

ARLD Meeting Agenda  
Metronet Conference Room  
1619 Dayton Ave.  
St. Paul, Minnesota 55104  
Friday, 2/16/2018  
1:00 PM to 4:00 PM

Present: Jodi Grebinoski, Phil Dudas, Ginny Moran, Jonathan Carlson, Kellie Meehlhause, ,  
Allie Thome, Megan Kocher

Excused: Sara Stambaugh (filling in for Jenny McBurney)

Guests: Tammy Schoenberg

1. ARLD Day with Tammy Schoenberg [Jodi and Tammy]

- a. Keynote Speaker - Due to a family emergency, we will ask Trevor if he would like to withdraw as keynote speaker. If he accepts, we'll find a local substitute.
- b. Menu - Jodi, Kellie, Megan, and Ginny met and decided on the following:
  - i. American Breakfast with shredded hash browns, bagels and peanut butter, coffee, tea, water.
  - ii. No box lunch! Instead, Deli Express (create-your-own sandwiches) with Roasted Sweet Potato salad and Edamame salad. Added whole fruit and sodas.
  - iii. Afternoon snacks: chocolate-dipped pretzel sticks (if available separate from Chocolate Attack package), chips and salsa (if available separate from Pub Break package), brownies, and gourmet dessert bars. If chips and salsa unavailable, then popcorn.
  - iv. Final attendance count to Arboretum on April 17.
- c. Registration
  - i. To open March 12th. Jodi will send Tammy final Keynote and session info by March 7. Lisa will be attending the event instead of Tammy, will be leaving at lunch per the norm
  - ii. 2nd registration reminder: week of April 9
  - iii. Registration will close April 13. Walk-ins will still be accepted.
- d. Final Program - Finalize at March 16 meeting. Jodie will send to Tammy no later than March 19.

- e. Evaluation Forms - Link to form included in Program. Email reminder will also be sent morning of ARLD Day. Will finalize form at March 16 meeting.
- 2. Additions to the agenda? [All] No additions.
- 3. Review and approve [January Meeting Minutes](#) [All] Approved as they stand.
- 4. [MLA Board Meeting Notes](#) [Phil]
  - a. 2018 MLA Conference theme is "Programmed to Lead."
  - b. MLA Community Calendar - we will add ARLD Board meetings.
  - c. MLA Photo Release Policy - Add a question to event registration form for those who would like to opt-out.
- 5. Bylaws (placeholder for now) [Phil]
  - a. Discrepancy between bylaws and website - "Library" vs "Libraries" in org title
  - b. Formalize the Innovator Award/Election committee makeup in bylaws? Should be people who are not up for election
- 6. St. Catherine University MLIS Strategic Planning Session [Phil, Ginny]
  - a. Phil and Ginny attended
  - b. SWOT analysis for the program and overview of accreditation process.
- 7. Dialogue updates [Phil]
  - a. [#librarianshipsowhite](#) (Amy Mars and Deb Torres) - Tentative title
    - i. Thursday, April 5th
    - ii. Phil and Jonathan will be there. Ginny might depending on time.
    - iii. Faculty Study in the Library is reserved (St. Kate's)
    - iv. They are checking on catering/food options
      - 1. Previous event at St. Kate's were allowed to be bring in food from outside vendors
        - a. Holy Land?
        - b. Afro Deli?
    - v. Facebook event
    - vi. Event on the MLA website
    - vii. Registration - to include food option/dietary needs, etc.
  - b. User Data Privacy: The ethical implications of analyzing patron/student use data (Cody Hanson, Betsy Friesen, possible 3rd presenter - Shane)
    - i. Co-sponsored by the Intellectual Freedom committee?
    - ii. Follow-up to presentation to LibTech

- iii. Wilson Studio in Wilson Library
- iv. Early August? **A Wednesday or a Thursday?**
- v. **Possible Happy Hour after event.**

