



MINNESOTA LIBRARY ASSOCIATION

Minnesota Library Association Annual Membership Meeting Minutes Thursday, October 11, 2018 at 4:40pm Rivers Edge Convention Center; St. Cloud, MN

Call to Order – The meeting was called to order by President Ryan McCormick at 4:41 pm. A quorum was present with 78 members in attendance.

McCormick proposed a change to the way minutes from the annual meeting are approved, that the Chair appoint a Minutes Review Committee consisting of 2-3 members. The minutes will then be approved by the

MLA board at the recommendation of the Committee. Kim Edson seconded the proposal.

With no objections, McCormick appointed the Minutes Review Committee: Julia Carlis, Michele McGraw, and Rachel Gray.

I. Adoption of Agenda. Motion by Sara Stambaugh, seconded by Margaret Stone, to adopt the agenda. Motion carried unanimously.

II. Approval of 2017 Annual Meeting Minutes.
Minutes approved as printed by consent.

III. Reports

- A. State of the Association Report.** McCormick thanked MLA members for their time and energy in support of the organization and invited attendees to get involved by reminding members that “We are all MLA... there’s no ‘them’ and no ‘you.’ There’s just us.” McCormick then shared highlights from the past year according to the organization’s four Strategic Directions.
- Engaging our members:** communicating national issues such as ALA’s meeting room interpretation, offering a new conference track for front line staff, and continued success of ARLD and PLD Day.
 - Strengthening our organization:** board approved the first ever MLA Code of Conduct, membership is over 650, and updating the 2013 strategic plan, which is one of the biggest projects of the year and expected to be completed by the end of the year.
 - Educating & Activating a Library Support Network:** Launching a MN Libraries Transform contest for advocacy, virtual legislative week for those unable to advocate in-person at the Capitol, and the Legislative Working Committee put advocacy information in one place on the Advocacy website
 - Developing and Equipping our Leaders:** MLA sponsored Tasha Nins for ALA’s Emerging Leader program this year and planning for MILE 2019 is underway.
- B. Treasurer’s Report-** Treasurer Jonathan Carlson shared the report from FY 2017. Biennial audit by Harrington Langer & Associates was completed in May, who found our financial statements from 2017 to be correct and found no significant deficiencies in our accounting practices. In 2017 MLA had a net income of \$19,214, despite budgeting a \$9,390 net loss, which puts our operating reserve at appropriate levels per MLA policy. \$10,000 was moved out of strategic reserve to the operating reserve for the Strategic Plan update. Income: 44% was from conference and event registrations, followed by Membership dues at 21%. Advocacy support was 17%; that money is a pass through to pay for our lobbyist (Capitol Hill Associates) contract from our partners. Carlson thanked our

Exhibitors and Sponsors, who contributed 14% of our 2017 income as well as the Minnesota Library Foundation for the 3% for MILE 2017 expenses. Expenditures: 40% are for Conference and other programming; 28% pays for the Management HQ contract; 24% pays for our lobbyist, and 3% is for banking fees. We are mostly on track for our 2018 budget, which projects a net gain of \$105. Membership dues revenue YTD, we've almost caught up to our projected budget. The Budget Committee will soon start putting together the budget for 2019.

IV. Action Items

A. Draft Legislative Platform □ Legislative Committee Chair Elect Ann Hokanson shared the process of developing the 2019 Legislative Platform. She explained that we approve the platform in concept, so we are prepared to respond to the legislature, and that the dollar requests come from the agencies. Proposed platform planks for 2019: increase regional library system funding (RLBSS and multi-type), create a grant pool for library media specialists, same level funding in Legacy appropriations, and annual funding for broadband (RLTA) for public libraries. Other policy issues MLA supports: continued funding through Office of Higher Education for Minitex and its programs; state-led efforts to maintain net neutrality; funding for Ebooks MN; funding for afterschool and community programs that recognize the role libraries play to foster early literacy, provide out-of-school learning opportunities, and contribute to workforce development and college and career readiness; broadband funding for schools (TEA), requests for increases to Local Government Aid and County Program Aid; and intellectual freedom.

Question from a member was to where academic libraries fit into the platform. Valerie Horton answered that although MLA has advanced requests from academic libraries on its platform in previous years, there are no active requests for the upcoming year.

Lenore Johnson made a motion to approve the 2019 legislative platform in concept. Seconded by Edson. Motioned carried unanimously.

V. New Business

A. Plans for 2019 – President Kirsten Clark shared action steps planned for 2019: finalize and implement the Strategic Plan; increase Continuing Education activities; expand advocacy efforts outside library staff; redesign the website; and diversify funding. She also shared the need to balance action with ensuring our members see themselves in our work. The association also needs to be welcoming and embracing of its members' similarities and differences, its imperfections, and its ability to keep trying and moving forward. Finally, Clark shared the hope to have some fun along the way.

B. Board Election Results – Nominations Committee Chair Carla Lydon thanked members of the committee for putting together a great slate: Amanda Mills, Laura Morlock, Mollie Stanford, and Pam O'Hara. Lydon acknowledged and thanked those who agreed to run. Lydon shared the 2019 Board election results: Patti Bross, President Elect; Lisa Motschke, Secretary; Hannah Buckland, ALA Chapter Councillor; Jami Trenam, Legislative Chair-Elect; and Dave Collins, Intellectual Freedom Chair-Elect.

C. Memorials and Resolutions – McCormick read memorials to honor those who have passed away. MLA is continually grateful for the lives and roles each member has played.

Those recognized: Don Kelsey (1939-2017), Lora Landers (1927-2017), Kenneth Ray Nielsen (1927-2018), Maryanne Norton (1934-2018), and Rebecca Patton (1947-2018).

VI. Questions and Comments – Rebecca Zurn thanked current board members for their work.

VII. Adjourn – The meeting adjourned at 5:19pm per a motion by Carlson, seconded by Megan Kocher. Motioned carried unanimously. Next year's meeting will take place in Prior Lake on September 19-20, 2019.