

ARLD Meeting Agenda  
Metronet Conference Room (#317)  
1619 Dayton Ave.  
St. Paul, Minnesota 55104  
Friday, 3/16/2018  
2:00 PM to 4:00 PM

Present: Jodi Grebinoski, Phil Dudas, Ginny Moran, Jonathan Carlson, Allie Thome, Megan Kocher, Sara Stambaugh

Excused: Kellie Meehlhause

1. Additions to the agenda? **No additions.**
2. Review and approve [February Meeting Minutes](#) - approved as they stand
3. [MLA Board Meeting Notes](#) [Phil]
  - a. MLA website calendar of events has been improved per conversation at our last meeting
  - b. Do we want to hide Board email addresses and replace with a contact us form the same way the MLA Board did? (spam issue) - **Maybe add a Captcha to the form?**
    - i. **Add it as an agenda item at MLA board meeting next month - make it consistent across all divisions and subdivisions**
4. [ARLD Day](#) [Jodi]
  - a. Registration is open
    - i. 42 people have registered - **have you registered?**
    - ii. Please help promote
  - b. Check in with schedule and moderators
    - i. Moderators need to email their presenters
  - c. Catering
  - d. Date of [Event Schedule](#) and contact #
  - e. Finalize Program - **Jodi will give info to Tammy, they create, we proof**
  - f. [Evaluation Forms](#)
    - i. **Maybe next year can piggy-back on MLA's Sched subscription and use that platform for schedule & feedback**
    - ii. **This year, email eval form out at noon AND have moderators mention about the eval in each session**

- g. Supplies (MLA has Post-it easel pads, Easels and Markers to bring to ARLD Day, we will need to return remaining supplies to Tammy) - if need access to the list of presenters/attendees contact Jodi
  - h. Filming for keynote - Jodi to ask Andrew if he is willing to be recorded
  - i. Dinner with keynote - Megan to choose a place
  - j. Keynote transportation - Jodi to drive, Jonathan as backup
  - k. Keynote Hotel (Four Points: <http://www.fourpointsminneapolisairport.com/>)
    - i. Will take shuttle to hotel from the airport
    - ii. Jodi to drop speaker off at airport after conference
  - l. Photo release at check-in - in future available as part of registration; Jodi to email Tammy about how to go about this. Have a note in the printed program re: opt-out "speak with a board member"
  - m. Phil will email photo/social media volunteers
  - n. Innovator Award/Election Committee [Megan, Jodi, Allie, and Jonathan]
    - i. Any nominations yet? Yes, 2 nominations.
    - ii. Winner should be notified the week of April 9 so they have time to register.
  - o. Remember \$5 for Jonathan (Sara and Ginny already paid) Jonathan is on Zelle or you can send via Facebook messenger
  - p. Sponsors - Jodi to update website for Altmetric thanking them for all-day beverages
5. Bylaws (placeholder for now) [Phil]
- a. Discrepancy between bylaws and website - "Library" vs "Libraries" in org title
  - b. Formalize the Innovator Award/Election committee makeup in bylaws? Should be people who are not up for election
6. Dialogue updates [Phil]
- a. #librarianshipsowhite (Amy Mars and Deb Torres)
    - i. [Details](#)
    - ii. Registration opened on Monday
    - iii. 9 people have signed up
    - iv. Please help promote
      - 1. Food order needs to be in by 3/29
    - v. Facebook event and other communications?

1. Tweets scheduled from ARLD twitter
  2. Jonathan to create Facebook event
- b. User Data Privacy: The ethical implications of analyzing patron/student use data (Cody Hanson, Betsy Friesen, possible 3rd presenter - Shane)
- i. Co-sponsored by the Intellectual Freedom committee?
  - ii. Follow-up to presentation at LibTech
  - iii. Wilson Studio in Wilson Library
  - iv. Early August? A Wednesday or a Thursday?
  - v. Possible Happy Hour after event.
7. ARLD Brochure [Megan] - **draft by end of day March 26?**
- a. Add Innovator Award info, Social media links, social and Happy Hour events info, past Dialogue topics.
  - b. Photos can be swapped out each year. Ask volunteer photographers to get specific shots (e.g., group discussion).
  - c. For ARLD Day info, make more generic with past Keynote speakers.
8. ARLD/ACRL Chapter tablecloth: [Phil]
- a. Contact via MLA:
 

