ARLD Meeting Agenda  
Metronet Conference Room (#317)  
1619 Dayton Ave.  
St. Paul, Minnesota 55104  
Friday, 3/16/2018  
2:00 PM to 4:00 PM  

Present: Jodi Grebinoski, Phil Dudas, Ginny Moran, Jonathan Carlson, Allie Thome, Megan Kocher, Sara Stambaugh  
Excused: Kellie Meehlhause  

1. Additions to the agenda? No additions.  
2. Review and approve February Meeting Minutes - approved as they stand  
3. MLA Board Meeting Notes [Phil]  
   a. MLA website calendar of events has been improved per conversation at our last meeting  
   b. Do we want to hide Board email addresses and replace with a contact us form the same way the MLA Board did? (spam issue) - Maybe add a Captcha to the form?  
      i. Add it as an agenda item at MLA board meeting next month - make it consistent across all divisions and subdivisions  
4. ARLD Day [Jodi]  
   a. Registration is open  
      i. 42 people have registered - have you registered?  
      ii. Please help promote  
   b. Check in with schedule and moderators  
      i. Moderators need to email their presenters  
   c. Catering  
   d. Date of Event Schedule and contact #  
   e. Finalize Program - Jodi will give info to Tammy, they create, we proof  
   f. Evaluation Forms  
      i. Maybe next year can piggy-back on MLA’s Sched subscription and use that platform for schedule & feedback  
      ii. This year, email eval form out at noon AND have moderators mention about the eval in each session
g. Supplies (MLA has Post-it easel pads, Easels and Markers to bring to ARLD Day, we will need to return remaining supplies to Tammy) - if need access to the list of presenters/attendees contact Jodi

h. Filming for keynote - Jodi to ask Andrew if he is willing to be recorded

i. Dinner with keynote - Megan to choose a place

j. Keynote transportation - Jodi to drive, Jonathan as backup

k. Keynote Hotel (Four Points: http://www.fourpointsminneapolisairport.com/)
   i. Will take shuttle to hotel from the airport
   ii. Jodi to drop speaker off at airport after conference

l. Photo release at check-in - in future available as part of registration; Jodi to email Tammy about how to go about this. Have a note in the printed program re: opt-out “speak with a board member”

m. Phil will email photo/social media volunteers

n. Innovator Award/Election Committee [Megan, Jodi, Allie, and Jonathan]
   i. Any nominations yet? Yes, 2 nominations.
   ii. Winner should be notified the week of April 9 so they have time to register.

o. Remember $5 for Jonathan (Sara and Ginny already paid) Jonathan is on Zelle or you can send via Facebook messenger

p. Sponsors - Jodi to update website for Altmetric thanking them for all-day beverages

5. Bylaws (placeholder for now) [Phil]
   a. Discrepancy between bylaws and website - “Library” vs “Libraries” in org title
   b. Formalize the Innovator Award/Election committee makeup in bylaws? Should be people who are not up for election

6. Dialogue updates [Phil]
   a. #librarianshipsowhite (Amy Mars and Deb Torres)
      i. Details
      ii. Registration opened on Monday
      iii. 9 people have signed up
      iv. Please help promote
         1. Food order needs to be in by 3/29
      v. Facebook event and other communications?
1. Tweets scheduled from ARLD twitter
2. Jonathan to create Facebook event

b. User Data Privacy: The ethical implications of analyzing patron/student use data (Cody Hanson, Betsy Friesen, possible 3rd presenter - Shane)
   i. Co-sponsored by the Intellectual Freedom committee?
   ii. Follow-up to presentation at LibTech
   iii. Wilson Studio in Wilson Library
   iv. Early August? A Wednesday or a Thursday?
   v. Possible Happy Hour after event.

7. ARLD Brochure [Megan] - **draft by end of day March 26?**
   a. Add Innovator Award info, Social media links, social and Happy Hour events info, past Dialogue topics.
   b. Photos can be swapped out each year. Ask volunteer photographers to get specific shots (e.g., group discussion).
   c. For ARLD Day info, make more generic with past Keynote speakers.

