



**MINNESOTA LIBRARY**  
ASSOCIATION

**Minnesota Library Association  
Board Meeting Minutes  
Friday, January 19, 2018  
10:00 AM – 12:00 PM**

**Present:** Ryan McCormick (President) Amy Boese (Past President) Kirsten Clark (President-Elect), Jonathan Carlson (Treasurer) Tasha Nins (Member-at-Large), Sara Ring (MLA/ALA Chapter Councilor), Phil Dudas (ARLD Chair), Jim Weygand (MLTA Chair), Jill Smith (PLD Chair), Anne Hatinen (Intellectual Freedom Chair). Ann Walker Smalley joined the meeting for the Legislative Update agenda item.

**Absent:** Sarah Hawkins (Secretary).

The meeting was called to order by McCormick at 10:02 am.

**Approval of Consent Agenda**

Smith moved to approve the consent agenda. Boese seconded. All were in favor and the motion was approved.

**Approval of Financials (Carlson)**

Carlson provided the following financial report for December 2018:

1. **Total Assets:** \$196,856
2. **Total Revenue YTD:** \$285,071
3. **Total Cost of Sales YTD:** \$105,839
4. **Monthly Expenses for December:** \$11,752
5. **Showing YTD Net Income/(Loss):** \$19,214 net gain
  - a. The 2017 annual budget projected a net loss of \$9,390 at year end. This is \$28,604 more than was projected.

Boese moved to approve the December financials as presented. Carlson seconded. All were in favor and the motion was approved.

**Engaging our members**

**Continuing Education Committee (Boese)**

The Continuing Education Committee continues to meet. They are currently reviewing past evaluations from conference to see if they can pull presenters for other continuing education events. A draft of the statement of intent has been completed and was brought to Walker Smalley and Stacey Hendren. The

committee is currently waiting to hear from them. Once ready it will be brought to the Board for approval.

### **2018 Conference Update (Boese, Clark, McCormick)**

Planning is just getting started for the 2018 Conference. Several committee members have returned from last year for planning. As a reminder, the conference will take place October 11-12 in St. Cloud.

### **Homepage and members say it best content update (Ring)**

Ring showed the board the new home page rotating headers and “members say it best” membership page. The board asked if the headers on the home page could be randomized instead of having it start with the same one each time. Schoenberg will investigate.

### **Strengthening our organization**

#### **MHQ Update (Schoenberg)**

Schoenberg indicated that MHQ worked on the following this month:

- Updating the web pages, as described above;
- Adding all of the events for MLA (including board meetings, committee meetings, etc.) to the calendar so that there is a central place for all events; and
- Worked with McCormick on developing the conference logo as well as beginning stages of planning or conference.

### **Code of Conduct (McCormick)**

McCormick asked the board to consider whether or not MLA needed a code of conduct. He shared several code of conduct examples with board. We may also need a process for grievances. McCormick asked the board to review a couple of different code of conducts prior to the next board meeting where this will be discussed further.

### **Strategic Plan Update (McCormick)**

McCormick provided an update on the Strategic Planning process for 2018 indicating that we were getting a proposal from MHQ and will possibly get some RFP's from other folks as well. He indicated that he would like to solicit membership feedback. The updated plan will also be a launching pad for promotional and marketing materials. Weygand suggested in the planning process that we open up another category to get non-professionals in with lower dues. MALF has 20,000 members. With dues of about \$10 he believes MLA could potentially get half or more of them. These are folks who believe in libraries and are a great support system for libraries.

### **Educating & activating a library support network**

#### **Nature-Smart Libraries (Boese)**

Monica Lopez Magee provided an overview of the Nature Smart Libraries and the type of support they would like to see from MLA. Schoenberg will send out the presentation and original letter to the board and this item will be tabled until the next board meeting. McCormick would just like to make sure that this is relevant to the entire membership.

### **Legislative Update (Walker Smalley)**

Walker Smalley provided an update on the entries for the “Minnesota Libraries Transform Because . . .” contest. Currently there are 50 entries in the contest. Clark has been producing several Legislative Day training films. Walker Smalley also referenced the bonding bill e-mail that was sent out today.

**Developing and equipping our leaders****Minnesota Library Foundation (Boese)**

Suzanne Hunt from the Minnesota Library Foundation join the meeting for a brief update on Foundation activities.

**Other**

Dudas indicated that the ARLD session proposal e-mail went out and that their keynote speaker will be announced in the very near future. Trevor Dawes, ACRL Conference Chair and President of ACRL will speak.

Sara indicated that she has a draft memorial resolution that will be presented at the Chapter Councilor's meeting. She will send to the board.

Sara Zettervall mentioned that she has someone who is going to help with communications and the Pinterest account. Need to look at to determine if it is useful for us.

Carlson indicated that ARLD will be doing an ARLD/ACRL membership comparison. There are more members in ACRL that are not in ARLD. Only 36 of 124 are overlapping. They are talking about different ways we can reach out to those folks.

**Adjourn**

The meeting was adjourned at 12:02pm.