8. ARLD Brochure [Megan]

a. Notes

- i. **Add Innovator Award info, Social media links, social and Happy Hour events info, past Dialogue topics.**
- ii. **Photos can be swapped out each year. Ask volunteer photographers to get specific shots (e.g., group discussion).**
- iii. **For ARLD Day info, make more generic with past Keynote speakers.**

9. ARLD/ACRL Chapter tablecloth: [Phil]

a. Contact via MLA:

Minuteman Press Uptown  
 Ashley Wiermaa, Customer Service  
 612-870-0777 [mpls@minutemanpress.com](mailto:mpls@minutemanpress.com)  
[Quote](#)

Waiting to see what the ARLD budget (ARLD Day attendees) looks like

10. ARLD Day 2018 [Jodi]

a. Keynote Speaker Trevor Dawes

- i. Update from Jodi
  - 1. Jodi has composed an email, giving the option to withdraw
- ii. Contract
- iii. No breakout session
- iv. Next steps
- v. Permission to film?
  - 1. No update
- vi. Dinner reservation (if we do dinner)
  - 1. No update
- vii. Hotel - Four Points (Bloomington)

b. Innovator Award/Election Committee [Megan, Jodi, Allie, and Jonathan unofficially]

- i. First call scheduled to go out 2/26
- ii. **Winner should be notified the week of April 9 so they have time to register.**

- c. [Schedule](#) for 2018
  - i. Program
    - 1. Choose sessions
      - a. Notify applicants by 2/21
      - b. Received proposals for 13 breakout sessions and 5 lightning rounds
    - 2. Create session schedule
      - a. Session block 1 (11-11:50 AM): 3 breakout sessions
        - i. Inclusivity Through Documentation: Using Gestalt Principles and Plain Language to Create Effective Documents (Ginny)
        - ii. Visualizing Contacts and Connections Using Gelphi (Allie)
        - iii. History Now: Minnesota Reflections' Primary Source Sets (Megan)
      - b. Session block 2 (1-1:50 PM): 3 breakout sessions
        - i. Where Are We Now? Gender, Technology, and Libraries (Jonathan)
        - ii. What's Happening Here? Mapping as an Observational Tool (keynote/Jodi)
        - iii. Library Website: The Conversation (Phil)
      - c. Session block 3 (2-2:50 PM): 3 breakout sessions
        - i. vHMML Reading Room: Building a Bibliographic Database for Digital Archives, Manuscripts, and Books (Sara/Jenny)
        - ii. It's All About the Outreach: Podcasting Our Way to the Hearts and Minds of the Community (Kellie)
        - iii. Reclaiming scholarship: why you should become a publisher for your community (Megan)
      - d. Session block 4 (3:10-4 PM): 2 breakout sessions & lightning round session

- i. The Words We Choose, the Words We Use: Catalogers' Insights on Critical Information Literacy Strategies (Jonathan)
    - ii. "Why don't other students love the library as much as I do?" (Kellie)
    - iii. Lightning Rounds (Jodi and Phil)
      - 1. Leveraging our current tools and skills to assist researchers in locating grant funding opportunities
      - 2. Creating Spaces for Reflection
      - 3. Information Literacy for Marketing Students: A Project Based Learning Approach
      - 4. Exploring library research with the Institute for Research Design in Librarianship
      - 5. Forging New Alliances: IT, Media and Library Working Together
  - 3. Assign moderators
    - a. Done! See above.
- ii. Sponsors
  - 1. \$500 from [Altmetric](#)
    - a. Table, name in program, 5-10 minutes in morning between keynote and sessions
  - 2. EBSCO?
    - a. **Sponsoring breakfast**
- d. Food subcommittee [Jodi, Megan, Ginny, Kellie]
  - i. **See above.**
- e. Decide on Drawings/Prizes [All]
  - i. One large prize - Arboretum gift card
  - ii. Everyone will give Jonathan \$5 by morning of ARLD Day.
- f. Volunteer photographers/social media
  - i. Kat Gerwig

ii. Amanda Mills

iii. Mitzi Roberts

1. Next steps for them?

- a. Group of people socializing
- b. Group discussions
- c. People enjoying the Arboretum
- d. Board photo
- e. Less pictures of people standing behind a podium and audiences sitting there staring at a screen/on devices, etc.
- f. Use #arld18
- g. Register to attend
- h. Phil will email the three of them

g. ARLD Day Attendance (!)

