

Minnesota Library Association  
Board Meeting  
Friday, February 15, 2019  
10:00 AM – 12:00 PM

**Present:**

Mackenzie Kelly (MHQ), Kirsten Clark (President), Patti Bross (President-Elect), Ria Newhouse (Intellectual Freedom Chair), Jim Weygand (MLTA Chair), Megan Kocher (ARLD Chair), Ann Hokanson (Legislative Chair), Hannah Buckland (ALA Chapter Councilor), Lisa Motschke (Secretary), Julia Carlis (PLD Chair Elect)

**Guests:** Kalan Davis

**Remote:** Ryan McCormick (Past President), Jonathan Carlson (Treasurer)

**Absent:** Tasha Nins (Member at Large), Dara Rudick (MHQ)

The meeting was called to order by Clark at 10:01 am.

**Welcome and Introductions – Clark**

**Approval of Consent Agenda**

Bross made a motion to approve the consent agenda, Kocher seconded.

Edit noted on the header date of the January minutes.

All were in favor and the motion was approved with edits.

**Approval of financials – Carlson**

February 2019 Financial Report

January 2019 financials included in the meeting packet.

1. Total Assets: \$218,046.64
2. Total Revenue YTD: \$13,154.97
3. Total Cost of Sales YTD: \$457.40
4. Monthly Expenses for January: \$14,237.20
5. Showing YTD Net Income/(Loss): \$(1,539.63) net loss

Carlson is working with the MHQ accountant to resolve membership amounts for end of 2018.

Strategic plan bill was paid in January but charged against 2018 budget.

Carlson will determine the end of 2018 budget final numbers at our meeting in March.

Carlson made a motion to approve the financials, Carlis seconded.

All were in favor and the motion was approved.

**Engage and Educate Members**

**Membership Committee Update – Clark**

Tasha Nins has resigned from the Board. Bylaws state that the Board shall appoint a member at large for the remainder of the term. McCormick recommended that the group think about who might be a good candidate. Send any names to McCormick, Bross, and Clark. The Board will plan to vote on an appointment in March. McCormick will send the position description for the member at large/chair of the membership committee to the Board.

### **Continuing Education Committee Update – Clark**

Reviewed the document “Continuing Education Committee – Action Item – DRAFT February 2019.”

This work has been developing since before 2015. It began as a conversation about formalizing the structure of MILE and the idea of a mid-career MILE. Since then it has evolved into the proposal to create a Continuing Education Committee.

Tony Molaro is interested in chairing a future committee.

Clark asked for comments on the proposal. Hokenson recommended wording around the appointment of the chair:

Appointed by the President and confirmed with the Board.

Clark brought the motion to formalize this as a standing committee, Hokenson seconded.

All were in favor and the motion was approved.

Clark brought the recommendation to appoint Tony Molaro as the Chair, Bross seconded.

All were in favor and the motion was approved.

### **Items for action:**

- Update the Bylaws for inclusion of this new standing committee (to be voted on as part of the State of the Association meeting at the Annual Conference);
- Update the Committee website outlining new role as a standing committee;
- Board appointment of committee members for 2019, determining shorter terms of service to move committee into outlined appointment structure.

### **2019 Conference Update – Clark, McCormick, Bross**

Conference committee meets the third Thursday of the month. No updates on the conference itself.

Calls for proposals have gone out. Strength of the conference is in the strength of the sessions.

Clark asked Board members to send suggestions for keynote speakers. One idea is to host a panel discussion on issues facing all libraries in Minnesota. Clark will bring forth a proposal for the Board to consider.

### **PLD Day Update – Carlis**

Venue and the menu are determined, and keynote speakers are confirmed. They’re working on breakout sessions and lightning rounds. Major topic of concern is a session response to the ALA Midwinter situation.

### **ARLD Day Update – Kocher**

Venue and keynotes are determined. Keynote is Matthew Reidsma. They’re in the process of reviewing session proposals. A tour of the Arboretum Library will part of the day, and there may be an optional tour of the gardens at the end of the day.