8. ARLD/ACRL Chapter tablecloth: [Phil]
   a. Contact via MLA:
      
      Minuteman Press Uptown
      Ashley Wiermaa, Customer Service
      612-870-0777  mpl@minutemanpress.com
      Quote
      Waiting to see what the ARLD budget (ARLD Day attendees) looks like

9. Communications Update [Jonathan]
      i. In the future, consider how to fully migrate to Drive so that all documents are in one location
      ii. **Schedule this talk for May meeting**

10. Membership Update [Kellie]
    a. No update, Kellie out

11. Intellectual Freedom Update [Megan]
    a. No update, but check out stats from ALA

12. Legislative Update [Ginny]
    a. Legislative Day
       i. Bad weather, but 20+ people attended the Roseville event, streamed on Facebook live
       ii. Visited 60-70 legislators
       iii. Space was great (central hub)
iv. Learned some logistics improvements  

v. All in all big success  

vi. Next year February 26th, 2019  

vii. Virtual legislative day  

  1. Activity on Twitter  
     a. Important with bad weather  
     b. 111 people used #mnliblegday  
     c. Pictures, can use for next year  
     d. Was trending in Minneapolis for part of the day  

b. Meeting next week on March 21  

c. National Library Legislative Day, is May 7-8th  

13. ACRL Chapter Topics Newsletter [Phil]  

a. **We do dialogues and happy hours really well -**  
   **Outreach/Communications/Professional Development**  
   i. **Caverns and Taverns, Book Arts and Happy Hour Starts!**  

b. Use Google Drive/account/group for managing content, minutes, communication, forms, outreach  

c. Use technology to communicate from afar - people run for the board and we still meet monthly regardless of location (Communication/Running a Non-Profit) 

d. ARLD Innovator Award - for Spotlight of chapter 

e. Work with vendors to get sponsorship for annual conference 

f. Joint chapter with MLA  

- Dear Colleagues, our *Chapter Topics* Newsletter is taking on a new look! It will now be distributed using the Libguide platform and will allow us to have dynamic and more focused content. It will be ‘published’ twice a year. We are seeking content from you in the following areas! 

**Best Practices from My Chapter**  

We are seeking content in the following areas:  

- Professional Development  
- Outreach  
- Managing Membership  
- Running a Non-Profit Organization  
- Website Design/ReDesign  
- Communication  
- Demonstrating the value of membership/Increasing Membership  
- Working with Vendors  
- Soliciting Speakers
Entries can be in the form of a slide show or text. We invite short and engaging videos. The more creative, the better!!

**Spotlight on (Your Chapter Name) or (an individual in your chapter)**

This segment will highlight significant accomplishments and interesting programs. You might choose to interview a member of your chapter who should be celebrated in some way, whether it be an achievement in scholarship, service, or librarianship. Or other categories that you choose!!

Accompanying pictures/media are encouraged.

Please note the following guidelines:

- Video content should not exceed 10 minutes
- Submit .pdfs of your slide decks
- 300 word limit for text submissions
- Submissions are due March 23
- Send submissions to Leslin Charles: leslin.charles@rutgers.edu and Rachel Minkin: minkinr@lib.msu.edu

The Libguide will also feature a portal for users to submit comments and suggestions for more types of content. We look forward to a collaborative approach with our newsletter.

14. LibTech Happy Hour [Phil]
   a. Flyers worked well
   b. Good turnout, 36+

15. Anything else?
   a. Tour of Textile place - Center for Fiber Arts - a summer post-dialogue happy hour - can walk to Surly from the textiles

**Next meeting:** April 20 (insert joke here) 2-4pm

Join from PC, Mac, Linux, iOS or Android: [https://zoom.us/j/374511245](https://zoom.us/j/374511245)

Or iPhone one-tap:
   US: +16699006833,,374511245# or +16465588656,,374511245#

Or Telephone:
   Dial(for higher quality, dial a number based on your current location):
   US: +1 669 900 6833 or +1 646 558 8656

Meeting ID: 374 511 245