. MLA Board Meeting Notes [Megan]
3. November Meeting planning [Megan]
   a. In-person meeting with new and leaving board members
      i. Janis will join online
   b. Food options/ordering
      i. Thai food - extra mild! Megan will order
   c. Time shift (1pm-3pm)
   d. New members have been invited
   e. Room 320 reserved
4. ARLD Day 2020 [Megan]
   a. Still negotiating with keynote, trying to get more money
5. Budget review [Megan]
   a. Phil will look into money from ACRL
   b. Spreadsheet doesn’t yet reflect November lunch either
   c. We would like to get more money for the speaker as well as paying for the speaker’s dinner the night before ARLD Day
   d. Currently we charge $75 for ARLD/ACRL members, $115 for non members, $40 for student, but it’s one limited pot of money
      i. MLIS program has a membership to MLA, does that apply to ARLD?
         Students get reimbursed by St Kates
      ii. Spring semester often has an academic libraries class, so we could talk to that instructor to encourage attendance
      iii. Could raise registration by $5 for members, and lower it for students and advertise to them to encourage attendance
e. ARLD Day has had attendance decreasing recently
f. This year, we hope to have a great speaker to increase attendance and it will also not have conflicts with ACRL and LOEX like last year
g. If this year continues the trend, we could switch to every other year instead (alternate with ACRL)
h. PLD is a cheaper event, we could look to ideas from them
   i. PLD had 50 people, at Radisson in Brooklyn Center, 9am-3:30pm, keynote, one breakout session, afternoon keynote, group discussion with facilitators at tables, $50 for MLA members and $60 for nonmembers
   ii. One keynote was a clinical social worker and one was an instructor from UW Madison iSchool
i. Would improvements in communication (website, email spam rate, targeted outreach) help attendance?
j. ACRL membership also went down
k. Could look for corporate sponsorship - right now we have 2 sponsors for ARLD Day - what would we give them? Right now a table and a couple minutes to speak - we could set up sponsorship tiers to offer them
   i. Could be a good project for new board members
l. Other ideas:
   i. Donations? Add donation option to the registration form? Optional donation for dialogues ($10 suggested, pay what you can, etc)
   ii. A raffle for one nice prize at ARLD Day?
   iii. Sponsor a student to attend? SLA-MN does this, and award it during the event to make it more visible - draw names so you have to be there to get the reimbursement
   iv. We could have an ARLD ribbon for the MLA conference
m. The raffle winner last year gets free registration this coming year - how to do the logistics of this? This could be an ongoing raffle in the future, something like pay $5 to be in a drawing for free registration next year

6. Anti-racist leadership training ideas [Megan & Amy]
   a. Discussion of options. What can we commit to in the upcoming year?
   b. Do we need a budget for this?
c. We would like something that is hands-on:
   i. Could have everyone on the board do the Me and White Supremacy workbook, and then instead of a dialogue have a consultant come in
   ii. Do the workbook and then spend 15 minutes per board meeting for the next year for discussion
   iii. The workbook is geared toward white people so we don’t want to make a blanket requirement, instead could have it be an opt-in for discussion in parallel with another activity
   iv. Sustainability over time since the board changes - budget for this every 2 years? How to make it a regular audit/check-in/assessment?
      1. Can be built into the new board member orientation, or they do some of it on their own
      2. We pilot something this year and make a recommendation for future years
   v. Try out different forms of meetings - do one in-person, one online
   vi. Next steps:
      1. Pick a couple to explore, ask them how much it would cost, what options are there? Look into DeEtta Jones and Strategic Diversity Initiatives options - Amy
      2. Budget will depend on what we learn

7. Communications update [Janis]
   a. October Roundup
   b. Ginny will share local legislative info, and also a 3 Advocacy Things sooner than the Roundup

8. Legislative Update [Ginny]
   a. Overall people are happy with the legislative platform work and lobbyist
   b. Recent email went out for feedback - check spam if you didn’t see it
   c. They are planning another “translation” document for academic libraries similar to last year
   d. Keep in mind that the legacy amendment expires in 15 years - getting this renewed will be a hot topic - it has been very beneficial for academic libraries so we should be laying the groundwork with legislators now
   e. ACRL came out with a platform late, now available
f.  Continue writing to legislators to support IMLS

9.  Membership Update [] - none

10. Intellectual Freedom Update [Megan] -
    a.  Richmond Kinney is the new Intellectual Freedom chair-elect

11. Anything else? [All]
    a.  2020 Dialogues:
    b.  February/March might work well - helps get ARLD/ARLD Day into people’s minds, encourage them to be members
    c.  February could be a kickoff for the anti-racist training - author talk, since the book comes out in February
        i.  MCTC - diversity and equity in librarianship panel - help advertise
        ii.  Have people do a presentation at ARLD Day about this
    d.  Local idea around subject terms
        i.  Tina Gross could be a speaker, or Violet Fox