i. 2013 148

ii. 2014 144

iii. 2015 142

iv. 2016 130

v. 2017 100

vi. Look through [evals from last year](#)

1. Maybe discuss these numbers at the ARLD Meeting at MLA?
2. Reality that we might need to look at every other year in the future
3. Try and get additional data from old budgets?

11. Communications Update [Jonathan]

a. PBWorks (<http://arldboard.pbworks.com/>)

- i. In the future, consider how to fully migrate to Drive so that all documents are in one location

12. Membership Update [Kellie]

a. No update

13. Intellectual Freedom Update [Megan]

a. No update

14. Legislative Update [Ginny]

- a. Library Legislative Day
    - i. Phil signed up for [virtual legislative day](#)
    - ii. Jonathan and Ginny are attending
    - iii. [Advocacy website](#)
    - iv. [New "how-to" videos](#)
15. ACRL Chapter Topics Newsletter [Phil]
- Dear Colleagues, our *Chapter Topics* Newsletter is taking on a new look! It will now be distributed using the Libguide platform and will allow us to have dynamic and more focused content. It will be ‘published’ twice a year. We are seeking content from you in the following areas!

### **Best Practices from My Chapter**

We are seeking content in the following areas:

- Professional Development
- Outreach
- Managing Membership
- Running a Non-Profit Organization
- Website Design/ReDesign
- Communication
- Demonstrating the value of membership/Increasing Membership
- Working with Vendors
- Soliciting Speakers

Entries can be in the form of a slide show or text. We invite short and engaging videos. The more creative, the better!!

### **Spotlight on (Your Chapter Name) or (an individual in your chapter)**

This segment will highlight significant accomplishments and interesting programs. You might choose to interview a member of your chapter who should be celebrated in some way, whether it be an achievement in scholarship, service, or librarianship. Or other categories that you choose!!

Accompanying pictures/media are encouraged.

Please note the following guidelines:

- Video content should not exceed 10 minutes
- Submit .pdfs of your slide decks
- 300 word limit for text submissions
- Submissions are due March 23
- Send submissions to Leslin Charles: [leslin.charles@rutgers.edu](mailto:leslin.charles@rutgers.edu) and Rachel Minkin: [minkinr@lib.msu.edu](mailto:minkinr@lib.msu.edu)

The Libguide will also feature a portal for users to submit comments and suggestions for more types of content. We look forward to a collaborative approach with our newsletter.

16. LibTech Happy Hour [Phil]

- a. Wednesday March 14th @ 5:30 Rabbit Hole confirmed
- b. Bar area is reserved, can overflow into booths
- c. Phil will follow up on if restaurant validates parking.
- d. Wednesday night specials = select \$3 beer, \$4 shot, \$5 cocktail, and \$6 food special. The items are different each week.
- e. Credit card is holding the reservation
- f. Sched needs to be updated, start time is currently wrong
- g. Facebook event and MLA event need to be created
- h. [Flyers](#) [Allie]
  - i. Add "Day" after ARLD
  - i. Jodi to bring sign holder

17. St. Kate's MLIS Program Bowling Event

- a. Did anyone go? No

18. Anything else?

- a. Notes

19. Happy Hour!

- a. [Augustine's](#)

**Next meeting:** March 16, 2-4pm

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/374511245>

Or iPhone one-tap :

US: +16699006833,,374511245# or +16465588656,,374511245#

Or Telephone:

Dial(for higher quality, dial a number based on your current location) :

US: +1 669 900 6833 or +1 646 558 8656

Meeting ID: 374 511 245