Minuteman Press Uptown  
Ashley Wiermaa, Customer Service  
612-870-0777 [mpls@minutemanpress.com](mailto:mpls@minutemanpress.com)  
[Quote](#)  
Waiting to see what the ARLD budget (ARLD Day attendees) looks like
9. Communications Update [Jonathan]
- a. PBWorks (<http://arldboard.pbworks.com/>)
    - i. In the future, consider how to fully migrate to Drive so that all documents are in one location
    - ii. **Schedule this talk for May meeting**
10. Membership Update [Kellie]
- a. No update, Kellie out
11. Intellectual Freedom Update [Megan]
- a. **No update, but check out stats from ALA**
12. Legislative Update [Ginny]
- a. Legislative Day
    - i. Bad weather, but 20+ people attended the Roseville event, streamed on Facebook live
    - ii. Visited 60-70 legislators
    - iii. Space was great (central hub)

- iv. Learned some logistics improvements
- v. All in all big success
- vi. Next year February 26th, 2019
- vii. Virtual legislative day
  - 1. Activity on Twitter
    - a. Important with bad weather
    - b. 111 people used #mnliblegday
    - c. Pictures, can use for next year
    - d. Was trending in Minneapolis for part of the day
  - b. Meeting next week on March 21
  - c. National Library Legislative Day, is May 7-8th

13. ACRL Chapter Topics Newsletter [Phil]

- a. **We do dialogues and happy hours really well -  
Outreach/Communications/Professional Development**
    - i. **Caverns and Taverns, Book Arts and Happy Hour Starts!**
  - b. Use Google Drive/account/group for managing content, minutes, communication, forms, outreach
  - c. Use technology to communicate from afar - people run for the board and we still meet monthly regardless of location (Communication/Running a Non-Profit)
  - d. ARLD Innovator Award - for Spotlight of chapter
  - e. Work with vendors to get sponsorship for annual conference
  - f. Joint chapter with MLA
- Dear Colleagues, our *Chapter Topics* Newsletter is taking on a new look! It will now be distributed using the Libguide platform and will allow us to have dynamic and more focused content. It will be 'published' twice a year. We are seeking content from you in the following areas!

### Best Practices from My Chapter

We are seeking content in the following areas:

- Professional Development
- Outreach
- Managing Membership
- Running a Non-Profit Organization
- Website Design/ReDesign
- Communication
- Demonstrating the value of membership/Increasing Membership
- Working with Vendors
- Soliciting Speakers

Entries can be in the form of a slide show or text. We invite short and engaging videos. The more creative, the better!!

### **Spotlight on (Your Chapter Name) or (an individual in your chapter)**

This segment will highlight significant accomplishments and interesting programs. You might choose to interview a member of your chapter who should be celebrated in some way, whether it be an achievement in scholarship, service, or librarianship. Or other categories that you choose!!

Accompanying pictures/media are encouraged.

Please note the following guidelines:

- Video content should not exceed 10 minutes
- Submit .pdfs of your slide decks
- 300 word limit for text submissions
- Submissions are due March 23
- Send submissions to Leslin Charles: [leslin.charles@rutgers.edu](mailto:leslin.charles@rutgers.edu) and Rachel Minkin: [minkinr@lib.msu.edu](mailto:minkinr@lib.msu.edu)

The Libguide will also feature a portal for users to submit comments and suggestions for more types of content. We look forward to a collaborative approach with our newsletter.

#### 14. LibTech Happy Hour [Phil]

- a. Flyers worked well
- b. Good turnout, 36+

#### 15. Anything else?

- a. Tour of Textile place - Center for Fiber Arts - a summer post-dialogue happy hour - can walk to Surly from the textiles

**Next meeting:** April 20 (insert joke here) 2-4pm

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/374511245>

Or iPhone one-tap :

US: +16699006833,,374511245# or +16465588656,,374511245#

Or Telephone:

Dial(for higher quality, dial a number based on your current location) :

US: +1 669 900 6833 or +1 646 558 8656

Meeting ID: 374 511 245