### **Proposal from ARLD: MLA sponsor of LOEX Conference – Kocher**

Reviewed the document “MLAProposal\_LOEXSponsorship.” The LOEX library instruction conference is being hosted in Minneapolis, and they have asked if ARLD would sponsor them. ARLD is asking that MLA sponsor the event.

There are different levels of sponsorship. Conference attendance is over 350.

Discussed options to use this as a way to promote MLA and gain new members.

Hokenson moved that we opt into the \$500 level (Lake Vermillion level) of sponsorship, Carlson seconded.

Clark inquired with Carlson about any budget concerns. There were no concerns.

All were in favor and the motion was approved.

Kocher will follow up with MHQ on next steps.

Clark will follow up on MLA promotional materials that can be placed at the registration table.

## **Strengthening our Organization**

### **Strategic Plan 90-Day Plan – Clark**

Reviewed the “60 Minute Strategy Session Notes” and the “MLA BOD 90 Day Plan – Q1 2019.”

The 90 Day Plan will be updated regularly and brought to the Board.

MHQ helps with nudging the responsible parties on our 90 day plan. Rudick and Clark meet on a regular basis to keep things moving forward. A few edits were noted.

MHQ will send out the Strategic Plan to the membership in the next Roundup email. It is posted on the website.

## **Activate Library Advocacy**

### **Legislative Update / Legislative Day – Hokenson**

Legislative Day is Feb 26 (but there are activities all week long). There were 78 people registered on the morning of 2-15-19; some of those may be virtual attendees. People attending on February 25 will have the option to make a READ poster in front of a banner paid for by MLA.

The communication strategy is multifaceted: MLA email blasts, advocacy newsletter, word of mouth, MNLIBLEG listserv, and just in time communications.

## **Develop Leaders**

### **MILE Discussion – Clark, McCormick, Bross**

MILE 2019 application deadline has been extended to March 1. So far only 12 people have applied. Bross led a discussion on the implications of cancelling or moving the event. If we need to cancel, there may be options to host a pre-conference for the applicants.

The Board had no concerns with moving forward with a smaller cohort, provided the initial applicants are still interested.

### **Emerging Leader Check-in – Kalan Davis (Clark)**

Davis was chosen as a 2019 ALA Emerging Leader and was sponsored by MLA. She will send her written report after the Board meeting. In her role she worked with diverse group of library professionals from around the country. Their project was a literature review of all the publications for ACRL. They will present a poster of this work at ALA Annual in June 2019.

Next steps: Poster at ALA Annual. LibGuide will be posted and available for others.

## **Other**

### **ALA Chapter Councilor’s Report – Buckland**

ALA’s massive and confusing structure has been identified as a problem. An ALA Steering Committee will propose changes to membership at ALA Annual in June 2019. Part of that will be a Midwinter conference remodel for 2021 (The New Event). The remodel will clarify the conference intent.

### **MLA Statement on events at ALA Midwinter – Clark and Buckland**

Clark and Buckland met to review other organizations’ statements on the events at Midwinter, and the email comments from the Board. The Board reviewed the document “MLA Statement DRAFT 20190214.” Statement is focused on race because of the event, but does include other inequities.

Comments and discussion:

- Annual check-in on the Code of Conduct and with each new MLA Board
- Defining consequences if there is a breach of the Code of Conduct
- Find ways to archive the training that already exists in MLA to make it more broadly available
- Commit to training at every MLA Conference, session at every MILE cohort
- Surveying membership at MLA sponsored events around key topics around feeling welcomed, supported, etc...

Clark and Buckland will send out another draft next week for approval.

**MLA Code of Conduct Review – Clark**

Tabled until next month due to lack of time.

**Preservation Task Force – Clark**

Sarah Ring wondered about how to keep the Board informed of the work. The Board suggested that Ring attend meetings and give updates directly.

**Disbursements Policy** was in the packet, but was not listed on the agenda.

Clark made a motion, Bross seconded.

All were in favor and the motion was approved.

Clark adjourned the meeting at 11:56 a.m.