ARLD Meeting Agenda
Metronet Conference Room (#317)
1619 Dayton Ave.
St. Paul, Minnesota 55104
Friday, 9/21/2018
2:00 PM to 4:00 PM

Present: Phil Dudas, Jenny McBurney, Jonathan Carlson, Ginny Moran, Jodi Grebinoski
Remote: Kellie Meehlhause, Allie Thome, Megan Kocher

Excused:

1. Review and approve August Meeting Minutes [All]

2. MLA Board Meeting Notes [Phil]
   a. Discussion around a potential MLA Conference Wednesday dinner - could do a Legislative one around “Get Out the Vote”, or Intellectual Freedom, but we already have a Happy Hour planned for Thursday
   b. Ginny will look into it and if she is able to plan something, she will let Jonathan know

3. November meeting - in-person - starts at 1pm instead of 2pm
   i. October meeting is replaced by the conference meeting
   ii. Confirmed we can have the large conference room (MELSA)
   iii. Food options

4. Legislative Update [Ginny]
   a. Intent of meeting was to have an Advocacy Forum, used a Google Doc to get feedback, low response rate, but it was an opportunity to share opinions on the platform, it is hard to find the “hook” for academic librarians in the platform however--once the platform is more solidified, ARLD could write our own statements around the platform topics
      i. Megan and Ginny will add info about action item emails to the conference slides
      ii. Ginny will potentially do an election-related email
   b. Also brought up idea of writing position statements on other topics to be prepared for issues that come up

5. 2018 MLA Annual Conference [Phil, Megan, Jenny]
   a. ARLD Happy Hour is confirmed
      i. Pickled Loon, Thursday 7-9pm,
ii. Posted on Sched, encourage your librarian friends to RSVP
   1. In the past, 15-30 people have attended, they were fine with this estimate
iii. Name tags? No
iv. Signage?
   1. Helpful for people who don’t know everyone, so yes have a sign
   2. Allie will make signs, Jonathan will bring plastic sign holders
v. Brochures? Also at the meeting?
   1. Jodi will bring leftover brochures

b. ARLD annual meeting
i. Bylaws have been sent out before vote
ii. Bylaws slides are done
iii. Megan working on slides and bingo
   1. Do you need content? Photos? Available in Google Drive
iv. Poster session abstracts to Sched and printed - Megan will do this
v. Poster session presenters have all been notified and good to go?
   1. The HMML poster cancelled, others have confirmed
vi. Easels confirmed with Tammy? Yes
c. Bring a <$5 gift - everyone!
d. Bring Robert’s Rules - Ask Kirsten to bring her copy
e. Parliamentarian?
ii. MLA has hired a parliamentarian
   1. We will have to vote on the changes to the bylaws- should we ask the parliamentarian to come early and if so how much would that cost, or we can ask Kirsten Clark, which would be free and she is not on the board--Phil will ask Kirsten
   ii. We will open the floor to discussion, then hold the vote

6. ARLD Day 2019 [Phil]
   a. Phil has updated the schedule for 2019
   b. Date is set, April 26, 2019
   c. Planned attendance for 110
   d. Andersen Horticultural Library
e. Sched - Tammy is going to give Phil the price; will not be more expensive since we will save money on printing

f. Keynote ideas

7. Dialogue updates [Phil]
   a. ARLD Back to School Happy Hour
      i. Tour of Textile Center - Center for Fiber Arts, followed by happy hour at Surly
      ii. Everything went really well
      iii. But only 9 attendees, and only 3 that were not on ARLD Board or MLA Board (or partners of Board members)
      iv. It was a nice day out, about 30 “interested” on Facebook
      v. To encourage participation, continue to offer social events around conferences, plan an official happy hour after ARLD Day like the informal one that happened last year; overall its challenging to get participation

8. ARLD/ACRL Chapter tablecloth: [Phil]
   a. Contact via MLA:
      Minuteman Press Uptown
      Ashley Wiermaa, Customer Service
      612-870-0777 mpls@minutemanpress.com
      Probably will need to wait until 2019 -- if we don’t do the dialogue and instead do a happy hour, we will potentially have about $250 left for this

9. ACRL Chapter Topics Newsletter Call for Content [Phil, Jonathan]
   a. See email Phil forwarded
   b. We were published in the last one so we don’t have to this time; last time it was about member engagement
   c. This time, could do a member spotlight? Or just consider content for the next one?
      i. For next newsletter, ask Ginny if she would like to be the member spotlight for scholarship for advocacy

10. ARLD Board Election [Jodi]
    a. Will new members be attending our meeting at MLA?
       i. All 3 new members will be attending MLA and November meeting
b. Phil will contact about meeting schedule; ask their dietary restrictions

c. How was voter turnout?
   i. 50 people voted, similar to last year

d. Issue with ACRL members needing to register to vote, put in email

11. Communications Update [Jonathan]
   a. Lots of conference emails recently
   b. Jonathan is working on organizing/updating materials for next communications officer
   c. Switch Drive content to be owned by the ARLD Gmail account so that when people rotate on and off of the board, access it updated correctly
      i. Jodi and Jonathan will work on this, and find the ARLD email password
   d. PBWorks (http://arldboard.pbworks.com/)
      i. In the future, consider how to fully migrate to Drive so that all documents are in one location
   e. Jonathan will work on setting up a calendar

12. Membership Update [Kellie]
   a. Committee met on Aug. 23 and will continue to meet quarterly.
   b. Membership issues
      i. People don’t see the worth
      ii. Employers don’t cover (or partially cover) cost of membership
      iii. Very metro-based
   c. Strategies for improving membership
      i. Meetups - could do virtual meetups too, and/or outside of the metro area
      ii. Follow-up postcards for non renewing members, in addition to emails
      iii. Revise Member Benefits webpage
      iv. Swag such as buttons or bumper stickers
      v. Session at MLA conference for first timers


14. Potential Kirschner Collection event organized by Anne Walker-Smalley may be forthcoming, ARLD as co-sponsor

15. Budget Review [Phil and Jonathan]
a. Potential incoming costs: Food, tablecloth
   i. Food:
      1. Megan can pickup, or pizza would deliver
      2. When Phil emails the new members, ask their dietary restrictions
      3. Jodi will bring dessert
      4. Once we know everyone’s dietary needs, then Megan will organize orders
   ii. Tablecloth:
      1. Jonathan will see what MLA needs from us
      2. Jonathan, Megan, Phil, and Tammy will create a new budget for next year - make ARLD Day number much lower, less than 110, maybe 90
      3. Wait until after MLA to see if we can afford the tablecloth?
      4. Phil will email Jonathan, Megan, Tammy, MLA presidential trio, about the budget and interest in the tablecloth to see if it is possible

16. Anything else? [All]

Next meeting: October 11th 1-1:50pm (MLA Conference)
Join from PC, Mac, Linux, iOS or Android: https://zoom.us/j/374511245
Or iPhone one-tap:
   US: +16699006833,,374511245# or +16465588656,,374511245#
Or Telephone:
   Dial(for higher quality, dial a number based on your current location):
   US: +1 669 900 6833 or +1 646 558 8656
Meeting ID: 374 511 245