

Minnesota Library Association

Board Meeting

Friday, January 18, 2019

10:00 AM – 12:00 PM

Present:

Dara Rudick (Executive Director), Kirsten Clark (President), Ryan McCormick (Past President), Patti Bross (President-Elect), Jonathan Carlson (Treasurer), Ria Newhouse (Intellectual Freedom Chair), Jim Weygand (MLTA Chair), Angela Petrie (PLD Chair), Megan Kocher (ARLD Chair), Ann Hokanson (Legislative Chair), Hannah Buckland (ALA Chapter Councilor), Lisa Motschke (Secretary)

Guests: Mackenzie Kelly (MHQ)

Remote: None

Absent: Tasha Nins (Member at Large)

The meeting was called to order by Clark at 10:02 am.

Introductions and favorite restaurant:

Clark, Town Hall; Kelly, Tiny Diner; Rudick, Jakeeno's; Buckland, ; Weygand, Na's Thai Café; Hokanson, St. Peter Co-op; Bross; Table of Contents and Border's Pasta Bar; Petrie, Khan's Mongolian Grill; Kocher, Modern Times; McCormick, Fuji Steakhouse; Newhouse, Fasika Ethiopian Restaurant; Motschke, Book Club; Carlson, Giliberto's 24 hour tacos.

Approval of Consent Agenda

Carlson made a motion to revise the minutes and make corrections:

Updated December 2018 Financial Report

Total Revenue YTD was listed as \$780,879.17 in the December packet. The correct amount was \$270,879.17.

Several edits were mentioned. Ria's name was spelled incorrectly. Michael Mensinga was a guest in attendance.

Carlson moved to approve the consent agenda. McCormick seconded. All were in favor and the motion was approved.

Approval of financials (Carlson)

Carlson provided the following financial report for December 2018:

January 2019 Financial Report

December 2018 financials included in the meeting packet.

1. Total Assets: \$241,618.42
2. Total Revenue YTD: \$271,281.21
3. Total Cost of Sales YTD: \$71,949.11
4. Monthly Expenses for December: \$11,841.66
5. Total Expenses YTD: \$163,502.76
6. Showing YTD Net Income/(Loss): \$35,724.34 net income

Dues taken in were higher in Dec 2018, but there were some software issues with getting the numbers to the MLA board. Rudick will confirm the dues and revenue numbers for 2018.

Carlson moved to approve the consent agenda. Hokanson seconded. All were in favor and the motion was approved.

Hokanson asked about where to find the budget on the website. 2019 budget is not posted on the public website. Rudick will send Hokanson a copy.

Engage and Educate Members

Communications Committee Update (Clark)

Sara Zetterval stepped down as chair. Communications Committee will factor into our strategic plan. How can we increase membership in the committee? Meagan asked: How has the group been recruited for in the past?

Carlson described his experience. There is a Google Group for the Communications Committee; Sarah Zetterval created this. Goal is to create a communications plan to ensure messages are consistent.

Clark will send out a call for volunteers. Comments about what to include in the email:

- Stress what the members will get out of it.
- Ask for certain skill sets in the call, so potential members can see themselves in the role.
- ITEM also has this goal
- Include the time commitment involved
- This is a standing committee without a specific charge

Continuing Education Committee Update (Clark)

Discussed at the December 2018 meeting; we're in the process of rewriting the charge for this group.

Is anyone interested in working with Clark to update the charge so the group can continue their work?

MINITEX (Matt Lee) is making efforts to connect all the different continuing education entities from around the state.

2019 Conference Update (Clark, McCormick, Bross)

Conference Committee met 1/17/19

Theme: Stronger Together

Logo is done, and colorful. Accessibility concerns were addressed in logo design.

September 19, 20 - in Prior Lake at the Mystic Lake Center and Hotel

Focus on collaboration for sessions.

Buckland asked about our approach to recognize that we're meeting in a tribal community. Clark said that is being considered and is a work in progress.

Strengthening our Organization

2019-21 Strategic Plan Updates (Clark / Rudick)

The plan was approved at the December board meeting. Task force met for a strategy session and broke down what's currently being done and new activities; also determined timing on the items, and responsible parties.

Rudick will put this into a 90 day plan format. This will be a living document.

MHQ Update (Rudick)

Hiring for two positions that will impact MLA; administrative assistant, and an account coordinator that will be the MLA Executive Director. Let Rudick know if you know anyone who would be a good fit.

Rudick will send the position descriptions to the board.

MLA/ITEM Joint Conference Discussion Follow-up (Hokanson)

Hokanson provided background on how this topic came to light. Wisconsin doesn't have two parallel organizations, and has just one combined conference. Hope is to increase communication channels between school and non-school librarians.

Discussion:

ITEM is completely member-volunteer driven. ITEM hasn't chosen a 2020 conference location yet.

Hokanson suggests MLA send a formal invitation to ITEM to have a discussion.

Clark says 2021 is more realistic because MLA has already chosen a location for 2020 and signed contracts.

Hokanson reported that ~300 people attended the last ITEM conference.

They are in the process of reviewing their finances and making plans for their organization.

Coordinating both conferences at the same time and in the same location comes down to money and logistics.

ARLD is discussing the partnerships between academic and school librarians.

There may be a few smaller steps before a full joint conference.

Clark will reach out to ITEM president (Tammy Wilkens) to engage in the conversation.

Questions:

- If we're serious about combining the conferences, how does this fit into the strategic plan? Where does it fit into the priority list?
- Are there any LSTA grant funds we could apply for to support continuing education?

Activate Library Advocacy

Legislative Update (Hokanson)

The new governor has more time than usual (3rd week in February) to finalize his budget.

It is a new approach to get library funding called out in the Governor's Budget. Goal is to increase funding for the regional library systems.

Leg Work will present at the Education Finance Committee (2 minutes). Message will be around the value of libraries of all kinds in Minnesota.

Legislative Day - Feb 26

Leg Work Committee - goals are to increase attendance, more public education, everyone is invited to participate, opportunities to engage with Legislators.

More information will be coming. Encourage patrons to attend.

Develop Leaders

Other

McCormick MILE is short on applicants; asked Rudick to send out an all call for more applicants.

READ poster activity at Leg Day - do we have money for this? Rudick will find out if there is budget.

If not, a proposal can be brought to the board for vote and approval.

Carlson - Removed the MLTA page of the general ledger. It is now listed on the administrative page with the other subunits. Weyland has agreed to donate \$100 to the Legislative Day fund. McCormick suggested having MLTA cosponsor the Legislative Day.

Clark - Strategic Plan will be sent prior to the next meeting.

Subunits will be asked to come give updates at MLA Board meetings.

Carlson - Policy review will be added back to the monthly agenda.

Adjourn

Clark moved to adjourn. Kocher seconded. All were in favor and the motion was approved.

Meeting adjourned at 11:09 a.m.