

Video Project Rubric

Student Names/Group Name: _____

ACTIVITY	4	3	2	1	POINTS
Technical Proficiency/Skill	Video project was completed and had all required elements. The video was well edited and moves smoothly from scene to scene with proper use of transitions. Audio and other enhancements were well used.	Video project was completed and contained some of the required items. Editing was not done as well as it should have been. Some poor shots remain. Video is still somewhat choppy. Audio and other enhancements were utilized, but not for maximum effect.	Video project was made, but contained very little of the required items. Editing was done poorly. Many poor shots remain. Video was very fragmented and choppy with little to no audio reinforcement.	There was no video, or video was totally unedited with no transitions or audio support of any kind.	
Citations/Bibliography	Student always provides proper attribution for sources and makes very few/no errors in citations/bibliography, even when dealing with problematic/less common source types.	Student always provides proper attribution for sources and makes only occasional errors in citations/bibliography, even when dealing with problematic/less common source types	Student provides proper attribution for sources, but makes frequent errors in citations/bibliography, especially when dealing with problematic/less common source types	Student does not always provide proper attribution for sources. Student either does not use the required citation style or makes numerous errors.	
Storytelling Quality	Information is presented as a connected theme with accurate, current supporting information that contributes to understanding the project's main idea. Details are logical and persuasive information is effectively used. The content includes a clear point of view with a progression of ideas and supporting information.	A variety of supporting information in the video contributes to the understanding of the project's main idea. Details are somewhat logical and some of the persuasive information is effectively used. The content includes a somewhat clear point of view with some progression of ideas and supporting information.	Some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea. Details are not logical and persuasive information is used ineffectively. The content includes a disjointed point of view with some progression of ideas and supporting information.	Much of the supporting information is irrelevant to the overall message. The viewer is unsure what the message is because there is little persuasive information and only one or two facts about the topic are articulated. Information is incorrect, out of date, or incomplete. No point of view is present.	

Creativity/Critical Thinking	All sources have a format/creation process that fits the assignment parameters. Additionally, student showed creativity/critical thinking in seeking out more original, unexpected, or difficult to locate sources.	All sources have a format/creation process that fits the assignment parameters. Student showed some creativity/critical thinking in seeking out original, unexpected, or difficult to locate sources.	Some/most sources have a format/creation process that fits the assignment parameters. Student showed very little creativity/critical thinking especially in seeking out original, unexpected, or difficult to locate sources.	Many sources do not have a format/creation process that fits the assignment parameters. Student showed no creativity/critical thinking in seeking out original, unexpected, or difficult to locate sources.	
Teamwork	Student met and had discussions regularly. All students on the team contributed to the discussion and were part of the final project. Team members showed respect with each other.	Students met and had discussions regularly. Most of the students on the team contributed to the discussion and were part of the final project. Team members mostly showed respect with each other.	Only a couple of team meetings were held. Most of the students on the team contributed at some level, but a majority of the work was done by one or two.	Meetings were not held and/or some of the team members did not contribute at all to the project. Low levels of respect were evident within the team.	
Timeliness	All project deadlines were met.	Most project deadlines were met. Those that were late did not have significant impact on the finished project.	Many project deadlines were not met, resulting in some impact on the finished project.	Deadlines were regularly missed, having a significant impact on the final project.	
Final Score					

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