ARLD Meeting Agenda
Friday, 8/21/20
2:00 PM to 4:00 PM

Join Zoom Meeting
https://zoom.us/j/466208143

Present: Bekky Vrabel, Jenny McBurney, Amy Mars, Kristen Cooper, Ginny Moran, Christina Buckles, Janis Shearer
Excused: Megan Kocher

Agenda
1. Review and approve July Meeting Minutes [all] - Approved
2. MLA Board Meeting Notes [Amy]
   a. Jen (MHQ executive director) will not be in the office Wed-Fri afternoon
   b. Amy working with folks in charge of local events and silent action to come up with social activities. Has been suggestion for trivia we could co sponsor instead of happy hour
3. Board Elections Update [Jenny]
   a. 1 candidate for chair elect, 1 possible candidate for communications, 5 candidates for member-at-large
   b. Bios due to Jenny by noon on Tuesday
   c. MHQ makes ballot and then we need to send emails to members
      i. Jenny will send names and bios to MHQ along with content for emails. Will cc Janis
      ii. Jenny will update timeline for elections in doc
      iii. Janis will share to social media once ballot is open
4. Annual Division Meeting & Lightning Rounds
   a. Lightning Round Proposals
      i. Extended the deadline to 8/28 and another email will go out today
      ii. Once deadline has passed board members will take a look at submissions and discuss submissions via email
5. Change the Subject Virtual Screening Debrief
   a. Amy will check to see number of attendees as we co-sponsored
6. Should we do any "back to school" social events?
   a. Folks maybe burned out with getting ready for school and things are changing very quickly
   b. Suggestion to instead focus on doing something at MLA conference - official/unofficial happy hour
      i. Folks can have their drinks and then have several break out rooms with changing members
      ii. Could have rooms labeled with level of work talk (work talk, no work talk, let’s watch funny cat videos for example) and a moderator that stays in the main room to shuffle folks as they like.
iii. Amy will reach out to the MLA conference committee to get on the schedule

7. Communication update [Janis]
   a. August Roundup
      i. No roundup info this month
   b. Social Media Engagement
      i. 102 followers on facebook and 122 on twitter (both have gone up, whoot!)
      ii. Do we have a welcome email for new members that we could include social info on? Communications person gets an updated list every now and then from MLA but isn’t notified when folks shift committees/groups/if they have opted out of emails. ACRL only sends member lists once a year
      iii. Suggestion to engage in discussion on social media instead of just sharing info - could start with MLA happy hour idea, “what topics would you like in the break out rooms”
      iv. On twitter currently following and retweeting interesting content from other institutions
   c. Email issues
      i. MHQ didn’t share language used, but emailed everyone that opted out to see if they wish to still opt out. If they wish to opt back in can go into profile and do so.
      ii. Google has google suite for nonprofits - suggestion that depending MLA non profit status could get G suite to handle back end stuff more easily

8. Legislative update [Ginny]
   a. July 30 Community Conversation
      i. About 30 attendees mostly public library folks
   b. Most recent Legislative Update
   c. Legislative Forum Debrief [Amy]
      i. ARLD dues help fund what our lobbyists do so it would be in members benefit to be involved. Institutions use ELM and minitex especially now. Suggestion that there is still work the division can do to help get members involved in legislative advocacy
      ii. Legacy fund expires in 2034, time to start thinking about the future of it now and working on advocacy for it.
      iii. Future suggestion - special academic libraries legislature session - 101 info and why they should care
   d. Ginny and Bekky will work on advocacy activity and bring it back to board

9. Membership update [Bekky]
   a. Met August 5 with goal to develop plan to implement next year
      i. Looked at community conversations - found that cost is the biggest reason why folks don’t join.
      ii. Suggestion to do more personal touch through the divisions - who were are, what the division can do for you
iii. Suggestion for checking in with expiring members as well
b. Bekky will share updates on short term plan once they have it more fleshed out

10. Anything else?
   a. Amy will talk to the conference committee to get more details on business meeting and how those who are not attending the conference will be able to attend the meeting.